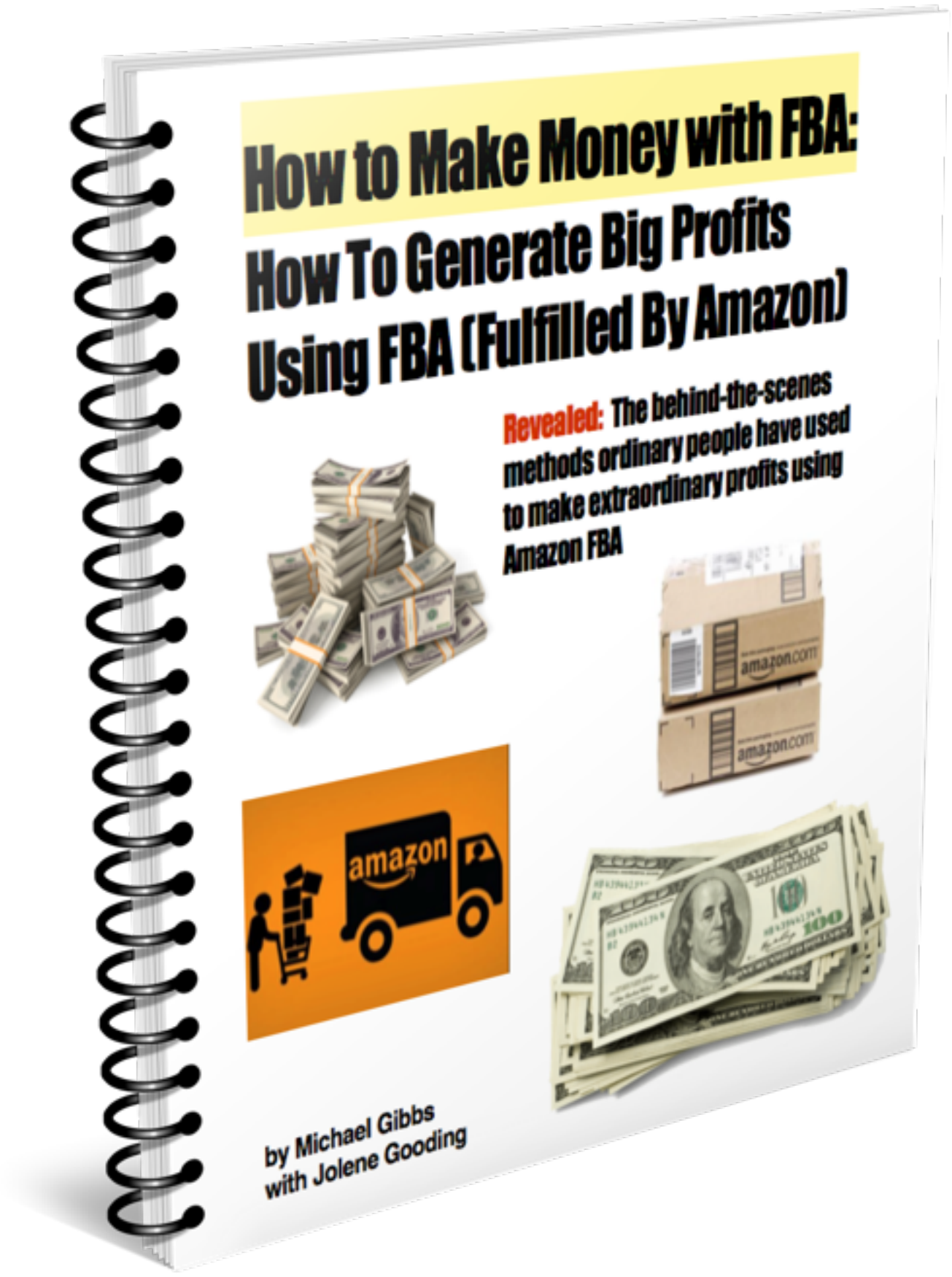
How to Make Money with FBA:
How To Generate Big Profits Using FBA (Fulfilled By Amazon)
Revealed: The behind-the-scenes methods ordinary people have used to make extraordinary profits using Amazon FBA
amazon.com
amazon.com
amazon
by Michael Gibbs
with Jolene Gooding

# How to Make Money with FBA: How To Generate Big Profits Using FBA (Fulfilled By Amazon)

**Revealed:** The behind-the-scenes methods ordinary people have used to make extraordinary profits using Amazon FBA

by Michael Gibbs
with Jolene Gooding

## Want to Make Money with Amazon FBA?

## You need JungleScout!

**Get started with a Free 7-day trial:**
**https://junglescout.grsm.io/PartnerZ0NO8**

**Jungle Scout is the most trusted tool for finding, launching, and selling Amazon products. Jungle Scout is the industry-leading software suite trusted by more than 225,000 sellers to succeed on Amazon. Jungle Scout is for aspiring entrepreneurs, side hustlers, e-commerce sellers and, of course, Amazon sellers. Jungle Scout has helped thousands of people build their online business … from the stay-at-home home Mom, to the freedom-seeking digital nomad, to the corporate professional looking to escape the 9-to-5.**

**Get started with a Free 7-day trial:**
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**How to Make Money with FBA:  How to Generate Big Profits Using FBA (Fulfilled By Amazon)**

by Michael Gibbs
with Jolene Gooding

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**About the ebook**
You are about to discover the truth about how to make money with Amazon FBA (Fulfilled By Amazon).

Selling with Fulfilled By Amazon (FBA) is both simple and difficult.

Simple because it is a matter of following steps.

Difficult because it requires focus, discipline, tenacity, persistence, and dedication. Also, it requires upfront costs to get started. Usually, these upfront costs begin at about $1,500 dollars.

It's been said that if you want to know where giants go, follow in the footsteps of giants.

That's what this ebook attempts to do--follow in the footsteps of giants. The giants who have been successful with Amazon FBA, and reveal exactly how they got there.

**This ebook will show you how to …**
Make money with FBA (Fulfilled By Amazon).

**Who are we?**
We are freelance journalists and writers who specialize in writing about the gig economy (freelance jobs) and small businesses. Jolene Gooding and I met on a writing assignment 10 years earlier and have been friends ever since, even though we live in different states. Although we are not Amazon FBA (Fulfilled By Amazon) sellers ourselves, we have interviewed dozens of FBA sellers and collected a plethora of success stories to include in this ebook, which presents a compilation of tactics and strategies you can use to get started making money with Amazon FBA. Thanks for joining us on this journey!

Michael Gibbs and Jolene Gooding

## About the Authors

Michael Gibbs is a freelance journalist and business writer who specializes in writing about the gig economy and the growth of digital nomad culture. He is currently writing his first novel, a work of non-fiction, about the rise of cryptocurrency. His hobbies include reading, photography, and watching independent films.

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Jolene Gooding
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## The Top 2 Recommended Resources for Selling on Amazon

When it comes to selling on Amazon, you are only as good as your tools.

Here are the top 2 recommended resources for selling on Amazon.

These are must-have tools that will enable you to save time and money and 10x your profits for selling on Amazon.

1. **Jungle Scout**
   Click this link to get started: https://junglescout.grsm.io/PartnerZ0NO8
   Jungle Scout is the most trusted tool for finding, launching, and selling Amazon products. Jungle Scout is the industry-leading software suite trusted by more than 225,000 sellers to succeed on Amazon. Jungle Scout is for aspiring entrepreneurs, side hustlers, e-commerce sellers and, of course, Amazon sellers. Jungle Scout has helped thousands of people build their online business … from the stay-at-home home Mom, to the freedom-seeking digital nomad, to the corporate professional looking to escape the 9-to-5. Click this link to get started: https://junglescout.grsm.io/PartnerZ0NO8

2. **Honey**
   Honey is a free browser extension (Chrome) that saves you money on Amazon by comparing every seller to show the best price. Click this link to get started: https://www.joinhoney.com/features/amazon

## How to Sell on Amazon FBA:  A Step by Step Guide

## How to sell on Amazon FBA – The Basics

If this is the first time you've discovered Amazon FBA, don't worry. We want to make sure you understand how it all works. This part of the article will cover the basics of How to Sell on Amazon FBA.

Amazon FBA literally means Amazon Fulfilled-by-Amazon. In the Amazon FBA program, Amazon does all the hard work for you.

**Here's how it works:**

1 First, you send Amazon your products and they store it in one or more of their million acre fulfillment centers. The fulfillment centers are like massive warehouses run by robots and hardworking Amazon employees.

2 Then, your products are inventoried and sorted. They are taken good care of. And if on the off-chance something is damaged in one of Amazon's warehouses, Amazon will actually reimburse you the full retail price for the damaged good!

3 When a customer places an order on Amazon for your product, Amazon handles the transaction for you. The entire process is automated.

4 Next, your product is picked from its place on the shelves, packed into a box, and shipped to the customer on your behalf.

5 After your product arrives to the customer, Amazon follows up with the customer to make sure everything is okay with the order. And, if any need to be made, Amazon automatically takes care of that, too.

**If Amazon does all the work, what do I do?**

Now you're probably thinking, "Okay, Greg. That all sounds great! But what do I actually do?"

**As an Amazon FBA seller you will have to:**

1 **Pick the products.** Amazon handles all the back end work, but you need to decide what to actually sell. I'll tell you about a few different methods of selling products on Amazon in a moment.

2 **Keep inventory in stock.** Amazon will let you know when inventory is running low. But it's your job to make sure that the things you sell stay stocked up.

3 **Promote and advertise.** Amazon is a massive catalog of millions of products. Therefore, you'll need to do a little work to make sure people find your products. But don't worry–it's pretty easy!

**What does it cost to sell on Amazon FBA?**
Selling on Amazon FBA is very reasonable to get started with. In fact, if you're selling products that you already own (like unwanted items around the house), you can virtually do it for free!

**Individual and professional seller accounts**
There are two types of Amazon FBA seller accounts: individual and professional. Individual seller accounts are free, but have higher sales fees. And professional accounts have a monthly subscription fee of $39.95, but lower fees. We recommend you get a professional account if you plan on selling more than 40 items per month. But if you want to start slow with only a few items, then individual may be better for you.

**Amazon fees**
Like many online marketplaces, Amazon takes out fees for their services, usually after a sale has been made. Here's the quick version of those fees:

- Amazon takes a 15% referral fee on all sales for most categories.

- If you use Amazon's FBA service, they take out fees to cover the
  shipping and handling costs for your products. However, these tend
  to be less than what it would cost to ship it yourself.

- Some categories, like books and DVDs, have an additional flat fee.

- If you sell on an individual seller plan (no subscription fee), Amazon
  charges an additional $1.00 flat fee. Hence why we recommend going professional if you're going to sell 40 or more products per month.

- Keeping your inventory at Amazon fulfillment centers too long can result in long term storage fees.

If this sounds like a lot, don't worry! The fees overall are pretty low and actually end up costing you a lot less were you to do all the work yourself.

**Inventory costs**
Depending on the type products you choose to sell on Amazon, your inventory costs will vary. We recommend the private label method which does come with a moderate investment upfront, but you might choose to start with just a few things around the house to get a feel for how to sell on Amazon FBA. It's totally up to you!

**Which is better to sell on: Amazon or Ebay?**
This is a question that's as old as e-commerce itself. And ultimately, it depends on you and what you want out of your business. Some people swear by Ebay. While others, like myself, think Amazon is the best place to start an online business. I think the best way to sum up the difference between the two marketplaces is like this:

- **Ebay** is like the world's biggest flea market. You set up your "stand", offer your products, handle transactions, shipping, and everything else. It's 100% your responsibility. Therefore, you may end up putting more work into it for less profits.

- **Amazon FBA** is like owning a shelf at a very large department store. Your biggest job is to make sure that your shelf stays stocked and that it's visible. Unlike Ebay, however, the department store handles the transactions, shipping, and all the tough work. In my experience that equals less work and more profits.

**What to sell on Amazon FBA**
Another thing that's amazing about this business model is that there's no one way how to sell on Amazon FBA. Here's a few of the most popular methods:

1 **Arbitrage**
Find low-priced items in retail stores or other online marketplaces to resell on Amazon at a higher value.

2 **Wholesale**
Buy bulk discount branded goods to resell on Amazon at a higher value.

3 **Used Book Sales**
Purchase used books at book sales, yard sales, or other places to resell on Amazon at a higher value.

4 **Private Label***
Research and manufacture your own branded products to sell on Amazon FBA where you control every aspect of the product. *This is my preferred method how to sell on Amazon FBA.

**What is private label?**
A private label product is manufactured by a contract or third-party manufacturer and sold under a retailer's brand name. In other words, you take a product that already exists and manufacture it with your own brand and logo.

Most successful Amazon FBA sellers are private label sellers.

**Why sell private label versus the other methods?**
Private label offers a ton of advantages over the other methods. Here's a few:

1. **Less work sourcing.** You only have to source a single product in large quantities versus many small products like you would with arbitrage or used book sales.

2. **Price control.** The Amazon listing for your product is under your control. Therefore, you don't have to worry about underpricing your competition like you would with wholesale or arbitrage.

3. **Higher profits.** In my experience, private label is the most profitable and predictable method of how to sell on Amazon FBA.

**How much money can I make selling private label?**
Of course, everyone's success varies with private label. However, if you follow the basic steps myself and Lenny outline to creating a private label product, this is roughly what you can expect to earn:

**How much work does the private label method take?**
Ever hear of the “4-hour work week” by Tim Ferris? It’s the idea that you can design the lifestyle that you want so long as you can put your income on autopilot.

And that’s pretty much what you’re learning when you learn how to sell on Amazon FBA. Once your product is created and live on Amazon, you don’t have to do anything else but check on your advertising and make sure your inventory is stocked.

Just 4-hours a week and you can earn an extra $3,000 per month!

**How do I create my first private label product?**
It can be done in just five easy steps:

1 **Research high-demand/low-competition products** using our easy-to-use app called JungleScout. Get started with a free 7-day trial at: https://junglescout.grsm.io/PartnerZ0NO8

2 **Source those products through Alibaba,** a website that puts you in touch with 1000's of manufacturers who are eager to do business with you.

3 **Create a brand new listing on Amazon.** It's so simple, you can do it in less than 40 minutes.

4 **Ship the products to an Amazon warehouse** so it can be part of the Amazon FBA program and you won't have to do all the back-breaking work.

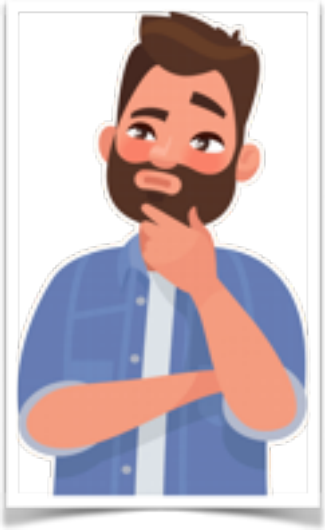
5 **Launch and advertise your product** using Amazon's own advertising system which is as simple as clicking a few buttons.

Then, all you have to do after that is sit back and watch the profits roll in!

**Ready to start your Amazon product research?**
Start looking for your perfect Amazon product today by signing up for Jungle Scout. Get started with a Free 7-day trial: https://junglescout.grsm.io/PartnerZ0NO8

SELLER CENTRAL
VENDOR CENTRAL
10-15%
Referral fee
for items sold + potential
fulfillment fees.
Wholesale
Sell your products at
wholesale prices to Amazon.
(e.g. 50% of MSRP)
2 weeks
Payments for Sales
Get paid within 2 weeks
after an item sells.
Payments for Goods
Payments for purchase orders.
60-90 net payment terms.
Basic Content
Standard product listings
that are easy to update
& optimize. Access to
limited advertising opportunities.
Premium Content
Add videos, brand pages,
additional content & more
advertising options.
You Sell
Sell immediately and provide
customer service for your products,
FBA can lessen involvement.
Amazon Sells
Amazon sells & provides customer
service. Product updates take several
days to be reviewed and applied.
SALE
Full
Control
Complete control
over product listing,
pricing, inventory &
customer service.
Amazon Controls
Product Pricing
Negotiable contract with
Amazon. Difficult to update
product assortment. Amazon
sets inventory quantity & pricing,
which can be set below MSRP or MAP.

**How to Find a Profitable Private Label Product**
I know this is a lot of information to digest, but now it's time to demonstrate how easy it is to find a private label product for you to sell.

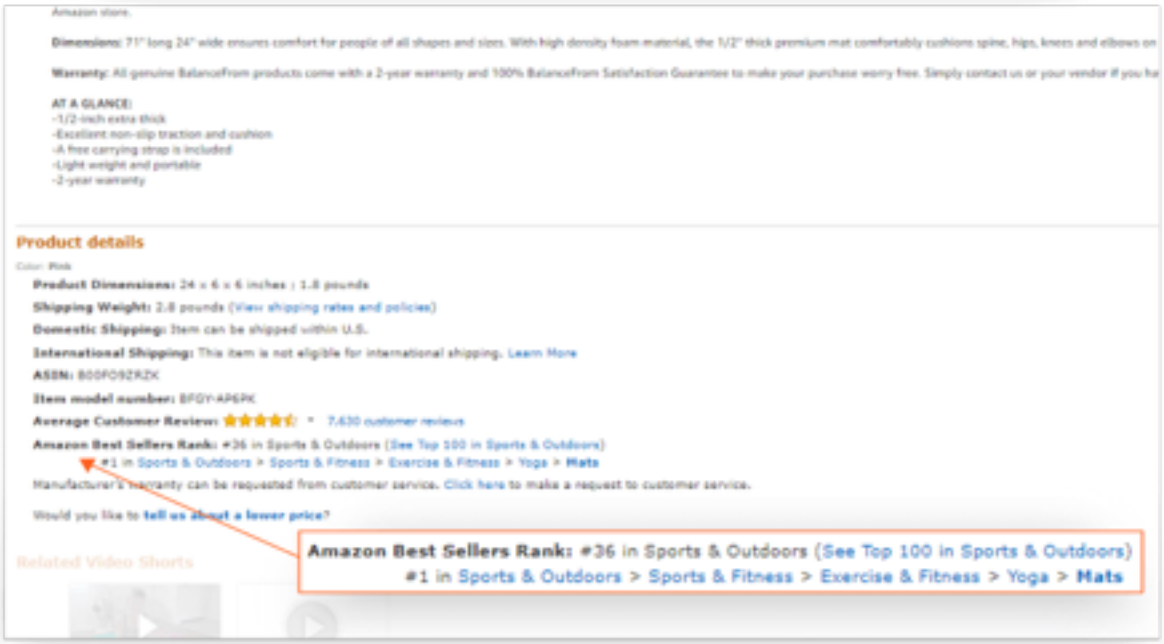


This is an important part of selling on Amazon called "product research." If that sounds like a lot of work, don't worry. Believe it or not, Amazon actually offers up data on how well each of their products sell.

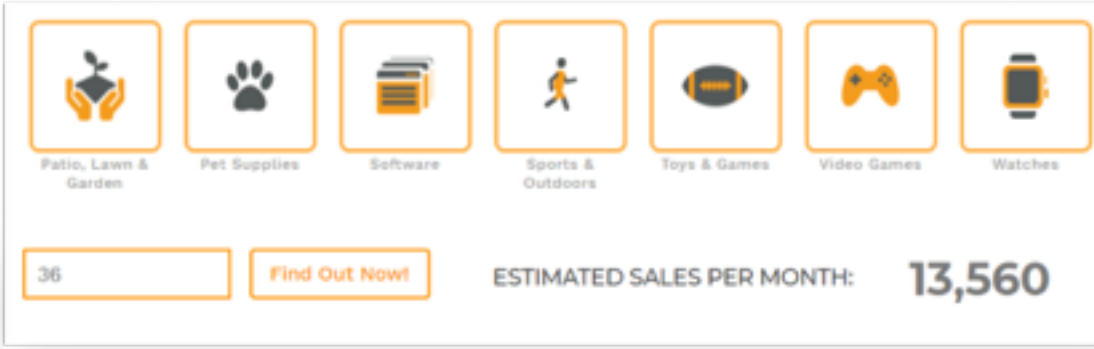
In fact, one of the key metrics that we use to determine a product's demand is found right on the Amazon product pages: the Best-Seller Ranking (BSR).

Here's an indepth article for you that explains **Amazon's Best-Seller Rank: everything you need to know to succeed:** https://www.junglescout.com/blog/amazon-best-sellers-rank/

## What is the Amazon Best-Seller Ranking?



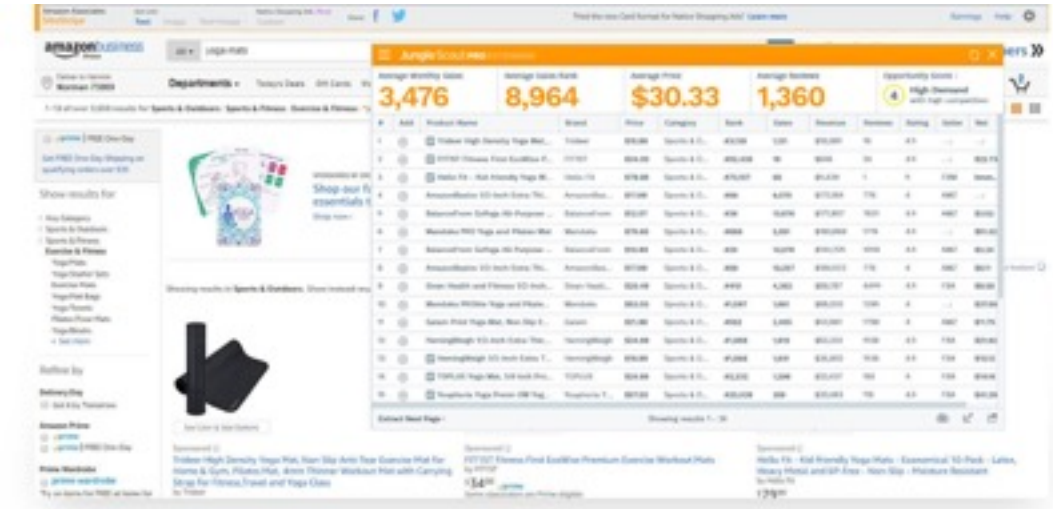

Each and every product on Amazon gets a BSR. The lower the BSR, the more sales the product makes. We can take the BSR and translate it into average monthly sales. For example, if we want to see how well the same product above does in sales, we can take the BSR and put it into our FREE sales estimator tool. Check out what we get:



Of course, it only helps you learn how well one product is doing at a time. We want to see how multiple products in a single search (also called a 'niche') are doing and what their average is.  You could do all of that by hand on a spreadsheet, but it could take you hours. That's what I used to do when I started, and I don't recommend it! Use an extension …

**Extension**
With the Chrome extension, you can pull up an Amazon search page and simply click the "JS" Chrome button to discover how profitable that product niche is. Immediately, the extension creates a spreadsheet that estimates the sales for each and every product on that page in 10-seconds or less.

Take a look at the results for yoga mats:




We can see that yoga mats on the first page of sales results are selling an average of XXX units per month. Plus, there's other important information Extension provides:

- **Average Best-Seller Ranking.** The lower this is overall, the better it is for your future sales.
- **Average Price.** This shouldn't be too high or too low. In fact, I like to look for products priced between $18-$60.

- **Average number of reviews.** This lets you know how competitive a product is. I aim for products with less than 100 average reviews.

- **Opportunity score (Pro version only).** This awards each product niche a rating from 0-10. 0 being the worst, and 10 being the absolute best.

Armed with this powerful tool, you can quickly search through multiple product categories in just a few minutes.
Here's what else Extension does:

- **Seller data.** See who is selling the product: whether it's another FBA seller, a merchant seller, or even Amazon itself.

- **Historical rank and sales.** Want to know how well the product has done over time? Clicking on the BSR and average sales for each product will tell you.

- **Google trends.** Is your product a seasonal product or is it popular year around? You can find that out, too!

- **International compatibility.** Extension works in all Amazon marketplaces worldwide (Australia coming soon).

Remember when I mentioned that the average private label product can earn as much as $3,000 per month in profits? That's $36,000 per year. And all it takes is a few minutes of research to find your dream product.

Start looking for your perfect Amazon product today by signing up for Jungle Scout.  Get started with a free 7-day trial: https://junglescout.grsm.io/PartnerZ0NO8

**More Resources**
Now that you know a little bit about selling on Amazon and we've shown you how to find a private label product using Jungle Scout, it's time to consider the other elements of the Amazon FBA private label model.

To get the best resources and the best up-to-date information on how to make money with FBA, including:

1. The Sourcing Ebook:  The Go-To Guide for Product Sourcing and Manufacturing
2. Million Dollar Case Study series:  Outreach to Suppliers
3. Million Dollar Case Study series:  Evaluating Samples
4. How to Create an Optimized Amazon Listing
5. How to Import from China
6. Amazon Product Launch Categories

**Get started with a free 7-day trial:**
https://junglescout.grsm.io/PartnerZ0NO8

**Why sell on Amazon?**

So firstly why sell on amazon? While a lot of people know of the e-commerce giant and how huge it is in terms of shopping and their lightning quick shipping, what a lot of people don't realize is that it's actually made up of a lot of small sellers, everyday people like you and me. It's not just big brands selling on there! And it's not as hard as you think to set up a business.

That's the opportunity and there's two BIG reasons why you should utilize this platform over other e-commerce platforms out there.

Firstly, it's a huge marketplace with over 300 MILLION customers. So selling on this platform gives you exposure to a lot of customers!

The other key element is Fulfilled by Amazon. This means you send your products to Amazon's warehouses, where they look after all the shipping, handling and refunds. So it's a physical products business, that you can run remotely from anywhere.

No storing stock in your garage or running to the post office every day. This also makes it a very scalable business because you're not limited by how many sales you can make in a day!

**Product Research**
This is the most important step as the product you choose is the foundation of your business.

You want to find a product that lots of people are after, and isn't too competitive. A mistake people make when starting out, is just selecting products they like or that they think will do well.

We don't want to take that risk, and strongly recommend making data-driven decisions on what to sell.

**Your Business Model**
Now, there are different models you can take when selling. The one we recommend is called Private Label.

This means you essentially take a generic version of a product, perhaps make a slight improvement or adjustment to it, and then place your own logo onto that product and sell it under your own brand.

Other models, such as Wholesaling or Retail arbitrage, mean selling someone else's products.

We prefer the private label model because it gives you more control over the product and listing, and higher profit margins. This allows you to build your brand and not someone else's.

Product research is our specialty at Jungle Scout. You can do this without any tools, however it is a lot harder, and we believe it's just much easier to use a tool, even if it's not ours.

**Get started with a free 7-day trial:**
https://junglescout.grsm.io/PartnerZ0NO8

**The Chrome Extension**
This is the Chrome Extension. It runs on Amazon.com, as well as 8 other marketplaces.  With it, you can quickly assess a product idea on Amazon. So let's say we wanted to look at "yoga mats".

After the search is complete, just click the extension. Now you'll see a great breakdown of this page.

**Demand**
Let's focus on the top 10 listings listed in the Chrome Extension. We mentioned that we wanted high demand? Well, that's represented by sales. We can see here estimates for all these top listings. As a guideline, we'd like to see at least 3000 sales combined in this top 10. We easily have enough here.

In addition to having 3000 sales, we also want to make sure that these sales are fairly well spread out.

For an example. If a product matches the 3000 sales criteria, however, two top listings have the majority of the sales. This would indicate that customers are mostly purchasing from these two listings, for whatever reason. So even if we got our listing into this top 10, on page 1 of the search results, it's going to be very difficult to pry sales away from these dominant sellers.

**Competition**
Next, is low competition.

The way we gauge that, is by the number of reviews on a listing. Most people tend to buy from listings that have higher numbers of good reviews, so that's why we use it as a metric of competition.

Usually, we'd like to see at least 4-5 listings with under 100 reviews. This makes it easier for us to catch up, starting from 0.

Outside that, we'd want no more than a couple of listings with up to 500 reviews. Anything closer to 1000 reviews is getting quite competitive and will take a long time to compete with.

Keep in mind, these are general guidelines. You can bend them a little, but the lower the reviews overall, the better. It's worth spending more time finding less competitive products, as this is often the biggest barrier.

**Price**
Next we want to look at price.

To keep it easy, you want to sell products between $15 to $60. Below $15, the profit margins get very slim by the time Amazon takes their cut, and above $60, customers are less likely to make impulse buys on a brand they don't know.

So when looking at these top 10, you want to get an idea of what price you could sell for.

If it falls between $15 to $60, then you're good!

