

The Ultimate Squeeze Page Template BluePrint

You Can Use to Start your own Squeeze Page Building Business
and Earn Thousands of Dollars a Month



by Kris Kemp



The Ultimate Squeeze Page Template Blueprint
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and Earn Thousands of Dollars a Month

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About this Ebook

Thanks for purchasing The Ultimate Squeeze Page Template BluePrint. This ebook is loaded with helpful content you can use to build your own squeeze pages and build squeeze pages for your clients. Once you learn how to build a Squeeze Page, you can build multiple squeeze pages for your own products or services. Also, you can start your own Squeeze Page Building Business and earn thousands-of-dollars a month.

Revealed in this ebook

- squeeze page templates
- squeeze page template breakdown and analysis
- links to related websites
- links to amazing PDF ebooks
- links to helpful articles

Make Money with this Ebook

You can even start your own Squeeze Page Website business, where you build squeeze pages for clients in your neighborhood, in a specific niche, or for anyone in the world who needs one. You could build the squeeze page on your own website, run everything, charge by the month, maybe a few hundred dollars a month per client, and then get more clients who work in non-competing fields. You'll soon be earning thousands of dollars a month. The sky is the limit. Use this ebook as a reference guide to become a Squeeze Page building expert.



About Me

My name is Kris Kemp. I'm a writer, musician, photographer, traveler, and creative entrepreneur. My writings include a novel, 20 ebooks, 5 screenplays, 2 musicals, hundreds of blog posts, and hundreds of email sequences. Although I have a variety of interests, they share the common theme of freedom—time freedom, financial freedom, health freedom, travel/location freedom. Check out my novel at: www.TheRailsNYC.com



What people have said about me

“You were the internet before there was internet.”

Meghan (Realtor, Palm Beach, FL)

“Kris is a f***ing genius”

Tony (Ad Exec, Chicago)

“The most creative person I’ve ever met.”

Ben (Restaurant Mgmt, Actor, New York City)

“You’re the exception to every rule.”

Ryan (Commercial Fisherman, West Palm Beach, FL)

“A kind of Jack Kerouac meets Willy Wonka”

Gary (Programmer, West Palm Beach, FL)

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Please note: Read this guide carefully and you'll learn the exact step-by-step method of how to create a squeeze page. You'll find a lot of links to helpful websites and free PDF ebooks. You're on your way to becoming a Squeeze Page Genius.

What is a squeeze page?

A squeeze page is a landing page created to solicit (get) opt-in emails from page visitors.

Here's a squeeze page that I set up for www.MakeBigProfits.net

Tired of having to wake up early to go to a job that's slowly sucking the life out of you?

**Get my Special Reports and Learn
how to make money online, using
little or no money of your own.**

**Sign up right now, by filling in your
name, e-mail, how you found us.
You will receive free information
about how to make money online.**



Name:
Email:
How you found us:

To learn how to earn money online, fill out the form above.

Let's dissect this Squeeze Page:

Negative Condition

**Tired of having to wake up early
to go to a job that's slowly
*sucking the life out of you?***

Get my Special Reports and Learn
how to make money online, using
little or no money of your own.

Sign up right now, by filling in your
name, e-mail, how you found us.
You will receive free information
about how to make money online.

Positive Result

Arrows indicate
exactly what the
reader needs to do



Reminder
Like adding
a P.S. at end
of email

Name:
Email:
How you found us:

To learn how to earn money online, fill out the form above.

The goal of your squeeze page: Get the Email

The main goal of your squeeze page is one thing: Get the email.

Why is it called a squeeze page?

Because its primary goal is to “squeeze” the customer’s email address out of them. Also, once the customer “squeezes” out their email, they are “squeezed” through a sales funnel.

The basic squeeze page formula

1. What do you want (desire/goal)
2. My free ebook/report will show you how to get (desire)
3. Enter your name and email to get free copy of ebook.

Using the AIDA Formula

The AIDA Formula has been used for years as a basic copywriting formula, to sell all sorts of products and services. You can see how this formula is used frequently in landing pages and squeeze pages.

The AIDA Formula is: Attention, Interest, Desire, Action

Get the reader’s Attention.

Capture the reader’s Interest.

Create and amplify the reader’s Desire.

Encourage the reader to take Action.

Let’s analyze this sequence

1. Attention
2. Interest
3. Desire
4. Action

Tired of having to wake up early to go to a job that's slowly *sucking the life* out of you?

Get my Special Reports and Learn
how to make money online, using
little or no money of your own.

Sign up right now, by filling in your
name, e-mail, how you found us.
You will receive free information
about how to make money online.



Name:

Email:

How you
found us:

To learn how to earn money online, fill out the form above.

ATTENTION “Tired of having to wake up early”

INTEREST “to got to a job that’s slowly sucking the life out of you?”

DESIRE “Get my Special Reports and Learn how to make money online,
using little or no money of your own.”

ACTION “Sign up right now”

How to Build Squeeze Pages

A Beginner's Guide to Squeeze Pages

<https://www.getresponse.com/blog/squeeze-pages-beginners-guide>

All the Right Stuff: 30 Squeeze Page Examples to Leverage for More Conversions

<https://instapage.com/blog/squeeze-page-examples-critiqued>

How to Build A Squeeze Page without Squeeze Page Software

<http://www.richard-legg.com/blog/how-to-create-a-great-lead-capture-page-without-squeeze-page-software/>

How to Create a Squeeze Page in 2019

<https://backlinko.com/squeeze-page>

13 of the Best Squeeze Page Examples on the Internet

<https://www.codrutturcanu.com/13-best-squeeze-page-examples/>

200 Landing Page Examples Analyzed

<http://learnlandingpages.com/landing-page-examples/squeeze-pages/>



What is the difference between a squeeze page and a landing page?

In short, a squeeze page is a landing page, but a more specific landing page. While landing pages might be used to educate viewers on a specific product or service, squeeze pages are generally shorter and smaller, containing little to no images and very minimal text. More often than not, squeeze pages contain one sentence or one paragraph of text and do not require scrolling.

What sets a squeeze page apart from a landing page is its goal. Typically, the job of a squeeze page is to get the name and email, or just the email, of the page visitor. The squeeze page will offer a freebie, called a Lead Magnet, in exchange for the reader's name or email. Generally speaking, the goal of a landing page is to make a sale. Often, a landing page will offer a Lead Magnet offer in the form a "Boot Camp" or "Free Report" in order to capture the reader's email. This way, even if a sale is not made, the email can be put into an autoresponder sequence and a sale might happen further down the line.

Landing Pages

A few examples

www.MakeBigProfitsFlippingFloridaLand.com

www.FlipFloridaLand.com

www.TheShiftDiet.com

www.HowtoTravelEuropeCheap.com

Squeeze Pages

A few examples

www.MakeBigProfits.net

www.KrisKemp.com/Fix-Your-Life

www.KrisKemp.com/The-One-Thing

www.ComfortMagnets.com

www.30DaysToSuperPowers.com



Above is a basic squeeze page

How could it be better? With a video. According to research, a video on a squeeze page or a landing page will increase the CTA (Call To Action) by 75%. That means out of 100 visitors to your squeeze page, 75 will opt-in with their email. Using videos is likely to massively increase your subscriber list.

How I'm using videos for my websites

For my new website www.KrisKemp.com - "Self-Development Made Simple", I created a new YouTube page. Using free-to-use videos from pexels.com and free-to-use music from various websites, including YouTube, then editing those videos in Wondershare Filmora video editor (\$59 dollars for the full suite), I was able to make a small mountain of videos to promote my ebooks. You can see these videos at: <https://www.youtube.com/channel/UCgFTh1lgbQUyEcAjHjJQpJw/videos>

Before you write the copy for the squeeze page


Before you write the copy for the squeeze page, ask yourself: What challenge or problem does my free report / free ebook solve for the reader? How will it make their life better? How can I use this content to help the reader while, at the same time, encouraging him to buy the full product or service package?

The goal of your squeeze page

The goal with the squeeze page is to get the reader's email, or name and email, to give him your freebie (Lead Magnet), to start him on the email sequence and, in doing so, to build trust and rapport with him so that, over time, he purchases your product or service.



Here's an example of a great squeeze page:

The image shows a screenshot of the Neil Patel website's squeeze page. At the top, the "NEILPATEL" logo is displayed in orange, followed by a vertical line and the text "EN" with a small downward arrow. Below this is a horizontal orange line. The main heading "Do you want more traffic?" is in a large, bold, dark blue font. Underneath the heading, the text "Do you want more traffic, leads, and sales? Enter your URL below if you want to grow your traffic and revenue." is centered in a smaller, gray font. At the bottom, there is a white input field with the placeholder text "Your Website URL" and an orange button to its right with the text "ANALYZE WEBSITE" in white.

<https://neilpatel.com>

Look at how simple and direct the copy is ...

Do you want more traffic? = Desire (positive result) / Header

Do you want more traffic, leads, and sales? = Desire (positive outcome)

Enter your URL below = Call To Action (CTA)

if you want to grow your traffic and revenue. = Desire / Sub-header

What makes it great?

- It's beautifully simple and gets directly to the point.
- It takes 15-seconds to read.
- It asks a question that addresses a “pain point” (website is not getting enough visitors, business is slow).
- The sales copy is clear.
- There is a single CTA (Call To Action)
- If you scroll down, you'll see a picture of Neil Patel with information that qualifies him as an authority
- If you scroll down further, you'll see a simple 4-step plan

The basic squeeze page formula

Essentially, squeeze pages follow this formula.

1. Do you want (desire/goal)
2. My free ebook/report will show you how to get (desire)
3. Enter your name and email to get free copy of ebook.

Let's analyze this sequence

1. Attention
2. Desire
3. Action

Simplicity and the power of Squeeze Pages

What makes the following squeeze page so powerful is its simplicity.

<https://neilpatel.com>

Look at how simple and direct the copy is ...

Do you want more traffic? = Desire (positive result) / Header

Do you want more traffic, leads, and sales? = Desire (positive outcome)

Enter your URL below = Call To Action (CTA)

if you want to grow your traffic and revenue. = Desire / Sub-header

A fill in the blank squeeze page template:

Do you want more _____ ? _____ = Desire / Positive Result

Do you want more _____ , _____ , and _____ ? = Specific Outcomes, Benefits

Enter your email below = CTA (Call To Action / Command)

If you want to _____ = Action Verb

your _____ and _____ . = Measurable Results

Use this template to sell almost any product or service:

Do you want more hair on your head?

Do you want thicker fuller hair that gets compliments?

Enter your email below

If you want thicker hair

Do you want more dates?

Do you want more dates with handsome men?

Enter your email below

If you want to fill your calendar with dates with handsome men.

Do you want more dates?

Do you want more dates with beautiful women?

Enter your email below

if you want to fill your calendar with dates with beautiful women.

Do you want a body you can be proud of?

Do you want a body that gets attention and compliments?

Enter your email below

If you want a body you can be proud of.

You get the idea.

Replace the Desire, the Specific Outcomes, and the Measurable Results. What you fill-in-the-blanks-with depends on the product or service you're selling.

Everyone wants something. Everyone is chasing a feeling.

For some people, their wants are intangible. They want freedom. They want love. You offer them the Ancient Technologies, the Little-Known Secrets, The Easy 5-minute-a-day Method that Therapists Hate (since you won't be needing them anymore) that will turn them into a Magnet that Attracts the Life, the Love, the Wealth they deserve. You package these Little-Known Secrets into a Free Report or Immediate Download PDF. Or, better, a Video Course.

Some people have a want or a desire that can be satisfied in a more tangible way. They want to lose weight, get clearer skin, get six-pack abs, learn how to become more confident so they can



get dates, discover how to turn their talents into moneymaking enterprise, and on and on and on. These people are looking for solutions. You offer them a solution, in the form of an ebook, a Free Report, or a Video Course.

The possibilities are almost endless.

An overview of How you can Make Money with Squeeze Pages

Here are a few examples you can use to sell your product or service with a squeeze page. For both the product and the service, you could charge a “lead fee” (percentage paid to you for delivering the “lead” aka prospect or customer). Typically, for the sale of a product, you would earn an affiliate commission.

Product - digital product (ebook, a report, a video series, etc)

Service - 2 types of services - digital or in-person

1. Digital service: A SAAS (Software As A Service) tool such as an autoresponder, landing page software, or some other SAAS tool. Typically, these are affiliate products that are digitally delivered.

2. In-Person service: A service that is delivered in person. Here are a few examples: offering a coupon or first-visit-free for a hair salon, a chiropractor, a restaurant, a lawn care service, an auto mechanic, a pest control company, a mold remediation house inspection, or any other service.

In-person service companies are usually open to paying a lead-generation fee—if you bring them a customer, they will pay you a percentage of the profit. For recurring customers, such as lawn service, hair salon services, or monthly pest control, the lead fee is typically 50%, sometimes 100% of the average cost-per-visit.

Use squeeze pages to generate leads

Using squeeze pages to generate leads is one way you can earn money over and over and over again for your clients, pitching their products and services, and earning a lead-fee each time you bring them a client.

Think about it. Most companies could care less about having a website or paying someone to do their SEO (Search Engine Optimization). They want customers, especially customers who return every month, offering them a

recurring payment. If you can bring them paying customers, you can make money.

Businesses need customers to stay in business. This is where you come in, by building out squeeze pages to gather leads (prospects, potential customers) for those businesses. Then, you charge a “lead fee” for every customer you send to that business. Once you get this into motion and start getting paid, you’re in the Lead Generation business.

Lead with value by giving the business the first customer for free. If the business is not willing to pay you for the next customer you send their way, then send your next lead to a competing business. Eventually, you’ll find a business who is happy to pay you for the lead.



Squeeze Page Templates You Can Use

If you're selling an ebook, or run a life coaching service, that shows people how to work from their laptop:

Want to escape the 9-to-5?

Do you dream of
waking up when you want to,
working from your laptop,
from anywhere in the world?

It's time to Make Your Dreams A Reality.

My Ebook, Escape the 9-to-5!
will show you how!

In order to build up reviews,
I'm offering this ebook free for a limited time.

(countdown timer)

To claim your free copy,
enter your name and email below ...

(name)

(email)

(Show me how to Escape the 9 to 5)

P.S. Unsure about a free ebook offer?

If you're happy with your current job
or financial situation, this isn't for you.

But if you want something better ...

If you run a Lawn Care Service / Landscaping Company and want more clients:

Ad #1

Tired of mowing your lawn?

We'll mow it for you!

or ...

Let us (company name) mow it for you

We're reliable, top-rated (over 100 5-star reviews),
licensed & insured, come with 100% satisfaction guarantee.

Sign in below with your name and email
to get your first lawn care job free

(name)

(email)

(I want a free lawn job!)

+ + + + + + + + + + + + + + + +

Ad #2

Dreading this weekend

'cuz your Lawn looks like a Jungle?

(funny picture of lawn that's wildly overgrown)

You've got better things to do!

We'll mow it for you!

Text/Call us to Schedule first Lawn Job Free!
(name of company, website, phone number)

2-Step Method to Making Sales with Squeeze Pages

1. Build Rapport

Using a squeeze page is all about getting your "foot in the door" with your prospect. Once they are on your subscriber list, your next job is to develop rapport with them, so they began to know, like, and trust you. When that foundation is developed, wherein they know, like, trust you, they are more likely to buy your product or service.

2. Lead with Value

After you've "built rapport" with your prospect, then "lead with value". How? By offering them a Free first-time visit / service call / digital product. In "leading with value", you are adding "ultimate value" by offering your first-time-customer a completely free service call, and you are putting into motion the law of reciprocity, which states that when someone is given something of value for free, they feel, in one way or another, that they ought to return the favor.

How to Sell Cars

I remember hearing a story about the law of reciprocity used successfully used by a car salesman. A prospect walked into the car dealership and the car salesman greets him, asks him questions, answers his questions, and gives him a tour of the cars that are for sale. Eventually, the car salesman says: "I'm gonna order a sandwich, get a coke, you want something?"

The prospect replies: "I don't have any cash on me."

The car salesman replies: "It's nothing. I got it. What do you want?"

The car salesman puts in his order, the sandwiches and sodas arrive, and the salesman invites the prospect into lounge area office where they proceed to sit, talk, and eat lunch.

A week later, the prospect returns, and requests to talk with the same car salesman. They wander the lot, talk some more, and the salesman returns to the office to buy a soda. He buys one for the prospect. They talk some

more. The salesman closes the sale. His commission \$3,750. The cost of the sandwich and two sodas: \$12. The law of reciprocity: free, but very valuable once it is put into motion.

This is why you give away the freebie:

1. To get your foot in the door, to give the prospect an opportunity to know, like, and trust you, to establish that rapport that will lead to future sales of your product or service or both.
2. To put into motion the law of reciprocity.

So, give away the freebie. In doing so, you are offering a Lead Magnet (free offer) that exists in the physical world.

This could be ...

first-time free Lawn Care Service, Hair Cut, Life Coaching, Website Analysis, House Cleaning, Free Lunch, Free Coffee, Free Work from Home Consulting Call, Free Art Class, Free NLP Therapy Session, Free Weight Loss Coaching, Free Dance Lessons, Free Yoga Class, etc, etc, etc

How To Turn Your Facebook Page Into A Sales Machine

Download this action-packed chapter from my brand new book, Facebook Marketing All-in-One for Dummies (It's FREE!)

Inside you'll learn:

- ✓ Three proven strategies to increase your Facebook fans within just 48 hours
- ✓ How to position yourself as the #1 expert in your field (even if you're just starting out)
- ✓ Five little known ways to attract highly-targeted prospects on autopilot



FREE Instant Access

Amy has been featured in:

Entrepreneur
MAGAZINE

Forbes

FASTCOMPANY

Mashable

If you're selling a Life Coaching call that helps people find and follow their real dreams:

Tired of the struggle?

It's not your fault.

*But it is your responsibility,
to do something about it.*

Sometimes, you just need the right tools.

We have them for you. Free.

My Free, easy-to-read report offers simple,
5-minute exercises you can use to ...

Find Yourself and Free Yourself
to discover the Life and Love you Deserve.

Enter your email below to claim your Free Call

You're gonna love this!

(name)
(email)
(phone #)

button: I want the Free Call

If you're a restaurant and want to get more customers:

Tired of waiting in line at the grocery store?

Treat yourself to a delicious meal at (name of restaurant).
First-time customers eat free (lunch menu only)
and get a free drink, too.

Enter your full name and email to claim this offer.

(name)

(email)

button: I'm want a free lunch - thank you!

Squeeze Pages I made:

ComfortMagnets.com

KrisKemp.com/Fix-Your-Life

KrisKemp.com/The-One-Thing

MakeBigProfits.net

Landing Pages I made:

MakeBigProfitsFlippingFloridaLand.com

FlipFloridaLand.com

TheShiftDiet.com

HowToTravelEuropeCheap.com

Landing Pages are Longer versions of Squeeze Pages

Landing pages run longer, containing more copy, pictures, sometimes a video or animated gif, testimonials, buy now buttons, and CTA (Call To Action) requests and buttons repeated throughout the sequence.

Generally speaking, landing pages follow a more classic copywriting formula, one that begins with a question. Next, comes an “identifying” phrase like “I got you” or “I understand” or “You’re not alone.”

Millions suffer from the same problem.

This is usually followed by a story:

“I was in just like you ... poor (bad financial situation), alone (bad relationship situation), and overweight (bad physical condition), then one day I met (some guy) who showed me one weird trick (solution to all problems) and, gradually, things turned around for me ... I clawed my way to a better credit score, I started my own business, I started dating, and, slowly - LOL - the weight came off ... I couldn’t keep this to myself, I had to share this miracle solution ... so I wrote the (ebook, course, report) that can change your life.

For a limited time only, I’m giving away this free report.

(Countdown Time)

Enter your name and email below to get your Free copy

(name)

(email)

On the fence about this? This isn’t for everyone. Then again, if you’re reading this, you’re probably not everyone. Sign up. See if it works for you. I can’t wait to fill your email inbox with spam. Just kidding. LOL. : D

Add that last line: I can’t wait to fill your email inbox with spam.

Make them laugh

Make them laugh. According to NLP-certified therapist and family counsellor Terry Gamble, “Laughter is the highest kinesthetic state”.

In other words, laughter is the highest feeling state a person experiences. When you get a person to feel, you are subconsciously creating an anchor for that person to “feel” that way about you.

This is why comedians are paid so much. This is why comedians, no matter what they look like, have such beautiful partners. Then again, perhaps it's the high-paid comedians that have such beautiful partners. LOL. Hey, no judgement here. Just observation.

I have my own theory about laughter.

When you get a person to laugh, you are getting them to “forget everything bad, and remember everything good, while not remembering anything at all”.

I know it sounds contradictory, but think about it.

When you laugh, you are thinking of every good in life, all condensed into that high kinesthetic state. At the same time, laughter creates an open door for the mind, one in which that high kinesthetic state can be anchored with a word, a phrase, or a polite and gentile squeeze on the shoulder or pat on the back. This is called an “anchor point”, in which a physical gesture anchors a feeling, a kinesthetic state. And you can even use words and phrases as “anchor points”.

Borrow This Squeeze Page Template

Tired of (negative condition)?

Discover how to (Desire - positive result) without (the Pain - the negative conditions)

If (category of person) can do it, so can you, even if you're just (description of physical status) and (description of financial status).

+++++

Example: Free Ebook offer for Self-Development Ebook

Tired of being Poor and Alone?

Discover how to Attract Wealth and Love without Having to Struggle for it!

If a college dropout (me) can do it, so can you ...

Even if you're just average looking *and* have a low-paying job.

Sign in with your name and email to get my Free Ebook ...

7 Secrets You Can Use to Attract the Life and Love You Deserve

(name)

(email)

(button - Send me the 7 Secrets to Attract the Life and Live I Deserve)

Let's break this Squeeze Page Template down ...

Tired of Being Poor and Alone
Poor and Alone = negative condition

Discover how to Attract Wealth and Love
Wealth and Love = desire, positive result

without having to Struggle for it.
Struggle for it = pain

If a college dropout can do it,
college dropout = category of person

so can you, even if you're just average looking
average looking = description of physical status

and have a low-paying job.
low-paying job = description of financial status

(name)

(email)

(button - Send me the 7 Secrets to Attract the Life and Live I Deserve)

Example: Free Offer - One Lucky Subscriber a week - for Free Lawn Care Service (Initial Visit)

Tired of having to spend weekends mowing your Lawn?
weekends mowing your lawn = negative condition

We'll mow it for you! We're a dependable & trustworthy
Lawn Care service, licensed & insured,
with over 100, 5-star reviews on Google Reviews
establish trust and authority from reputable sources

Forget the lawn ... You've got better things to do!
appeal to pride and slothfulness

Get A Front Lawn that Neighbor's Will Be Jealous of
appeal to pride

We pick one lucky subscriber every week
to get a Free Lawn Care Service - \$50 dollar value ...
appeal to greed

Sign in to claim your spot ...