**The Product Database**
We also have another great tool that really helps when you have no idea what to sell. It's called the Web App.

Inside is a tool called the Product Database. Here, you just select the categories you'd like to look at, and the filters you'd like to set such as high demand, cost or sales units.

**Sales Goals**
Aim for 3000 sales in the top 10 listings.  That's the same as 300 sales per month on a single listing, so make that your minimum.

For low competition, we can set a maximum of 100 reviews. Also in the price point of $15 to $60. And click search!

What we've done is re-catalogued Amazon's best selling products into a database that's user-friendly for sellers! The product database is really great to help you generate product ideas!

You can then take one of these ideas, and then look up the niche on Amazon, so you can assess the top 10 listings, like we did earlier. And if you use the chrome extension as well, this process is made super simple!

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https://junglescout.grsm.io/PartnerZ0NO8

**Seasonality**
The next consideration is seasonality.

Imagine looking at Christmas tree lights during December. The numbers would be huge! If you decided to sell that product, thinking you would get these sales all the time, you'd be in for a bit of shock come January 1st.

So we want to sell products, that sell all year around.

The best tool to use for this is Google Trends. Just input a search term, change the view to the past 5 years, and then search.

Using the Christmas tree light example, you'll see that there's a big spike around December each year. This is what we're trying to avoid. Instead, look for products that are more even all year around.

**Baby Hooded Towels**
Let's use Baby hooded towels for example. This has a similar search volume all year around without any obvious spikes.

The other good sign to look for is an upward trend.

Let's take an extreme example - "artificial intelligence". You can instantly see that this topic is getting more and more visibility. While it's not necessary to have this when looking for a product, if you do find something with an upwards trend, then you may have discovered an emerging market which could be a great opportunity!

**Verify your sales**
So let's say you've found a product or a niche that seems to be a good opportunity - it has high sales, low competition, good price point and not too seasonal. Before you go ahead and order this product, there's an additional step you should take to further verify this niche before spending a lot of money on it.

This is called PRODUCT TRACKING. Instead of just checking the sales estimates that one time, you continue to check them for a period of time. We recommend at least 2 weeks, to 4 weeks.

The reason being there are times when a product's sales are inflated, due to the seller running a discounted promotion, or some other once off type of situation.

But by checking the sales every day for several weeks, you can see if the sales stay consistent or drop down. You can do this manually using the Chrome Extension like we showed you, but a much easier way is using a different tool of ours called the Product Tracker, which is part of our Jungle Scout Web App. You don't need this tool but it does make the process a lot faster and automated.

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Let's show you an example using our Product Tracker in the Web App.  Say you like the look of these baby hooded towels. This is in fact a product that we publicly launched in 2017, and you can check out the entire case study right here.

# Make Money with FBA:

## How To Generate Big Profits Using FBA (Fulfilled By Amazon)

**Revealed:** The behind-the-scenes methods ordinary people have used to make extraordinary profits using Amazon FBA

by Michael Gibbs
with Jolene Gooding

You want to track as many listings as possible on this first page of results. If you have both the Chrome Extension and the Web App, you can just simply, click the + sign next to each one and it will add to the Product Tracker.

Once you've narrowed your research down to a single product, the next step is to source your product. Most commonly, people go to Alibaba, but you can also go to Global Sources, or AliExpress for smaller orders.

**Sourcing your Products**
Alibaba is by far the biggest marketplace.  Here you can search for the product that you're looking for. We recommend searching by ‘Suppliers’ rather than products because often suppliers have a bunch of listings that are all more or less the same.

Also, tick the gold supplier box. This narrows down your results to what's usually a better list.

Now you want to contact 10 to 15 different suppliers. A tip here is to favorite suppliers that you like, as you go. From a search page, click here to favorite, or you can do it from inside a company profile over here. Now, from the favorites page, you can contact them all at once.

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**Email Template**
Here's an example of an email we would send.

Hi There,
My name is (your name) from (your company). We are looking to purchase baby hooded towels for the US market. See attached photos. Our primary sales channels will be online. We estimate up to 20,000 to 30,000 pieces annual purchase volume after a trial order of 500 sets and samples evaluation.

**Specifications:**
- Size – 34in x 34in (92cm x 92cm)
- Hood should have “ears”
- Material: 100% Bamboo, organic preferred
- Quality: high thread count and very soft
- No loose threads
- Color: white, no dyes

Do you manufacture these types of bamboo baby towels with hood?  If so, please provide the following:

1) Photo, Specifications and EXW Quotation
2) Are you a manufacturer or trading company?
3) What is your lead time for samples and trial order?
4) Can we add our logo to this item? If so, where can the logo be added?
5) What is the sample cost with shipping by express to USA?

Appreciate your reply. Thank you.
(your name)

**Sourcing your Products**
You want to ask as many questions as possible in your initial email. You'll be contacting a lot of suppliers so you don't want to be constantly going back and forth with each one.

Also, it's a good first test as you'll see which suppliers answer your questions, and which ones just send you a generic response. You want to work with people that have made an effort to answer you personally.

Other questions you might ask, include: do you offer samples? How much for a sample to be sent to your post code or to the US? How much for 500 pieces? How much for 1,000 pieces?

Can I make a first order of only 200 pieces, and how much for that?

Plus anything else specific to your product.

Can you make this product to this size or out of this material?

**Evaluate the replies**
Once you've received some replies, it's time to evaluate them. Do they have good English or communication? Did they answer all of your questions, or did they just give you a generic answer? Write down all the prices they've given you.

**Some other things to note:**
Suppliers will often ask to continue the conversation on Skype or email. This is totally normal!

Expect to pay anywhere from $50 to $100 US for a sample. I know this can sound like a lot for a single sample but just put it down to the cost of doing business. If you can, it's a good idea to get a sample from 2 to 3 different suppliers.

Sometimes you might get a better price from one but better communication from another. To help with this, get a sample in your hands and then you can compare the actual quality of the product between the different suppliers as well.

Once you've received and inspected your samples, perhaps followed up with any additional questions, then go ahead and tell your supplier that you'd like to place your first order. Often you can negotiate paying 30% upfront, and then the remaining 70% before they ship the product. Or, sometimes it might be 50 upfront and 50% after.

Aim to negotiate terms regarding payment for samples.  Avoid PayPal, as they charge a 5% fee.  From our research, we recommend using Jungle Scout to sort out the payment options and also because it's a trusted resource for Amazon FBA sellers.

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**Payment**
Telegraphic Transfer (TT) is common which is basically a wire bank transfer. You can also pay via Alibaba. And, some suppliers will offer trade assurance which is really nice to get because this basically insures your shipment in case anything goes wrong.

This is only if you order through Alibaba, so try to go for this option if you can.

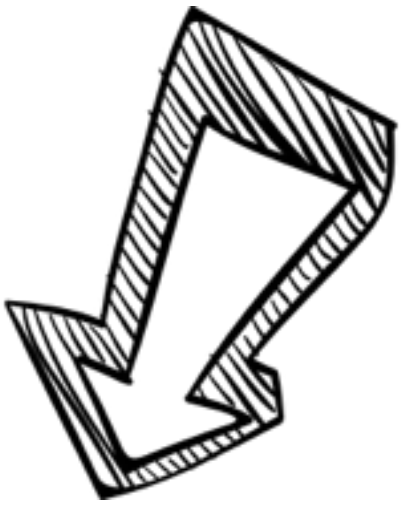
We recommend staying away from Western Union though because there's no real means of recourse if anything goes wrong.

Production will typically take anywhere from two to six weeks. This gives you time to get a bunch of other things done.

**Using Amazon Seller Central**
Firstly setting up an Amazon account. You have two options. You've got a professional account which is $39.99 a month, or an individual account that doesn't have a monthly fee, but you pay $1 per sale.

So if you're serious about building a business on Amazon and plan to sell more than 40 products a month, you're much better off going with a professional account. This also gives you access to other advertising and business metrics that the individual doesn't.

So click start selling to begin the process, then follow the prompts. You'll be asked for a bunch of information, including a credit card for any charges, a bank account for you to receive payments and also what you'd like your store name to be. You'll also be asked whether you're selling as an individual or a company. Now, keep in mind that you can start selling as an individual, and then switch to a company later on if you choose.



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**Create a Listing**
Once you've set up your Seller Central account, come up to catalog, add products in order to create your first listing.

Scroll down a bit, you'll see list a new product, and you'll notice that Amazon wants you to search for your product name. If you type it in here, it will find existing listings. Now this isn't what you want to do.

Head down and find the most relevant category for your product. Hit select. Now fill out basic information about your product.

The manufacturer name is up to you. That can be the same as your store brand name, or it can be different.

**Creating a listing**
One tip though on creating your brand name …

What we suggest is creating one that's fairly universal. Jungle Scout's Office Supplies for instance, is a very specific niche and only relevant to office supplies.

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Whereas Jungle Scout Creations is a much broader name that you can sell lots of different products beneath and not be limited to one niche.

Next, you'll be asked to enter a Product ID for your listing. This is most commonly a UPC barcode.

You will need to purchase one of these, and the best place to do so is at GS1.

If you wanted to setup your product with variations, you can do that over here. It asks you to enter in your price, however you don't have to do this now and can just check the skip box, and set your price later. This is where you add product images which we'll talk about later.

Once you've completed the required fields you can click Save and finish, which allows you to access your product's FN SKU barcode and get a shipping address which you'll need in the next steps.

So. once your listing has been created, come over to inventory, manage inventory, where you'll see your listing displayed. Click here, and then Print Item Labels.

Click print again. This gives you what is called the FN SKU barcode. This is the one barcode that Amazon requires you to have on your product packaging.

You don't need the UPC barcode - the one that we talked about before. You only need this one displayed on your product packaging. Now send this FN SKU barcode to your supplier.

They can either stick that onto the packaging of each item, or you can include it in the design of customized packaging, so that it never needs to be stuck on by hand, again.

**Product Packaging Design**

This brings us to the packaging, which we recommend getting customized.

This sets your product further apart from the competition. The sooner you can get this done the better, because it will take a couple of weeks for them to produce it. So ask your supplier for the different packaging options that come with your product. Select the one that you like the most, and then ask them for a template.

You'll want to receive a file type such as .ai or .eps. These are design friendly formats.

To get your design made, we recommend the Jungle Market, where you can freelancers specific to Amazon sellers, including designers who are experienced with product packaging and know Amazon's requirements.  Get started with a free 7-day trial: https://junglescout.grsm.io/PartnerZ0NO8

Here are a few of the most important things to have on your product packaging.

Your brand name, the product name, a photo of the product, where it was made such as made in China, and then just make sure that there's nothing else that you're legally required to put on there, based on the type of product that it is.

To figure this out, just google “packaging requirements for your product” to nail this down.

When you have the final design, send it through to your supplier. They might ask you to purchase a large quantity of the boxes upfront such as 3,000 or 5,000 pieces.

This is fine as it brings the price down, and they'll just hold onto those extra ones until you make later orders

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**Product Photography**
There are 2 ways to do this - either hire a photographer or do it yourself.

1. **Hire a photographer**
   The way it works is that you would send them a sample of your product and they will deliver a set number of images back to you within the agreed upon time.

2. **Take the pictures yourself**
   If you're taking photos yourself, here's a couple of things to keep in mind. Your main image needs to be against a white backdrop, take up at least 85% of the image, and have no extra props, text or logos on that image. For your other images, try showing some different angles of your product, show it being used by different people, maybe also include a photo of it with its packaging which you can add later on, once you actually have the packaging.

How Fulfilment by Amazon Works
FBA helps third-party sellers grow by giving them access to Amazon's world-class fulfilment resources and expertise, acclaimed customer service, and trusted shipping options.
1
Seller sends their products to an Amazon fulfilment centre.
2
Amazon stores seller's products – from a single unit to their entire inventory.
93% of sellers indicated that their sales increased after joining FBA.*
3
Customer orders seller's products from Amazon, often with fast, free delivery.
4
Amazon ships seller's products from fulfilment centre to customer.
5
Amazon's customer service and delivery creates loyal, happy customers!

**Copy Counts:  The Importance of Good Copywriting**
Next, you want to write a detailed title, bullet points, and description.  Take your time here because this is what is going to sell your product once people click onto your listing.  Also include your main keywords wherever you can because this will help your listing rank higher in Amazon's search results.

**Keyword Research for your Product Listing**
One of the best keyword research apps for finding the best keywords to use for your Amazon product description is Keyword Scout app, that you can get exclusively inside the Jungle Scout app, at:  https://junglescout.grsm.io/PartnerZ0NO8

## Freight Forwarders:  Getting your product from China to the U.S.

To get your product from China to the US, you have two options - asking your supplier to organize this, using their own freight forwarders, or finding your own.

We started out using our supplier. This was very easy, because they just gave me a quote, I paid them and it was sent straight to Amazon without any hassle. It also tends to be a little cheaper than using your own freight forwarder.

**The cons?**

Whenever there were issues with customs or anything like that, we had to relay messages through our supplier as the middle-man which was a little frustrating and scary at some points, so there was less control over our shipment.

Finding your own freight forwarder in the US, gives you a lot more control over your shipment.  You have direct contact and it's easier to sort out any issues that might surface.

One of the best freight forwarders is Flexport.  You can get exclusive access to Flexport inside the Jungle Scout app, at: https://junglescout.grsm.io/PartnerZ0NO8

**As production comes to an end, you'll need to create a shipment in Seller Central.**

This gives you the physical address of the fulfillment centre that you need to send your shipment too.

1. Go to Inventory.
2. Then, go to Manage Inventory.
3. Then, click the drop down menu of the product you are ordering.
4. You'll be asked whether you want to create a new shipping plan or add to an existing one.

The early days of Amazon.com

**In this example, we're creating a new one.**

For the 'ship from' address, put in your supplier's address if you're using them to organize shipping, or if you have your own freight forwarder, then they might tell you to use their address instead.

In our example, we're using Flexport as a freight forwarder and they've instructed us to use their address here. If you're just sending in the one type of product, you want a case-packed product.

Individual products is if you're sending a bunch of different products inside one box.

On this page, you need to enter the quantity of units that you're going to be sending.  This doesn't have to be the exact number of units per case and number of cases as you can create the box configurations later on. The most important thing is that the total number of units is correct. You can modify this later, but it only allows you to change it by 5 units less or more, so make sure this number is accurate.

Amazon now wants you to confirm that you're aware of any storage fees.

For some products, you might have to give more information if it's in a restricted category.

But, for the most part, you shouldn't need to take any further action.

Click continue.

Again in most cases, you should be able to click continue again.

Here you get to choose whether you're going to apply the FN SKU barcodes yourself or whether Amazon is going to do it.

If we select Amazon, you'll see it's going to cost 20 cents per unit. So usually you can get your supplier to do this.

Let's make this merchant. If you haven't got the labels already, you've got the option to download them here. However, you can also do that from your inventory screen like I showed you earlier. Click Continue.

You can give a name to your shipment over here. Then confirm all these details are correct, and approve shipment. Come over to work on shipment.

Now you'll see the Amazon warehouse and importantly the address, which you can copy and send to your freight forwarder or supplier.

Now you select your Shipping Service.

Depending on the freight forwarder you use, you'll either choose your own shipping, meaning you're looking after the shipment the entire way to the fulfillment centre, OR you can choose to use an Amazon partnered carrier, which can arrange pick up within the US at a discounted rate for Amazon.

For instance, what some people like to do is get their product shipped from China to their house, in order for them to inspect the goods first.

This would be a good time to use Amazon's discounted shipping to send it that last stretch.

Generally, if you're using your supplier to organize shipping, then you would select, "using your own carrier" as they will deliver right to Amazon's doorstep, or if you've organized your own freight forwarder, then they will give you instructions on which option to choose here.

Let's look at using an Amazon partnered carrier in this example.

Select whether everything is in one box or multiple. Usually it would be multiple. Now you can set up multiple box configurations.

Make sure your total adds up to the correct amount. For example, here's a configuration we've used before.

Again, Your supplier can tell you the box weight and dimensions. Then, hit confirm.

As we've selected an Amazon carrier, click 'Calculate' to view the approximate charge. You then check the box and agree to

Accept the Charges. This is where making sure your box weight in particular, is accurate, so you don't get surprised by a larger shipping cost later. Of course if you selected your own shipping carrier earlier, then you would skip this part.

Now click Print Box Labels, which will give you a PDF with shipping labels that you can send to your freight forwarder or supplier, or if your shipment is coming to your house, you can apply them then - as long as they're attached to the boxes before they're sent into Amazon.

This is really important as this is how Amazon identifies these boxes as yours.

Finally, make sure the labels are on the correct box!

Click Complete Shipment and, you'll be done.

If you're worried about the quality, you can hire a third-party inspection company to check your products before they leave the factory. It's a much better idea to do that now than when it reaches the US because by that point, there's not much that can be done.

Get your Amazon product looked at with a third-party inspection company: www.AsiaInspection.com

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**Launching your Product:  2 Things you Need**
When you first start out, there are two things you need, sales and reviews.

This is going to give you the momentum you need to get ranked on the most popular search terms, and get found by customers, and ultimately make sales.

The way customers find products on Amazon is by typing into the search bar the product that they're looking for, selecting a listing that they like, and then purchasing from there. So your goal is to make sure that your listing appears when they type in the name of your product.

So if you're selling this product for instance, the baby hooded towel, you would probably want to be ranked under the keyword baby hooded towel. So when a customer types this search term into Amazon, they see your listing up here in the top results.

Some of the other keywords you might want to rank for might be hooded baby towel even hooded baby towels for boys, or for girls, or for set. So you see by ranking or appearing on these search term pages is how customers discover you and how you get sales. A brand new listing like yours is probably gonna be on page 20 or 50 and never get seen by the customers.

The only way to start climbing the ranks and eventually appear on page one which is where most of the sales happen is by getting sales.

Once you've got that visibility, how do you then make customers purchase your listing over someone else's?

**This is where reviews come in. Customers purchase from listings that have high numbers of reviews that they trust.**

So that's why it's really important for you to get sales and reviews when you first start out.

Let's talk about sales.

When you first launch your product, it's a really good strategy to offer what's called a giveaway promotion.

This is where you offer 50% or more off a number of your units just to get those sales happening at the start.

You can host this on deal websites where customers come to get discounted products. The one that we recommend is called Jump Send.  Get started at: https://www.JumpSend.com

Using the baby hooded towels as an example, you'll see that a lot of these listings are priced between $15 to $20. So if we come across to Jump Send, if you look at baby hooded towels, you'll see that people are offering quite steep discounts anywhere from 50% off all the way up to even 90% off for these same products. By offering this steep discount, you almost guarantee that you're going to get a lot of sales.

**Lose Money at the Beginning**

This does mean you're likely going to lose money on these sales at the beginning.

But, it's important that you have this budget in place because, as we mentioned, you do need these initial sales in order to get your listing launched and ranked for some keywords so that you can begin to get natural, organic sales.

A strategy that we've seen work really well, is to look at how many sales the listings on page one are currently getting, and then matching that number of sales in giveaways.

In Amazon, type in 'baby hooded towels' and bring up the Chrome Extension.

We can then see the monthly sales numbers, and the average. On a daily basis this is around 12 sales a day. So we would aim to give away around 12 units a day, and do this for 1 to 2 weeks.

**How to set up a promotional giveaway**

From Promotion, come down to Create New. Here you select one of the products on your account, or you can search for one. We already have a promotion set up so let's show you that one. It will automatically pull the price and description from Amazon. If you've updated the price recently though, you can come over here and refresh it. Select your product category.

It's important to have a support email here, in case your shoppers have any issues and they can contact you. Also make sure your shipping method is accurate, whether that's Fulfilled by Amazon or Merchant, so customers know how long to expect for shipping. Then you get to choose between a standard URL and a keyword targeted URL .

**How to get on Amazon Best-Seller Rank (BSR):  Everything You Need to Know**
Click this link to get started:
https://www.junglescout.com/blog/amazon-best-sellers-rank/

**Get started with a free 7-day trial:**
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**Amazon Tools worth getting**

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https://pages.helium10.com/tools
All-in-one software suite for Amazon sellers for maximizing visibility and increasing sales

**Amazon Apps:  Free Amazon price tracker apps**

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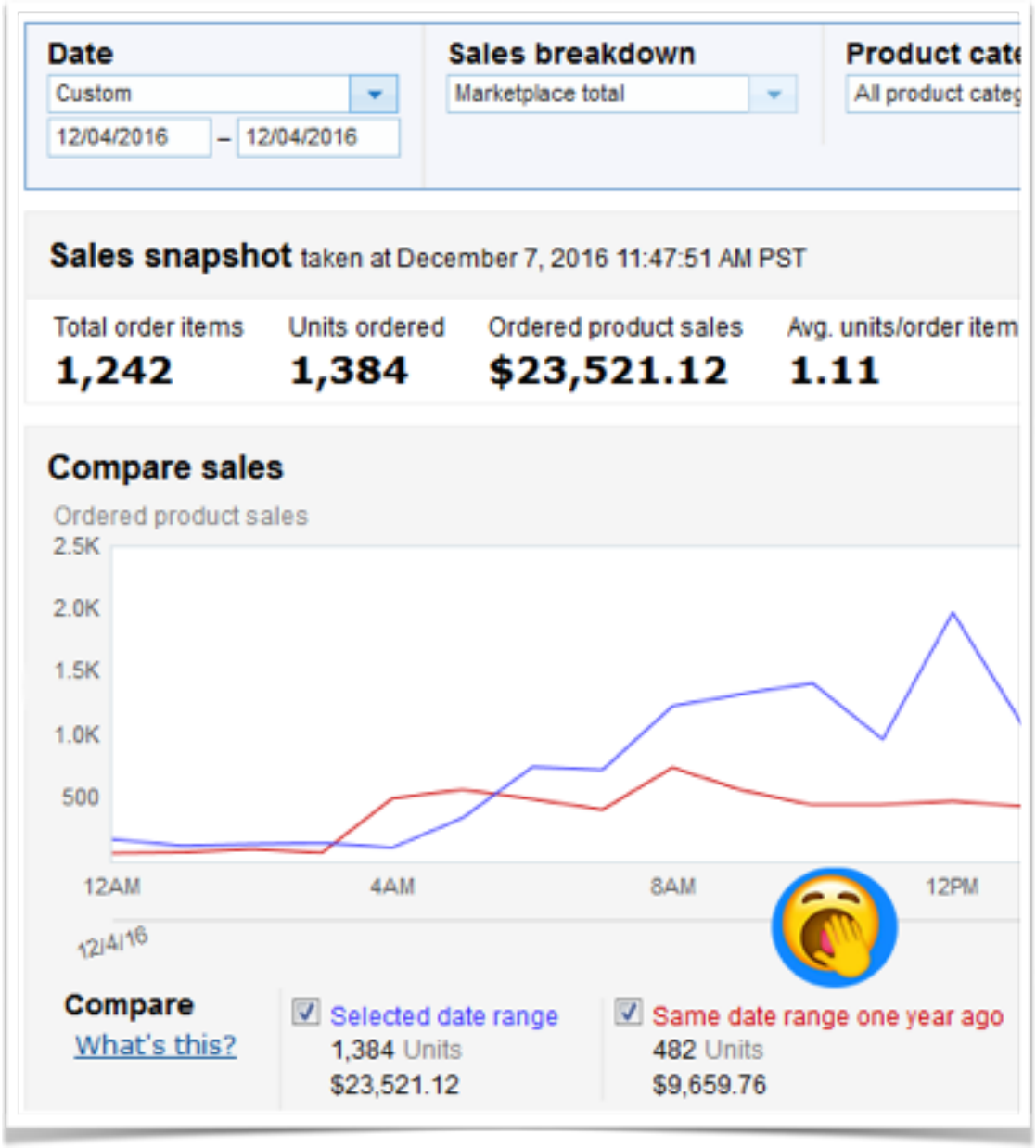
**Make Money While You Sleep with Amazon FBA**
Have you ever wondered the secret to making money while you sleep? This is a blueprint; a blueprint to building an online revenue stream that makes you money even while you sleep. As a matter of fact, I did $6,496 in sales last night while I was snoozing.



$23,521 in sales for the entire day, but a whopping $6,496 came in the hours while I slept as you can see from the chart above.

Did you notice the yawning emoji around the 10:00 AM mark?

I put that there because it's around the time I wake up each day. Sometimes earlier, sometimes later.  I get up when I wake up.

**I'm afforded this luxury because I don't have a job. I have a business.**

I don't miss my daughters' gymnastics practices anymore, I don't suffer through restless nights worrying about rumors of company downsizing, or feel as though my talents are being squandered or grind my teeth about being under appreciated and underpaid.

**This page is here to show you the exact foundation of our business model step-by-step, so that you can copy it.**

In order to make this business work, you have to put in the work! You can't just skim over this article and then expect to start making tens of thousands of dollars next month. It just doesn't work like that.

It's true that my business generates well over a half million dollars in revenue each month and I work less than 6 hours a week in it, but I had to work my butt off over the last 5 years to get to this point. I am not an overnight success and this is not a get rich quick scheme.

This is a “put in the hard work, dedicate yourself and build a viable online business that will stand the test of time”… actionable plan.

Also, please realize that this is just a blueprint.

You have now been thoroughly warned. If you fully understand that successful businesses are built not by chasing unicorns, but with sweat equity, then you should continue reading.

**The System**
The system my business partner Eric and I have used to create a multi-million dollar online business is not new or revolutionary in any way. Actually, it has existed pretty much forever.

It's the same system used by Walmart, Target,  and Costco. The system, in its simplest form, is this:

It really is that simple. We buy low (wholesale prices) and sell high (retail prices).

## We call this process wholesale.

Now here is the secret sauce; the thing that makes the wholesale business model possible for just the average person like you and me to replicate.  What business model is this?  Amazon.com

For decades, the hardest part to replicate in the business model for the average Joe was part C.) putting products in front of enough customers. It required a lot of money to have enough retail space to store and display all that product, and even more money for the marketing and promotion to get people into your store and buying.

Amazon has completely revolutionized online business forever because their massive marketplace will do that part for you. This makes it possible for almost anyone at any level, people like you and me, to start an online retail business.

**Which leads us right into the first of our 6 steps**

**1. Understand the Amazon marketplace**
If you are going to be selling stuff on Amazon, it is important to understand what exactly Amazon is and how it works.

You might roll your eyes at the fact that this is a step at all, but I fully believe this is the most important step there is. The opportunity for people to totally change their life is right at their fingertips, 24 hours a day, 7 days a week and they don't even know it exists.

Let's break it down.

Amazon is the world's largest online marketplace. That means more stuff is bought and sold on Amazon.com than anywhere else online (and it isn't even close).

## The key word here is marketplace.

When you shop on Amazon and purchase a product, there is a really good chance that the product you bought was not actually sold by Amazon. Yes, you bought it on the Amazon website, but the real seller (the person who listed the product for sale on Amazon.com and gets paid for the sale) is just an average Joe. Heck, it could be me. It could be the guy or gal down the street. And after finishing this blog, it could be you!

**About half of all products sold on Amazon.com are sold by 3rd party sellers like me.**

HALF!

Ready to have your wig blown off?

Amazon did over 100 billion dollars in revenue for 2015 and they are still rapidly growing.

Do I really need to do the math for you? 100 billion in revenue, 50% of sales coming from 3rd party sellers like me and Joe down the street.

WOAH! That is a lot of money.

## Amazon is basically waving around BILLIONS of dollars just begging people to come claim it.

If you are wondering what it costs or how hard it is to sign up as a seller … well … it is FREE. After you create your selling account, you are able to start selling. It is so easy that it would be hard for you to make up an excuse NOT to do it.

But there has to be a catch, right?

Well, sort of. Amazon takes a commission on every sale that is made on their website (and we gladly pay it).

Remember a second ago when I said for centuries the hardest part about owning a retail business was getting your products in front of as many people as possible? If you owned a physical retail store in your local city, on a good day you might have 50 people come into your store to browse.

**By comparison, over 100 million people shop on Amazon each month.**

WOAH! That is a lot of people.

Amazon provides the customer base so that you can easily sell tens, hundreds or even thousands of products every single day. But what about the delivery of those products? Even if you were able to sell that many products, how would you actually go about shipping out all those orders?

Well … Amazon will actually do all that for you too. And more. Which leads us to our next step …

**2. Understand the Amazon FBA (Fulfilled By Amazon) Program**

FBA, or Fulfillment by Amazon, is Amazon's third-party fulfillment system.

It is easily one of the most revolutionary leaps forward for business in the last half century. It is exactly what has enabled Amazon to generate half of its retail revenue from 3rd party sellers.