(name)

(email)

(button - I want a Free Lawn Care)

How to Get (Desire) without (the Pain)

Implement this formula in any niche (specific category) to sell a product or service.

Introduction:

Discover a Secret that Most Don't Know About ...

Discover a Secret that They Don't Want you to Know about ...

Scientific Breakthrough that Most Don't Know About

Follow the introduction with:

How to Get (Desire) without (the Pain)

In the next example, the underlined sections represent the Desire and the Pain.

How to Get White Teeth without having to use Bleaching Gel (harsh chemicals) or expensive Cosmetic Dentistry.

How to Get a Flat Stomach without having to do Hundreds of Sit ups

How to Get Hundreds of Leads without having to Buy Them

How to Get Hundreds of Girls Chasing You without having to Go Outside

How to Get Your Ex Back without having to Beg Her, Bribe Her, or Text Her

How to Earn \$250 a day Online without a Website

How to Get Thicker Hair without having to Buy Expensive Shampoos

How to Create Copy for Squeeze Pages

Throughout this ebook, I've listed a plethora of website links that offer a vast number of ways to come up with copy for squeeze pages. One of the best links that I've found is this one ...

Deadly Fascinations Bullet Point Formula

<https://swipefile.com/7-deadly-fascinations-bullet-point-formula/>

The Ultimate Guide to No-Pain Copywriting

https://copyhackers.com/2015/10/copywriting-formula/#BGNGo_Bullets

To be honest, I had not heard of these sites until I started researching for this ebook. I used DuckDuckGo.com as a search engine to find these helpful sites. I highly recommend using www.DuckDuckGo.com as a search engine as the searches go far beyond what you'd find at Google. Google puts sponsored listings and listings from "authority sites" ahead of other websites, and most of what Google deems "authority sites" are those of the fake MainStream Media (MSM) trying to stay relevant.

The 7 Deadly Fascinations Squeeze Page Template Formula You Can use to Build an Email List and Grow your Profits

Deadly Fascinations Bullet Point Formula

<https://swipefile.com/7-deadly-fascinations-bullet-point-formula/>

The “7 Deadly Fascinations” list the 7 deadly sins that have many humans have struggled with for centuries. This copywriting method identifies these 7 deadly sins as a weakness that can be manipulated to capture the attention, interest, and desire of the reader, offering the reader a promise that will eventually lead him to “action”—to enter their name and email, to click the “Buy Now” button, or both of these.

Let's explore how you can use the “7 Deadly Fascinations Bullet Point Formula” to write captivating copy for your squeeze page.

Deadly Fascinations Bullet Point Formula

<https://swipefile.com/7-deadly-fascinations-bullet-point-formula/>

So Good, They’re Bad: Use the 7 Deadly Sins for More Persuasive Copy

<https://unbounce.com/landing-page-copywriting/get-emotional-in-your-marketing-copy/>

The Copywriter and the 7 Deadly Sins

https://www.streetdirectory.com/travel_guide/15987/writing/the_copywriter_and_the_seven_deadly_sins.html

How to Take Advantage of the 7 Deadly Sins When You’re Copywriting

<https://prowritingaid.com/art/493/How-to-Take-Advantage-of-the-7-Deadly-Sins-When-You-re-Copywriting.aspx>

Copywriting and the Seven Deadly Sins

<https://www.frugalmarketing.com/dtb/copywriting.shtml>

Get a free copy of my new ebook : www.ComfortMagnets.com

I made it using Thrive Themes: www.ThriveThemes.com



Unlock your vibrational vault!
Discover the Simple Keys to Attracting
Money, Wealth, Love, Happiness
Tap into this Power!
in my new ebook, Comfort Magnets
Sign up below to get access to your Free Copy

Name

Email

[Email Marketing by TrafficWave.net](#)



The 7 Deadly Sins: Lust, Slothfulness, Envy, Pride, Wrath, Gluttony, Greed

The "7 Deadly Sins" Explored as a Copywriting Method

The 7 deadly sins identify the vices that humans have struggled with for centuries. This copywriting method identifies these 7 deadly sins as a weakness that can be manipulated to capture the attention, interest, and desire of the reader, offering the reader a promise that will eventually lead him to "action"—Buy Now/Subscribe/Send Free Report

Use the following squeeze page templates to get you started:

1. Lust - get what you desire / be what they desire

Tired of being overlooked by the
hot girls/guys at your school?

I was, too. Then, I discovered a Secret
5-minute-a-day method that turned me
from being "overlooked" to "looked over".

In fact, it created a bit of a feeding frenzy.

If a chump like me can do this, so can you.

Discover how, in my Free Report ...

name
email

send me the secret

Another Saturday night and you're all alone?

Discover the Easy Way to Get more
Attention than you can handle.

This simple trick will show you how to ...
Be the girl that guys want.

This simple trick will show you how to ...
Be the guy that girls want

It has nothing to do with looks.

Interested to know more?

Sign in with your name and email below ...

name

email

I want the simple trick

2. Slothfulness - this will help you to be lazy / do less work

Revealed: How I bought a house, in Florida, for \$2,000 and sold it for \$20,000. If a college dropout (me) can do it, so can you.

Sign in with your name and email below
to get my Free Land Buying Boot Camp.

name
email

I want the Land Buying Boot Camp

(I came up with this copy years ago, and use it to sell my ebooks
FlipFloridaLand.com and MakeBigProfitsFlippingFloridaLand.com

+ + + + + + + + + + + + + + + +

Sick of the 9-to-5?

I was, too. And I discovered an easy way to go from 40 hours
a week to 15 hours a week and quadruple my income.

I'll show you the basics of how to do this in my Simple Guide.

Sign in with your name and email to get your free copy ...

name
email

Send me The Guide

3. Envy - rise about your particular joneses

Your neighbors will HATE you ...

Get the yard that everyone's jealous of
with _____ Landscaping

Sign in with your name and email to get
the first Landscaping Job free

name
email
phone #

I would love a Free landscaping job

4. Pride - be amazing

Right now, you are 30 days away from
getting a body so hot that your
ex will be flooding your phone with texts ...

Shhhh ... don't tell anyone.

Let's keep this our secret. :)

Not only will your ex be texting you,
your "friends" will start messaging you, too ...

Get the Body that keeps your phone buzzing non-stop ...

name
email

Show me the Hot Body Secrets

5. Wrath - be angry

That neighbor's barking dog keeping you up at night?

It's time to put an end to it, for good.

No, I'm not talking about a permanent end.

Sign in with your name and email
to watch our secret video that shows you
exactly how to deal with a dog that's barking non-stop.

Be careful. This video is NSFW.

This video is so controversial that
it could be banned at any time

(countdown timer)

name

email

I am over 18

I want to watch the video

6. Gluttony - get everything

Tired of being poor and alone?

Discover the Secret Method
You Can use to
Attract the Life and Love you Deserve

name
email

I want the method

7. Greed - the ultimate me-focus - it can be all yours

Tired of struggling?

For love? For money? For adventure?

I have a secret for you.

It's not your fault.

But, it is your responsibility to do something different

The only thing keeping you from
attracting love, money, adventure, is this:

You don't have the right tools.

I was where you are — lonely, poor, bored I found a way
to get out it, and I'm going to show you how I did it.

My mission is to help as many people as possible, as it gives me great joy
to help others become the best version of themselves that they can be.

I'm going to share with you the tools that will enable and empower you to
attract the life, the love, the wealth, the adventure that you deserve.

Sign in with your name and email below to get my free video course that
will show you how to attract the Life and Love and Wealth you deserve

name

email

Send me the video course



How to Keep People Reading your Copy

Everyone's chasing a feeling

Everyone is chasing a feeling. Keep that in mind when you write copy for your squeeze page. If you can invoke a feeling, you're likely to get the reader interested.

Your job as a writer is to get the reader to feel something.

If the reader ...

is sympathetic with the main character of the story
wants to know what's going to happen next
is "kept on his toes" by elements of surprise and uncertainty
anticipates the possibility of adventure, excitement, even some danger

then the reader is likely to feel something.

When the reader feels something, the reader is emotionally invested. An emotional investment requires trust that there will be a payoff, a reward, in exchange for the reader's time.

A story is a promise, that something will be resolved in one way or another. Your job as a writer is to get the reader emotionally invested in your story and then reward the reader with a payoff that arrives when the story is resolved.

Reinvent your life
It's easy when you
understand this
simple secret.

Send me the secret

Amplify the readers interest: 5 ways

1. Create a relatable character

Create a Relatable Character. Create a character whose struggle they can relate to, they can sympathize with. This gets the reader to “invest” in the character, so much so that they want to know "what happens next”.

2. Incite curiosity

Incite curiosity. Throughout your copy, add unexpected situations that get the reader curious to know what’s going to happen next.

3. Introduce humor

Introduce humor. Get readers laughing. I have a saying about humor - "humor is the truth wrapped in a blanket”. According to NLP-certified therapist and family counselor Terry Gamble, “Laughter is the highest kinesthetic state”.

4. Create open loops

Create open loops. An “open loop” is, essentially, unfinished business. The loop, the circle, is not closed. Therefore, it is unfinished. We want it to be closed. We want to know “what happens next”. In order for us to find out “what happens next”, the squeeze page might ask us for our name and email. Curiosity and open loops are a powerful force. In a way, they can be used as leverage.

5. Use embedded commands

Use embedded commands. This goes into the area of NLP (NeuroLinguistic Programming). An embedded command is a command that’s embedded within the framework of language so that it does not appear as a command.

An example of an embedded command: Can you help me? Can you = question. Help me = command. It sounds innocuous enough and maybe it is. Change your tone. Then, see what happens. Say: “Can you” in a normal tone of voice. Say: “help me” in a tone that is slightly lower. See what happens.

You can use embedded commands in written copy or spoken language. Both are effective. Spoken language, however, is far more effective due to the tone, the volume, the cadence of the speech. An embedded command done in person, with the tone, the volume, the cadence of the speech, and the additional elements of body language, which according to researches comprises 75% of all communication, has the potential to be massively effective.

Another embedded command that can be used in both the spoken word or the written word is a simple two word phrase. By now, you're probably wondering what it is. By now, you're probably wondering who is writing this? Does this guy have any qualifications at all?

By now, you're probably wondering, what is this two word phrase. Do you really want to know? Do you have what it takes? Can I trust you that you'll use this for noble purposes? To find out what this two word phrase is ...

Buy Now

By now - Buy Now

That's the two word phrase. Use it with care.

Bye now.

Manipulation is a comfortable chair

kris kemp

Pre-Headline and Headline for Squeeze Pages

Pre-Headline

Idea for pre-headline

In this Master Class, you will discover How to Get (Desire) and the System we use to put (Desire / Results) on Auto Pilot which makes (Pain) a Thing of the Past.

The underlined parts are the Desire, the Desire / Results, the Pain.

Use the word “discover”, not learn. People tend to associate “learn” with work. The word “discover” is associated with fun, surprise, a good feeling. Using the word “discover” gets people curious.

In this Master Class, you will discover how to get Unlimited Leads and the System we use to Turn Those Leads into Cold Hard Cash and How to Put this System on AutoPilot which makes working 40 hours a week a thing of the past ...

Call it a Master Class. Webinar and presentation are overused.