To explain what exactly FBA is, I will let you hear it straight from Amazon themselves with this 90-second video.

**What is Fulfillment by Amazon (FBA)?**
https://www.youtube.com/watch?v=IAi4fPb_kp4

## With FBA, Amazon will store all your products in their warehouse, prep and ship the products to customers for you, and handle all customer service and returns.

This means you can have your product suppliers just ship directly to Amazon's warehouses. You can literally sell millions of dollars' worth of product without ever having to physically see or touch it.

With FBA, you can accomplish by yourself from your living room what would have taken a warehouse and a team full of employees just 10 years ago.

So, what does it cost to enroll in FBA?

This is the crazy part. Enrolling in the Amazon FBA program costs you nothing up front. You only pay a per item fee for products when they actually sell.

**3. Create Amazon Seller Account and Sign Up for FBA**
This is the fastest and easiest step. I have already gone into detail about the benefits of selling on Amazon and using the FBA program.

All you have to do here is commit. Commit to whatever it is you want to accomplish. With Amazon FBA, you can go as big or small as you want.

Whether you just want to make extra money to save up for that vacation your husband/wife always wanted, or you want to build a highly profitable business that will serve as a lasting legacy for you and your family, it is all possible with FBA.

To get started making those goals a reality, all you have to do is set up an Amazon seller account.

**You can create your seller account right here:**
https://www.amazon.com/sell

**4. Find Products to Sell**

So, what do I sell? The answer to that question is very simple. I sell what people are buying.

Picking the right products is the key to a successful e-commerce business. You make the wrong move here and you will end up spending your money on a bunch of junk that never sells.

The best way to find products that sell is to use a tool that's trusted by over 225,00 Amazon sellers. **Click the link below to get started with a free 7-day trial:**
https://junglescout.grsm.io/PartnerZ0NO8

Sourcing = The process of searching for products to sell.

**There are two ways people traditionally source for products to sell on Amazon:**

1) Going to trade shows or signing up for accounts with distributors and wholesale companies. They will then go through those companies' giant catalogs of branded inventory to find products they can buy to profitably resell on Amazon.

2) Contacting Chinese manufacturers and having them put your own brand name on generic products that you will launch on Amazon. This process is called private label.

One of the Amazon Fulfillment Centers.

**Strategies for sourcing products**
Both of those strategies for sourcing products—trade shows, contacting Chinese manufacturers—are harder, more time intensive and riskier.

How we source starts with our Reverse Sourcing concept. It is one of the major things we have developed that allowed us to succeed where many others have failed.

With Reverse Sourcing, we do things the safe and easy way.

You don't have to take big risks to make big money. Not on Amazon.  Enter our method of Reverse Sourcing.

We start our search for products on Amazon itself. Remember when I said that you want to sell what people are buying? Well, Amazon actually tells you how often people are buying a product right there on the product page. It is called Amazon Best Sellers Rank.

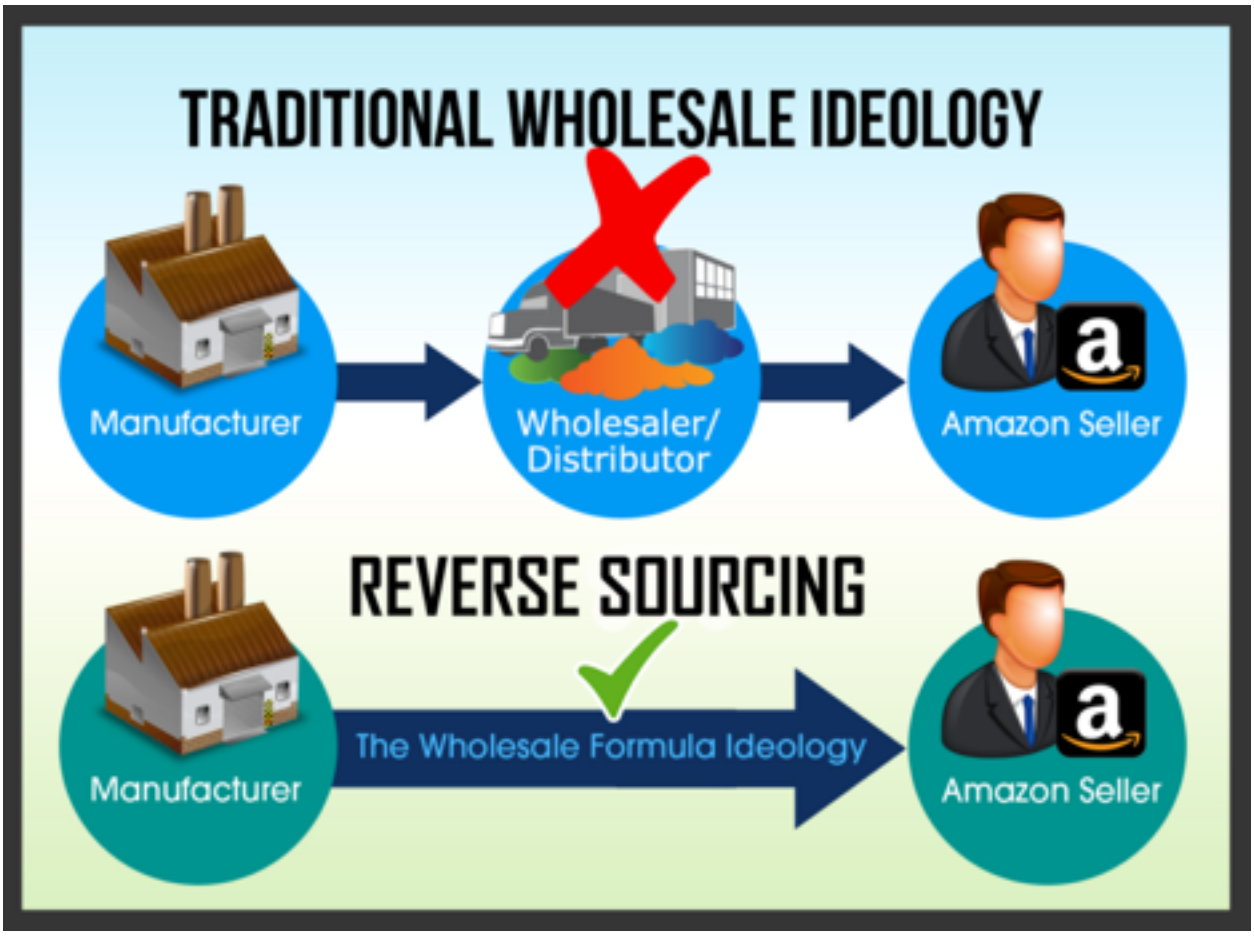
And with some quick math, you can even estimate how many of that product you can sell per month.

It's really is a formula to success.  After we have used our formula to identify great potential products comes the next step, which again is very different from conventional wisdom in the industry.

We don't go to major distributors or wholesale companies to purchase those awesome potential products we just found on Amazon. Instead, we cut out those middlemen and go straight to the source.

We reach out to the brand owner to open up a wholesale account with them directly.

When you buy direct, you get the best possible price. And when you get the best price, you make the most money!



**5. Learn How to Buy Products Brand Owner Direct (Buy a cow from a farmer instead of milk from the store)**
This may be the trickiest part of our blueprint.

It makes perfect sense that cutting out the middleman and buying direct is going to make you more money, but if it were that simple, everyone would be doing it.

Oftentimes, brand owners won't approve just anyone to sell their products on Amazon. Their brand is their entire life's work and they don't entrust it to just anyone. They are looking for certain qualities and attributes in their online sellers.

This part of the process is what we call The Great Filter. That's because this is where the majority of people fail with this business model. They never figure out how to break through and get approved to sell these amazing products.

Luckily, we have cracked the code.

There are 2 primary attributes brand owners are looking for.

**They want sellers who:**

1. Appear professional & trustworthy
2. Add value to their products and brand

Let's analyze these a little deeper. How do you appear more professional and trustworthy? Well, for one you have to remember that this will be a business to business relationship, so you actually want to appear and present yourself as an actual business.

(You know, don't send emails using a Hotmail address; stuff like that.)

Having a professional business website that represents your company is a great way to help legitimize you in their eyes.

When it comes to adding value to their products and brand, it's pretty simple. They want sellers that will contribute to the growth of their brand. They don't want a leech that is going to sell their product and nothing more.

You add value by doing things like improving the product page on Amazon, running pay-per-click advertising, and a myriad of other ways. Some of these may seem daunting, but trust me, they really aren't. We learned them on our own and have taught hundreds of The Wholesale Formula students how to successfully add value to brands, so don't worry, you can figure it out too.

You just have to ask yourself a simple question – "What is one thing I can do that will increase the sales, perception or exposure of this product/brand?"

The answer to that question is how you add value, and it is how you will convince a company to approve you as a seller.

Once you've mastered this, it is like having a license to print money.

# How to Make Money with FBA:

# How To Generate Big Profits Using FBA (Fulfilled By Amazon)

**Revealed:** The behind-the-scenes methods ordinary people have used to make extraordinary profits using Amazon FBA

by Michael Gibbs
with Jolene Gooding

**6. Sell Products on Amazon**

This is the fun part. Checking your phone to see how many products you have sold, and how much you've done in sales. It seriously becomes addicting. You will be doing it constantly.

Because you are using the power of Amazon FBA, you have a full-scale business operating around the clock. After you watch a movie on Netflix, you check your phone and "Oh, I did $1,100 in sales during that movie".

Maybe you hit the beach for a few days, come back and check your phone "Bam! I did $8,430 in sales while I was catching that surf and sun."

If this sounds totally cheesy and ridiculous, that's because it is. It is absolutely ridiculous, but it is all true and it is all real.

# How to Build a Sellable Amazon Business using Amazon FBA

Many new Amazon sellers start with the same big goal in mind: To be their own boss.

It sounds like the ultimate dream, right?

Instead of having to punch the clock at some office job, log your hours, and work so that somebody else can get rich, you get to be the boss of your own Amazon FBA business.

As an Amazon FBA seller, all of the hours you work on your business directly benefit you and your business.

This is a huge perk!

But it can also be a con.

Here's why …

In a traditional Amazon storefront (as in my own Retail Arbitrage store), when you stop putting in the work, you eventually stop getting sales.

If I were to stop sourcing, stop shipping inventory to FBA, or even stop repricing, I'd really take a hit in my sales.

That's because my income from the Retail Arbitrage Business Model won't grow unless I'm there doing the work.

Now that's fine for me. I actually like running a Retail Arbitrage business.

But some sellers are looking for something more. A business model that is fully sustainable even when the owner (that's you!) isn't around.

That's possible with the Wholesale Sourcing business model and Amazon FBA. And sellers who create a sustainable Wholesale Sourcing business end up with much more than a steady paycheck from Amazon every two weeks.

They have a sellable business that they could step away from at any time.

**An Amazon Job vs an Amazon Business**
To understand the beauty of owning a sellable wholesale business, you first have to understand the difference between having an Amazon job and having an Amazon business.

I'll use my own Retail Arbitrage business as a good example of an Amazon job.

First of all, my Retail Arbitrage business is a pretty good job. I've used it to generate a six-figure yearly income by working on it less than 20 hours per week. And these days, we work on our Amazon business a few hours a week, and we still get a reliable income from it.

But the business fully relies on me (and Cliff!) to run it. If Cliff and I stopped sourcing, we would still get sales (that's the magic of FBA after all), but they would eventually die off.

Other aspects of the business could be automated. I could use repricing software, hire local help to go sourcing for me, and hire help to pack up FBA shipments. But I still need to be there to oversee operations and make buying decisions.

In other words, this is an Amazon job because if I don't do work, I don't get paid. Even though I get to be my own boss, I still have to show up and do some work!

**Now let's take a look at an Amazon business. A business here is its own entity.**

As it grows, it can provide work for you and others. Eventually, with a qualified team in place, the business can run without your work or input.

Your Amazon job won't turn into an Amazon business overnight. But you can do it with baby steps by asking “Is this task the best use of my time? Or could my own time be spent on more valuable tasks that will build my business?”

Over time, you as the business owner will only focus on the most valuable tasks. All other business tasks will be delegated to a team member.

In the case of a fully sustainable Amazon business, this means that you are no longer personally involved in sourcing, prepping, shipping, repricing, bookkeeping, or any other day-to-day tasks.

The best way to find products that sell is to use a tool that’s trusted by over 225,00 Amazon sellers. **Click the link below to get started with a free 7-day trial:**
https://junglescout.grsm.io/PartnerZ0NO8

SELLER CENTRAL
VENDOR CENTRAL
10-15%
Referral fee
for items sold + potential
fulfillment fees.
Wholesale
Sell your products at
wholesale prices to Amazon.
(e.g. 50% of MSRP)
2 weeks
Payments for Sales
Get paid within 2 weeks
after an item sells.
Payments for Goods
Payments for purchase orders.
60-90 net payment terms.
Basic Content
Standard product listings
that are easy to update
& optimize. Access to
limited advertising opportunities.
Premium Content
Add videos, brand pages,
additional content & more
advertising options.
You Sell
Sell immediately and provide
customer service for your products,
FBA can lessen involvement.
Amazon Sells
Amazon sells & provides customer
service. Product updates take several
days to be reviewed and applied.
SALE
Full
Control
Complete control
over product listing,
pricing, inventory &
customer service.
Amazon Controls
Product Pricing
Negotiable contract with
Amazon. Difficult to update
product assortment. Amazon
sets inventory quantity & pricing,
which can be set below MSRP or MAP.

**A Business as a Sellable Asset**
Have you ever thought about what would happen if you tried to sell your Amazon business or storefront?

Let's role play for a minute to paint the picture. Imagine that you're a big shot investor. Maybe you're the next Mark Cuban and you're listening to a pitch for a hot e-commerce business.

**Which business would you rather buy?**

1. The rights to an Amazon storefront, but you still have to manage it and oversee the day-to-day operations. In the case of a Retail Arbitrage business, this means learning a lot about sourcing, shipping, and pricing.

2. An entire Amazon-based business that runs itself. You're simply the owner of this business and you know the business is going to continue to make a profit whether or not you put any hours into it.

Ok, Investor. Which one sounds more valuable to you?

If you picked B, you made a sound investment.

Now if you're not familiar with Amazon or you're only familiar with Retail Arbitrage, B may not even sound possible. I know that I get nervous when I send someone out to Big Lots to source for me – maybe they'll miss something good!

Before we go into the details of creating a sellable Amazon business, I want to make sure you understand the basics of Wholesale Selling on Amazon.

A lot of people naturally assume that being a wholesale seller means that you call up wholesaling companies and buy their products. But that's not what we're talking about today.

To create a sellable wholesale business, you need to use the Reverse Sourcing method. With this, you start your search for profitable products right on Amazon.com.

This helps you find products that are already selling well on Amazon.

Once you have a product in mind, you then contact the brand owner directly to discuss selling their product on Amazon. By skipping the wholesaler middleman, you're able to make more money on your sales.

The best way to find products that sell is to use a tool that’s trusted by over 225,00 Amazon sellers. **Click the link below to get started with a free 7-day trial:**
https://junglescout.grsm.io/PartnerZ0NO8

**Helpful Resources**

ImportDojo.com

alibaba.com

GlobalSources.com

https://junglescout.grsm.io/PartnerZ0NO8

**The Top 11 China Wholesale Suppliers you can use for DropShipping and Amazon FBA**

Many international buyers go to China for wholesale and then resell to their countries. Say that you want to import electronics, clothing, toys or others. Well, there I have picked up 10 reputable companies to buy wholesale from china.

ChinaBrands.com

alibaba.com

AliExpress.com

GlobalSources.com

LightInTheBox.com

DHgate.com

Made-in-China.com

DX.com

BangGood.com

TomTop.com

EverBuying.com

## Comparison Review:  The Top 6 Chinese Wholesale Websites Compared by Features

### #1 ChinaBrands

Due to they remove the intermediate links and directly ship from the producers to foreign customers. the products have a price advantage. They are most likely lower than you will find elsewhere. When you purchase from ChinaBrands, you are buying from their inventory which are stored by their cooperated manufacturers.

websites: https://www.chinabrands.com/

Features:
- Headquarters: Shenzhen, China
- Their backend can integrate with multiple platforms
- With 5000+ manufacturers and 500000 SKU to choose from
- They have discount points policy which can be offset as payment.
- Only work with ChinaBrands team, they handle everything efficiently.

### #2 Alibaba

Needless to say, it is a well-known e-commerce websites from China. It is one of the largest b2b wholesale sites. When you purchase from Alibaba, you are purchasing from different manufacturers' store on Alibaba. Surely there are a few fraud manufacturers mixed so you must research before buying.

websites:https://www.alibaba.com/

Features:
- Headquarters: Hangzhou, China
- It is made up of small businesses in China
- You can find any product in Alibaba
- Generally has higher MOQs than other platforms.

**#3 AliExpress**

AliExpress was owned by Alibaba Group as a platform for Chinese companies to sell to foreign consumers. They are a b2b and b2c ecommerce websites. Similarly to Alibaba, when you purchase from Aliexpress, you are purchasing from different companies selling on Aliexpress.

websites: https://www.aliexpress.com/

Features:
- Headquarters: Hangzhou, China
- The range of suppliers and products is very comprehensive.
- Generally , there are MOQs limits.
- Products available on Aliexpress do not belong to the website

**#4 Global Sources**

It is a famous directory for foreign trading. You can find all kinds of categories and factories information based on fliters. Their regular Hong Kong trade shows are very popular which help international business source face to face with China manufacturers.

websites: http://www.globalsources.com.hk/

Features:
● Headquarters: Hong Kong, China
● Massive choice of China wholesale suppliers and products
● Their trade show is well known to help international sellers.

**#5 LightIntheBox**

Lightinthebox is an online shop combining B2b and B2C, also a big seller with much choice on products. The website has online chat service to ask your questions about the products or services there.

websites: https://www.lightinthebox.com/

Features:
● Headquarters: Beijing, China
● All items are shipped out by Lightinthebox staff
● Their have limited category, their dresses and cell phones sell extremely well.

**#6 Dhgate.com**

DHgate is similar to AliExpress, they are a b2b wholesale company that sells products made by mainly small and medium Chinese manufacturers. They have about 40 million producs listed on websites. Many of companies listed their own store webpage on DHgate. So, it is recommended that you contact the sellers to query to avoid scam.

websites: https://www.dhgate.com/

Features:
● Headquarters: Beijing, China
● DHgate has 40 million SKU
● Most of time you need to buy bulk
● You are buying from the Chinese manufacturers registered on DHgate.

The 6 best China wholesale sites are all cheap in price. However, their business model is different, thus the risk is also different. If you keep reading, you will find out the frequently asked questions you are worried about.

## FAQs about Buy Wholesale from China

### 1. Where can we find Chinese wholesalers on the internet?

In this post, part1 has already solve the problems. Let's sum up.

- Buying from Chinese Wholesale Sites
- Find Wholesale Companies form Directory
- Find Trade Shows and visit them

Also, I give you a list of wholesalers in China. You can check them out one by one.

### 2. Can I launch my own private label on wholesale products?

Yes. As long as you are working with a manufacturer, you can negociate with them. Generally, they can do according your preference. But, maybe you need a large quantity orders, or they maybe reject you. And if you want private label on wholesale products, you need pay additional fees and the delivery times will also be long.

### 3. 'Made for China' products are not compliant with foreign labelling requirements.

As to this problem, you need not worry too much. I have listed the 6 best wholesale conpanies from China. They are all aimed at the foreign e-commerce business. Thus most of their products are

compliant with foreign labelling requirements. Especially in China, they have a function to remind sellers the product infringement. So, I recommended you to confirm the exact products before making payment.

### 4. Actionable Tips on Buying Wholesale from China Suppliers

- **Watch out for scammers**

You need to watch out the “intermediaries” mixed on the internet. These people buy cheap from the manufacturer and then sell it to you at a higher price. Therefore, you need to pay more attention to the stores on websites like Alibaba, DHgate. The products are not belong to them but belong to the sellers registered on their websites. Although there are some scams when wholesaling online, they are still the best choice to buy from CHINA. Many manufacturers are trustful and reliable. After you ask a few questions, it's easy to sort the scammers

- **Don't pay via money transfers**

Money transfers is not suitable for small collections. The most important is buyers need to pay first which is not a good choice. You can choose Paypal first. It is currently the world's largest online payment provider, which is safe and convenient, and is an ideal solution for cross-border transactions.

7 STEPS TO START SELLING YOUR PRODUCTS ON AMAZON.COM
01
You Provide us with Product Information
• Pricing
• Product Images
• Product description
• Weight and dimensions
02
We Will Setup Your Amazon Store and List Your Products
• Create specific selling points
• Optimize product description with proper keywords for SEO
• Add your high-resolution pictures to the page
• Custom format the description for improved selling
03
We Arrange a Shipment of Your Products to Amazon
• We provide shipping labels
• We provide ASIN barcodes for your products
• You make the shipment to their warehouse
04
We Setup Your Preferred Billing Methods
• For advertising costs
• For sales income
• For monthly fees
05
You Preview Your Store Before it Goes Live
06
Your Store Goes Live!
07
Your Amazon Store Support Program Begins

- **Insist on getting a tracking number**

A tracking number is a must for ecommerce. If the China wholesale suppliers can not track the products, the risk increased.

- **Always confirm the exact products before making payment**

Although you are always worried when buying online, you have ways to avoid loss. As long as you pay until you confirm the exact products, you will not miss anything.

## Do What is Right

In the end, let's summarize what we have shared with you.

We give ways to find China wholesale companies and the list of Chinese wholesale websites, at the same time provide FAQs and tips to buy wholesale from China.

I can not say which one is the better. Every seller has their own conditions, but trying more will tell you answer about importing from China  Chinabrands give you a streamlined way to wholesale online.

## 7 Steps to order from China Directly

If you are finding the most practical and step-by-step detailed guidance on how to order and import products directly from China, then you come to the right place.

There are a lot of businesses from across the world that source their products from China. Such businesses deal in electronics, shoes, clothes, furniture, home furnishings etc. However, ordering directly from China is not as easy as you may think. The whole process may seem confusing for first-timers, costly, and extremely complex.

In today's article, we'll outline 7 practical ways in which you can order from China to minimize the high delivery costs and possibly avoid the delays during delivery.

### How to Order from China? 7 Practical Steps to You Should Follow

In this section, we'll show you ways in which you can the process of importing from China more smooth and efficient:

### Step 1: Decide On What Products To Sell

In order for you to make sales and actually run a profitable business, you have to choose the right product to sell. Otherwise, if you get the wrong products you will end up wasting your money, time, and resources.

Deciding on what goods you are going to import from China is no easy task. The truth is that the whole process of product research and production is such a huge task. One is required to gather as much information as possible about the goods they plan on importing.

**8 Great Tips for Anyone Who Is in the Process of Identifying A Great Product:**

i. For starters, you need to make sure that the goods you intend to import from China are allowed in your country. Check to see if your government has imposed any restrictions on the goods. The goods that come into the country should comply with the set regulations- they should be safe for human use or consumption.

ii. Do not just settle on a product because everybody else is doing it. Find a product that will solve a lot of people's problems; such has the potential for high profits. The product should add value to your customers in one way or the other.

iii. The product you choose should light and easy to ship. If you choose a large or heavy product, this means that the shipping costs will be higher. Again, you should make sure that the products are not fragile; these could bring you huge losses in the event of an accident.

iv. Understand the product's lifecycle. If you feel that the product will soon be phased out, it would be wise if you avoided investing your money there.
v. Never be scared of competition. If you fear, you will never be able to get in business in the first place. If there are any signs of

lack of competition, this simply means that there is no market for the product.

vi. Since now you are aware of what you're supposed to do and what not to do, its now time to brainstorm. Make a list of all the products that you are interested in selling. You can get your ideas by looking at what other people are selling or by trying to come up with solutions to people's problems.

vii. The next step would be to use online tools to analyze previous data to forecast the future profitability of the product.

viii. Last but not least, always go with a product that you like; something that you're passionate about. The product you finally decide to buy direct from China should be viable and profitable.

**But, How to Calculate the Landed Cost?**

Once you have finally decided on what product you will buy from China, it's now time to calculate the landed cost. This refers to the rate of duty that you pay when you are importing good. To calculate the landing cost, you will need to first determine the 10-digit tariff classification number for the different products that you're importing. It is very important that you do these calculations before you even place your order. Here are all the costs that you need to add up:

I. The price of the product
II. The shipping charges
III. The clearing charges at customs, the total duty, and tax, as well as the transportation costs to your warehouse

**Step 2: Find Suppliers In China**

Over the past couple of years, China has quickly become a production superpower, dealing in the manufacture of a large percentage of global consumer products. The reason for this is due to the low cost of manufacturing, easy availability of materials, and the lower cost of labor.

Finding a reliable Chinese supplier can be a pain in the neck, especially if you don't know anyone in China. The business of ordering products from China and re-selling is quite lucrative. It is possible to get a product for just a few dollars, import it and sell it for a 1000% markup. But how does one even get there?

There are a variety of ways in which you can find a highly reputable supplier in China. Let us have a look at some of the most popular ways of finding a wholesale supplier:

● **Internet Search/ Google**
Google is where we all run to whenever we need to find information on anything. The fastest and easiest way of finding a wholesale supplier on Google is by querying "(the name of the product) + (the phrase wholesale supplier)."

It's worth noting that even after you get your list of suppliers, you still need to put each one of them through a thorough vetting process.

Instead of making a direct query on Google, you could also check some websites. On such market places you can find verified suppliers. Some of these sourcing platforms include:

i. Alibaba
ii. Chinabrands
iii. AliExpress
iv. SaleHoo
v. Made-in-China.com
vi. Global Sources
vii. Etradeasia.com
viii. Lightinthebox.com

Most of these platforms feature a “reviews” section where you can check to see whether a supplier is legitimate or not, check their reputations, production capability, as well as the quality of their products.

**• Online Supplier Directories**

Most of the suppliers that you find in an online directory go through screening before that are added to the list. There are, therefore, some benefits associated with finding a supplier through such directories. They include:

· A lower risk of getting scammed
· You can easily find a specific supplier using predetermined filters
· Faster research and comparison; you get to see the supplier’s price as well as their contact information

**• Attending Chinese Trade Shows/Fairs**

The greatest advantage of attending trade shows is that you are able to have a one on one talk with your potential suppliers. This makes it so easy for you to ask questions about their values, their production capacity, and their quality-control procedures.

Here are some websites that give regular updates about trade shows and fairs in China:
· Trade Show News Network
· Trade Fair Dates
· ICA Group

**Some of the popular Chinese trade fairs are:**

**i. The Canton Fair**
This is the largest trade fair in China and it's held in Guangzhou in South China, near Hong Kong. This fair takes place twice every year; in spring and in fall.

The Canton fair attracts thousands of attendees with a large variety of products. There are about 24,000 exhibitors per session with more than 60,000 booths. This fair features almost every type of industrial product ranging from electronics to automobiles.

**ii. The East China Import and Export Commodity Fair**
This fair is commonly just referred to as the ECF; it's the largest regional trade fair in China and is held in Shanghai once every year. The cities and provinces in East China come together to sponsor this event which has buyers from more than 100 different countries.

The traders come to exhibit a wide variety of products ranging from art, gifts, clothes, textiles, and consumer goods. This fair is usually the one with the highest turnover. In short, this means that it has the most on-site deals.

**iii. Yiwu International Trade Fair**
This fair features all types of consumer goods.

The Yiwu Fair targets buyers from all over the world who are interested in buying wholesale products at the lowest prices. There are more 2,500 exhibitor booths that represent factories from all over the country.

**iv. Beijing International Auto Show Fair**
This fair happens once every two years and features automobiles and accessories. It is the largest automobile show in China.

There are different sellers from virtually every major company in the world. This is the perfect destination for anyone who's looking to buy vehicles, parts, or accessories.

**v. The Bauma Fair**
This fair features construction machinery and equipment as well as building materials. Just like the Beijing Auto Show Fair, this too happens once every two years. There are more than 200,000 people in attendance from about 150 countries.

## So, How To Identify a Good Supplier?

It's always very important that you verify the supplier that you choose. You can start by conducting an online background check of the company and following it up with an onsite visit. Ensure that the supplier has a business license and certifications from their partners and contractors.

Listed below is a list of tips to help you identify a good supplier:

i. They're always accountable for quality issues that might arise. A quality supplier takes responsibility for his mistakes and works towards addressing it as fast as possible.

ii. They should be able to manufacture the products you want, exactly how you want them done without overlooking vital considerations.

iii. They have the expertise and must have manufactured a similar product in the past.

iv. They have goals that align to yours especially if you're a firm believer in reducing the environmental footprint

v. They have open channels of communication. To make communication easy, the supplier ensures that there are some staff members who can speak English.

**Step 3: Outreach Suppliers**

When you have already decided on which supplier to work with, you need to make sure that you're familiar with some terms and abbreviations. These include:

· MOQ - minimum order quantity
· ROI - Return on Investment
· QC - Quality Control
· QMS - Quality Management System
· FOB – Free On Board
· EAR – Export Administration Regulations
· ISF – Importer Security Filing
· CSI – Container Security Initiative

· CIA - Cash In Advance
· CFR - Cost and Freight
· CIF – Cost, Insurance, and Freight
· PI – Proforma Invoice
· DISC – Domestic International Sales Corporation
· EMC – Export Management Company
· FCIA – Foreign Credit Insurance Association
· GATT – General Agreement on Tariffs and Trade
· PEFCO – Private Export Funding Corporation
· SITC – Standard International Trade Classification

**Quite Important: How to negotiate with Chinese suppliers**

In the quest to find a reputable manufacturer, it would be great if you found a manufacturer who produces goods of the desired specifications. It would be even better if you found a manufacturer with whom you can have a long-lasting business relationship.

To keep a good supplier, you have to start everything off on the right foot. This goes refers to the price negotiations as well. It is advisable that you avoid over-negotiating at all costs. Keep in mind that the manufacturer needs to make money just as much as you do.

Here are some tips to guide you when you get into negotiations with your supplier:

i. Always compare prices to get the best deals.
ii. Never over-negotiate since the manufacturers are already dealing with low margins
iii. Never keep feelings hidden. Always communicate with your supplier

If you insist on paying very little money, the supplier will most likely cut corners and deliver low-quality products. Always keep in mind that quality has a price.

**Step 4: Place Your Order**

Before placing an actual order with your supplier, it would be wise if you ordered a sample first so that you can get an idea of the packaging quality and get a rough idea of how long shipping will take. You will also be able to calculate the shipping cost estimate by modifying the quantity of the order.

After you have done your math and finally decide on how much inventory you need and how much everything is going to cost, it's now time to place your order. As you place your order, make sure that you meet the minimum order quantity.

Remember – As you order, always consider trade assurance. This is an order protection service whose main aim is to create trust between the buyer and the seller during the time of payment, shipping, and settling quality-related disputes. If the supplier messes up your order as indicated in the contract, you are guaranteed to get your money back.

**Tariffs On Chinese Imports**

The China Customs assesses and collects tariffs. The tariffs are divided into 6 different categories:

i. General Rates
ii. Most-Favored-Nation Rates (MFN)

iii. Agreement Rates
iv. Preferential Rates
v. Tariff Rate Quota Rates
vi. Provisional Rates

There are a total of 128 products that are mainly targeted by China's retaliatory tariffs. This is in retaliation for the US tariffs on Chinese goods worth $50billion.

**Step 5: Arrange For Cargo Transport**

There are many costs that you have to incur before the products that you order from China can get to you. Some of the factors that you have to put into consideration while calculating the total shipping costs are the container fees, packaging fees, terminal handling, and broker fees.

As you arrange for cargo transport, always keep in mind that there will be delays due to unavoidable factors like the process of customs declaration.

It is very important that you hire a good customs agent to help with clearing goods at the border. These agents know all the rules and regulations by heart and so they get the job done for you fast, safely, and seamlessly.

**Step 6: Track Your Cargo and Prepare For Its Arrival**

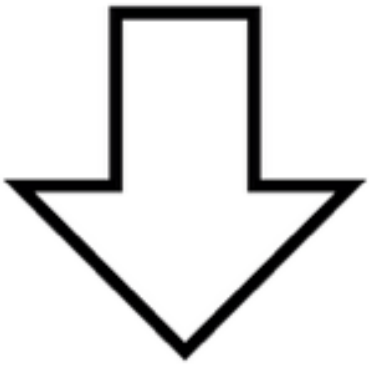
When you order your goods from China, expect that they will take a couple of weeks to get to you. During the time that the goods are in transit, follow through the whole process so that if anything

happened and you were required to track the goods, you would do so with ease.

You should be well aware of the process that the goods go through when they're being cleared by customs.

**Step 7: Obtain Shipment**

Once the goods arrive from China and get cleared through customs, it's now time to collect them. The goods can either go out and collect the goods or wait for them to be delivered to your doorstep depending on the address you filled in.



The best way to find products that sell is to use a tool that's trusted by over 225,00 Amazon sellers. **Click the link below to get started with a free 7-day trial:**
https://junglescout.grsm.io/PartnerZ0NO8

# Best Chinese Supplier to Import and Order Directly from China

**Chinabrands is found in 2004 and has grown as a brand name for dropshipping. They offer professional wholesale services.**

They provide a one-stop drop shipping service from products sourcing, products publishing, system integration to shipping, everything. Only what you need to do is to promote your store.

Chinabrands auto integrate with all mainstream platforms such as Amazon, eBay, Shopify, Lazada, Shopee, Wish, Aliexpress, Cdiscount, Jumia, Priceminister, etc.

With over 5000 verified exclusive manufacturers, you can buy what you need at wholesale price with Zero Minimum Order Quantity (MOQ). And they have discount point policy and CB points which can be offset as payment.

Chinabrands also offers SEO-optimized product descriptions that you can download and import to your online stores. That will save much time for you to write products descriptions and help your stores rank better to drive more traffic for more sales.

Having around 200 different categories of shipping available, Chinabrands make sure there is no problem occurring in delivering the product to the customer. They act like the speed of light and no matter what happens, the products are always dispatched within 2 days of it being ordered. And even in the course of delivery they get the product damaged they will take full

# AMAZON FBA

You send your inventory to Amazon, they send it to customers with 2 day shipping.

prime

## HOW AMAZON FBA WORKS:

### YOU SHIP IT TO AMAZON

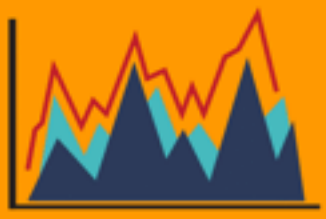
Send your products to Amazon fulfillment centers around the country from Amazon Seller Central.

### AMAZON SHIPS IT TO YOUR CUSTOMERS

You get the Prime Badge on your listings and when a customer orders, Amazon ships it with 2 day shipping.

### SMALL & LITE PROGRAM

Offer 3-5 day shipping on small & lightweight products, while also getting the Prime badge next to your listings.



### BENEFITS OF AMAZON FBA

Higher Visibility in Searches, Increased Clicks, Sales, More & Better Reviews & Improved Seller Metrics.

## THRIVE AT AMAZON QUICKER & EASIER

www.sourceapproach.com
tanner@sourceapproach.com

SA SOURCE APPROACH

responsibility of it. Which overall means you'll never face a loss through them.

API technology guarantees fully successful end-to-end system integration with the Chinabrands's platform and provides real-time updates

**Features Overview:**
● Source from 5000+ verified exclusive manufacturers
● 500+ million products of 172 categories
● No minimum order requirement
● Cheap wholesale price from $0.3
● Extremely strict on quality inspection by the professional QC team
● Heavy discount and CB point offset as payment
● Global shipping with Next-day delivery
● Free to download/Sync SEO-optimized product listing
● Auto order fulfillment
● Seamless integration with 20+ platforms
● 24/7 customer service

**With Chinabrands (CB), you only need 4 easy steps to do business:**

**Import products from CB→ Make sales on your store→ Place an orders from CB→ CB ship the products**

## Importing from China:  Frequently Asked Questions

### Is Ordering from China Safe?

The answer to this question is relative. The whole experience is only as safe as you make it. When it comes to making payments, you have to be very careful so that you do not get scammed. Always make sure that you check out and verify the details about any supplier you plan to do business with.

### Should I Export from the USA to China?

Lately, the US and Chinese governments have been in a row over who has greater power over the other. The dispute has drastically affected bilateral trade between these two countries.

The US-China trading problem has resulted in regulatory changes that have led there to be a trade surplus for both countries. Trade signing deals are underway to better the current situation and make sure that a major bilateral crisis does not occur. So traders are encouraged to export from the USA to China.

### Do I Have to Pay Import Tax from China?

In addition to the normal tariff duties, governments require that both foreign and domestic enterprises pay value-added taxes (VAT) and business taxes. It is therefore very important that one understands how to calculate import duties, custom fees, and other taxes when importing goods from China.

However, note that you don't pay import tax on some electronic devices such as laptops.

The formula for calculating tax is:
17% (CIF+ Duty+ Consumption Tax)

Consumption Tax ranges between 1% and 45%; it's only charged on imports such as cars, petroleum, and alcohol.

**Conclusion**
Finding a good supplier is one of the toughest steps when you wish to order from China. Find one who is easy to work with and one who gives the best quality product. Also, remember that the information that we have provided in this article s for general purposes only. Always go the extra mile and perform a background check on your potential supplier.

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https://junglescout.grsm.io/PartnerZ0NO8

## Terms and Abbreviations you Need to Know when Finding Wholesale Suppliers for Amazon FBA

When you have already decided on which supplier to work with, you need to make sure that you're familiar with some terms and abbreviations. These include:

· MOQ - minimum order quantity
· ROI - Return on Investment
· QC - Quality Control
· QMS - Quality Management System
· FOB – Free On Board
· EAR – Export Administration Regulations
· ISF – Importer Security Filing
· CSI – Container Security Initiative
· CIA - Cash In Advance
· CFR - Cost and Freight
· CIF – Cost, Insurance, and Freight
· PI – Proforma Invoice
· DISC – Domestic International Sales Corporation
· EMC – Export Management Company
· FCIA – Foreign Credit Insurance Association
· GATT – General Agreement on Tariffs and Trade
· PEFCO – Private Export Funding Corporation
· SITC – Standard International Trade Classification

# Essential Tools for Amazon FBA sellers

**Oberlo**
Oberlo is great.  It's a one-stop shop for finding suppliers for Amazon and Shopify.  They take care of all the details.
https://www.oberlo.com

**EcomHunt**
EcomHunt is a product research tool, giving you everything you need to start a profitable DropShipping business.
https://www.ecomhunt.com?afmc=1qz

**JungleScout**
The best way to find products that sell.  Trusted by over 225,00 Amazon sellers.  Click the link below for a free 7-day trial:
https://junglescout.grsm.io/PartnerZ0NO8

**ShippingEasy**
An easy e-commerce shipping solution for new sellers that finds the best rates.
shippingeasy.zlyuo6.net/D634a

**Helium10**
A suite of powerful tools for Amazon sellers.
https://crushtrk.com/?a=2006&c=7&p=r&s1=

**Sonar**
The #1 free Amazon keyword and product research tool.
https://www.Sonar-Tool.com

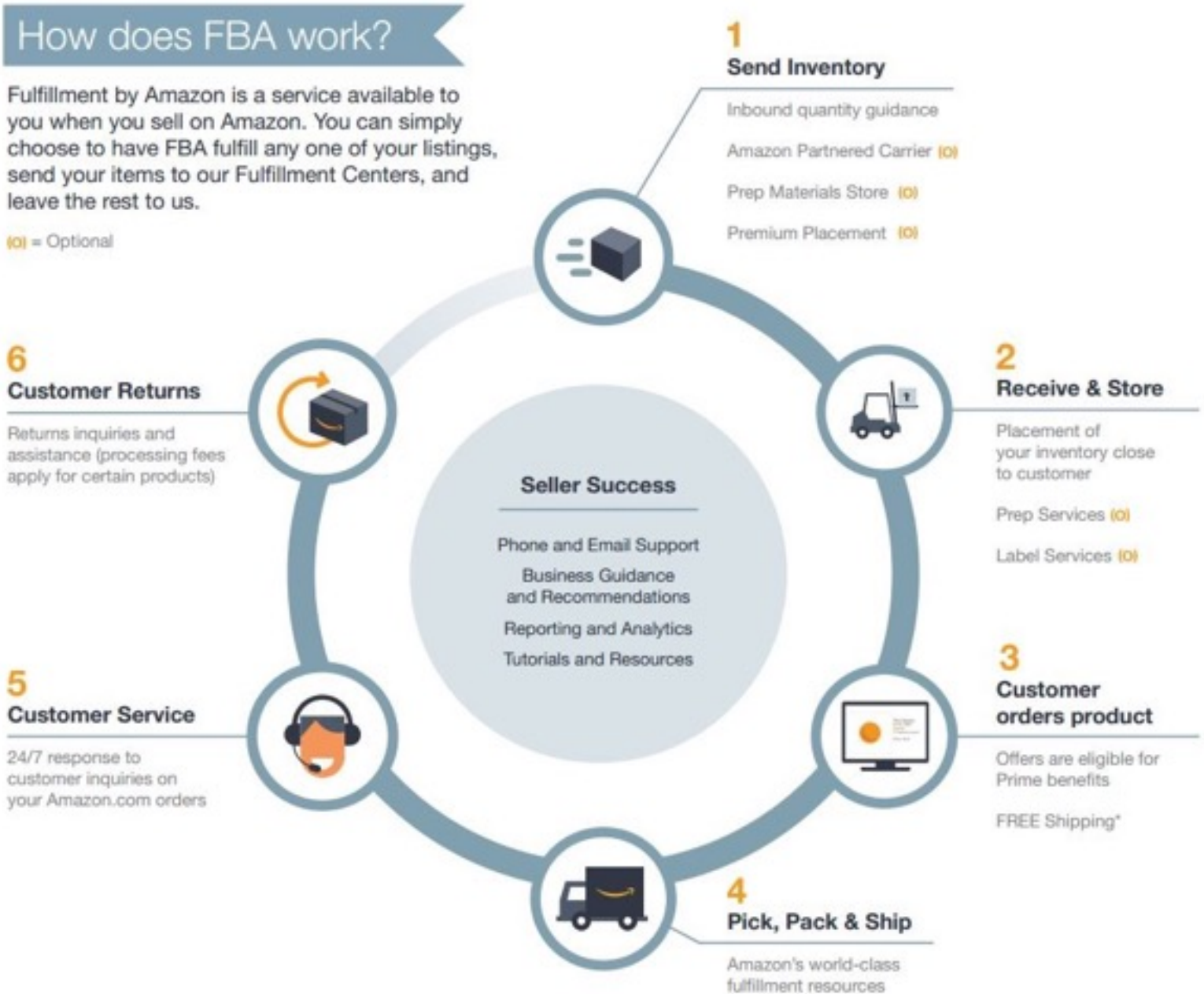
**SellerLabs**
Seller Labs offers you all the tools you need to grow your Amazon business.  Get started at the link below.
https://Sellerlabs.com?fp_ref=kris43

**AMZ Scout**
Use AMZ Scout to find an Amazon FBA product and niche that will make you $3,000 dollars a month or more.
https://www.AMZscout.com

**Viral Launch**
They call themselves the #1 Amazon PPC (Pay Per Click) tool, proven with over $10 billion in customer sales.  See for yourself:
https://affiliates.viral-launch.com/idevaffiliate.php?id=2732

**CamelCamelCamel**
A tool for checking prices on Amazon, in order to keep your product listed at a  a price that sells.  Amazon price tracker, Amazon price history charts, price watches,
https://www.CamelCamelCamel.com

**Keepa**
The Keepa browser extension for Google Chrome is an Amazon price tracking tool for researching price, rank history, and selling activity on amazon.com  Click the link below to try it:
https://www.Keepa.com


How does FBA work?
Fulfillment by Amazon is a service available to you when you sell on Amazon. You can simply choose to have FBA fulfill any one of your listings, send your items to our Fulfillment Centers, and leave the rest to us.
(O) = Optional
1
Send Inventory
Inbound quantity guidance
Amazon Partnered Carrier (O)
Prep Materials Store (O)
Premium Placement (O)
2
Receive & Store
Placement of your inventory close to customer
Prep Services (O)
Label Services (O)
3
Customer orders product
Offers are eligible for Prime benefits
FREE Shipping*
4
Pick, Pack & Ship
Amazon's world-class fulfillment resources
5
Customer Service
24/7 response to customer inquiries on your Amazon.com orders
6
Customer Returns
Returns inquiries and assistance (processing fees apply for certain products)
Seller Success
Phone and Email Support
Business Guidance and Recommendations
Reporting and Analytics
Tutorials and Resources

# 15 Best Chinese Trading Companies to Skyrocket your Profits for Amazon FBA

In this article, I will list the best Chinese trading companies that will boost your sales without spending a penny on marketing.

To make better use of trading companies, I will help you find the most suitable Chinese trading company to partner with.

### What is a Trading Company?

A trading company is a firm that connects buyers and sellers within the same country or different countries. Trading companies can also be referred to as middlemen between manufacturers and wholesale suppliers/retailers.

Trading companies are experts in import and export rules, regulations and procedures. To maximize their sales, they deal with multiple manufacturing companies. They establish their own marketing networks by identifying products and negotiate with the manufacturers and suppliers.

For the trading companies to create a large pool of China trading partners, they employ sales agents in both domestic and foreign markets to solicit for orders as well as promote their brands.

### Why You Should Buy From Chinese Trading Companies?

Buying from Chinese trading companies has numerous advantages. Most wholesale suppliers and retailers do not even

know the manufactures because the trading companies are on their doors on a daily basis to monitor the movement of their supplied products.

**Here are many other reasons as to why you should buy from them:**

i. Trading companies do understand customers better than the manufactures and are therefore more likely to sell more suitable products for that region.

ii. They have better customer service compared to the factories. Establishing markets is challenging and they, therefore, better service their customers with caution.

iii. Most Chinese trading companies to sell for small manufacturers not like to have the expertise and capacity to export their products. Most of these manufacturers' products are usually low priced an advantage directly passed to you.

iv. Some factories have a very high set minimum order quantity requirement not affordable to small scale buyers. This is simplified by the trading companies who buy in large quantities and sell according to the customers' requirements.

v. Trading companies do promote items they supply which factories don't. For them to ensure their products sell, it's upon them to put every effort to promote their products and prove themselves worthy to the customers.

# 15 best Chinese Trading companies to Skyrocket your Profits - websites

**1) Zhejiang Willing Foreign Trading Co. Ltd**
http://www.cccme.org.cn/shop/cccme2666/introduction.aspx

**products/service categories:** general except for machines
**about**: Zhejiang Willing Foreign Trading Company was officially registered in July 1999 and has a capital of 27.581 million Yuan. With a staff of 66 peoples, they export products to 70 countries and regions. Their products lines account to at least 200.
It's internationally recognized for being among the most trusted by the China trading partners. This is due to their mutual reciprocity and mutual benefit, superior quality service and understanding of business purpose.

The main products exported and imported include; the instant noodles, tea, boiled bamboo shoots, medical health care products, sweet spices, carpets, fireworks, televisions, edible fungus products, honey and bee products, hemp plastic products and toys.

**2) ChinaBrands**
https://www.chinabrands.com

**products/service categories:** all products and services needed
**about:** This is a Chinese trading company based in the United Kingdom to help business import unique and valuable products from China. Its main offices are found ate Gateshead (Northern England) and Yiwu China. The services offered by this company are not specific but based on each customer's needs and wants. They have an experienced team that imports for both small and large businesses. Their key function is to identify products, negotiate prices and transport to the buyer's destination.

Due to their long experience in this business, they have established an international network of transportation solution. This helps them in quick delivery of customers' goods safely and without delays.

**3) NexFar Trading Company**
http://www.nexfar.com

**products/service categories:** pharmaceutical products
**about:** Nexfar ltd is a trading company with a couple of specialized purposes. Most pharmaceutical companies in China rely on Nexfar to market their products worldwide. They offer a wide list of APIs manufactured in China from leading companies from developed industries.

Due to their understanding of the market trends and expertise, they help people create and set up business in Mainland China. After establishing their business, Nexfar helps in importing the pharmaceutical raw materials as well as getting overseas markets for the finished products.

Their mainly focused products include; pharmaceutical ingredients, excipients, raw material, biological, oncology and biotech products.

**4) Soto Imports**
https://www.scoop.it/u/soto-import

**products/service categories:** consumer goods, electronics, cleaning supplies
**about:** If you are looking for a Chinese trading company that knows how to establish markets for any kind of product, this company will serve you extremely well. They believe the billion-dollar Chinese market is “up for grabs” and every product is worth the sale.

They endeavor to offer their customers with efficient and personalized service. Their clients enjoy the diversified overseas markets which continue to grow on a daily basis. Other than their own trading activities, Soto Imports oversees millions of dollars in trade on a monthly basis.

Soto Imports has over 10 years’ experience exporting and importing products across many countries. Among the main products imported by this company include; consumer wholesale products, electronics and cleaning supplies.

**5) Cheung's Trading Company**
http://www.cheungstrading.com

**products/service categories:** nutritional supplements
**about:** Cheung's trading company is a Chinese family-owned business that opened its first doors in Windsor 1985. It started as a small wholesaler of Chinese health foods. It's currently among the biggest health food stores in South Ontario. It has established customers in USA, Europe, Canada and Mexico.

With sales agents spread in many markets and the increasing demand for Chinese herbs supplements, you are more likely to double your sales with this company. Very few companies do engage with medical and nutritional supplements a factor that makes it highly relied on.

Most of the products imported include; arthritis and pain supplements, diabetes products, energy and immune products, herbal teas and women health products.

**6) Tai Yick Trading Company**
https://www.taiyick.net

**products/service categories:** porcelain and ceramic items
**about:** This is a family owned business that has been in operation for over 50 years. Normal orders are delivered within 5-7 days and in case of damage or otherwise, you should return items in not more than 10 days after delivery.

Tai Yick specializes in importing high quality and fine ceramic figures such as Buddha, 3 wise men and dragons from Shiwan, Mainland China. Most of the items supplied by this firm have the most reasonable price in town. Some of the products are hand painted in multicolor and others are in a beautifully designed in monochrome.

Among the ceramic items in their stores include; pots, jars, bowls, dishes, umbrella stands, statues, garden stools, etc.

**7) Nanjing Maxfit Trading Company Ltd**
http://www.maxfittrading.com/en/index-en.html

**products/service categories:** all kinds of products
**about:** Maxfit Trading was established in 2016 as an import and export specialists. Its headquarters are in Nanjing city. Their target is to offer service beyond expectations and always target co-benefits and win-win situations. They deal in all kinds of products within and outbound their country.

They strive to help overseas producers expand their markets by linking with China trading partners and also help the Chinese manufacturers sell their products abroad. Other than importing and exporting products, Maxfit also helps international buyers find the most suitable manufactures in China.

To establish a wide market, they search for potential buyers from any country in this world and integrate them into their supply chain.

**8) Yiwu Trading Company**
https://yiwutradingcompany.com

**products/service categories:** consumer goods
**about:** Yiwu Trading Company is based in the United Kingdom. Our aim is to help you develop your business by offering a unique and valuable service to Import from China.

Even the smallest companies can import directly from China enabling you to control your products' quality and prices. Our experienced staff in the United Kingdom and in China will help you source your products, negotiate your prices and transport your goods to where you want. Our initiative aims to ensure your products will be in perfect agreement with you and your customer's expectations.

**9) Bejing Chaopi Trading Company**
http://www.bjcp.com.cn/en/

**products/service categories:** all products and services needed
**about:** Beijing CP Commercial & Trading Co. Ltd was founded in 1987 and has a registered capital of 500 million Yuan. It has the largest distribution network of 20,000 retailers spread across Beijing and its surroundings. Whatever product and service are needed by their customers, they are always ready to help.

Acting as a wholesaler and a brand agent, they supply to e-commerce platforms, shopping malls, hypermarkets, warehouse clubs and exclusive stores. To cater to all these China trading partners, Chaopi has 30 subsidiaries 17 of which are found in Beijing where the business is more saturated.

Their efficient transportation is facilitated by the company's 300 GPS enabled vans which are dispatched with the help of computers.

**10) Young & Young Trading Company**
http://youngandyoungtrading.com

**products/service categories:** consumer goods
**about:** This is among the oldest Chinese trading company with over 53 years of service to its Asian customers and others abroad. They specialize in importing and wholesaling of consumer products to any established market either in Asia and Canada.

Their main clients include food distributors, retail stores, food manufacturers and food service centres. They currently have more than 800 different items in their warehouses.

Most of the products are sourced from Indonesia, Japan, Malaysia, China, Hong Kong, Taiwan, Thailand and Vietnam.

**11) EL-Hashem Trading Group Co. Ltd**
http://www.elhashemgroup.com

**products/service categories:** chemicals, agricultural products, motor parts
**about:** It was incorporated in November 2009 in Hong Kong as a private limited company. Today, it's among the recognized import and export company dealing with chemicals and machinery in China.

To ensure products supplied are of the best quality, they have a specialized team of quality controllers and a strict QC system. Among the products they trade on include; chemical raw materials, agricultural products, automotive parts, computer and peripheral equipment.

**12) Xiamen iTG Group**
http://www.itg.com.cn/en/

**products/service categories:** general, real estate, and financial services
**about:** Xiamen is a subsidiary of ITG Holding and was founded in 1980. It's a state-owned business and has been featured in Top 100 China-listed companies. Since it was listed in the stock exchange, many traders turned to import via them due to their trustworthy.

They specialize in three broad sectors. These are; supply chain management, real estate operations and financial services.

**13) Orient International Enterprise Ltd.**
http://www.oie.com.cn/en/about.aspx

**products/service categories:** textiles, IT products, product inspection
**about:** The Oriental International Enterprise Ltd was established in 1984 and was listed in the Shanghai stock exchange later. Initially, OIE was established as a supply chain for textile and garment import and export business. It's currently one of the largest exporters of textiles and garments in China.

Currently, it has diversified its business and covers the following; international shipping and agency, importation of medical equipment, IT products, customs and commodity inspection declaration.

**14) MrSourcing**
http://www.mrsourcing.com

**products/service categories:** machine parts, kitchen parts, bathroom parts
**about:** For the past 5 years, MrSourcing has been purchasing China products for customers in Oceania, Europe, North America and South America. It specializes in product sourcing and quality control.

MrSourcing is great sourcing company that deals with the following products; ceramic wash basins, porcelain WC pans and toilets, shower enclosures and its accessories, lighted makeup mirrors and non-illuminated magnifying mirrors and machine parts.

**15) Sinergia Trading Company**
https://sinergiatrading.com/en/

**products/service categories:** all kinds of products, quality control, inspection
**about:** Sinergia Trading Company was established in 2010 to cater to the insufficient supplies for western buyers. As a sourcing company, it has wide experience in establishing China trading partners, negotiating with them, purchasing and exporting all kinds of goods for their clients in Europe, USA and Latin America.

They off assistance in the following fields; quality control, purchasing, guiding and translating, document management and shipping control.

prime

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To establish a wide market, they search for potential buyers from any country in this world and integrate them into their supply chain.

**8) Yiwu Trading Company**

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Xiamen is a subsidiary of ITG Holding and was founded in 1980. It's a state-owned business and has been featured in Top 100 China-listed companies. Since it was listed in the stock exchange, many traders turned to import via them due to their trustworthy.

They specialize in three broad sectors. These are; supply chain management, real estate operations and financial services.

**13) Orient International Enterprise Ltd.**

The Oriental International Enterprise Ltd was established in 1984 and was listed in the Shanghai stock exchange later. Initially, OIE was established as a supply chain for textile and garment import and export business. It's currently one of the largest exporters of textiles and garments in China.

Currently, it has diversified its business and covers the following; international shipping and agency, importation of medical equipment, IT products, customs and commodity inspection declaration.

**14) MrSourcing**

For the past 5 years, MrSourcing has been purchasing China products for customers in Oceania, Europe, North America and South America. It specializes in product sourcing and quality control.

MrSourcing is great sourcing company that deals with the following products; ceramic wash basins, porcelain WC pans and toilets, shower enclosures and its accessories, lighted makeup mirrors and non-illuminated magnifying mirrors and machine parts.

**15) Sinergia Trading Company**

Sinergia Trading Company was established in 2010 to cater to the insufficient supplies for western buyers. As a sourcing company, it has wide experience in establishing China trading partners, negotiating with them, purchasing and exporting all kinds of goods for their clients in Europe, USA and Latin America.

They off assistance in the following fields; quality control, purchasing, guiding and translating, document management and shipping control.

## The Best Chinese Trading Partner

ChinaBrands is found in 2004 and has grown as a brand name for DropShipping. Besides, they back you up with professional wholesale service too.