Supporting Headline

Participants to the Webinar will get Bonus Course, a \$197 value. Limited access, so register early to reserve your seat.

Button - Access my Master Class / Sign up to my Free Training

Sales Copy Formula

Attention
Interest
Desire
Action

How do I make a squeeze page?

1. Start with the right questions.

What are you selling?

Who is your audience?

What problems or challenges do they face?

What does your audience want?

How can my product or service help them solve their problems or challenges?

2. Remember. It's not about you.

It's about you helping people by offering them a solution to their problems or challenges.

3. What are you selling?

Are you selling a product, a service, or both?

If you're selling a product, is it a digital product (ebook, video course) or a SAAS (Software As A Service) product?

How is it delivered? Email? File transfer service?

If it's a physical product, how is it delivered? Do you offer free shipping?

Example:

You're selling a "self-defense course" that includes an ebook, a video series, and a smart phone app.

These products are delivered digitally. Are there costs involved? Yes, with the payment processor fees, the SAAS tools, the autoresponders, the CRM's, the website hosting, your time.

Next, it's time for you to identify the niche audience you are targeting.

4. Who is your audience?

Identify the audience you are targeting. Is it men or women? Is it both men and women? What age?

Example:

Your self-defense course to “single women over 40 who live in major metropolitan areas” helps these women solve the problem of alone in a city, surrounded by strangers who are only looking out for themselves. It solves the challenge of being on their own, being able to protect themselves when

no one is around to help of, if they are in a crowded area, passersby chose not to get involved.



Your self-defense course solves the challenges of living alone as a single women in a city that can be cruel and uncaring, a city in which, sometimes, random acts of violence occur, a city in which people can disappear into the crowd.

Your self-defense course helps women to feel more safe, to feel confident, to become more situationally-aware of their surroundings, to anticipate, to have an increased sense of perception, to be physically

stronger and have the knowledge of practical self-defense moves that they can use to protect themselves in case of a dangerous situation.

Who is your audience:

You're selling a "self-defense course" to "single women over 40 years of age that live in major metropolitan areas". Being specific about your audience allows you to target them in a highly effective way. You can do a number of things to reach this highly-specific audience ...

1. Write blog posts that use the long-tail keyword phrase "single women over 40 that live in major metropolitan areas"
2. Run Facebook ads that target the same long-tail keyword phrase
3. Run Instagram ads that target the same long-tail keyword phrase
4. Run Pinterest ads that target the same long-tail keyword phrase
5. Run YouTube ads that target the same long-tail keyword phrase
6. My suggestion would be this: Create a YouTube channel and create videos on "How to Protect Yourself as a Single Women over 40 who Lives in a Major Metropolitan Area".

You could download free-to-use photos from www.Pexels.com to make slideshows, while you talk about crime statistics in major cities and share stories of how women have protected themselves in dangerous situations.

You could also get free-to-use videos from www.Pexels.com and download and edit them. I use Wondershare Filmora for video editing, it is only \$59 dollars and works great.

You could put together a Free Report on Self-Protection Made Simple: A 7-Day Boot Camp and give it away in exchange for an email, then you could offer subscribers discount to affiliate products (pepper spray, tasers, guns, home security systems, self-defense courses) or services (home security systems, weapons classes, self-protection classes). You get the idea.

5. What problems or challenges do they (audience) face?

What are the main concerns, worries, problems, challenges that your audience face?

How is what-you're-selling going to help solve your audience's challenges?

Example:

Your audience is "single women over 40 years of age that live in major metropolitan areas".

What challenges do they face? What concerns do they have? What problems do they encounter?

How does your product or service help solve their challenges?

6. What does your audience want?

If you're selling a diet pill or diet consultation, your audience wants to lose weight.

But do they really want to lose weight? Some people are so shy that they subconsciously want to keep the weight in order not to attract attention from the opposite sex. In this case, psychological reasons must be addressed, and answered, if the person is to lose weight.

How can your product or service help your audience get what they want?

Everyone wants something.

Have you heard of "means values" and "ends values".

"Means values" is what you want. "Ends values" is how "getting what you want makes you feel.

In advertising terms, the "ends values" are sometimes referred to as "the benefits" or "the afters".

Remember to feature the benefits of your product or service.

Example:

You're selling a self-defense course to "single women over 40 who live in major metropolitan areas".

The features of your self-defense course are:

1. They have the knowledge and ability to protect themselves
2. They have a keener sense of understanding of their environment (situational awareness)
3. They are exercising every morning by following the 7-minute self-defense video training course

The benefits of the self-defense course are:

1. They feel more confident knowing they have "the ability to protect themselves". This confidence has led them to getting a promotion at work from getting more sales.
2. Their "increased situational awareness" has helped given them clarity and understanding when dealing with the angry branch manager, who happens to be going through a divorce, and not taking his outbursts so personally.
3. The morning exercises have helped them to shed 20 pounds. They feel better about their bodies. She feels comfortable swimming at the community pool, wearing shorts, and has so much energy that she's started going dancing on the weekends.

7. How does my product or service help my audience solve their problems or challenges?

If you're selling a diet pill or diet ebook or video course on dieting, your product helps the audience lose weight.

Your product or service must provide a solution to the challenges or problems that your audience faces.

Example:

Your self-defense course to “single women over 40 who live in major metropolitan areas” helps these women solve the problem of alone in a city, surrounded by strangers who are only looking out for themselves. It solves the challenge of being on their own, being able to protect themselves when no one is around to help of, if they are in a crowded area, passersby chose not to get involved. Your self-defense course solves the challenges of living alone as a single women in a city that can be cruel and uncaring, a city in which, sometimes, random acts of violence occur, a city in which people can disappear into the crowd.

Your self-defense course helps women to feel more safe, to feel confident, to become more situationally-aware of their surroundings, to anticipate, to have an increased sense of perception, to be physically stronger and have the knowledge of practical self-defense moves that they can use to protect themselves in case of a dangerous situation.



A 3-Step Sales Process to Use in your Squeeze Pages

Use this simple, 3-step sales process in your sales copy for your squeeze pages and landing pages. This gets immediately to the point, by finding a solution to someone's problem.

The following is a practical example you can use to model your own sales copy for squeeze pages, landing pages, or even social media ads.

1. What is their challenge / problem?

I'm tired of working the 9 to 5. I'm a restaurant manager and, although the pay is good, I'm sick of being on my feet all day. I'm sick of the turnover. I'm tired of having to work 80-hours-a-week.

2. What is the solution?

We offer a consulting course specifically for people in the restaurant hospitality services, that helps them identify their challenges and create simple, easy to follow solutions.

3. Time to close the sale.

We offer a free, one on one, personal consultation. It lasts an hour. You can use this to incorporate the suggestions on your own, so it makes it a worthwhile investment of your time. It's free. If you decide to hire us, we offer affordable consulting that's guaranteed to solve your challenges or you get all your money back. There's a 100% money back guarantee.

How I use this 3-step process to sell my ebooks

Tired of being stuck in a rut?

The 3 Secrets of Happiness: I help people get out of the ruts-in-their-life, even if they've felt stuck in them for years. I do this by teaching them 3 simple, yet powerful techniques and strategies that anyone can use to bring immediate changes.

+ + + + + + +

Hungry to travel the world, but feel you can't afford to?

Travel Cheap Blueprint: I teach people, who long-for-adventure, travel strategies that enable them to travel anywhere in the world for about \$5 a day or less.

What if you could travel the world for \$5 a day?

You can!

If two college dropouts (us) can do it, so can you.

Get started at: www.TravelCheapBlueprint.com

P.S. I'm going to teach you travel secrets most don't know about.

Who else wants to travel Europe for \$5 bucks a day?

Get my Free Travel Cheap BootCamp at

www.TravelCheapBlueprint.com

Struggling to lose weight but still got that pot belly?

The Shift Diet: I help overweight people lose 10, 20, 30, 40, even 50 pounds of body fat or more, within 6 months, without any the use of medications or complicated exercises.

The Shift Diet: I help overweight people lose 10, 20, 30, 40 pounds or more within the first year by teaching them (how to employ) simple methods to permanent weight loss and disease prevention.

“We help overweight people to lose 20 to 30 pounds of body fat within one month without ever feeling hungry or deprived or sweaty from exercise. Works faster than any diet you’ve ever tried.”

Get started today at www.TheShiftDiet.com

Or, more simply:

“We help (blank) do (blank) even if (blank).”

Do you dream of becoming a real estate investor, but don’t know how to begin?

Make Big Profits Flipping Florida Land: I teach people how to find, buy, and flip properties in Florida or anywhere else in the United States, for fun and profits, even if they don’t have money to their name.

Who Else Wants Checks to Their Mailbox every Month?

If two college dropouts can do it, so can you!

Learn how at www.MakeBigProfitsFlippingFloridaLand.com

The Simple Writing System

<https://simplewritingsystem.com/ec/john-carlton-sws-express-course.pdf>

1. What do they say (the perfect prospect):

You are at a coffeehouse. Someone announces: "I wish I could (action verb) (desire, positive result) but I don't have (list of excuses).

2. What do you say:

We help [this group of people] do [this benefit] [better, cheaper, faster or easier], even if [worst-case believable scenario]."

We help _____ do _____ (better, cheaper, faster, easier), even if _____.

We help _____ do _____ even if _____ .

3. Close the sale:

Use this 3-part formula to close the sale.

1. Reverse the risk. Suggest the prospect to "try it out for a full year, risk free". If he doesn't like it, you'll give a 100% refund.
2. Tell him exactly what to do next. Press the "Buy Now" button, then sign in with PayPal to confirm payment. Then, check your email.
3. Add a free bonus or two or three to sweeten the deal.

Simple Writing System Express Course

<https://simplewritingsystem.com/webinar2017/>

<https://simplewritingsystem.com>

<https://simplewritingsystem.com/ec/john-carlton-sws-express-course.pdf>

A Breakdown of the Simple Writing System with examples

1. What do they say:

You're at a coffeehouse. A guy sits next to you and, after taking a drink of his coffee, announces: "I wish I could travel, for months, in Europe, but I don't have the money for it."

www.HowToTravelEuropeCheap.com

www.TravelCheapBlueprint.com

Who is this person next to me?

Someone who longs to travel but feels they cannot afford to travel.

How can my ebook help him?

My ebook, How to Travel Europe Cheap, is for someone who feels stuck in their current situation and needs to travel, for at least a month, to get out of their head, to see things from a new perspective, to gain some clarity and insight, to add a fresh dose of inspiration to their current circumstance in order to remind them that ...

1. they have options greater than they have ever imagined
2. traveling will present them new opportunities and a fresh clarity (perspective) that will enable them to rise above their current circumstances, by utilizing the power of choice and by deciding (mental) what to do (physical) next (prioritize).

Identify who your customer is

Zero in on their needs and the challenges they face

Offer them a solution that is 100% iron-clad guaranteed

The solution helps erase all risk while at the same time establishing immediate trust since you offer a 100% satisfaction guarantee.

2. What do you say:

We help [this group of people] do [this benefit] [better, cheaper, faster or easier], even if [worst-case believable scenario].”

We help _____ do _____ (better, cheaper, faster, easier), even if _____.