They provide a one-stop drop shipping service from products sourcing, products publishing, system integration to shipping, everything. Only what you need to do is to promote your store.

ChinaBrands auto integrate with all mainstream platforms such as Amazon, eBay, Shopify, Lazada, Shopee, Wish, Aliexpress, Cdiscount, Jumia, Priceminister, ect.

With over 5000 verified exclusive manufacturers, you can buy what you need at wholesale price with Zero MOQ (Minimum Order Quantity). And they have discount point policy and CB points which can be offset as payment.

ChinaBrands also offers SEO-optimized product descriptions that you can download and import to your online stores. That will save much time for you to write products descriptions and help your stores rank better to drive more traffic for more sales.

Having around 200 different categories of shipping available, ChinaBrands make sure there is no problem occurring in delivering the product to the customer. They act like the speed of light and no matter what happens, the products are always dispatched within 2 days of it being ordered. And even in the course of delivery they get the product damaged they will take full

responsibility of it. Which overall means you'll never face a loss through them.

API technology guarantees fully successful end-to-end system integration with the Chinabrands's platform and provides real-time updates

**Features Overview:**
● Source from 5000+ verified exclusive manufacturers
● 500+ million products of 172 categories
● No minimum order requirement
● Cheap wholesale price from $0.3
● Extremely strict on quality inspection by the professional QC team
● Heavy discount and CB point offset as payment
● Global shipping with Next-day delivery
● Free to download/Sync SEO-optimized product listing
● Auto order fulfillment
● Seamless integration with 20+ platforms
● 24/7 customer service

**With ChinaBrands (CB), you only need 4 easy steps to do business:**
Import products from CB→ Make sales on your store→ Place an orders from CB→ CB ship the products

business plan
solution
idea
email
vision
money
60%

## 7 Things to Know Before Starting an Amazon FBA Business

https://www.chinabrands.com/dropshipping/category-amazon-dropshipping-18.html

If you have been living under the rock, then you must have missed how shops have been moving over to the internet. Rapidly, but very surely, the shops that keep on popping up in the internet number hundreds. However, not for a lack of reason because over the past years, there has been a steady increase in the number of people who are getting more than enough income to support themselves just by having an e-commerce website.

By starting an Amazon FBA business, you give yourself a chance to sell products as if like a large company without the hassle of being one. That means they will store your products, house them, and fulfill every order made by the consumer while at the same time, brand your products as if you are the one doing all the work. All you have to do is continuously expand your name, and find other products that you can bring under your wing.

### The Positives

The Amazon FBA business plan is already sounding good from the introduction alone. However, it is understandable if everyone is still a little bit apprehensive. However, sometimes, everyone only needs a little push to be convinced to at least try it out.

**Having said that, let us start convincing you by presenting the benefits that starting an Amazon FBA business has.**

**1. Effortless Operation**

If you had a fair share of order fulfillment in the past, then you should be aware of how time-consuming it is. The Amazon FBA business plan allows you to outsource these to them minimizing risks with highly trained staff who knows what they are doing.

**2. Slashed Shipping Prices**

Having the Amazon name attached to your brand opens up possibilities. For example, the company has long established a good working relationship with shipping companies. This is why they always get good discounts which can be applied to your products if you are starting an Amazon FBA business.

In addition, Prime members of Amazon's subscription gives them an added bonus of having their products delivered in two day's time improving your reputation and results in improved sales.

**3. Returns**

This is a normal occurrence in the daily operation of any retail store, regardless, if it is online and with that, Amazon offers to manage this along with other customer service issues such as inquiries, labels, and reverse logistics. However, it does not come for free. It will cost some money, but it is worth it considering how much hassle they took away from you.

**4. Storage Space is Not a Problem**

Amazon does not care if you send as little as one product to their warehouse. As long as it is a product that is going to be sold, they

will take it. Moreover, those who are consistent with their stocks can be given the benefit of unlimited storage space, although, there was none set to begin with.

**5. Sell Anywhere**

The Amazon FBA business plan gives you the opportunity to sell anywhere online. This is because they have a wide reach within the internet. At the end of the day, it will still be Amazon who will fulfill the orders.

Looking at the positives that starting an Amazon FBA business provides, no one would wonder why Amazon continues to be one of the strongest companies that make millions online.

However, as it is sounding too good to be true, using Amazon FBA as your partner in your e-commerce website has its downsides, which we will also go through one by one.

**The Downsides**

Nothing is ever too good to be true, and that even a company as reliable as Amazon do make mistakes and somewhere lies faults.

**1. It Will Cost You**

Like any service, starting an Amazon FBA business will cost you. A price needs to be paid and this is mainly for the storage that they provide your products. That is why, when you put a tag on your products, take this into consideration to ensure profits ever after the fact. On the other hand, they normally do not cost you a

lot. You should only be concerned if it remains unsold for more than six months. That is when it will truly hurt you.

**2. Returns Might Be Frequent**

This is due to how easy it is to process a return. Who is to blame, however, it remains uncertain.

**3. Strict Product Preparation**

Amazon holds its partners to the high standards that it has set for itself. That is why they have specific instructions as to how your products are to be packed and labeled before being sent over to them for storage and delivery. It will take time if you are only starting an Amazon FBA business, but you will get used to it.

**4. Inventory Can be Difficult**

Since your products are not always readily seen, keeping track as to how much more you have available. The only way to solve this is to regularly be in contact as to which warehouse your products are being held, but that is a hassle you might not want considering all the promise of hassle-free transactions.

**5. Sales Tax Can be Peculiar**

This is most troublesome in the United States because every state has different sales tax. The question now becomes whether the sales tax you collect will be based only as to where your business is located, or should it be for every state that Amazon operates, and considering how they shuffle inventory among

different warehouses now and again, there is never a clear answer as to how this is regulated.

### 6. Mixing Products

The Amazon FBA business plan gives you the option of mixing similar products from different sellers in one, maybe to save space. Unfortunately, you run the risk of mixing your products with counterfeit items that might be accidentally shipped to your consumers. Luckily, this is optional. So, if anything does happen, it would then be on your shoulders.

Amazon is reliable, and you should know because you have been using it yourself. However, there is never a perfect entity and small faults such as this should be forgiven. At the end of the day, it is your decision knowing fully well what the disadvantages are.

# AMAZON FBA

## HOW TO MEET THE

## PACKAGING REQUIREMENTS

LET'S GUIDE YOU THROUGH!

| | |
|---|---|
| Individual products (in packaging) need to be labelled with a barcode. | The heaviest cartons allowed are 30kg. |
| For single pallets, the pallet height must be under 1.8m. For double stacked pallets, the height must not exceed 3m. | Cartons from 15-30kg must be lablled with "heavy-weight" in positions that can be seen from top down and side view. |
| When packaging onto a pallet, instead of piling your goods on top each other, pile them so that they overlap each other for security. | All pallets must be shrink wrapped using clear plastic wrap. |
| All carton deliveries that are half a carton or more need to be palletised. | Each box needs to be limited to one shipping ID and, if possible, pallets should contain similar products. |

## Things To Know Before Starting An Amazon FBA Business

At the end of the day, when you are starting an Amazon FBA business, it is still a business, regardless of where you put up your platform. That is why, going in, it is vital that you have certain key elements that should be kept at the back of your mind.

**1. Know the Competition**
Research is always important. However, this is not so you can one-up the more established e-commerce shops. Instead, this is to learn what are the top selling products currently in the market. By knowing that, you will be able to potentially know what to sell when starting an Amazon FBA business.

**2. Focus on Your Copywriting First**
This is where you focus on the keywords you are going to use. It can be easily done by knowing how most individuals search for your products. Using the common keywords helps increase your ranking in the search engine because just like Google, Amazon is also a search engine.

**3. Good Picture is Worth a Thousand Words**
As an e-commerce site, you need to present your products the best way possible. Remember that your customers cannot hold the product. The pictures you posted are all they have, and that is why you need to make the most of it. Use only those that showcase your product in the best way possible.

**4. Set Up Best Pricing Strategy**
How you ultimately do this will depend on how many items you have on sale especially when you consider how often pricing in Amazon constantly changes. Most sellers employ the help of a

software that automates the process especially as their inventory increases.

**5. Get Positive Product Review**

This is the online version of word of mouth, and the effect it has is just further proof of how powerful this is as a marketing tool because every person will always be drawn to those who are being talked about positively.

**6. An Automated Follow-Up E-mail Sequence**

This is vital as you scale up in your business because it comes to a point when you cannot personally respond to every e-mail sent to you. Basically, if you reach a time when you start doing this, then that means you are slowly becoming successful.

**7. Find a Supplier Shipping to Amazon FBA Business**

When starting an Amazon FBA business, this should be one of your priorities. Not only should they cater to Amazon FBA shops, but it should always be reliable to have products necessary, if not, they should be efficient enough to let you know. This is where you go full circle once again going back to in-depth research.

## You Can Start With ChinaBrands

https://www.ChinaBrands.com

Speaking of suppliers, if you still have not found any to help you make money with Amazon FBA, then you might want to start your search with ChinaBrands, and maybe after, you will not be looking anywhere else.

So, ChinaBrands is a fairly new DropShipper that has recently gained popularity among e-commerce website vendors. Their products can be bought extremely cheap and have the reputation to be very durable and of high quality.

The company itself is very reliable, and with added support year round, you do not have to do much to earn a profit. In fact, they promise that you will only be doing 20% of the work needed to make a profit. With so much time in your hands, you can use it to be more productive such as continuous research and developing a strong SEO while ensuring that you can support your customers anytime they need it, and not only at your convenience. Although, ChinaBrands even take up this task.

In addition, they take away the hassle of arranging for delivery because they can arrange the delivery for you. Imagine that benefit, and the added benefits of the Amazon name, that should be a deal worthy to be considered.

If you are strongly considering to have them as your supplier, you will find that their website is quite easy to maneuver and straightforward. They have 19 categories to choose from, and

many more subcategories for you to choose from. They also have products on sale almost all the time giving your money much more as you sell them.

At the end of the day, there are many options available for you. ChinaBrands is just one of them. However, if you are starting an Amazon FBA business, this is one supplier that you should strongly take into consideration.

In order to succeed in the e-commerce industry, one should always have a reliable partner. Amazon is a company that has been relied upon by many even before the boom of this money making machine. If you cannot trust Amazon, who else can you trust.

# 12 Ways Of Sourcing Products For Amazon FBA

Are you an aspiring Amazon FBA seller wondering how to source for amazon fba products? Or perhaps you are already started and looking for more ways to supplement your current inventory?

You've come to the right place. In this article, we exhaust the multiple ways to source products for Amazon FBA in 2019 alongside helpful tips to follow while at it.

## How To Source Products To Sell On Amazon FBA

### 1. Drop shipping suppliers

If you want to eliminate the need to purchase products upfront, handle, store them and all the logistics of fulfilling orders, a dropshipping supplier is your best bet.

When you work with them, they purchase products from the manufacturers and stores them in their warehouses. Once an order is placed, they package and ship it directly to to the Amazon FBA warehouses. You will typically be a middle man in this kind of arrangement.

Two of the biggest challenges sourcing from this kind of suppliers is quality issues and stock out. Since you do not keep inventory, your customers may actually be receiving substandard goods. Also, items may actually go out of stock just when you have received a sale(s) leading to cancellation.

We highly recommend ChinaBrands as a dropshipping supplier if you are to mitigate these two issues. They have an efficient

quality control team that ensures whatever leaves the manufacturers factories is of stellar quality. They also have an automated stock management system.

**2. Wholesale suppliers**
Wholesale suppliers are popular sources for amazon fba sourcing. Here, you simply buy large quantities at discounted rates for resale at a profit. Usually, once you've established a good business relationship, the more you buy, the greater the discounts you can negotiate and even better payment terms and other perks.

There are two factors to consider when purchasing from wholesale suppliers. One is to have the necessary permissions to resell branded products. Failure to which you risk your store/ account being pulled down for copyrights infringement.

The other thing is to conduct your market research really well to avoid buying too much bulk and ending up with dead stock. Whatever you supplier must match the demand in numbers. Always start with small quantities if unsure of the market.

**3. B2B online marketplace**
E-commerce business owners frequently purchase products for their online stores from B2B marketplaces most especially Amazon sellers. China based marketplaces are particularly a favorite primarily because of their low prices and thus higher profit margins. There's also a wide variety of goods, you can actually get everything you need from one supplier; how convenient.

ChinaBrand, DHgate and Global sources would be a good place to start especially for small businesses. Alibaba is also a great

B2B marketplace, the largest one actually. Only that it rarely works for small businesses and has fairly high MOQ. It is ideal for more established sellers.

**4. Online wholesale directory**
Another place to source for Amazon FBA products would be through online wholesale directories. You can browse through hundreds of suppliers to find one that has the exact products you need at the right price.

To avoid getting scammed, use only reputable online directories that certify suppliers before listing them. Salehoo and Worldwide brands are good examples. Don't forget to read reviews as well as ratings from previous and existing customers.

**5. Manufacturer**
Another option is to source directly from a manufacturer. This method of sourcing is ideal for businesses looking to sell unique product ideas or in need of customization. For lower cost per unit, the MOQ is definitely very high to land this kind of a direct deal with the manufacturer making it ideal for huge firms.

It is also accompanied by a lot of policy and business document requirements. If you are a small seller, you will probably be directed to their distributor or wholesalers unless the manufacturer is small.

**6. Sourcing agent**
There are many sourcing agent websites where you can get help with your sourcing needs for amazon fba. What these agents do is research and find you the most suitable suppliers or manufacturers for the line of wares you needs, negotiate the

price, shipping and other logistics on your behalf for a commission.

The main problem with using a sourcing agent is that you may not land the best quality, prices or rates since some of them are only keen on making a commission and not truly helping you find the best deal for your business.

**7. Sourcing software/tools**
With sourcing software and tools, online sourcing for Amazon FBA (Fulfilled By Amazon) has never been easier. There's a myriad of them each with a special function and you can combine two or more for efficient and faster results. They can quickly pull analytic data for you from Amazon and other third party sellers.

This data could be on the most profitable products or popular ones and where to find them. The tools can also make price comparisons, calculate expected profit margins, how many you items you need to stock and much more. Jungle scout, Keepa, Camelcamelcamel, Amazon FBA calculator are a few examples.

**8. Auctions and Thrift Stores**
Auctions and thrift stores are among  places where you can find high quality products for a fraction of the normal retail price. These are mostly clearance items, overstocks, donated wares and inventory from closed down businesses. The price is normally very low to get sell off the items quickly.

Caution must however be exercised when buying from these outlets. Always check for broken, malfunction or defective products which are common. Also, ensure the market will be

willing to make a purchase at the price after adding your fulfilment costs and margin.

**9. Liquidation/Surplus Store**
Like auction and thrift stores, liquidation and surplus stores are similarly great establishment to find inventory at throw away prices. This is usually stock from liquidated stores closing down out of business bankrupt shelf pulls, returns and clearance sales.

Here, you also have to do a thorough physical inspection even if selling online just to be ascertain that you are getting valuable products in good saleable condition. If not careful you may end up with outdated or out of season goods that nobody is willing to pay so much for.

**10. Retail Arbitrage**
Have you ever noticed crazy discounts, hot deals and huge clearance sales displayed at your local shopping mall? Well, like many other sellers, you can take advantage of the offers to source for products by buying the discounted merchandise for resale. This works well especially with collectibles and limited editions. So the next time you are out doing your own shopping, it is good to keep an eye on such opportunities.

**11. Online Arbitrage**
Online arbitration follows the same model as retail arbitrage; only difference is the platform. While retail arbitrage is on physical stores, online arbitrage in on online shopping websites. You will purchase low priced products from one online site and sell them on Amazon at a higher price tag for a profit. Look out for goods on Sale, sold at discounted rates and from cash back sites for the

low prices you seek. Redeeming products using reward point, coupons or gift cards for resell is another alternative.

This method of product sourcing is highly competitive and restocking may also be a problem because such deals are seasonal and run for short time periods  Subsequent purchases after the time lapse are priced normally.

**12. Virtual Assistants**

Not up to the task of online sourcing for amazon fba? You could hire a virtual assistance to undertake the process of product sourcing for you using any of the methods or simply do the research and provide you with the facts, figures and recommendations.

amazon.com

## Pro Tips of Amazon Product Sourcing

Some ways of sourcing products take a lot more time, cost and effort to prepare the products than others. The pertinent question to ask yourself is, is it worth it?

Consider the cost of buying and shipping, time spent searching for suppliers, cleaning, packing, sorting, rebranding, coordinating logistics among other activities when making a selection.

Sometimes, the end profit is not worth all this trouble. In which case, it is better to let a dropshipper supplier do the hardwork for you and use the freed up time marketing your wares.

Each way has its advantages and disadvantages so weigh your options carefully. Some sourcing methods do well for beginners others are best left for established brands. It doesn't hurt to supplement one supply method with another.

**Always start small. Buy in small batches.** This way you can gauge the effectiveness of your supplier, avoid overstocking and also learn the market.

**Quality is of utmost importance.** Be sure to always inspect and test what you intend to sell for amazon fba. If you don't handle the goods physically, at least have some samples sent your way by the supplier.

Make use of technology by investing in Amazon FBA software and automation of processes. You will appreciate how much more easier e-commerce will become.

Networking is crucial be it with thrift store staff, your suppliers, employees of shipping companies and anyone relevant to your business. There is always something new to learn, important information, business secrets and tips to pass.

**Final Thought**

Depending on what business stage you are in and resources at hand, sourcing for Amazon FBA may work with a particular or a combination of methods. Do not be afraid to try out something different until you find what actually works for you.

## How To Become An Amazon FBA Seller In 5 Easy Steps

Amazon is the world's undisputed ecommerce platform giant with over 300 million buyer accounts and another 2 million plus seller accounts. There's no doubt business is good over there, the more reason Amazon FBA program is growing in popularity  amongst sellers who want to build a solid brand.

### What is FBA?

In case you are wondering, it is the initials for Fulfilment By Amazon, a program launched by Amazon to fulfill orders on behalf of sellers. As an Amazon FBA seller, you will simply send over your items to Amazon where they get stored in their warehouses. Once orders are placed, they will pack, and ship the purchased products to buyers as well as handle any returns and refunds. All this is of course at a fee.

You might be wondering, why FBA, when I can self fulfill (or use another channel)? Well, besides being the largest fulfillment network with unbeatable prospects, there are other benefits that make this program more lucrative.

ü Everything that is tedious, tiresome and time consuming is handled for you. From storage packaging, shipping, logistics and management of returns.

ü You get discounted shipping rates, something to consider if you intend to widen your profit margins.

ü They will handle the customer service aspect for you, with excellent 24/7 support for your clients, a win for your business reputation.

ü Unlimited storage. You can send one item or 2 whole trucks; space will never be a problem.

ü Fast shipping with a worldwide reach.

ü Enjoy muti-channel order fulfilment service where products purchased through other platforms other than Amazon can still be fulfilled by FBA.

You must now probably be wondering, how do I get started? Highlighted next are a few guidelines to help you become an Amazon FBA seller.

## 5 Steps To Become An Amazon FBA Seller

### 1. Sign up

Do you already have an Amazon seller account? If not, the initial step is to open one. You will find two options to sign up. As an individual for $0.99 per item you sell, or, as a professional to access more categories and features for a flat fee of $39.99 a month regardless number of items sold. After signing up (or if you already had an existing seller account), add FBA to your account.

If new to this kind of selling, go for the individual plan. You do not have to pay any upfront fees until the first item is sold. It helps you test waters first, learn the ropes and get comfortable. You can always switch later after growth.

**2. Stock up**

Gather all the items you intend to sell and pack them in boxes. These could be unused household or office items and equipment, homemade or handcrafted stuff, or new stock from your manufacturer or supplier.

Don't have physical stock with you? No worries. You can alternatively shop for cheap products online from a supplier dropshipper and have them directly delivered to the Amazon FBA warehouses.

Remember to sell only highly profitable products given the stiff competition on such a humongous marketplace and also costs associated with order fulfillment and storage. You might want to utilize the Amazon FBA revenue calculator to find out the profitability of products you intend to sell.

If you were already an Amazon seller before, you can also change already existing stock on amazon to be fulfilled by FBA from the manage inventory page.

**3. Create listings**

The next step is to create a catalog of what you offer. To start listing, go to Amazon Seller Central and click on inventory menu. Click on Add listing and start creating a listing for the first product. Fill in the title, descriptions and other details. Create a new box for every other item.

If you have an inventory management software, you do not have to list manually. There's an alternative to integrate it to Amazon API.

Code your boxes for easy identification. If not familiar with codes, search for similar items on Amazon search bar and click on sell your, the box will come coded.

Check the FBA box and switch to case packed items mode. In this mode similar items packed together in the same case can be tracked separately.

**4. Get items ready for shipping**

Your package can only be shipped with Amazon FBA labeling on it. After completing your listings, click on Work on shipping. You will find three options, Small parcel delivery (SPD), Less truck load (LTL) and full truck load (FTL). Unless doing a bulky shipment, SPD is recommended for boxes weighing 150lbs or less.

After selecting one, create labels for your parcels. Then , select UPS as your carrier. UPS has partnered with Amazon to offer shipping rate discounts. You may also opt for direct delivery by Amazon logistics.

Print the relevant documents which would be the packing slips and shipping labels to be affixed on the parcels.

Have the packages weighed either at home or the UPS or other delivery center and shipped to Amazon warehouse. You as the seller are responsible for this shipping fee to the destination.

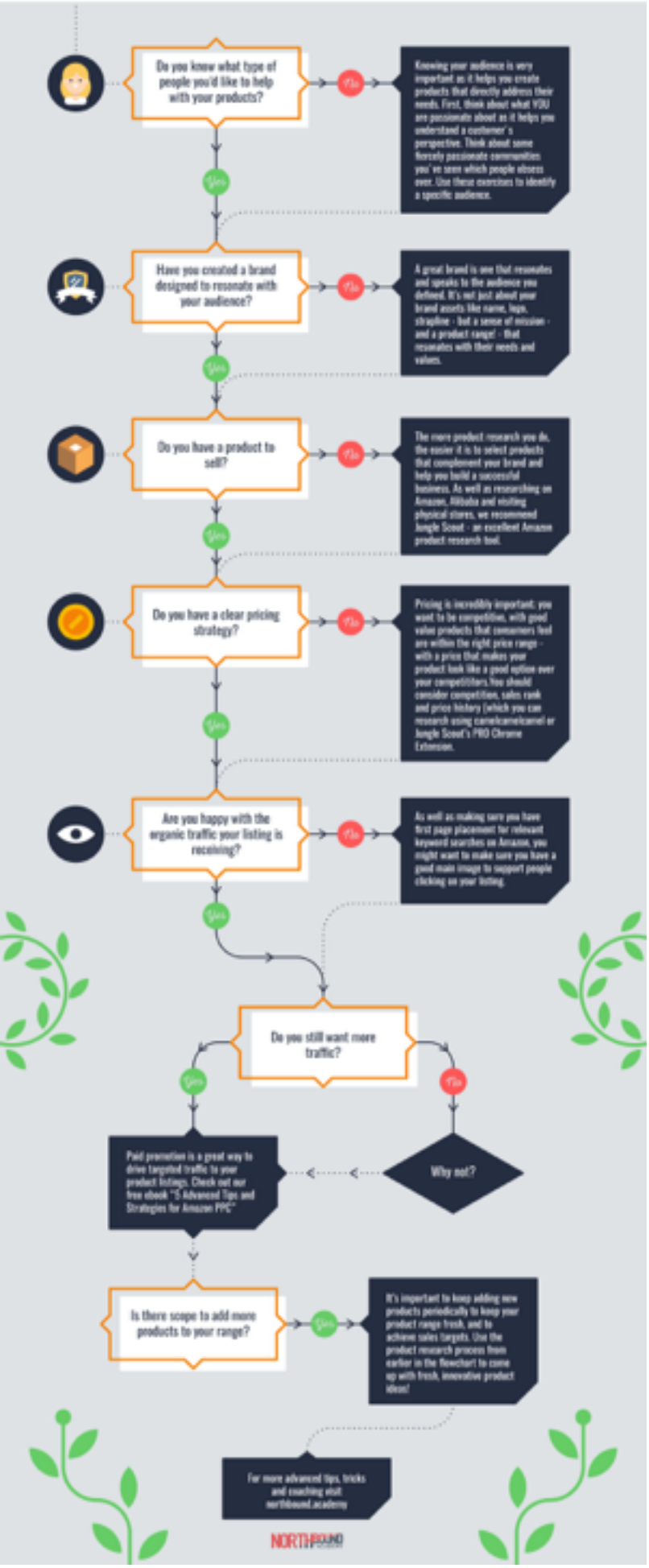
## 5. Get paid

Now you can just market and advertise your goods, wait for those orders to come in, track the shipments, unpacked goods and inventory levels. Amazon accepts payments of fulfilled orders and deposits the money in your bank account directly every two weeks.

# The Amazon FBA Growchart

In this guide we'll take you through the basics you need to consider for a successful FBA business.

NORTHBOUND ACADEMY
northbound.academy





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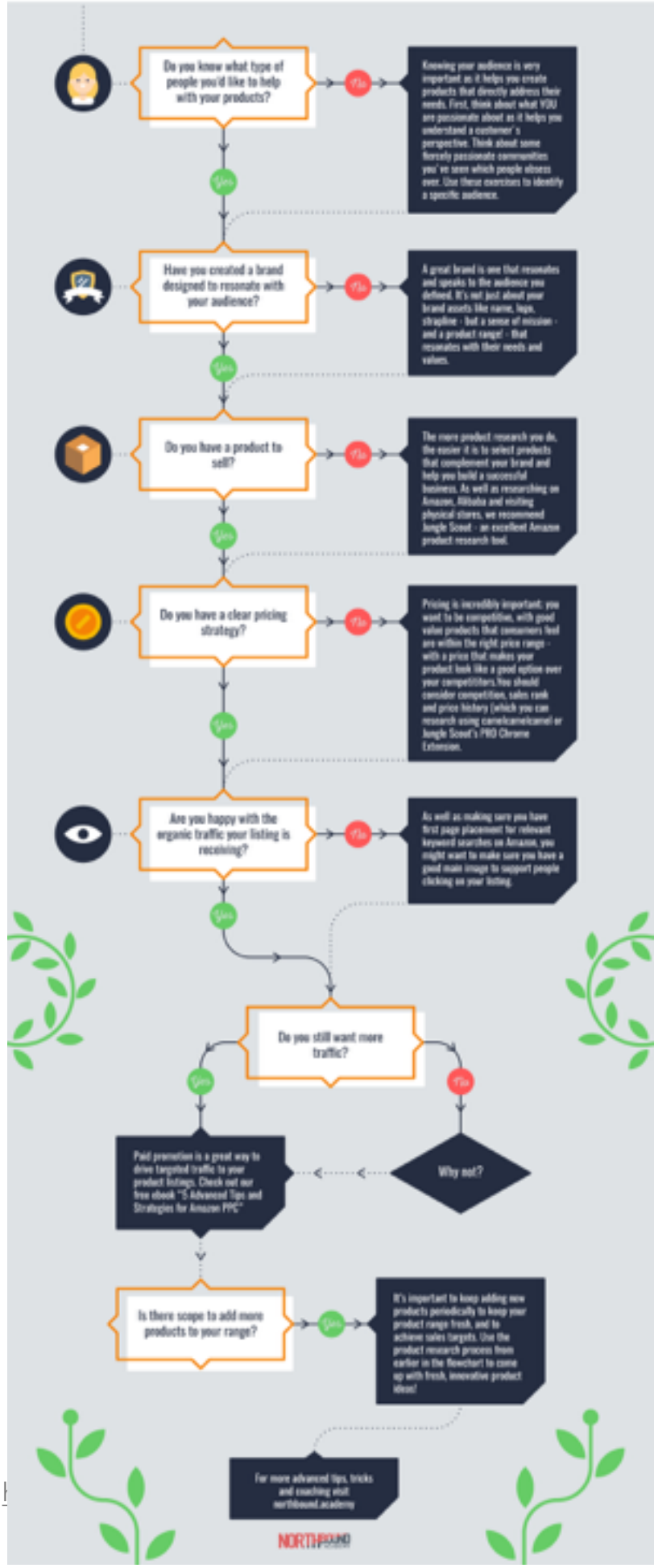


## How To Get Merchandise From Supplier To Amazon FBA Warehouse

Having your products delivered directly from a supplier to Amazon FBA warehouses is one of the smartest moves you can make to save yourself the hassle of handling physical stock and avoid unnecessary transport and storage costs.

This is only made possible by partnering with a supplier DropShipper with FBA services. You can shop for products from them, integrate with your Amazon FBA account, have them transport the goods to the FBA warehouse on your behalf. ChinaBrands is highly recommended for this service for a variety of reasons.

**Why ChinaBrands?**

https://www.ChinaBrands.com

For starters, as a member, you will get access to tens of thousands of cheap products that are hot and profitable. Considering the many costs of FBA, you want the lowest prices you can get to make a good gain.

You can integrate your account seamlessly to Amazon. This means you can pick products and have them reflect in your store instantly. If you also sell on Ebay, Shopify or other platforms, the process is pretty much simple as everything is integrated and in sync.

With its large business networks, ChinaBrands negotiates customs and shipping rates for its members to ensure you incur the lowest transportation costs. You have over 27 shipping alternatives.

Once ordered, the goods will be packed, labeled and even undergo customization services if desired.

## Amazon FBA Pricing

Before choosing to fulfill your orders via Amazon FBA, it is important to understand the total cost which many people usually do not know upfront. There are multiple costs associated with FBA which should be taken into account prior to commitment to gauge the profitability of this method.

1. Order fulfillment fee which is dependent on your chosen plan.

2. Handling fees charged every time Amazon staff handle your goods to or from the warehouse.

3. 15% of total sales is also deducted.

4. Storage fees for prolonged stay usually 6 months to 1 year and over.

## How About Payment In Fulfillment By Amazon? How Does It Work?

Amazon accepts payment for sellers products on their behalf. After every two weeks, the amount of total sales made less the fulfillment costs is debited directly into vendor's bank account.

## Other Important Things To Know About FBA

### Sales tax

Filing of sales tax is a common requirement by law in many countries and states. Nonetheless, when it comes to FBA, it gets really confusing. This is because there are hundreds or warehouses with goods moving around from one state to another. It is pretty much difficult if not impossible to know which state you sold to. While taxes on online sales is not too established and strictly reinforced, compliance could be an issue in future when it is.

### ROI

Given the high costs of having your orders fulfilled by Amazon, taking a critical look at your ROI is important to avoid meagre returns or losses altogether. The question is, after factoring all the expenses from shipping to fulfillment fees, how much are your returns?

As a start-up, It is recommended to go with the 3 times rule. Your total price should consist one third the buying price, one third the expenses and one third the profit. Ideally, you should price an item you purchased for $10 at $30 and so on.

**Competition**
There are about 2 million sellers on Amazon thanks to its popularity. This means competition is stiffer than anywhere else. More so, when you have to compete with Amazon itself as a merchant. Be sure to choose your niche carefully and also carry out a price research and comparisons before making a decision.

**Conclusion**
There are many unmatched benefits that one can derive from being an Amazon FBA seller. While its few shortcomings cannot be ignored, they can be mitigated and it is worth giving this giant marketplace a try.

At the same time, you can always opt to have ChinaBrands ship the products directly to the amazon FBA warehouse cheaply and securely.

https://www.ChinaBrands.com

Do you look forward to starting an amazon FBA (Fulfilled By Amazon)  business? You can become an amazon FBA seller from today.

## Why Selling on Amazon can Get You Rich

Amazon is the number one global and influential marketplace in the eCommerce industry. Millions of merchants and sellers have been selling and reselling on amazon for a long time.

Amazon has over 310 million active customer base which is indeed huge compared to eBay which gets around 80 million. Amazon marketplace sells over 356 million products every year. Not only US, but amazon has been a major part of online shopping for people from more than 60 countries.  These statistics show that selling on Amazon can be very lucrative.

**What Is the Reseller Model on Amazon?**

Well we have seen above the reason of why you must sell on amazon. We will now look into the reseller model on amazon and how we can resell products for profits. There are 2 types of resellers for amazon resale business.

➔ Reseller with no exclusive sourcing relationship

➔ Reseller with exclusive sourcing relationship

**Reseller with no exclusive sourcing relationship**

The reseller who has no exclusive sourcing relationship with its supplier or distributor or wholesaler could face a lot of challenges reselling on amazon. The only way to have a better share of sales from amazon is if he has a significant pricing advantage over the competitors.

But one must be very clear that this pricing race can eventually lower the margins to such an extent that it is pointless to sell such a product for profit. So resellers must bear in mind to sell products which are not readily available or bundling products with complimentary items to make it appealing to consumers.

**Reseller with exclusive sourcing relationship**

The principle of having exclusive sourcing relationship with wholesale manufacturers makes a lot of sense to resellers. And if the reseller negotiates from specific brand and get control on their distribution, it can prevent unauthorized and gray market sellers from amazon, thus cutting the competition. This can help in

quickly getting into the buy box which in turn offers greater visibility and more sales.

Rather than selling to retailers and resellers on wholesale profits some brands are now more interested to sell direct to consumers with the help of Amazon FBA.

So there are some challenges which resellers face while selling their products on retail on their amazon store.

## 4 Must Know Consideration of Reselling on Amazon

While selling items on amazon you might feel some things might not be right for your business. We are listing a few things you need to consider before you start your reselling business on amazon.

### ★ Anyone can list items on sale

Selling on amazon is legal and anyone can sign up as Amazon seller account and list items, lot of authorized resellers face difficulties reselling products on amazon. If a brand does not have a very strict control on their distribution, then you might see the same product listed from a lot of different sellers. This creates an unwanted competition for that product.

Sellers then start racing for lowest pricing for products and ignoring their contract with supplier or brand of suggested retail pricing.

### ★ Amazon own marketplace rules

As mentioned, Amazon is currently the biggest leader in online retail eCommerce. So they have the complete consumers data and their possible buying behaviour. They use the data to private label and sell the same products in Amazon retail. This is the reason Amazon retail will almost always beat the price of any seller and win the Buy Box easily thus getting majority of sales chunk.

Also the Amazon retail has complexed pricing structure with the help of which it can easily offer lowest prices for any product they want thus squeezing other sellers from any profitable margin to sell. The bottom line is that competing directly with amazon retail products is a stupid idea and you will not be able to survive in the long run.

### ★ Amazon promotes FBA

FBA is actually Fulfillment by Amazon and Amazon wants all 3rd party sellers to use Amazon FBA. In this, sellers put their products in Amazon designated warehouses and  whenever you receive the order, Amazon ships the product to your customer directly from warehouse even if the seller has the capability to fulfill orders themselves.

Amazon claims that in this way it is able to ensure the highest quality and quick logistics solution and consistent shopping experience to its customers. They also showcase a badge of Amazon Prime to sellers using FBA with which sellers have seen improved and better conversions.

## ★ Barrier between seller and buyer

Regardless of the fact that amazon is a cool eCommerce platform to help buyer and sellers, it also creates a barrier between them. You never own the customers you are selling your products to. When a seller on amazon gets an order, he is not allowed to own the customer or build any long term relationship with them by remarketing those customers. Every sale is considered to be a one time transaction only.

Whenever a customer buys a product from your amazon store he will only remember that he bought from Amazon not any 3rd party seller. So regardless of what type of service you provide you can not own the consumer.

## 5 Actionable Tips to Make Money on Amazon

We see that there are a lot of merchants on amazon who are doing six figures income but there are other sellers who can't even make a few hundred dollars. To help you with that we would like to give you a few tips on how you can start and make money reselling items on amazon.

### 1. Check Seller Central Portal Frequently

The no.1 tip is to check the seller central portal regularly for any customer queries, new orders, returns or anything. Amazon pays detailed attention to its customers and satisfaction of their customers at earliest is the best thing you can do to grow your business.

Provide the best customer service to amazon customers, ship the orders timely and confirm shipped when done. The bottom line is do whatever you can to make your customer happy especially if you are a new seller.

### 2. Remain updated with Inventory levels

While reselling on amazon you must note that you must have adequate amount of stock and inventory present for amazon customers. Keep track of inventory at all times as showing product out of stock would decrease your rankings and thus sales. It also sends buyers a negative impact for your store.

Some wholesale suppliers have also live stock management features for handling this issue. Apart from that you also need to keep revisiting your pricing for the products as most shoppers like to choose the lowest priced deals. Update your listings regularly

for the price to keep attracting buyers to your listings and remain in the buy box.

**3. Win the Amazon Buy Box**
Amazon offers multiple sellers to sell the same product. The one with the lowest price offer gets the most exposure in the form of “Buy box”. By getting buy box the seller is considered to be the default seller for any product thus huge sales coming on the way. To win the buy box sweet spot, you need to work competitively on your pricing, product availability, fulfillment method and highly efficient customer satisfaction.

So keep on optimizing your amazon listing and with time you would understand how Amazon ranks each product and how you can get good sales and a sustainable online business reselling on amazon.

**4. Start small and then Expand**
Another useful tip to drive sales from your amazon store is to start from either 1 or 2 SKUs and then slowly start expanding. In this way you easily get the grab of the market and learn in the meantime how amazon search algorithm works. After that you can keep adding more and more products and keep scaling for more sales and more profits.

Also rather than using fulfillment by merchant use Amazon FBA. This will get you FBA Amazon Prime batch to boost sales.

**5. Build a 5 star feedback rating**
Getting a strong and positive customer feedback is the key to surviving and keep getting sales on amazon. This is only possible if the dropship supplier you  choose is honest, provides quality products and cares for your business. ChinaBrands is a reliable, trusted chinese wholesale and dropship supplier which offers quick amazon sellers integration. Hundred thousand merchants have been running their businesses successfully with the help of ChinaBrands. Returns and regular complaints from customers can even get your amazon account suspended.

In order to get 5 star rating, describe your products accurately and don't fake anything. Try to add original product images so they are not shocked when they see the product.  Ship products as soon as order is received and listen carefully and reply promptly to the customers.

## How to Buy and Resell on Amazon

Buying products from Amazon and selling again for profit on Amazon is something called Amazon retail arbitrage. This is quite a new and exciting thing for sellers to test. Look for amazon price drops of 70 to 90% off and buy the items and stock, you can later sell them for the original price when it gets off sale.

Another way for that is to look for bundles of 12 pcs or more. You can buy those bundle packs and sell them for quite a good price either alone or in packs of 3. These types of tricks can help you a lot to earn quick money while doing amazon retail arbitrage.

### To resell on Amazon you need to either

- Sell items with proven success rate but high competition

- Sell items with no proven success and low competition

So first of all we need to register at Amazon seller central and then think of our sourcing place and then comes in selling of products.

### Create Amazon seller account to sell and resell products

Before you start creating an amazon seller account you need to be aware that there are 2 types of seller accounts Individual and Professional. If you sell less than 40 items per month, individual account is fine otherwise you will have to choose Professional account. The professional plan starts at $39.99 per month subscription fee whereas individual plan only charges $0.99 per item sold.

VS
SELLER CENTRAL
VENDOR CENTRAL
10-15%
Referral fee
for items sold + potential
fulfillment fees.
Wholesale
Sell your products at
wholesale prices to Amazon.
(e.g. 50% of MSRP)
2 weeks
Payments for Sales
Get paid within 2 weeks
after an item sells.
Payments for Goods
Payments for purchase orders.
60-90 net payment terms.
Basic Content
Standard product listings
that are easy to update
& optimize. Access to
limited advertising opportunities.
Premium Content
Add videos, brand pages,
additional content & more
advertising options.
You Sell
Sell immediately and provide
customer service for your products,
FBA can lessen involvement.
Amazon Sells
Amazon sells & provides customer
service. Product updates take several
days to be reviewed and applied.
SALE
Full
Control
Complete control
over product listing,
pricing, inventory &
customer service.
Amazon Controls
Product Pricing
Negotiable contract with
Amazon. Difficult to update
product assortment. Amazon
sets inventory quantity & pricing,
which can be set below MSRP or MAP.

After you choose seller account type you will have to provide business name, mobile phone, billing method, tax information and credit card information in case of professional account and you are done. They would do mobile verification and you are done creating your amazon seller account.

**Where to Source Products for Reselling on Amazon?**

Now that you have finished creating your account, you are good to start selling. But how and where to get products to sell. Well there are two ways either buy from amazon itself or import from any reliable local or online wholesale supplier. If you make a google search you could find a lot of “promising suppliers” for your amazon business needs. But we see from experience that most of them don’t keep to their promises and the business is ruined.

So today we introduce you to a leading chinese supplier ChinaBrands which is quite different from others in a variety of ways.

ChinaBrands has been a quality wholesale supplier with quality and qualified products in their warehouse for the lowest prices. They have no MOQ requirements so you can even buy 1 item at wholesale price. With their VIP membership which is usually $399 is being offered FREE for a limited time offers smart Amazon integration and you can import over 800 products to your amazon listings with a click.

You never have to face counterfeit claims or returns as they sell only genuine products and all products are duly inspected in strict quality control to make sure only the best products are sold. They have warehouses in USA, UK, Germany and over 30+ countries

to make shipping fast. Its intelligent warehousing system makes your order fly within 24 hours.

With ChinaBrands you don't have to worry about over selling as they synchronize the stock and orders in real time. They have unlimited global dropshipping to more than 200 countries of massive quality product supply.

**Final Words**

We have explained in detail of reselling items on amazon the easy way and how you can integrate your business with ChinaBrands to grow your business in a way you would never have expected. If you still need any help from us regarding starting your business on Amazon or Amazon FBA fulfillment you can leave your queries in comments section below and we would love to happily address the issues for you.

Do let us know your thoughts on how selling or reselling on amazon has changed your life or if you are still struggling, how can we make your life easier. We are hear to listen to you.

# How does FBA work?

Fulfillment by Amazon is a service available to you when you sell on Amazon. You can simply choose to have FBA fulfill any one of your listings, send your items to our Fulfillment Centers, and leave the rest to us.

(O) = Optional

**1 Send Inventory**

Inbound quantity guidance

Amazon Partnered Carrier (O)

Prep Materials Store (O)

Premium Placement (O)

**2 Receive & Store**

Placement of your inventory close to customer

Prep Services (O)

Label Services (O)

**3 Customer orders product**

Offers are eligible for Prime benefits

FREE Shipping*

**4 Pick, Pack & Ship**

Amazon's world-class fulfillment resources

**5 Customer Service**

24/7 response to customer inquiries on your Amazon.com orders

**6 Customer Returns**

Returns inquiries and assistance (processing fees apply for certain products)

**Seller Success**

Phone and Email Support

Business Guidance and Recommendations

Reporting and Analytics

Tutorials and Resources

**Best Selling Beauty Products on Amazon**
https://www.chinabrands.com/dropshipping/article-best-selling-beauty-products-on-amazon-15823.html

**How to Buy Amazon and Yelp reviews - Legit Reviews - updated for 2020 & Beyond**
https://www.chinabrands.com/dropshipping/article-top-3-fake-amazon-and-yelp-reviews-sites-15540.html

**10 Amazon Tools every FBA Seller Needs to know about**
https://www.chinabrands.com/dropshipping/article-10-free-amazon-tools-an-fba-seller-should-know-2019-15525.html

## About Amazon

Virtually, Amazon is believed to be the largest online retailer, well structured, and a prominent cloud service provider of all time. Though it is initially a book selling (bookseller) company later expanded to sell a wide variety of digital media, electronic devices such as Fire TV, Kindle Fire tablet, and Kindle e-book reader, streaming media adapter, and consumer goods. Amazon web service offering was first launched in 2006 with a comprehensive and evolving cloud computing online service for client-side application and websites, with Simple Storage Service (S3) and Elastic Compute Cloud (EC2) are the backbone of Amazon tools for growing and the vast collection of web services.

Jeff Bozos established the company as Cadabra in 1994 which was later changed to Amazon for the website launch in 1995. The name is a reference to plan for the company size to reflect that of Amazon River, among the largest rivers in the world. It is however headquartered in Seattle, Washington.

Amazon has individual customer service centre, fulfillment centre, websites, and software development centers in different locations around the world. Amazon has many tools for operating efficiently in the market making it a well-orientated company.

Amazon tools are used to increase every aspect of selling, creating keyword-focused Amazon listings, from scouting profitable products, maintaining Buy-Box pricing, to shipping, and managing inventory. The only observable challenge of Amazon tools is to comprehend all your inputs, options, and awarding the correction combination of tools to maintain a specific Amazon E-commerce service. It includes but not limited to these:

● Fulfilment by Amazon (FBA) Tool

● Amazon seller tools for product listing and inventory management

● Amazon tools for Reprising, Price, and SEO

● Amazon tools for accounting and Expenses management

● Amazon keyword tools, product research, and profit calculators

● Amazon research and tracking tools

- Amazon Tools for tax, legal, and insurance needs
- Amazon Tools for shipping and order management
- Amazon Tools for feedback and review management

## Amazon product listing tools

Amazon product listing tools enable sellers to independently and conveniently manage inventory and product listing outside the selling dashboard. These listing tools continuously sync and connect product data to an external database, with these, the seller can adjust pricing, track inventory, create new Amazon listings more smoothly than within the seller central dashboard, add and change products.

There are many listing tools to monitor and inventory to other sales mediums like eBay, NewEgg, and Walmart, and many online stores. These tools make the selling of products so easy and straightforward across many marketplaces, also seamlessly managing shipping and orders for all sale channels.

It is an advanced system that comes in all sizes and shapes, while most solution back some types of multichannel selling need. The simplicity is access to several pricing, simple to use. Linnworks, Listtee, and Ecomdash are the magical power adopt by Amazon to lead the market race.

● Listtee is very easy and simple software to create custom SKUs, print labels for shipping of goods, and restock items in your inventory. Also, very useful in detecting already existing SKUs members without accidentally listing the same questions twice. Listtee has two packages at $49 a month, $149 a month for small businesses and large enterprises respectively.

● Ecomdash listing tool has a bulk upload features to quickly manage and create Amazon listing, bulk upload, provide the format that allow users to convey information out of Ecomdash. It makes listing swiftly and accurately.

● Linnwork help in mitigating costs to maximize selling and boast efficient shipping management. It also, enable you to bulk list hundreds of items across several online market channels, complete control of stock, and significantly simplify listing of products.

## Amazon SEO (Search Engine Optimization) tools

The Amazon SEO tool or Amazon keyword tool are not left out, among the Amazon keyword tool used in moving forward their means of operating. They include Google keyword planner, keyword scout, and Ahrefs site explore and much more.

● Google keyword planner is a free Amazon keyword tool that shows an estimated search aggregate for any phrase or word, and other related words. It is where you can detect how many searches a specific expression received with the help of troves of data collected.

● Keyword Scout is happened to be the first and best free Amazon keyword tool used for locating great keyword for Amazon FBA private label product. It is included in the jungle scout's suite of web application which uses real Amazon PPC data to explore keyword opportunities.  Get a free 7-day trial of JungleScout at: https://junglescout.grsm.io/PartnerZ0NO8

● Ahrefs site explorer - this software has several use cases, mostly used for backlink analysis, also, among the free Amazon keyword tool.

## Amazon keyword tools

All these questions got several answers according to likeness and perception of each but there is no consensus answer regarding best productivity tools, while many choose am control and CAPx as the best Amazon keyword and tracking tools mainly because it is nicely designed, has excellent customer service, intuitive profitability dashboard, making it the best profitability service ever. Moreover, others attestation on why it is best is that the tool is free for two months after registration on the website.

Furthermore, it increases and optimize the organic listing, page sales rank, and eventually influence product sales, most importantly, figuring out most searched keywords. "It also allows focusing on client goals by making the largest and smallest tasks easily doable and implementation of strategy" according Hopkins, Marketplace Channel Analyst at CPC Strategy. The worlds at deep regard Amazon as the best online marketplace with all these tools as mentioned earlier without any iota of doubt.

## Most frequently asked questions about Amazon tools

There are many software (tools) used by Amazon that are very productive and easy; Amazon pricing tools, Amazon ranking tools, Amazon research tool, Amazon listing tool, Amazon pricing tool, and Amazon product ranking tool. The usefulness of all these tools has many times brought countless questions most especially Amazon SEO tool, but the majority believes that it is, however, better to question the world leading online service. Most frequently asked are:

● What is/are best productive Amazon tools?

● What are the must-have tools to run Amazon business and why?

● What is the best Amazon keyword, ranking, and tracking tools?

● What is/are Amazon keyword research tool?

**Conclusion**

Nowadays, the main problem faced by sellers, especially small and medium-sized new sellers, is that they did not have a large amount of capital investment in the early stage, and they were unable to obtain advantageous prices from suppliers, so they were more worried about unsalable inventory. Then how do you make good use of limited capital? The advantages of distribution at this time are reflected.

Network distribution consists of three roles: distribution platform, supplier, distributor. Every Amazon seller is actually the role of a distributor. What are the things that distributors should consider? Very simple, is how to sell the product. As for the supply chain, it is done by the distribution platform for the seller.

Summarize the advantages of distribution: according to the settlement of orders, there is no inventory pressure, liberation of financial pressure.

**How do Amazon sellers choose the distribution platform that suits them?**

There are many distribution platforms on the market today, and ChinaBrands is one of them. If you are a seller buying products, you can consider joining ChinaBrands, where you will have millions of SKUs to choose from. You only need to open a store online and select products from it, and the packaging, warehousing, logistics and transportation they will be fully responsible. The goods can arrive within 48 hours at the fastest. You can join ChinaBrands to know more.

Get started at https://www.ChinaBrands.com

# How to Find Products to Sell on Amazon

The best way to find products that sell is to use a tool that's trusted by over 225,00 Amazon sellers. **Click the link below to get started with a free 7-day trial:** https://junglescout.grsm.io/PartnerZ0NO8

# Amazon FBA Cheat Sheet:  Buy Wholesale from China

## 48 China Sourcing Agents & Suppliers List to use for Amazon FBA or Shopify Store

**The Reasons Why You Need A China Sourcing Agent**
Basically, the primary function of a China sourcing agent is to source and identify fit suppliers based on the technical standards, and individual customer requirements. The process of determining a supplier is not easy. However, with the help of professional China wholesale sourcing suppliers, it can be much easier for a newbie to start purchasing.

**∗ Competitive Price**

Believe it or not, most China sourcing agents may help you get a much better price against your own. Why? Because they can gather quantities from different customers together to ask for cheaper price from the manufacturers and suppliers, and in lesser time thus saving the purchaser time and money.

**∗ Quality Control**

Most sourcing agent in China are professional in product sampling, factory audit and mass production inspection. They are well-educated how to source goods at qualified standard. Hence, reduce the risk of finding poor quality wholesale suppliers during purchasing.

**✱ Wide Range of Products Availablity**

Different from Chinese wholesale factories who can only provide limited product range, with the help of a China sourcing agent, you will easily get access to the latest goods and understand the market trend since they are managing thousands of products in a whole.

**✱ Shipping and Logistics Assist**

The Chinese wholesale sourcing companies also cover the logistics procedures involved, supplier verification, warehousing and act as a link between the purchaser and the supplier in China.

Generally, they help the purchaser identify authentic fit suppliers based on customer needs thus informing the purchaser on the tariffs, taxes and any import/export changes involve.

To sum up, China sourcing agents help you a lot on supply chain management.

# Top 48 China Sourcing Agents & Chinese Wholesale Suppliers

**https://www.chinabrands.com/dropshipping/article-china-sourcing-agents-suppliers-15313.html**

**1) ChinaBrands**
https://www.chinabrands.com
experience: 10 years
location: Shenzhen, China

**2) China Purchasing Agent**
https://chinapurchasingagent.com
experience: 2 years
location: Shenzhen, China

**3) Jing Sourcing**
https://jingsourcing.com
experience: 5 years
location: Yiwu, Zhejiang, China

**4) Sourcing Bro**
https://sourcingbro.com
experience: 3 years
location: Shenzhen, China

**5) B2c Sourcing**
https://b2csourcing.com
experience: 3 years
location: Ningbo, Zhejiang, China

**6) Iris International**
http://irisinternational.com.hk
experience: 11 years
location: Hong Kong, China

**7) Foshan Sourcing**
https://www.foshansourcing.com
experience: 3 years
location: Foshan, China

**8) Dragon Sourcing**
http://www.dragonsourcing.com
experience: 14 years
location: Worldwide offices

**9) Imex Sourcing Services**
https://imexsourcingservices.com
experience: 7 years
location: Guangzhou, China, and Hongkong, China

**10) Ejet**
https://www.ejet.com
experience: 11 years
location: Guangzhou, China, and Hongkong, China

**11) Qaizen Group**
https://www.qaizengroup.com
experience: 4 years
location: Shanghai, China

**12) Bina Agent**
http://www.binaagent.com
experience: 12 years
location: Yiwu City, Zhejiang, China

**13) Source in China**
http://sourceinchina.eu
experience: 9 years
location: Dongguan, Guangdong, China

**14) Arcadia Sourcing**
https://arcadiasourcing.net
experience: 17 years
location: Hong Kong, China

**15) Global Trade Specialists, Inc.**
https://www.mgtrading.com
experience: 27 years
location: El Paso County, Colorado

**16) Giolong International**
https://www.giolong.com/en/
experience: 30 years
location: Montreal, Canada

# How to Make Money with FBA:

# How To Generate Big Profits Using FBA (Fulfilled By Amazon)

**Revealed:** The behind-the-scenes methods ordinary people have used to make extraordinary profits using Amazon FBA

by Michael Gibbs
with Jolene Gooding

**17) China Performance Group**
https://www.chinaperformancegroup.com
experience: 40 years
location: New Jersey

**18) JS Sourcing**
https://www.js-sourcing.com/en/
experience: 7 years
location: Shanghai, China

**19) FBA China Sourcing**
http://www.fbachinasourcing.com/en/index.html
experience: 25 years
location: Hongkong, China; Europe office

**20) DTL Sourcing**
https://dtl-sourcing.com
experience: 5 years
location: Hongkong, China

**21) Maple Sourcing**
http://www.maplesourcing.com
experience: 6 years
location: Shenzhen, China

**22) Match Sourcing**
https://www.matchsourcing.com
experience: 3 years
location: Fuzhou, China

**23) Twinpeaks Leisure**
http://www.twinpeaksleisure.com.au/index.php
experience: 20 years
location: Australia, China, United Kingdom

**24) Azure International**
http://azure-international.com
experience: 15 years
location: China

**25) China 2 West**
http://www.china2west.com
experience: 13 years
location: China, U.S., U.K.

**26) Nicobar Group**
http://www.nicobargroup.com
experience: 15 years
location Shanghai, China

**27) Fami Sourcing**
https://www.famisourcing.com
experience: 3 years
location: Gangzhou, China

**28) Leeline Sourcing**
https://leelinesourcing.com
experience: 10 years
location: Hubei, China

**29) Biz Shenzehn**
http://www.bizshenzhen.com
experience: 3 years
location: Shenzhen, China

**30) Pinnacle Sourcing**
https://www.pinnaclesourcing.net
experience: 9 years
location: India; Shanghai, China

**31) Meeno Group**
https://www.meenogroup.com
experience: 5 years
location: Yiwu, China

**32) Asiaction**
https://www.asiaction.com
experience: 8 years
location: Honkong and Guangzhou, China

**33) Baysource Global**
https://baysourceglobal.com
experience: 13 years
location: US; Shanghai, China

**34) Linc Sourcing**
http://www.lincsourcing.com
experience: 23 years
location: Europe & China

**35) Easy Imex**
https://www.easyimex.com
experience: 14 years
location: Europe & China

**36) Import Dojo**
https://importdojo.com
experience: 3 years
location: Hongkong, China

**37) Riwick**
https://www.riwick.com
experience: 3 years
location: Foshan, Guangdong, China

**38) Dong Sourcing**
https://dongsourcing.com
experience: 1 year
location: Ningbo, Zhejiang, China

**39) ANCO China**
http://www.ancochina.com/home.html
experience: 53 years
location: US & China

**40) idea Sources**
https://ideasources.com
experience: 8 years
location: Yiwu, Zhejiang, China

**41) Casino Global Sourcing**
http://casinoglobalsourcing.com
experience: 10 years
location: Hongkong, China

**42) Tanndy**
https://www.tanndy.com
experience: 11 years
location: Guangzhou, China

**43) Chick Sourcing**
https://chicksourcing.com
experience: 2 years
location: Shenzhen, China

**44) Made in China Sourcing**
https://www.chinese-manufacturer.com
experience: 6 years
location: China, Austria, UK

**45) China Division**
https://www.chinadivision.com
experience: 3 years
location: Shenzhen, China

**46) Sourcing Spectrum**
http://www.sourcingspectrum.com
experience: 11 years
location: China

**47) Peng Light**
https://www.penglight.com
experience: 2 years
location: Shenzhen, China

**48) China Direct Sourcing**
https://www.penglight.com
experience: 4 years
location: Australia

# How to Find the Top Selling Products on AliBaba and AliExpress for your Amazon FBA Store

https://www.chinabrands.com/dropshipping/article-alibaba-aliexpress-best-sellers-15310.html

Are you eager to find Alibaba best selling products and AliExpress best sellers? I am going to share with you top 35 AliExpress & Alibaba best sellers and tips on how to find the best selling items on Alibaba & AliExpress.