Example of how I use this to sell my ebooks:

The 3 Secrets of Happiness: I help people get out of the ruts-in-their-life, even if they’ve felt stuck in them for years. I do this by teaching them 3 simple, yet powerful techniques and strategies that anyone can use to bring immediate changes. www.The3SecretsofHappiness.com

Travel Cheap Blueprint: I teach people, who long-for-adventure, travel strategies that enable them to travel anywhere in the world for about \$5 a day or less. www.TravelCheapBlueprint.com

+ + + + + + +

Get my “Travel Cheap Blueprint”, a \$97 dollar value, free

Travel like we did, for \$5 a day or less. If two college dropouts can do it, so can you. Get started at: www.TravelCheapBlueprint.com

I’m going to teach you the travel secrets most don’t know about.

Enter your name & email below for immediate download of my “Travel Cheap Blueprint”

Enter your name & email below to subscribe to my “Travel Cheap Blueprint” and learn the travel secrets that will save you thousands on your next trip abroad

Who else wants to travel Europe for \$5 bucks a day?

Get started immediately at www.TravelCheapBlueprint.com

The Shift Diet: I help overweight people lose 10, 20, 30, 40, even 50 pounds of body fat or more, within 6 months, without any the use of medications or complicated exercises.

www.TheShiftDiet.com

The Shift Diet: I help overweight people lose 10, 20, 30, 40 pounds or more within the first year by teaching them (how to employ) simple methods to permanent weight loss and disease prevention.

“We help overweight people to lose 20 to 30 pounds of body fat within one month without ever feeling hungry or deprived or sweaty from exercise. Works faster than any diet you’ve ever tried.”

Or, more simply:

We help (blank) do (blank) even if (blank)

+ + + + + + +

Make Big Profits Flipping Florida Land: I teach people how to find, buy, and flip properties in Florida or anywhere else in the United States, for fun and profits, even if they don’t have money to their name.

Who Else Wants Checks to Their Mailbox every Month?

If two college dropouts can do it, so can you!

Learn how at www.MakeBigProfitsFlippingFloridaLand.com

+ + + + + + +

We help _____ do _____ even if _____ .

“We help overweight people to lose 20 to 30 pounds of body fat within one month without ever feeling hungry or deprived or sweaty from exercise. Works faster than any diet you’ve ever tried.” www.TheShiftDiet.com

Now, do you see how simple this system is, this formula?

“We help this group of people do this benefit better, cheaper, faster, easier even if . . .”

and then give the worst-case believable scenario.

Great marketers love to work within a system and that’s what this formula is – something that lays out each step like a checklist, systematically. So, you just plug in your info and you’re on your way.

3. Close the sale:

Reverse the risk: Instead of asking the prospect to trust you, you take on all the risk. “Try it out for a full year. If you’re not completely happy, you get a full refund, no questions asked.” By offering such a guarantee, you are establishing trust in the product by absorbing the risk.

Tell him exactly what to do next: Be specific and precise. “To get your copy, just click the yellow button below. A new page will open asking for your PayPal information. Sign into your PayPal. Once you do this, you will get immediate download of the item sent to your email inbox.”

Add a free bonus or two or three to sweeten the deal: Add something that boosts the value of what you offer and puts it completely over the top. A bonus ebook. A free webinar. A personal consultation. You are in a unique position to help him leap over the problems that are now freezing him up. Offer him something of tremendous perceived value.

Make him an irresistible offer.

Simple Writing System Express Course

<https://simplewritingsystem.com/webinar2017/>

<https://simplewritingsystem.com>

<https://simplewritingsystem.com/ec/john-carlton-sws-express-course.pdf>

Squeeze Page Formula

Implement this formula in any niche (specific category)
to sell a product or service.

Introduction

Discover a Secret that Most Don't Know About ...
Discover a Secret that They Don't Want you to Know about ...
Scientific Breakthrough that Most Don't Know About

Follow the intro with

How to Get (Desire) without (the Pain)

Reveal the Desire and the Pain

How to Get White Teeth
without having to use
Bleaching Gel (harsh chemicals)
or expensive Cosmetic Dentistry.

How to Get a Flat Stomach
without having to
do Hundreds of Sit ups

How to Get Hundreds of Leads
without having to
Buy Them

Pre-Headline

Idea for pre-headline

In this Master Class, you will discover How to Get (Desire) and the System we use to put (Desire / Results) on Auto Pilot which makes (Pain) a Thing of the Past.

The underlined parts are the Desire, the Desire / Results, the Pain.

Use the word “discover”, not learn. People tend to associate “learn” with work. The word “discover” is associated with fun, surprise, a good feeling. Using the word “discover” gets people curious.

In this Master Class, you will discover how to get Unlimited Leads and the System we use to Turn Those Leads into Cold Hard Cash and How to Put this System on AutoPilot which makes working 40 hours a week a thing of the past ...

Call it a Master Class. Webinar and presentation are overused.

Supporting Headline

Participants to the Webinar will get Bonus Course, a \$197 value. Limited access, so register early to reserve your seat.

button - Access my Master Class / Sign up to my Free Training

Squeeze Page Tutorial Videos

Squeeze Page Tutorial: Landing Page & Email List in 8 minutes

<https://www.youtube.com/watch?v=HW-96K9qtzE>

How to Create a Squeeze Page for Free - Step by Step Tutorial

<https://www.youtube.com/watch?v=MeIJWsCDH1E>

How to Add a Squeeze Page to your Website

<https://www.youtube.com/watch?v=4ywU5kJdfhA>

How to Make a Squeeze Page that Converts at 21.7%

<https://www.youtube.com/watch?v=YNKdFJog8Fo>

Squeeze Page - How to Make a Landing Page in under 5 minutes

<https://www.youtube.com/watch?v=dXe-SgYjO80>

Landing Page Tutorial websites

The Anatomy of a Landing Page

<https://www.quicksprout.com/the-anatomy-of-a-landing-page/>

The Definitive Guide to Creating High Conversion Landing Pages

<https://neilpatel.com/blog/the-definitive-guide-to-creating-high-converting-landing-pages/>

Squeeze Page Tutorial Websites

A Beginner's Guide to Squeeze Pages

<https://www.getresponse.com/blog/squeeze-pages-beginners-guide>

All the Right Stuff: 30 Squeeze Page Examples to Leverage

<https://instapage.com/blog/squeeze-page-examples-critiqued>

How to Build A Squeeze Page without Squeeze Page Software

<http://www.richard-legg.com/blog/how-to-create-a-great-lead-capture-page-without-squeeze-page-software/>

How to Create a Squeeze Page in 2019

<https://backlinko.com/squeeze-page>

Create a Simple Lead Capture Page in 5 Minutes

<https://www.youtube.com/watch?v=QnZ9wHD2bKs>

How to Create a Squeeze Page for Free: Step by Step Tutorial

<https://www.youtube.com/watch?v=MeIJWsCDH1E>

13 of the Best Squeeze Page Examples on the Internet

<https://www.codrutturcanu.com/13-best-squeeze-page-examples/>

Landing Page Tutorial Videos

Create a Complete List Building Funnel with Thrive Architect

<https://www.youtube.com/watch?v=5FPLYpyWs30&t=26s>

Smart Landing Pages: Build Custom WordPress Landing Pages

<https://www.youtube.com/watch?v=G9Nro2ODWS8>

The Anatomy of a High Converting Landing Page

<https://www.youtube.com/watch?v=hcPxMuxh5Tc>

Thrive Themes: Conversion Focused Landing Pages and more

<https://www.youtube.com/user/thrivethemes/videos>

How to Create a High Converting Landing Page

<https://www.youtube.com/watch?v=fyVCxjLWFuc>

Smart Landing Pages: Build Custom WordPress Landing Pages

<https://www.youtube.com/watch?v=G9Nro2ODWS8>

7 Landing Page Hacks that'll Double your Sales

<https://www.youtube.com/watch?v=FpM578W3ORw>

200 Landing Page Examples Analyzed

<http://learnlandingpages.com/landing-page-examples/squeeze-pages/>

How to Make a Beautiful Landing Page that Converts - Neil Patel

<https://www.youtube.com/watch?v=HJUum-MwLJMg>

The Anatomy of a High Converting Landing Page

<https://vimeo.com/114137574>

Websites for Copywriters

CopyBlogger

<https://www.CopyBlogger.com>

CopyBlogger - podcast

<https://rainmaker.fm>

Neil Patel - Read CopyBlogger

<https://neilpatel.com/blog/read-copyblogger/>

CopyHackers

<https://CopyHackers.com>

Marketing Bullets

<http://marketingbullets.com/archive/>

Neil Patel

<https://neilpatel.com>

ABC Copywriting

<https://www.abccopywriting.com>

ABC Copywriting Ebook

<https://www.abccopywriting.com/2013/04/04/free-copywriting-ebook>

The Gary Halbert Letter

<http://www.thegaryhalbertletter.com> John Carlton

<http://www.john-carlton.com>

Ben Settle

<https://bensettle.com/blog/>

The Complete Guide to Copywriting

<https://www.quicksprout.com/complete-guide-to-copywriting/>

Free Copywriting Tutorials

<http://www.sherus.com/business/copywriting/>

Interviews with top copywriters

<http://www.makepeacetotalpackage.com/copywriter-tools/interviews-with-top-copywriters/>

The Copywriter's Roundtable

<http://copywritersroundtable.com>

Drayton Bird

<https://draytonbird.com/thank-you/>

Free Marketing Interviews: Hard to Find Seminars

<http://www.hardtfindseminars.com>

Links for New Copywriters

<https://www.warriorforum.com/copywriting/729604-1000th-post-resources-new-copywriters.html>

Mirasee - Reimagine Business

<https://mirasee.com>

The Persuasion Revolution

<https://www.thepersuasionrevolution.com>

Write my Site

<http://www.writemysite.co.uk>

Video Resources

Links to the following videos can be found at this website
<https://copyhackers.com/copywriting-cheat-sheets/>

How to Edit for Clarity (Sweep 1)
<https://copyhackers.com/how-to-edit-for-clarity/>

The Voice and Tone Sweep (Sweep 2)
<https://copyhackers.com/voice-and-tone/>

How to Edit for Believability (Sweeps 3 + 4)
<https://copyhackers.com/edit-believability-sweeps-3-4/>

How to be Specific in your Copywriting (Sweep 5)
<https://copyhackers.com/how-to-be-specific/>

The Heightened Emotion Sweep (Sweep 6)
<https://copyhackers.com/the-heightened-emotion-sweep/>

The Zero Risk Sweep (Sweep 7)
<https://copyhackers.com/the-zero-risk-sweep/>

8 Stupid Copywriting Tricks (part 1)
<https://www.youtube.com/watch?v=rteSvoogGv0>

8 Stupid Copywriting Tricks (part 2)
<https://www.youtube.com/watch?v=joF5lkc8ggw>

Proven Copywriting Formula
https://www.youtube.com/watch?v=-J8Wk_conDY

Persuasion Techniques

How to Persuade Anyone - Subconscious Triggers

https://www.youtube.com/watch?v=Fdxu6_GBIF0

5 Persuasive Words that Control Minds

<https://www.youtube.com/watch?v=ClhZhExTnIE>

7 Ways to Influence: NLP Weasel Phrases and Embedded Commands

<https://www.youtube.com/watch?v=e0nloj4JK3U>

The Subconscious vs Conscious - Write Copy that Generates Sales

<https://www.youtube.com/watch?v=ExFskWAzdUk>

Best Methods to Build Rapport - Anthony Robbins

<https://www.youtube.com/watch?v=dENi7K2IX4U>

7 Hypnotic Language Frames: Patterns of Persuasion

<https://www.youtube.com/watch?v=b4ejwBDddEA>

Magic Words of Persuasion

<https://www.youtube.com/watch?v=wfbH3r-A7mw>

Proven Copywriting Formula that Works

https://www.youtube.com/watch?v=-J8Wk_conDY

Copywriting Tutorial: How to Write Sales Copy that Sells

<https://www.youtube.com/watch?v=9oxZ0976RvY>

Interview with the Devil: The Secret to Freedom and Success

<https://www.youtube.com/watch?v=WbWI6Wj9xDI>

This Will Change Your Life: The Strangest Secret

<https://www.youtube.com/watch?v=040sfQbx-Wo>

Jim Rohn: The One Thing Only 1% o People Do
<https://www.youtube.com/watch?v=XZRZsT--3Dg>