**How To Find Best-Selling Products on Alibaba & AliExpress?**

To find a best-selling product on AliExpress is not too hard, but similarly, there is no hot button that can directly provide you with a list of best-selling products.

# 8 Amazon Tools You Need to Know about for Amazon FBA (Fulfilled by Amazon) Sellers

https://www.chinabrands.com/dropshipping/article-amazon-tools-you-must-know-keyword-seo-fba-listing-14992.html

Millions of people are using Amazon to find and purchase products that they are involved in. Keyword Tool assists you to figure out what those products are. Amazon keyword tool is using Amazon auto complete or exploration suggestion feature to make a big number of appropriate keywords that can be used for Amazon keyword optimization or any other persistence.

You can use Amazon keyword tool unconditionally free. However, the paid version of Keyword Tool - Keyword Tool Pro delivers on average two times more Amazon keywords in comparison to the free version. It will also give you access to many other useful features that will make your keyword research procedure much easier and faster.

## How Does Keyword Tool Create Keywords for Amazon Optimization?

Amazon keyword tool helps you to generate appropriate long-tail keywords using Amazon search recommend function. Every time a person kind something into the Amazon search box, he or she starts sighted search suggestions. Amazon uses sophisticated algorithms to try and predict what products would be the best tie for the entered keyword.

Amazon tools use this Amazon feature to create hundreds of long-tails keywords for Amazon keyword optimization in seconds. amazon tools take the seed keyword that you specify, places it into the Amazon search box and adds it with different letters and numbers. Then, Keyword Tool pulls all the keyword suggestions produced by Amazon and presents it to you in a straight forward and graceful manner. All the processes happen behind the parts and take mere seconds.

# Top 3 Amazon Keywords and Listing Tools

## 1. Helium 10

First up, is Helium 10 and its Amazon keyword research tool, Magnet. Getting started is pretty simple, you just click the magnet icon on the left, enter your seed keyword, select which of Amazon's marketplaces you want data on and press search.

The next screen will ask you to select a product group. You have a few options here. You can select to search all departments, one of Amazon's high-level categories, or a subcategory. If you have a good idea of which type your products belongs in, and then use a high-level category, as it gives you a sensible volume of relevant keywords. So, for my golf balls, I would select "Sports & Outdoors".

## 2. Scope

The 2nd Amazon keyword research tool that we are going to look at is Scope, an Amazon keyword and product research tool developed by Seller Labs. Scope has 2 parts to it, a web app which features the keyword generator, and a Chrome extension, that citation your competitor's keywords.

We are going to view at the web app first, where getting keyword suggestions couldn't be easier. You just click the "Keyword Generator" tab and, when encouraged, enter your seed keyword. Within seconds, Scope produces a list of 100 connected keywords, with useful data displayed for each term.

### 3. AMZ Data Studio

Now we are going to look at AMZ Data Studio, who offer a number of keyword, Amazon SEO (Search Engine Optimization) tool and PPC research and optimization tools. Unlike the other Amazon keyword tools, AMZDataStudio is top known for its keyword extraction tool, so that's where we will start.

As always with keyword extraction tools, the first step is to go to Amazon and copy the ASIN that you want to generate keyword suggestions for. When you've done this, open up AMZDataStudio and select the "Competitors' Keywords Finder" tool. Next, you simply paste in the ASIN, choose the correct marketplace and click "extract".

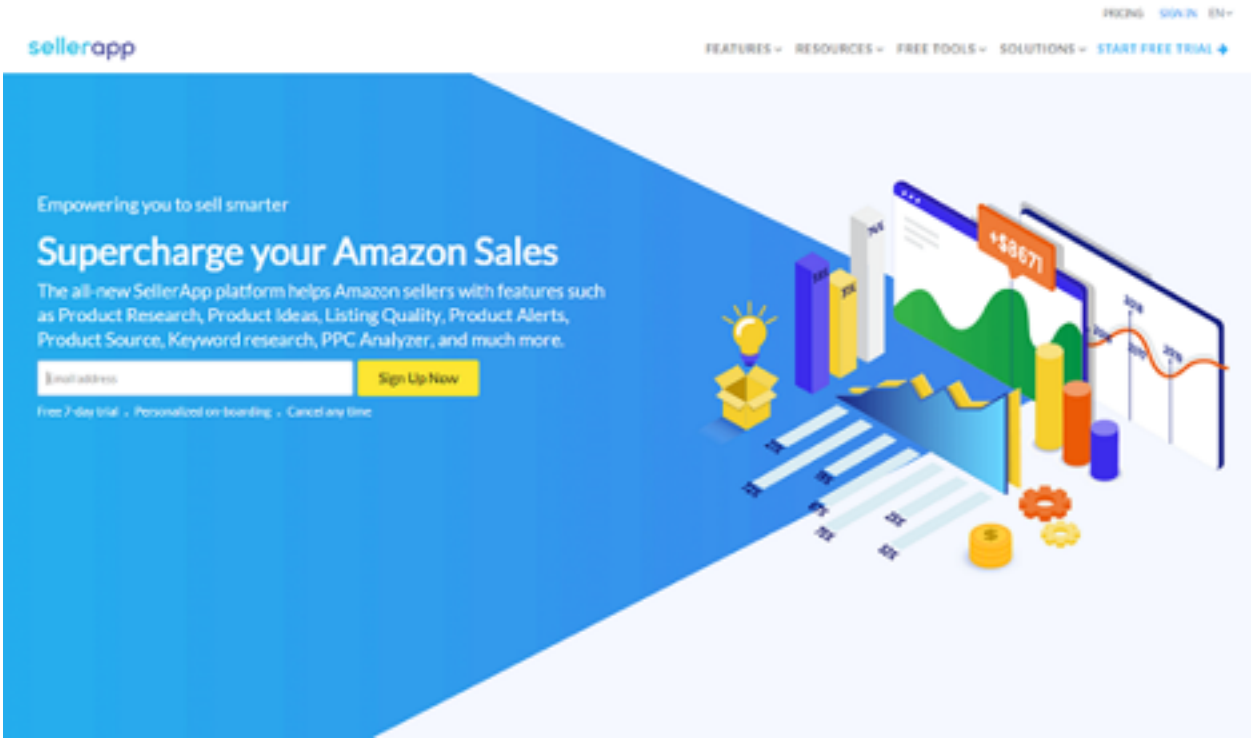
## Top Amazon SEO Tools to Promote Your Amazon Listing

Before, we discuss about the Amazon tools we must know about Amazon seo tool in it. Now you may get shock that SEO in Amazon... Yes, Amazon also needs SEO to fulfil all your demands and reach your products at your door step.

When a buyer arrives at Amazon, he/she has only one goal: purchase a particular product. But the decisive question is: who will he/she get it from? Now, if you want the answer to be “you,” it is significant to comprehend how Amazon SEO (Search Engine Optimization) works in the current scenario and how to crack the Amazon’s A9 algorithm.

With millions of active retailers in the Amazon marketplace, there are key reasons to keep your product listings optimized, clear, and appealing to potential buyers.

Considering this, here is **SellerApp**’s inclusive guide that not only unveils how Amazon product ranking tool algorithm works but also highlights the key strategies and tools to outrank your competitors.




# Top 3 Amazon Product Tools

## 1. Jungle Scout

This is the number one Amazon product finder tool used all-inclusive by entrepreneurs in FBA business. Its assistances them find opportunities online, thereby reducing risk and maximizing profit.

The best way to find products that sell is to use a tool that's trusted by over 225,00 Amazon sellers. **Click the link below to get started with a free 7-day trial:** https://junglescout.grsm.io/PartnerZ0NO8

It is available in both website and Chrome extension, and you can fulfill these tasks with it:

● Find profitable niches and products on Amazon's entire catalogue

● Filter Amazon's database by group, price, or uniform sales to find untapped opportunities

● Track competitor activities over time

● Explore and validate product ideas while browsing

● Get instant product insights on any web link.

The best way to find products that sell is to use a tool that's trusted by over 225,00 Amazon sellers. **Click the link below to get started with a free 7-day trial:** https://junglescout.grsm.io/PartnerZ0NO8

**2. AMZ Scout**

Click here to get started free (no credit card required): https://amzscout.net

This tool gives you instant access to full sales data, but more exactly you can:

● Find and assess your own niche without wasting time collecting data from different sources

● Get instant statistics on products

● Stay alert of your rivals using the web app tracking mechanism to track their list of products, inventory, pricing and revenues among other details

● Track sales history like seasonal fluctuations, assessed sales and revenue, most popular keywords for products, data on FBA fees, Google trends analytics on each product, relevant information on Best sellers ranking, estimated income, and potential suppliers

**3. Viral Launch**

Click the link below to get started:
https://viral-launch.com

This is the go-to Amazon growth platform that confirms you get the most accurate product finder services in just one click.  With it, you can:

● Filter for a modified list of high potential products matching your business areas.

● Find opportunities that you missed by inputting precise criteria and see the products, keywords, brands and categories matching your standards.

● Find opportunities quickly with all the info your requirement for an informed sourcing decision.

● Get better estimations and suggestions for better products, with the most accurate data.

● Do all your research in one place and use the Tracker to revaluate your searches.

VIRAL LAUNCH

## Best Amazon Product Analyzer

Jungle Scout uses big data to analyze Amazon's product sales volume and ranking intelligence analysis, helping sellers decide whether the product is worth selling and the quantity shipped to the product, ensuring that sales are more profitable and more sales.

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https://junglescout.grsm.io/PartnerZ0NO8

Jungle Scout has a WEB version and a plug-in version, but the main recommendation is the web version, because sellers can better analyze products and make Amazon data easier to grasp. You can log in to view on any device, only one account is not limited to a computer.

Jungle Scout can help Amazon sellers change a lot:

● Product Tracking: Tracks specific product sales data and ranking analysis.

● Sales Assistance: Helps you with sales promotion and marketing assistance.

● Real-time evaluation: Quickly and automatically evaluate product sales data, bid farewell to report analysis.

● Auxiliary Selection: Organize the products that Amazon sells for you, quick selection.

● Clear process: All operations are clearly recorded, clearly understand the consumption.

● Customer Support: Helps you get the highest Amazon sales at the lowest cost.

The best way to find products that sell is to use a tool that's trusted by over 225,00 Amazon sellers. **Click the link below to get started with a free 7-day trial:** https://junglescout.grsm.io/PartnerZ0NO8

# Frequently Asked Questions by Amazon FBA

## Q1: How to Choose Amazon Keywords?

A: Free Amazon keyword tool presents Amazon keywords in precisely the same order as they were pulled from the Amazon auto complete. Typically, Amazon will place more relevant and popular keywords above the less popular keywords. Keyword Tool Pro, however, goes even additional and pulls Google search volume data for the generated keywords.

Depending on your requirements this will permit you to pick either more or less popular keyword suggestions. Inappropriately, Amazon does not provide keyword search volume data. That is why free Amazon keyword tool presents Google search bulk for Amazon keywords to help you estimate their relative popularity.

## Q2: What You Need to Know About Amazon SEO?

A: To enhance an Amazon listing tool on Amazon, a seller should comprehend the key ranking factors for the A9 algorithm. Since you now have a good understanding of the categorization of the products and the definition of the URL, we will now see how exactly the “optimization” part is done.

Besides learning about Amazon’s ON-Page SEO, you will similarly learn different factors that Amazon takes into account for displaying a product on the top results.

Keep in mind that Amazon wants to offer a good and satisfied buying experience for its customers. Only a happy operator will keep coming back to Amazon to buy more and more products.

**Q3: How To Do Amazon Keyword Research by Using Keyword Tool?**

A: Free Amazon keyword tool provides keywords that are pulled from diverse Amazon websites around the world. Before doing the search, you will requirement to select Amazon website that interests you and select a language that you would like to use. Keyword Tool offers sets of letters and numbers in dissimilar languages. The Amazon keyword tools will take a set of symbols that links to the language that you have selected and use it to generate keyword suggestions.

**How do Amazon sellers choose the distribution platform that suits them?**

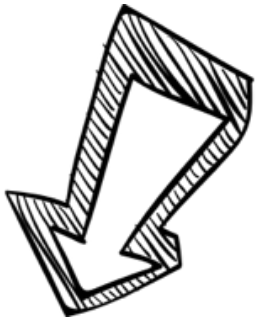
Nowadays, the main problem faced by Amazon sellers, especially small and medium-sized new sellers, is that they did not have a large amount of capital investment in the early stage, and they were unable to obtain advantageous prices from suppliers, so they were more worried about unsalable inventory. So how do you make good use of limited capital? The advantages of distribution at this time are reflected.

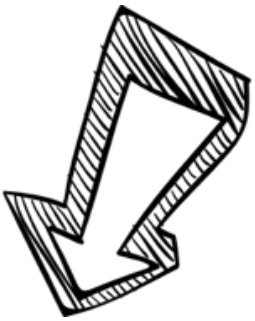
Network distribution consists of 3 roles: distribution platform, supplier, distributor. Every Amazon seller is actually the role of a distributor. What are the things that distributors should consider? Very simple, is how to sell the product. As for the supply chain, it is done by the distribution platform for the seller.

Summarize the advantages of Amazon's distribution: according to the settlement of orders, there is no inventory pressure, liberation of financial pressure.

**How do Amazon sellers choose the distribution platform that suits them?**

There are many distribution platforms on the market today, and ChinaBrands.com is one of them. If you are a seller buying products, you can consider joining ChinaBrands.com, where you will have millions of SKUs to choose from. You only need to open a store online and select products from it, and the packaging, warehousing, logistics and transportation they will be fully responsible. The goods can arrive within 48 hours at the fastest. You can join ChinaBrands.com to know more.





## Conclusion

Set yourself up for achievement by finding the Amazon keyword tools with the highest demand! As you can see, these are all free tools and offer helpful data to craft your keyword optimized listing.

We went through this keyword research process to create the listing for Jungle Stix, the secluded label bamboo marshmallow sticks.

Now that you are familiar with the product, it's time to see Amazon research tool in action. Just enter the name of your product's forte and let the tool do the work for you. It will take only a few seconds and you will find out your clients' interests and get insights for optimization and your advertising campaign.

While keywords are important on Amazon, there are other factors that impact a product's exposure, in addition to the ones mentioned previously. These contain availability, delivery message (e.g. Prime), Amazon ranking tool, Amazon pricing tool and customer reviews and ratings. A product requirements, the full package to maximize its sales potential on Amazon.

The best way to find products that sell is to use a tool that's trusted by over 225,00 Amazon sellers. **Click the link below to get started with a free 7-day trial:**
https://junglescout.grsm.io/PartnerZ0NO8

# AliExpress Standard Shipping:  A How To Guide for Amazon FBA Sellers

https://www.chinabrands.com/dropshipping/article-aliexpress-standard-shipping-15985.html

Since its establishment back in 2010, AliExpress has been offering international buyers an easier way to get products from China. AliExpress standard shipping is one of its delivery options.

If you are yet to use AliExpress standard shipping, you may wonder what it really is. In this article, we will take a deeper look at AliExpress standard shipping.

# How does FBA work?

Fulfillment by Amazon is a service available to you when you sell on Amazon. You can simply choose to have FBA fulfill any one of your listings, send your items to our Fulfillment Centers, and leave the rest to us.

(O) = Optional

**1 Send Inventory**

Inbound quantity guidance

Amazon Partnered Carrier (O)

Prep Materials Store (O)

Premium Placement (O)

**2 Receive & Store**

Placement of your inventory close to customer

Prep Services (O)

Label Services (O)

**3 Customer orders product**

Offers are eligible for Prime benefits

FREE Shipping*

**4 Pick, Pack & Ship**

Amazon's world-class fulfillment resources

**5 Customer Service**

24/7 response to customer inquiries on your Amazon.com orders

**6 Customer Returns**

Returns inquiries and assistance (processing fees apply for certain products)

**Seller Success**

Phone and Email Support

Business Guidance and Recommendations

Reporting and Analytics

Tutorials and Resources

## How & What Is AliExpress?

AliExpress is an Internet wholesale service located in China and is exclusively owned by Alibaba.

It is made up of small businesses in China and elsewhere, including Singapore, which provides products to international online buyers. In addition, this is the most visited online commerce website in Russia and the 10th most popular website in Brazil.

This helps small businesses sell products to customers around the world and can find almost anything that can be sold. It's better than auction sites because retailers are fair and use AliExpress as a sponsor to sell to consumers and other businesses.

The retailer on AliExpress may be a company or an individual. AliExpress is different from Amazon because it is just a good e-commerce system and does not sell products directly to customers.

This directly links Chinese companies to buyers. AliExpress's main target customers are mainly international customers in the US, Russia, Brazil and Spain. It typically uses AliExpress to increase its presence outside of Asia and online leaders like Ebay and Amazon. AliExpress definitely uses Internet affiliate marketing to find new consumers.

## Step by step to sell on Aliexpress online (conditions)

**Conditions to Sell:**

- Individual business or business

You must complete the enterprise identity authentication in AliExpress through the Alipay account or the corporate legal person Alipay account. Please register an enterprise Alipay or corporate legal person Alipay first.

- Merchant with a brand

According to the brand qualification, the seller can choose to operate the brand official store, specialty store or franchise store type requirements. If you do not operate a brand, you can skip this step.

- Need to pay annual fee for technical service

Please refer to the tariff standard for the annual fee for each type of technical service. At the end of the year, we will have the opportunity to receive annual reimbursement rewards for quality stores with good service quality and growing business scale.

## Five steps to sell on Aliexpress online (clear step)

### Step one - Accounts Creation: Store Registration

- · Register your identification, account information and information at https://seller.aliexpress.com/ accounts registration webpage.

- · There you will find a link at the top right corner as highlighted in the below picture to join as a seller.

- · The above click will take you to another page with a direct link:

- · And picture as below where you have to fill your Username details.

- · Once you complete the Username details and submit then it will prompt you to 2nd step to fill in the Account Information.

- · Once you complete it, it will take you to the 3rd Step hat says registration Success.

- · Then You have to follow below 4 Steps to configure your online Store.

**Step 2 -- Category Enrollment**

Access your from the vendor login program to have total access to the various products category. After you have located the right category for your goods, you will then down load a subcategory of merchandise list consist of to complete your item name.

Products lists -- Fill in and submit the kind of product that you would like to sell and choose the kind of online shop that may be relevant to your company after installing the product list.

Trademark Confirmation - safely apply for your business brand and trademark degree service from your system. System will make waiting for a while consist of to validate and accept the posted trademark.

**Step three - Total annual fee repayment and affirmation.**

After the successful authorization of your brand, you will be transported to a repayment page you choose to been given the several kinds of repayment methods consist of for you to shell out the corresponding specialized fee that is certainly applied to the type of merchandise and category section that your item belongs to.

This kind of fee is certainly an annual expense tariff program system that sellers and suppliers spend on the specialized maintenance of the aliexpress online buying website. This is a list of the annual techie service contract price plan requirements in the diverse categories.

**Step four - Store Management as well as Official Brand.**

You will probably be redirected for the shop administration page you choose to be given a chance to give your store a brand. You will also be provided second level website name free of aliexpress online to get into your online store directly. Should you employed as a real estate agent of a company or have authorized your

brand, you will need to request an official company page having a brief tale about your manufacturer.

**Step 5 -- Decoration of shop as well as the publication of goods, goods and services.**

After the effective completion of items branding, it is currently time to style and beautify your online shop with the top quality images of the products and a good summary of the products as well, before finally publishing all of them online. Following the successful syndication, you will then get a congratulatory communication that the shop have been legally opened pertaining to online operate business all over the world using the aliexpress online shopping program.

## How To Register on AliExpress App?

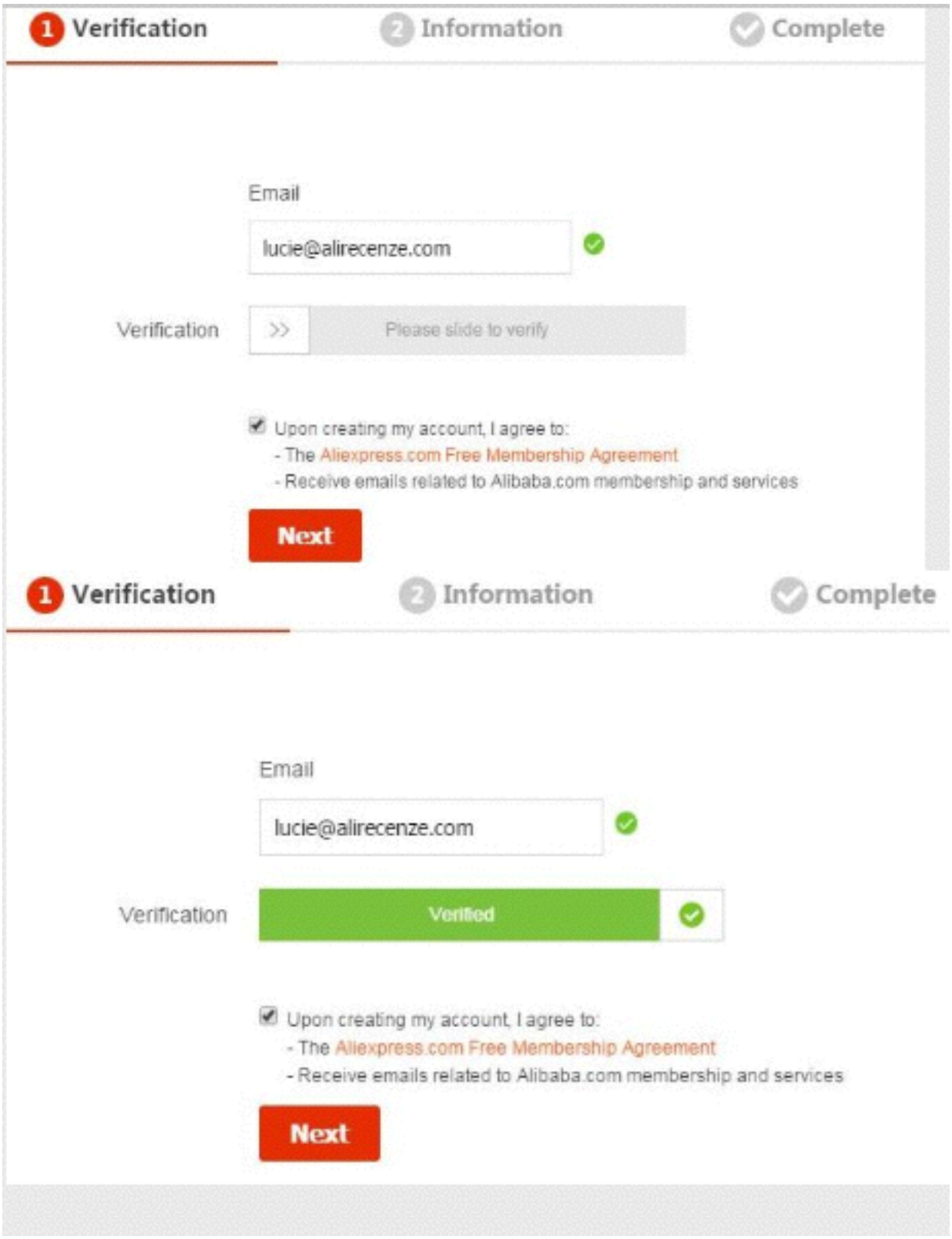
## How you can register?

Open up the AliExpress web page or app. In the rightmost top corner there is a button Indication in/Join. Float your mouse button cursor onto it to open a good menu. Right here you select Sign up for Free. Or perhaps you can simply click on Sign up for. You will get the first registration display, in which you need to fill the registration email. This email is very important since you will get into it all the information with regards to your purchase.

## 1. Registration Email

Type in the email found in box Email, after placing the next framework will appear found in green check mark. The next phase is to confirm that you will be not an automatic robot. Go over towards the double arrows under Confirmation, the cursor will change into a cross. Keep down the remaining mouse switch and pull the arrows to the correct.

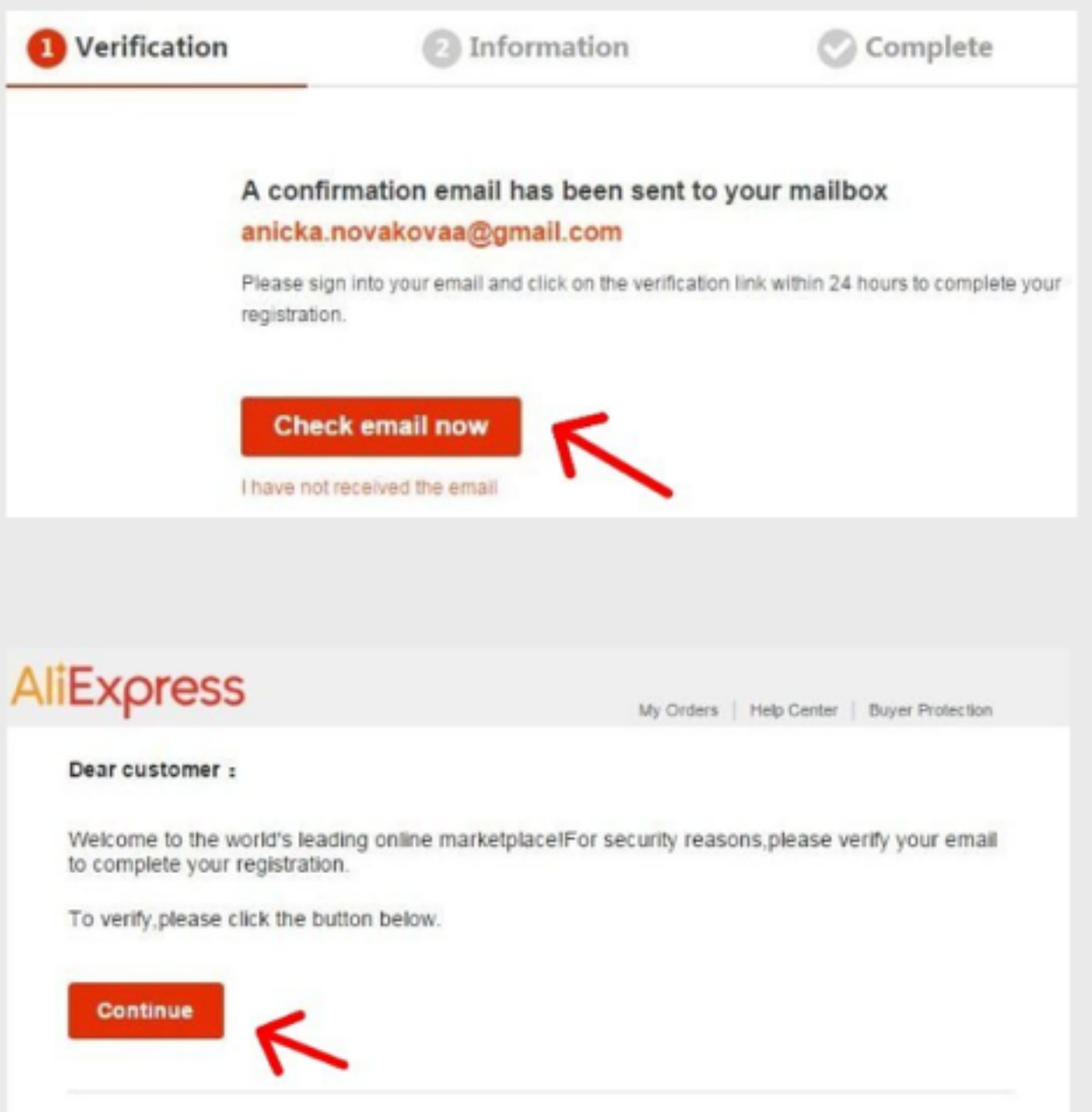
Acceptance in the terms of Aliexpress regular membership is already examined. If you want to see them simply click on Aliexpress.com Free of charge membership contract. Then acknowledge the creation account, click on the Next button.