Hypnotic Language Pattern Interrupt Reversal Technique
<https://www.youtube.com/watch?v=jGcbxHh9njA>

Persuasion and Influence using Psychology and NLP
<https://kevinhogan.com>

How to Write Copy that Forces People to Buy from You
<https://www.youtube.com/watch?v=aXtdZ7ShlmU>

Gary Halbert - Direct Marketing Secrets Seminar
<https://www.youtube.com/watch?v=M6grSm7q1A8>

Swipe Files to Boost Conversions

Formulas

<https://swipefile.com/formulas/>

The 7 Deadly Fascinations Bullet Point Formula

<https://swipefile.com/7-deadly-fascinations-bullet-point-formula/>

Give Me One Evening and I'll Give You a Push-Button Memory

<https://swipefile.com/give-me-one-evening-and-ill-give-you-a-push-button-memory/>

Real Examples of High-Converting Emails Used by well-known companies

<https://swipefile.com/emails/>

Link to Nader's Sales Page that got a 32.5% conversion

<http://www.thegaryhalbertletter.com/newsletters/unfinishedbusiness>

The Ultimate Guide to Copywriting

https://copyhackers.com/2015/10/copywriting-formula/#BGNGo_Bullets

American Writers and Artists Inc

<https://www.awai.com>

Emotional Trigger Words to Use in Sales Copy

<https://www.awai.com/2018/01/emotional-trigger-words-to-use-in-sales-copy/>

Heisting Hall of Fame Headlines for Copywriting Success

<https://www.awai.com/2018/02/heisting-hall-of-fame-headlines/>

Powerful Words to Use in your Copywriting

700 Power Words that will Boost Your Conversions

<https://optinmonster.com/700-power-words-that-will-boost-your-conversions/>

5 Brain Hacking Copywriting Secrets to Soar Conversions and Sales

<https://mirasee.com/blog/copywriting-conversions-sales/>

189 Powerful Words that Convert

<https://buffer.com/library/words-and-phrases-that-convert-ultimate-list>

294 Strong Verbs That'll Spice Up Your Writing

<https://jerryjenkins.com/powerful-verbs/>

172+ Power Words: How to Write Persuasive Business Content

<https://www.enchantingmarketing.com/power-words/>

380 High Emotion Persuasive Words

<https://www.thepersuasionrevolution.com/380-high-emotion-persuasive-words/>

Six Sensory Phrases to take your Pitch from Lamé to Phenomenal

<https://www.thepersuasionrevolution.com/six-sensory-phrases/>

Free Ebooks

The Secret of the Ages

https://cslasheville.org/wp-content/uploads/2015/06/Secret_of_the_Ages.pdf

Getting Everything You Can out of all you've got

<http://abraham-pop.s3.amazonaws.com/GettingEverythingNew.pdf>

Free Ebooks

Getting Everything You Can out all you've got

The Sticking Point Solution

<https://chodak.com/download-jay-abraham-books-for-free/>

The Sticking Point Solution

<http://abraham-pop.s3.amazonaws.com/StickingPointSolution-D.pdf>

The ABC of Copywriting

<https://www.abccopywriting.com/2013/04/04/free-copywriting-ebook>

The ABC of Copywriting

<https://www.abccopywriting.com/wp-content/uploads/2013/04/The-ABC-of-Copywriting.pdf>

The Rules of Copywriting

<https://www.free-ebooks.net/writing-publishing/The-Rules-of-Copywriting/pdf?dl&preview>

The Complete Newbie's Guide to Effective Copywriting

<https://www.getfreeebooks.com/wp-content/uploads/2012/06/effectivecopywritingfornewbie.pdf>

18 Free Copywriting Ebooks

<https://www.copywritingacademy.co.uk/2014/09/17-free-copywriting-ebooks/>

CopyHackers Free CheatSheet

<https://copyhackers.com/copywriting-cheat-sheets/>

14-Point web copy Analysis of a Winning Site - audio ebook

<https://ruthiswriting.com/www.writeaholic.co.uk/ebooks/14-point%20web%20copy%20analysis150925.pdf>

14-Point web copy Analysis of a Winning Site - (downloadable epub)

<https://documents.pub/document/14-point-web-copyanalysis.html>

The Greatest Marketing Secrets of the Ages

<https://docplayer.net/39175059-By-yanik-silver-surefire-marketing.html>

10 Steps to Killer Web Copy

<http://squeezepages.net/marketing/downloads/10Steps.pdf>

AutoResponder Magic

<http://squeezepages.net/marketing/downloads/am.pdf>

7 Hidden Psychological Secrets to Maximum Sales

http://squeezepages.net/marketing/downloads/7_psychological_secrets_ebook.pdf

Free or Low Cost Copywriting Courses

<https://www.warriorforum.com/copywriting/911395-free-copywright-training-platform.html>

The Gary Halbert Letter

http://www.thegaryhalbertletter.com/newsletters/zgkl_best_copywriter.htm

The Complete Guide to Copywriting

<https://www.quicksprout.com/complete-guide-to-copywriting/>

Free Copywriting Tutorials

<http://www.sherus.com/business/copywriting/>

How to Craft Compelling Copy

<https://www.copyblogger.com/copywriting-101/>

Marketing Bullets

<http://marketingbullets.com/archive/>

Hypnotic Sales Letters Templates

<http://www.mrfire.com/ord009312/free-hypnoticsalesletters-templates.pdf>

12-Step Sales Letter Template

<http://tenminutepages.com/12steps.pdf>

12 Step Sales Letter Template - website version

<http://www.johnracine.com/david-freys-12-step-foolproof-sales-letter-template/>

12 Step Sales Letter Template - website version (bigger font)

<https://www.inquisitek.com/blog/use-the-12-step-foolproof-sales-letter-template-for-effective-sales-copy>

Mirasee - get 3 free ebooks

<https://mirasee.com/>

Mirasee - get 3 free ebooks

<https://mirasee.com/#>

This Sales Page got a 32.5% Conversion

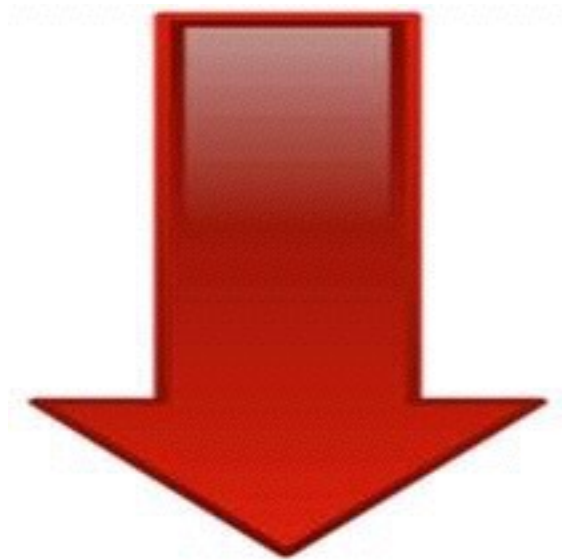
The following sales page copy got a 32.5% conversion.

You can use this template to market to your target audience, with your product or service, and watch your conversion rates go through the roof.

You can use the elements of it, but please do not use the exact wording, as this might lead to copyright infringement.

Find the original ad at the link below

<http://web.archive.org/web/20070503095253/http://www.morebkcases.com/teleseminar.html>



What Lawyers Are Saying...

"Nader, because of you, I've gotten at least 35-40 new clients in a relatively short period of time. I owe you much of my success."

-Erwin-Diaz-Solis, Esq., Miami, FL

"Nader, your techniques... are the most practical, results-oriented, and easy to implement... within days, my picture was on the front page of a major newspaper. I couldn't 'buy' that type of third-party endorsement advertising. If I had, I would have easily paid tens of thousands of dollars. But it didn't cost me a dime."

-Jeffrey Lerman, Esq., San Rafael, CA

"Dear Nader, following just one of your strategies, I have been able to triple my profits in a very short amount of time. My practice is extremely busy now, and I even have to refer out a great number of cases that come in."

-Mark Shapiro, Esq., Encino, CA

"Nader, I am constantly amazed at how you have continuously helped me get new clients. You are my hero and I cannot thank you enough."

-Jerald Cantor, Esq., Hollywood, FL

"Mr. Anise, using some of your strategies, I landed two new clients in less than 48 hours, with several other prospects in the works."

-Laura Hess, Esq., Irvine, CA

"Nader, I was blown away by your presentation! You provided a step-by-step game plan for immediate results and unlimited growth potential." -Alex Rozman, Esq., Chicago, IL

BANKRUPTCY SUPREMACY!

For the first time ever, I have agreed to do a **BANKRUPTCY LAWYERS ONLY TELESEMINAR** to give you the whole kit 'n kaboodle for super success, *post-bankruptcy reform*.

I'm taking my years of legal marketing experience... mixing it up with my super-specialized methods for NEW bankruptcy profits... adding data and hard evidence... and... presenting it to you on a silver platter straight through your phone line.

LIVE!

But hear this:

I won't mention the word, "networking"...
I won't bring up those hokey (and in some jurisdictions *unethical*) breakfast meetings...

and...

I REFUSE to say one word about the "benefits" of trolling craigslist for clients. (If that's your idea of "marketing," skip the rest of this message and jump down to the

REGISTER NOW button immediately.

You need this teleseminar BAD!)

Instead, I will show you exactly – step by step – how to “pollinate” your area with brand new marketing methods... and then sit back and watch the “client bees” swarm around you like you’re the only game in town.

Here’s What You’ll Learn:

- **The mother of ALL marketing secrets**
- The simple \$6.37 device that any bankruptcy lawyer can use to *triple* the number of new cases
- **The 6 top money-making strategies for TODAY’S bankruptcy lawyer**
- How to use the BBE (Bankruptcy Build-Up Effect) to earn maximum profits in minimum time
- **5 breakthrough methods for injecting almost IMMEDIATE profitability into your bankruptcy practice**
- 4 “undercover” (but ethical) ways to lure the “ideal” bankruptcy client your way
- **Why calling yourself a “bankruptcy lawyer” can actually repel clients from you... BUT... using these 3 magical words to describe yourself works like a gem!**
- 7 ways to create a “sense of urgency” – and never be left staring at an unsigned retainer agreement
- **Why bankruptcy clients need “golden handcuffs” – and how the new law can make**

your clients your biggest salespeople, without you saying a word!

Plus, You'll Learn...

- The CRUCIAL ingredient that bankruptcy lawyers ignore when marketing their practice
- **How to get “inside the bankruptcy client’s head” and master their emotions (Why is this important? This little trick is the key to landing you tons of referrals!)**
- How to stop “lawyer shopping” in its tracks – and make the bankruptcy client beg YOU to handle their case
- **The one tender phrase every bankruptcy client longs to hear – but you should never, EVER utter (it can slash your future earnings by HALF!)**
- The neatest little trick that *forces* clients in your area to hire YOU, forsaking all other BK lawyers
- **6 ways to market your services without spending a dime**
- Do you have a “marketing challenged” personality? If so, how to use it to your money-making advantage
- **The big hush-hush secret the big phone book publishers don’t want bankruptcy lawyers to ever know**
- How to use bankruptcy topics to create buzz and land on the front page of your local newspaper – without spending a dime

... and a whole lot more!

So, is it really possible to cover all this material in only two hours? Honestly, I'm not sure. Like I said, I've succumbed to the pressure and finally agreed to do an **ALL-BANKPTUCY LAWYER TELESEMINAR** – so expect the unexpected! (You'll find out who the "mystery lawyer" is who put the squeeze on me to do this. I won't tell you what finally broke me, but what he said made my jaw drop!)

But I'll talk fast and run through my notes as quickly as I can. I will definitely work my tail off to cover all these strategies and more (am I being too optimistic?) before our time is up.

Why You Won't Have to Pay \$197 – My Usual Teleseminar Fee

Although the regular registration fee for my live teleseminars is only \$197 (in the past, some were \$297 – even \$350 for longer ones), you will pay less. *Considerably* less.

You see, my favorite charity, the Make-A-Wish Foundation, is celebrating a milestone – their **25th anniversary** (it was officially last year, but the festivities continue!). If you're not familiar with them, it's a wonderful organization that grants wishes for terminally-ill children.

I think they're fantastic and it's my privilege to support them.

As my way of marking the occasion – and also to create a bit of a buzz for them – I’m doing something...

Really Over the Top!

Forget the \$197 fee. Instead, you will pay only **drum roll** \$25. That’s for the entire **120 minutes!** And you even get a toll free # so you don’t pay any long distance charges.

In case you missed it, that’s **\$25...** for 25 great Make-A-Wish years!

Frankly, this barely covers the cost of the teleconference provider – let alone the other expenses like credit card processing, administrative fees, and hosting and programming expenses.

But it’s my way of pitching in to help a cause I really believe in. I don’t make a habit of mixing my charity work with my business projects, but something tells me you won’t mind me doing it here.

Who knows – maybe one day, if you’re looking for a great charity to support, you’ll look them up. That would make this all worth it.

Please join me on the call and we all win.

Is There a Guarantee?

Funny you should ask.

Unequivocally, UNCONDITIONALLY, absolutely... **YES!**

I believe in guaranteeing everything I produce. Every seminar... every book... every CD – every word. It's all guaranteed.

So here it is: If you don't **AT LEAST DOUBLE YOUR INCOME** within one year of the teleseminar, you can contact me personally, and I will give you a full, prompt (and even friendly!) refund. No questions asked – even if you listened to the *entire* 120 minutes!

**Details of the Teleseminar... And...
Why You Need to Reserve a Spot NOW!**

Does 500 lawyers on the call sound like a lot? It's really not, considering the \$25 price tag. I've never done a teleseminar for next to nothing before. And to be honest, I'm not sure how it will play out. Don't be shocked if we have well over 500 bankruptcy attorneys rushing to register. We'll see.

Title:

New Bankruptcy Marketing

Speaker:

Nader Anise, Esq.

Date:

Tuesday, May 9, 2006

Time:

1:00 pm Eastern

Duration:

2 hours

Oh, listen: if you don't think you can make the call (even if you're *certain* you can't), you should register now anyway. If somehow things change, at least you'll have a seat reserved. And if they don't, you can simply contact us for a full, no-hassle refund.

Bonus #1

As a special thank you for registering for my **New Bankruptcy Marketing** Teleseminar, I will let you in on a little secret. Alright, a BIG secret. It's a doozie.

It's about referrals. And knowing this one secret can literally triple your referrals. I'll give you a hint: it has to do with psychology.

It's true. There's a *psychological* reason for referrals. Here you are thinking clients (or lawyers) are sending you referrals because you're a great lawyer... or because they admire you... or... maybe because they trust you.

Nope. Not the reasons.

Want to know what the real reason is? I'll tell you. But not here. Shortly after you register, you will receive the link to my Special Report, **"How to Triple Your Referrals."**

I don't want to toot my own horn here... but... I have to. It's incredible! The amount of thank you mail I've received from this one report fills up almost one filing cabinet drawer. It's free, just as a bonus for registering.

Among the Topics I Cover:

- How to generate three referrals from every one client, time... after time... after time...
- **The real reason why people send you referrals. (If you learn this, you can produce referrals practically at will).**
- The “secret speech” you must give every client during the initial consultation
- **A massive “referral leveraging” technique that requires zero extra work from you.**
- The little-known “take away” strategy that sucks in referrals like a Hoover
- **The deadly blunder even veteran lawyers make – avoid this and referrals WILL come**
- 5 ways to get referrals without asking
...**Plus, I’ll cover many other referral topics**

This report normally retails for \$29, you get it free.

Bonus #2

So, my Special Report isn’t enough for you, huh?

That’s OK, because my second bonus (many lawyers are addicted to it) will keep your mind sharp and your office packed all year long.

It’s my lawyer marketing newsletter. A weekly, sometimes bi-weekly, “ezine” (electronic magazine) that covers a wide range of topics lawyers need to succeed. But the main focus is on marketing, money-making and law office management/strategy.

A year's worth of approximately 30 issues will be sent you by email in a colorful, professionally-designed format.

In addition to the regular issues, you will also receive special "Email Alerts" that alert you to breaking news, special events, and marketing opportunities. All by email.

The annual subscription for both is \$159 – and it's well worth it. However, it's yours free with your registration.

Once You Register...

Once you complete your registration, the confirmation page will appear and you will receive the toll free number to call, along with your access code and some other information.

If possible, please print that page out.

If you forget to print it out, the confirmation and access information will be emailed to you shortly thereafter.

PLEASE BE CAREFUL: DO NOT share your access code with *anyone* because each code is specially "tagged" to prevent use by multiple parties. If more than one person enters the same access code, the parties will be flagged and the system may disable without notice.

Thank you for understanding.

Register Now

More Lawyers Raving!

"Nader, in the first two weeks of this year, I have received five referrals as a direct result of your strategies."

-Connie Renee Clay, Esq., Jacksonville, FL

"Nader, I've implemented some of the simple yet effective strategies taught with immediate results surpassing my expectations! What surprised me was the immediate results that I was able to achieve in such a short period. Thank you again! You are indeed the marketing guru!"

Barbara-Ann Williams, Esq., San Francisco, CA

"Dear Nader, more and more of your secrets are self proving of success... there seems to be so many of your ideas that have helped me monetarily, increased my case load and have gotten me free publicity... Thank you, Nader. Thank you."

-Molly Maguire Gaussa, Esq., Pittsburgh, PA

"Nader, Once again, your ability and sincerity is evident. Our bottom line has more than doubled in '05 compared to '04. Please allow me to take this opportunity to thank you for your expertise and guidance."

-Mark Schecter, Esq., Fort Lauderdale, FL

"Dear Nader: I wanted to tell you how amazed and happy I am with your advice... I have never been busier. My monthly income has literally tripled. I kid you not. I like all your ideas, but it is not really necessary to

implement all of them. Even trying out a few ideas will make an incredible difference.” And it has.”

Jeffrey Hoffer, Esq. Westlake Village, CA

Register Now

What to Do Now!

In the strongest, yet most respectful, tone possible I urge you: **don't wait another second to register!**

As you know, I am doing this teleseminar live on May 9 for bankruptcy lawyers *only*. If you have any interest at all in building your practice in the “new bankruptcy era,” you can't be without the information I'm going to share. And priced at \$25 (celebrating the Make-A-Wish 25th anniversary), there's nothing to “mull over.” I even guarantee your satisfaction with my full refund policy.

If you register now, not only will you get toll-free access to the session, but you will also receive my Special Report, **“How to Triple Your Referrals”**... and... you will also be signed up to receive my valuable newsletter filled with marketing tips, strategies and case studies.

So now that I've given you a tidy summary, I hope you join me on the call.

Please click on the button below to register.

[Register Now](#)

The Lawyer's Secret Weapon,



Nader Anise

Attorney * Speaker * Author * Marketing Strategist

P.S. #1: Without exception, every attorney I know who earns six or seven figures is decisive and action-oriented. As George Patton said, "Opportunities do not come to those who wait. They are captured by those who attack." For only \$25, you have the rare opportunity to learn brand new ways to "attack" the new bankruptcy battlefield. You'll also receive my Special Report, "**How to Triple Your Referrals**," and you will be subscribed to my popular marketing newsletter as a special bonus. So, please join me on the call.

[Register Now](#)

P.S. # 2: Last year, I received a phone call from an attorney in Pensacola, Florida regarding marketing. I spoke to him for exactly 12 minutes and gave him two specific instructions.

The result?

My two little suggestions generated \$346,459.03 in pure profit – over and above his income from other cases. (By the way, on the teleseminar, I'll tell you **exactly** what I told him so you can swipe the ideas for *your* practice!)

Why am I telling you this? Not to brag – but to emphasize. If I could help create hundreds of thousands of dollars in only 12 minutes, imagine what two full, uninterrupted hours with me can generate for you? There's only one way to find out, isn't there?

P.S. #3: I invite you to complete your registration now. However, if you don't register – for whatever reason – please check out the Make-A-Wish Foundation some time. It's a truly worthy cause.

Register Now

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source:

<http://web.archive.org/web/20070503095253/http://www.morebkcases.com/teleseminar.html>



No other video game stacks up to Atari.[®]

You can't top Atari for fun.

In fact, the Atari Video Computer System[™] is so much fun you'll want to play it all the time. And you can because Atari has more game cartridges to play than anybody else.

Right now you can choose from forty different Atari Game Program[™] cartridges.

There are fast action games like Dodge 'Em and Circus Atari. Thinking games like Video Chess and Backgammon. You can play real life sports with Football and Basketball. And you can learn words and math from Hangman and Fun With Numbers.

Our most exciting game yet comes straight from the arcades, Space Invaders. Only Atari has it.

And more are coming. You'll never outgrow the Atari Video Computer System.

Instead, it grows on you.



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Atari, Inc., 12668 Borregas Ave., Sunnyvale, CA 94086 • (800) 538-8547 excluding Hawaii and Alaska. In California (800) 872-4404.

Powerful Words to Use in your Copywriting

700 Power Words that will Boost Your Conversions

<https://optinmonster.com/700-power-words-that-will-boost-your-conversions/>

5 Brain Hacking Copywriting Secrets to Soar Conversions and Sales

<https://mirasee.com/blog/copywriting-conversions-sales/>

189 Powerful Words that Convert

<https://buffer.com/library/words-and-phrases-that-convert-ultimate-list>

294 Strong Verbs That'll Spice Up Your Writing

<https://jerryjenkins.com/powerful-verbs/>

172+ Power Words: How to Write Persuasive Business Content

<https://www.enchantingmarketing.com/power-words/>

380 High Emotion Persuasive Words

<https://www.thepersuasionrevolution.com/380-high-emotion-persuasive-words/>

Six Sensory Phrases to take your Pitch from Lamé to Phenomenal

<https://www.thepersuasionrevolution.com/six-sensory-phrases/>

Recommended Resources

The following are recommended resources and links for building website hosting, autoresponders, SAAS (Software As A Service) tools, landing page generators, and more.

In the interest of full disclosure, some of these resource links are affiliate links. When you make a purchase using these links, I receive a commission. I've done extensive research on most, if not all of these resources. And you pay the same price, sometimes a discount even, when you use the resource link. So, click the resource links below and make a purchase. Thanks.

Themes

Thrive Themes is incredibly powerful. Highly recommend this theme and the accompanying plug-ins. I got the full membership package that costs \$50 bucks a month, and you can use the themes on 25 websites. Find out more about this theme ... click the link below.

<https://www.ThriveThemes.com>

Hosting

SiteGround - easy to use cPanel, excellent customer service

<https://www.siteground.com/go/snipoodle>

NameCheap - even though I use this company for hosting and buying domains, the hosting side of it is a bit weird. They offer pretty good customer service, though.

<http://www.jdoqocy.com/click-1342324-13608935>

CrucialHosting - professional website hosting

<https://www.crucialhosting.com/#9a05873f3dd80e99>

DreamHost

<https://mbsy.co/scJjz>

iPage

<https://www.ipage.com/join/index.bml?AffID=903017>

Domains

NameCheap

<http://www.jdoqocy.com/click-1342324-13608935>

Themes

amazing - highly recommend

<https://www.ThriveThemes.com>

AutoResponders

TrafficWave - send unlimited emails for \$17.95 a month

<http://www.trafficwave.net/members/bicycledays>

SendLane - a pro autoresponder service that works great with MarketHero

<https://kriskempcreative.sendlane.com/referral/PC50504>

MarketHero - works great with SendLane

https://markethero.io/?fp_ref=kris55

https://markethero.io/8x20-2.html?fp_ref=kris55

OntraPort - the Rolls Royce of autoresponders - used by Tony Robbins

<http://go.ontraport.net/t?orid=769964&opid=32>

<http://go.ontraport.net/t?orid=769964&opid=67>

Content Funnel: Business Automation Success Kit

<http://go.ontraport.net/t?orid=769964&opid=69>

Ontraport: Homepage [Standard Link]

<http://go.ontraport.net/t?orid=769964&opid=9>

ConvertKit - a pro autoresponder celebrated for its ease-of-use

www.ConvertKit.com

ActiveCampaign - a pro autoresponder that offers lots of “bells and whistles” like tags, segmentation, and more - a bit of a learning curve

www.ActiveCampaign.com

Landing Pages

ThriveThemes

<https://thrivethemes.com>

LeadPages - The most trusted Landing Page Software in the world
Try LeadPages for yourself

<https://leadpages.pxf.io/c/1376482/466534/5673>

Break free with LeadPages: Choose the plan that's right for you

<https://leadpages.pxf.io/i/1376482/466586/5673>

Get fool-proof formulas to writing high-converting lead pages

<https://leadpages.pxf.io/c/1376482/550717/5673>

Jump on this week's Leadpages webinar

<https://leadpages.pxf.io/c/1376482/504910/5673>

Check out these beautiful templates from Leadpages

<https://leadpages.pxf.io/c/1376482/504913/5673>

Unbounce - Pro Landing Pages works great with ActiveCampaign

<https://unbounce.grsm.io/PartnerZ0NO8>

OptinMonster - Trusted by 700,000 users

<https://shareasale.com/r.cfm?>

[b=601672&u=464354&m=49337&urllink=&afftrack=](https://shareasale.com/r.cfm?b=601672&u=464354&m=49337&urllink=&afftrack=)

About this Ebook

Congratulations! You've completed reading The Ultimate Squeeze Page Template BluePrint. Once you really learn how to build squeeze pages and write sales copy, you can build can build multiple squeeze pages for your own products or services. Also, you can start your own Squeeze Page Building Business and earn thousands-of-dollars a month.

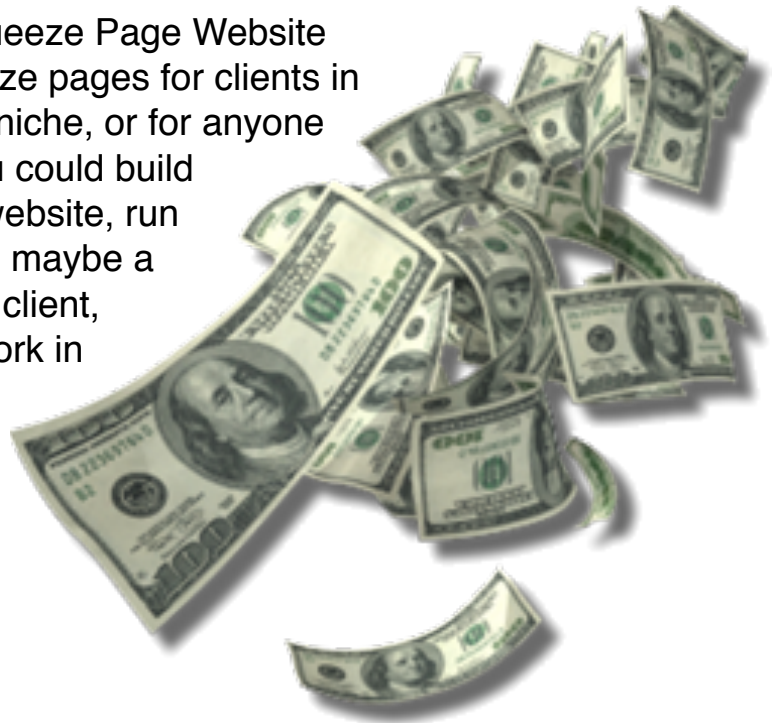
Businesses need customers. You can build squeeze pages for these businesses and then run the squeeze pages, so you are getting paid every month, recurring revenue.

Revealed in this ebook

- squeeze page templates
- squeeze page template breakdown and analysis
- links to related websites
- links to amazing PDF ebooks
- links to helpful articles

Make Money with this Ebook

You can even start your own Squeeze Page Website business, where you build squeeze pages for clients in your neighborhood, in a specific niche, or for anyone in the world who needs one. You could build the squeeze page on your own website, run everything, charge by the month, maybe a few hundred dollars a month per client, and then get more clients who work in non-competing fields. You'll soon be earning thousands of dollars a month. The sky is the limit. Use this ebook as a reference guide to become a Squeeze Page building expert.



Need help building a squeeze page?

I can help you I've built multiple squeeze pages for myself and for my clients. I also build landing pages, too. A squeeze page is, essentially, a very short version of a landing page. If you need a squeeze page or a landing page built for your website, email me at: bicycledays@yahoo.com with "I need a squeeze page" or "I need a landing page" in the subject line.

What happens next?

Once I get your email, I'll reply. We'll discuss the type of squeeze page you want built, what your main goal is with the squeeze page, then work out a budget that works for both of us. I have a plethora of ideas of how you can grow your customers and build your profits using squeeze pages.

When you hire me, you're not just getting a squeeze page builder, you're getting a copywriter (multiple landing pages, squeeze pages), email marketing enthusiast (I've written hundreds of email sequences), and author (ebooks, novel, screenplays, musical). I can build your squeeze page, write your email sequence, and help you determine the best autoresponder to use—one that ties it all together.

Let's build a relationship. Let's build your business. Let's grow your profits.

Email me to get started.

Kris Kemp
bicycledays@yahoo.com
347-557-5487

www.KrisKempCreative.com
build an audience, grow your profits

www.KrisKemp.com
self-development made simple

Landing Page for www.ComfortMagnets.com



Unlock your vibrational vault!
Discover the Simple Keys to Attracting
Money, Wealth, Love, Happiness
Tap into this Power!
in my new ebook, Comfort Magnets
Sign up below to get access to your Free Copy

Name

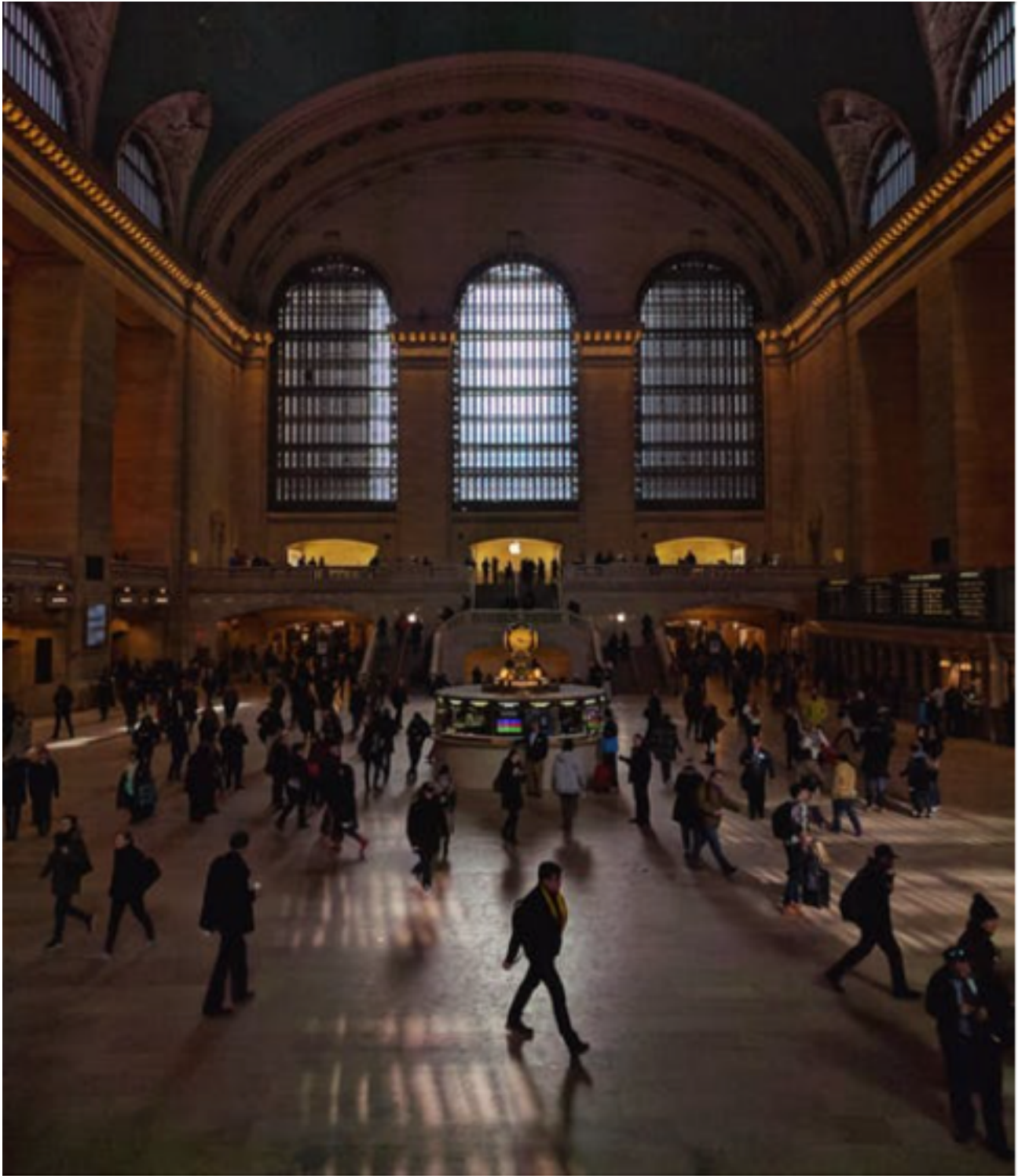
Email

[Email Marketing](#) by TrafficWave.net











The Ultimate Squeeze Page Template BluePrint

You Can Use to Start your own Squeeze Page Building Business
and Earn Thousands of Dollars a Month



by Kris Kemp