1 Verification
2 Information
Complete
Email
lucie@alirecenze.com
Verification
>>
Please slide to verify
Upon creating my account, I agree to:
- The Aliexpress.com Free Membership Agreement
- Receive emails related to Alibaba.com membership and services
Next
1 Verification
2 Information
Complete
Email
lucie@alirecenze.com
Verification
Verified
Upon creating my account, I agree to:
- The Aliexpress.com Free Membership Agreement
- Receive emails related to Alibaba.com membership and services
Next

**2. Confirmation email**

The next thing will inform you regarding registration verification email concept. Click on Examine email today. Go to the email and click on the hyperlink. That will confirm your current email address. If you email for some reason would not reach, you are able to request a re-transmission. This really is an option I possess not received the email.

AliExpress must complete the registration confirm your email. Confirm this by simply clicking the Continue button. If this won`t function then duplicate the link under directly into the browser.

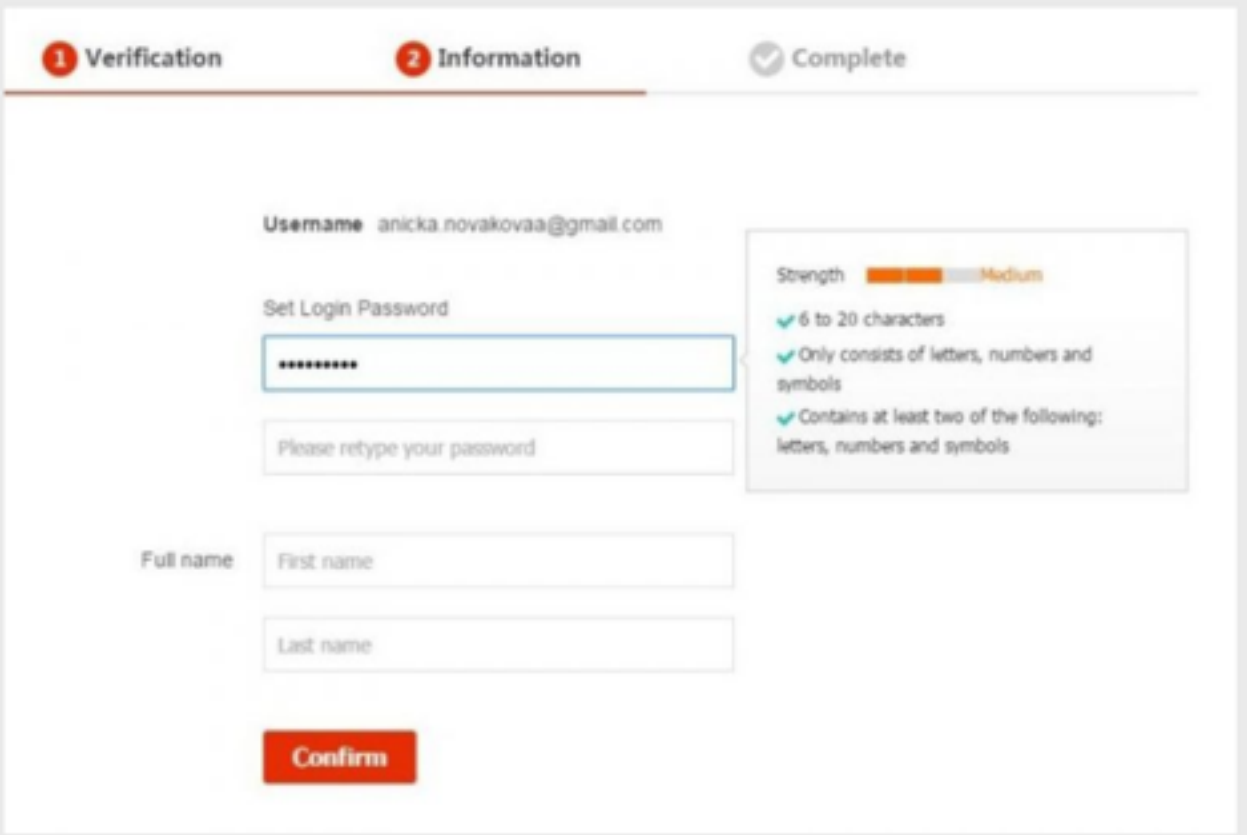



### 3. Name and password

Email is effectively confirmed, right now you need to total the enrollment. Fill in a message and security password.

First Set Password Sign in - pass word should have six to 20 character types, it should consist of at a minimum of two characters, numbers or perhaps other sign. The color level shows you how solid password you could have. Then type your username and password again within the next line.

Second Name Box - type your 1st name and last name and click to verify.




Registration is done.

# Profitable site like AliExpress

AliExpress with no doubt is one of the best wholesale websites worldwide but still sometimes you get products with bad quality.

So, you should always have best alternatives to compare your products. Websites like ChinaBrands is also one of the super stone in the wholesale market.

Get started at: https://www.ChinaBrands.com

Some of the key features that ChinaBrands offers are:

- Covers more than 75 categories
- 40+ warehouses in 12 countries
- Five-hundred thousand purchases per day
- Less than 1% of item returned price
- Customers obtain packages within 2 days
- The powerful API system supports one-click publishing of Chinabrands products to 15 other platform stores( Amazon, Wish, Aliexpress, etc.).

Now is the time for you to start making money!

Get started at: https://www.ChinaBrands.com

# How to use PayPal with AliExpress

## AliExpress Paypal: How To Use Paypal To Buy From Aliexpress

Are you looking for how to use PayPal to buy from AliExpress?

Well, you are in the right place. In this article, I am going to share with you the tips to buy from AliExpress using PayPal.

**In the first part,** I'll introduce a brief history of AliExpress PayPal.

**In the second part,** I'll share with you how to buy from AliExpress using PayPal and the list of AliExpress online shops with PayPal supported.

**In the last part,** you will see the PayPal alternatives on AliExpress, tips to protect yourself paying on AliExpress and the frequently asked questions about AliExpress PayPal issues.

So without further ado, let's get started...

# A Brief History of AliExpress PayPal

On April 27, 2010, Alibaba, the world's biggest e-commerce platform officially announced the introduction of PayPal as a payment processor on their AliExpress platform. That was after successfully passed its testing phase (beta), which had begun six months earlier, on September 10, 2009.

Soon after the official launching of the payment processor in AliExpress, buyers and sellers began transacting using the processor, which they believed would go a long way in guaranteeing security during money transfer. That combined with the escrow services already in place; many people agreed that the future of the partnership was luminous.

However, the agreement did not last long as it had been anticipated. On August 2011, AliExpress made away with PayPal as a payment processor option. That is because the steep transaction charges by PayPal, (7%) were making many businesses unsustainable. Since then, there has been no news which points towards reconsidering the partnership. Meanwhile, other payment alternatives such as AliPay services were adopted.

Presently, there are limited U.S. and U.K based suppliers who still use AliExpress PayPal as a payment option. However, all customers are warned to be wary of unsolicited emails which contain information on how to shop using PayPal in Alibaba and AliExpress. Most of them are cons that are out there to defraud you of your hard earned cash.

## How to Use PayPal to Buy From AliExpress

https://www.chinabrands.com/dropshipping/article-buy-on-aliexpress-paypal-15295.html

Even though the partnership between PayPal and AliExpress failed, it is still possible to transact using PayPal in the e-commerce platform.

However, it is noteworthy that very few suppliers can accept the payment option, and are mainly based in U.S. and U.K. Most suppliers from China often shy away from the payment option for fear of being defrauded, which is a legitimate concern.

**Method 1**
To make a purchase using AliExpress PayPal, the first thing you have to do is to select the option of shipping to USA or UK. Although you can also explore other countries in which shipping can be done using AliExpress PayPal.

The next task involves identifying stores selling the product you are interested in that accept money transfer using PayPal. Ordinarily, since you cannot use a filter to view all stores that use PayPal, you will have to manually scout for online shops that have added PayPal details in their profile.

**Method 2**
For online stores which do not accept PayPal as a payment option but are still interested in transacting with a customer can make use of private PayPal accounts. During purchase, the

supplier should send an invoice to the customer's private PayPal account, containing a description of the products and the amount that should be paid for the same.

Worth noting is the fact that the buyer will have payment protection in case a problem arises while making a purchase. One mistake that should be avoided is making payments via gifts/ family/friends since there is no buyer protection.

**Method 3**
International shoppers can make use of AliExpress agent to buy using PayPal. AliExpress agent is a growing agency in China that has won the trust of many shoppers globally because of their reliability. It functions to purchase on a customer's behalf using a PayPal account.

Once the purchases have been made, they send an invoice to the shopper, who can then use a card, or their personal PayPal accounts to pay for the goods and services.

## List of AliExpress Online Shops That Support PayPal

Since there is no hot button on AliExpress to filter the shops with PayPal supported, which takes time to figure out the vendors. So I've done some research and collect a list of AliExpress online shops with Paypal available.

*** Fashion**
AliExpress Online Shop
Category
Seller Rating
(Out of 5)
E-SunnySunny
Women Jackets & Coats
Bodysuits
Women Sets & Bottoms
Stocks & Hat
Item as described- 4.6
Communication- 4.7
Shipping speed- 4.7
AOMEI Official Store
Trendy Accessories
Dresses
Tops
Skirts
Outerwear
Hoodies etc.
Item as described-4.6
Communication- 4.7
Shipping speed- 4.7
HEYJOE Store
Leggings

Yoga Pants

Item as described- 4.7
Communication- 4.8
Shipping speed- 4.8
Shein Official Store
Coat & Jacket
Sweaters
Women Dresses
Women Tops
Women Bottoms
Women Sets
Item as described- 4.8
Communication- 4.8
Shipping speed- 4.8
Miss Ord fashion
Playsuit & Jumpsuit
2018 Animal print styles
2018 Spring and Summer clothing
2018 coats & jackets
2018 Sweaters
Pants & Jeans
Item as described- 4.7
Communication- 4.7
Shipping speed- 4.7

*** Electronics**
AliExpress online shop
Category
Seller Rating
(Out of 5)

Liitokala Online Store
Smart Chargers
Item as described- 4.9
Communication- 4.8
Shipping speed- 4.7
Shenzhen Snode Store
Microphones
Earphones
Voice recorders etc.
Item as described- 4.8
Communication- 4.9
Shipping speed- 4.9
Data Frog Official Store
PC game controls
Nintendo
PlayStations etc.
Item as described- 4.7
Communication- 4.7
Shipping speed- 4.7
Byintek Official Store
Projectors
Item as described- 4.8
Communication- 4.9
Shipping speed- 4.9
Mifa Official Store
Wireless stereo sound systems
Bluetooth speakers
Wireless Karaoke etc.
Item as described- 4.9
Communication- 4.9
Shipping speed- 4.8

*** Shoes and Bags**
AliExpress Online Store
Category
Seller Rating
(Out of 5)
MCCKLE Shoe Store
Men's shoes
Women's shoes
Item as described- 4.6
Communication- 4.6
Shipping speed- 4.6
Herald fashion
Women bags
Item as described- 4.7
Communication- 4.7
Shipping speed- 4.7
Accleure Official Store
Embroidery bags
Women Bags
Bag packs
Tote bags
Item as described- 4.7
Communication- 4.7
Shipping speed- 4.7
Qutta Offical Store
Women Boots
Women Pumps
Women Sandals
Women Flats etc.
Item as described- 4.9
Communication- 4.9

Shipping speed- 4.8
Meotina Shoe Store
Women Boots
Women Sandals
Women Slippers
Women Flat shoes
Item as described- 4.8
Communication- 4.8
Shipping speed- 4.8

*** Phones and Accessories**
AliExpress Online store
Category
Rating
Suntaiho Snode Store
Mobile phones
Screen protectors
Chargers
PCs and laptops etc.
Item as described- 4.8
Communication- 4.8
Shipping speed- 4.7
Oukitel Official Store
C series
K series
U series
Mix series
Item as described- 4.8
Communication- 4.7
Shipping speed- 4.7
Xiaomi Online Store

RedMi smartphones
Xiaomi smartphones
Smart devices
Audio Router
Item as described- 4.9
Communication- 4.8
Shipping speed- 4.8
UMIDIGI Official Store
UMIDIGI series
Item as described- 4.7
Communication- 4.7
Shipping speed- 4.5
HOCO official Store
HOCO products
Item as described- 4.9
Communication- 4.9
Shipping speed- 4.8

*** Baby and Kids**
AliExpress Online store
Category
Seller Rating
(Out of 5)
LXHZS Innovative Toy Store
Fashion Jewelry
Toys and Hobbies
Mother and kids
Item as described- 4.9
Communication- 4.8
Shipping speed- 4.7
Bear Leader Official Store

Girl Set Series
Boys clothes
Maternity
Baby Clothes
Item as described- 4.8
Communication- 4.8
Shipping speed- 4.8
Uncle Jerry's Store
LED shoes
Winter shoes
Casual Shoes
Others
Item as described- 4.8
Communication- 4.7
Shipping speed- 4.7

*** Toys and Hobbies**
AliExpress Online store
Category
Seller Rating
(Out of 5)
Time Machine Co Ltd.
Car toys
Action figures
Baby toys
Arduino DIY
Item as described- 4.8
Communication- 4.8
Shipping speed- 4.8
Top Slime Store
Toys

Item as described- 4.7
Communication- 4.7
Shipping speed- 4.5
Eachline Official Store
RC Quadcopter
RC Video goggle
FPV RC transmitter and receiver
Multi-rotor flight controller
Item as described- 4.7
Communication- 4.7
Shipping speed- 4.6

*** Hair and Beauty**
AliExpress Online store
Category
Seller Rating
(Out of 5)
Sweettrend nail art store
Nail Art Stickers
Nail art stamping plates
Electric nail drill
Nail tools
Item as described- 4.8
Communication- 4.8
Shipping speed- 4.7
Eva hair
Virgin hair Wig
Silk base wig
Short human hair
Item as described- 4.7
Communication- 4.8

Shipping speed- 4.8
MixFair Store
Eye Makeup
Lips makeup
Faces makeup
Brand Makeup
Item as described- 4.8
Communication- 4.8
Shipping speed- 4.7

**How to Buy on AliExpress**
1. A buyer and seller agree to the terms of purchase.
2. Payment is made to AliPay.
3. Seller ships products to the buyer.
4. The buyer receives the products and carefully inspect to ensure it is what was ordered and at a satisfactory condition.
5. AliPay then pays the seller.

Despite, you will enjoy great buyer protection paying by AliPay on AliExpress.

**✱ Privacy Protection**

The most vital element of online shopping is ensuring the privacy and security of buyers' personal and financial details. That is because the information is sensitive and if it leaks, it can make the buyer prone to cyber-attacks.

However, general information such as name and shipping address can be shared with the sellers without putting them at risk of an attack.

**✱ Payment Protection**

AliExpress has an escrow payment system. In this method, once payments are made, they are not immediately released to the seller, until the buyer receives and confirms that the items purchased have been received and in good condition.

In case of any problem, the money will be withheld in the system until the disputes are resolved, and both the buyer and seller are in agreement.

**✱ Delivery Protection**

The system guarantees that all the goods ordered will be delivered to the customer. If that does not happen, the buyer may file a dispute and request for a refund.

It is also worth noting that during shipping, all the payments are withheld in the escrow system, and only the customer can initiate payment release once he/she assertains that the products are in good condition.

**✱ Genuine Product Guarantee**

One advantage of purchasing goods using AliExpress platform is the guarantee that the products are authentic and in good condition. That is because all the sellers are aware of the fact that should they ship any counterfeit product, a customer can file a dispute and request for a refund.

**∗ Refund Protection**

There is a 100% refund guarantee when you purchase goods from AliExpress. All payments made by a customer are sent directly to the escrow system, and can only be released to the seller once the buyer confirms that all goods are in the correct state.

However, if this is not the case, the buyer can file for a complaint and request to be refunded in three simple steps:
1. Communicate with the seller, if the good delivered does not match the product description, has not arrived on the expected date or time, or if it is fake.
2. Open a dispute, if you are unsatisfied with the product or service offered by the seller.
3. Escalate the dispute into a claim. Should the seller's solution be unsatisfactory, you can then proceed to request for a refund.

**Can I make payment to selective suppliers using PayPal? If so, what is the recommended procedure and should I approach them directly or via the e-commerce platform?**

PayPal is not listed as one of the payment options on AliExpress. Nowadays it is only supported by limited AliExpress sellers.

Nonetheless, if you are still interested in transacting using PayPal, you can contact the seller directly and confirm whether they can accept transactions using PayPal.

Bear in mind that once you receive the invoice, you should avoid paying using gifts/family/friend option since you will not be protected by buyer protection policy.

**Why doesn't AliExpress support PayPal?**

Since 2011, PayPal was removed as a payment option because it had high transaction charges.

However, there is a new startup initiative dubbed PayPal Project which makes it possible for a few stores to accept payments made through PayPal.

Also, worth mentioning is the fact that at the moment, buyers can use PayPal when dealing with partial sellers.

**Why then is it listed as one of the payment options on many online shops in AliExpress? Is it fraud?**

No, it is not fraud. Some stores accept PayPal especially when shipping is to be done to selected countries such as U.S. or U.K.

**Is it possible to use the search filter option to find sellers who accept payments from PayPal?**

Sadly, there is no filter option at the moment which you can use to search for such sellers accepting PayPal as a method of money transfer. For this reason, to get them, you will have to do a manual search.

**What are some alternatives payment methods apart from PayPal that can be used successfully on AliExpress?**

There are several global payment processors which can be used such as VISA, QIWI, WebMoney, TEF, Western Union, MasterCard, and several others.

**What are some problems encountered during payments in AliExpress?**

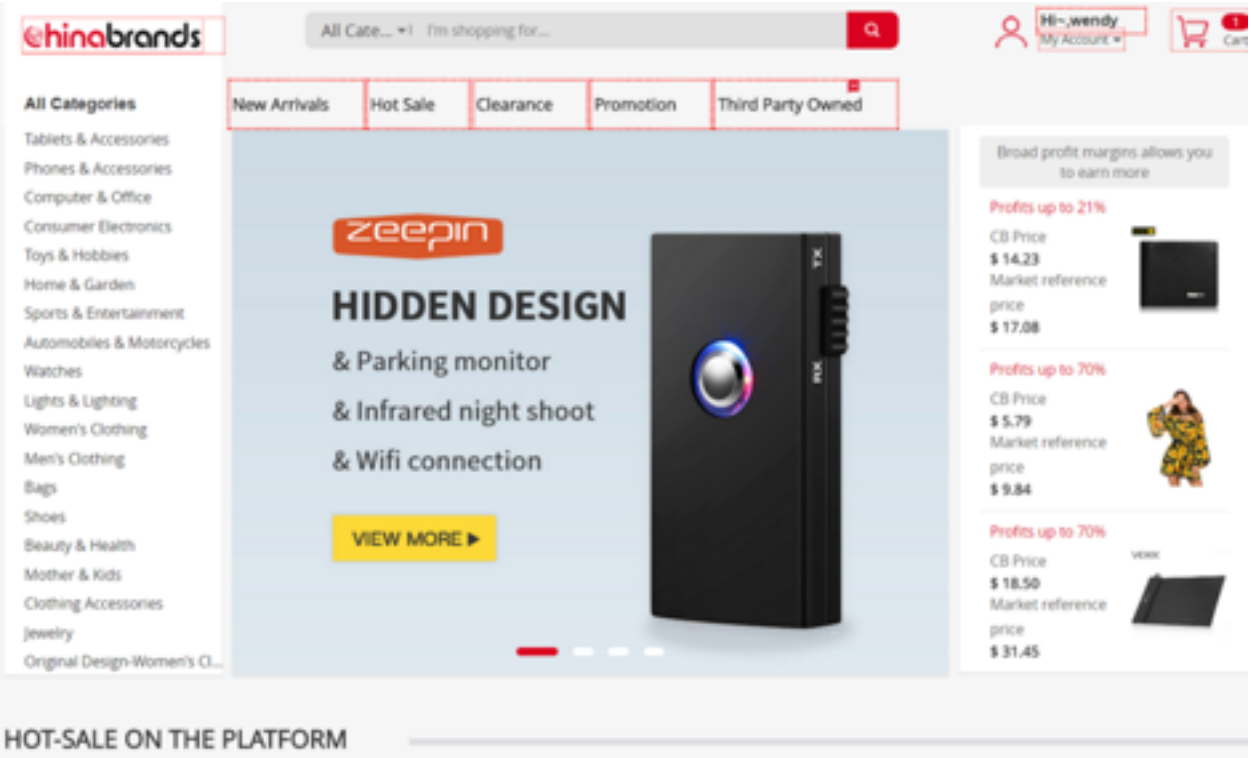
Some common problems which customers encounter include:

1. Problems in feeding the card security code to the system; in most cases, the error occurs when due to incorrect entry of the three-digit card number.
2. Insufficient funds; occurs when the price of goods exceeds the amount of money in the account
3. Two-step verification failure; Caused by errors when keying in the information required for both two-step and three-step verification.
4. Verification failures; in such cases, a buyer is required to go through a manual verification procedure.

Other errors encountered can be due to network problems or due to system errors. In such cases, the customer is usually advised to contact AliExpress support who can then diagnose the problem and come up with amicable solutions for the same.

# Is There Any Websites Like AliExpress With PayPal Available?

Location: Shenzhen, China.
Warehouse: Shenzhen, HK, US,UK, Spain, Russia and more
Shipment: 27 shipping ways you can choose




Chinabrands is one of the best websites like AliExpress which provides you with a large variety of goods at the wholesale rate and you can add your desired products to your online store with API. The best part is you can get the goods delivered to any part of the world just like AliExpress with an inbuilt quality management system that will make sure the product is in good quality. So, never chances of frauds.

What's more, **buying on Chinabrands by Paypal** is free at your convenience, there are flexible payment methods for you to shop on Chinabrands, including Paypal, Payoneer, wire transfer, etc.

Additionally, promotions, discounts, and CB points are some of the specialties of this website that can reduce your cost significantly.

There are more than 10,000 verified suppliers registered with the website, along with an addition of 500,000 products listed on websites and also the new arrivals and clearance will be updated on daily basis.

If you are a seller, Chinabrands has incentives for you as well. You can analyze the trend of sales to find out the products in demand. This can enable you to fill in the market gap and get higher profits.

Besides, the dropship services can reduce the level of your risk, leading to a safer business environment. Similarly, SEO-optimization related to the product descriptions is managed by the qualified team, leading to overall increased chances of buyer turnout.

**Main Features:**

Cutdown the middleman
Dropshipping service
API integration
30+ Overseas warehouses

If you are a small business then try with little quantities, this is a better choice than start with the large order.

**Conclusion**

So that's my post all about the the tips and tricks on how to use PayPal to buy from AliExpress. And FAQs related to AliExpress payment issues.

## Best Dropship Business Opportunities in the USA

The USA has massively embraced dropship business. There are thousands of individuals venturing into this business due to the many opportunities presented by e-commerce platforms. The best dropship opportunities in the USA are;

· Chinabrands - a world's leading B2B dropship company with access to 250 countries across the world. They are experts in logistics and distribution making it your best dropshipping supplier.
https://www.chinabrands.com

· Shopify –This allows individuals to set up a store, customize, upload product images and sell products. It also offers the opportunity to run the business for 14-free days.
https://www.shopify.com

· Big Commerce- This is among the largest e-commerce platforms USA that anyone can set up a store.
https://www.bigcommerce.com

· Volusion- You can take advantage of the 14-day trial to generate enough income to subscribe for the plan you want.
https://www.volusion.com

## Best Dropship Business Opportunities in the UK

· Esources.co.uk- This is a B2B platform dropshippers with buyers and sellers you can take advantage of.
https://www.esources.co.uk

· Oberlo.co.uk- What you only need is your website then Oberlo will allow importing products to your Shopify store.
https://www.oberlo.co.uk

· Chinabrands - a world's leading B2B dropship company with access to 250 countries across the world. They are experts in logistics and distribution making it your best dropshipping supplier.
https://www.chinabrands.com

## 20 Dropshipping Ideas to get profitable

https://www.chinabrands.com/dropshipping/article-dropshipping-business-ideas-16700.html

## 11 Brand Building Strategies to Boost your Dropshipping Sales

https://www.chinabrands.com/dropshipping/article-brand-building-strategies-16699.html

## 11 things I wish I knew when I started DropShipping

https://www.chinabrands.com/dropshipping/article-things-i-wish-i-knew-when-started-dropshipping-16691.html

# 15 Best Alternatives to AliExpress to Use for your Dropshipping Business

https://www.chinabrands.com/dropshipping/article-sites-like-aliexpress-best-alternatives-16617.html

## 17 Expert Tips Worth Knowing Before Starting a Dropshipping Store

https://www.chinabrands.com/dropshipping/article-expert-tips-before-starting-a-dropshipping-store-16552.html

## 8 Best Made in USA Wholesale Dropshippers + Guide on How to Choose

https://www.chinabrands.com/dropshipping/article-made-in-usa-wholesale-dropshippers-16735.html

## USA Wholesale DropShipping Companies

With the change of technology, there has been an emergence of e-commerce business. Many investors are now looking for ways to start a business without stocking inventory by themselves and also offer more additional the products they offer. There is a solution for this and DropShipping is the way to go.

In this article we will look at made in USA wholesale DropShippers companies and the essential things one should get to know and act as a guide to DropShipping.

## What Is Dropshipping?

DropShipping is an approach that's used in the supply chain. Whereby a client may order products from wholesalers or manufacturers and offer shipping services directly to the client.

The supplier keeps the products in their wholesale until they are ordered from your site and will, therefore, ship the product the clients' destinations.

The clients' research on the details of the wholesale and the product they require, which are then forward to the manufacturer. Who in turn get know how the goods will reach the client.

# 8 Best Made In USA Wholesale DropShippers

### 1. Chinabrands
**https://www.chinabrands.com**

ChinaBrands has been one of the outsourced best-made DropShippers company in the USA. This DroShipper company gives clients with strategies whereby they can outsource businesses and alternatives on wholesalers. ChinaBrand helps one to choose the best products in the market hence able to maintain high business standards. By choosing china brand, one may incur.

- **Global warehousing**

ChinaBrands has operation centers in diverse parts of the globe, thus shipping the products may not be an issue. They have also partnered with other deliver organizations such as DHL. In just 48 hrs client may receive their products, especially those in the USA.

- **Stock**

China brand utilizes high technology systems; thus, it can never be affected by stock out and inadequacies. One is also advised to have more providers so that if one doesn't have the other may have the product in stock.

- **Quality**

In regard to quality, Chinabrand offers error on nil free. Quality is thoroughly checked and ensured, for this case, one can request for testing so one can decide whether to purchase or not

- **Low expense**

ChinaBrand wholesale DropShipping has its most products at moderate or lowest prices that most clients can afford

- **Seamless integration**

ChinaBrand has also integrated with other wholesales such as Amazon, eBay, Shopify as to the offer diversified items and outsource them. Thus give a short delivery system to supply products to the clients.

2. **AliDropShip**
**https://alidropship.com**

It also one of the best wholesale DropShippers in USA. It uses WordPress in its organization controls systems, as it's utilized in AliExpress. For the first-timers, it very easy to use, and all items are much easily found without much strain.

3. **Worldwide Brands**
**https://www.worldwidebrands.com**

The worldwide brand doesn't offer free administrations. The organization provides guarantees on all items provided and routinely restock. Thus at any given time, one sign in may find new products. Its disadvantage is that it's not accessible and it comes with a cost.

4. **Spocket.Co**
**https://www.spocket.co**
**https://spocket.grsm.io/PartnerZ0NO8**

Spocket.co is also one of the best made in USA dropshipping company, that's used on Shopify and Woo Commerce. In the US and European marketplace, it delivers high-quality products that are unique and very fast shipping process.

5. **Dropship Direct**

DropShip Direct is DropShippers that offer access to more than 100,000 products, all shipped and available from the warehouse. They deal in products such as electronic sports, apparel, and more. DropShip Direct provides free sign up for one to join

6. **Wholesale 2B**
**https://www.wholesale2b.com**

Wholesale2B is a DropShip system that lets one choose products, offered by different of suppliers, and later sell them on wholesale clubs such as eBay, Amazon, Shopify. Annual fees are $149.99.

7. **Sunrise Wholesale**
https://www.WholesaleMerchandise.com

Sunrise Wholesale is also one of the best general wholesale DropShipper that offers several products categories from sports, home decor, jewelry, and fitness. This company is connected to eBay, Amazon, Shopify and many others. A membership fee is $99 a year.

8. **Salehoo**
https://www.salehoo.com

Is one of the best made in USA wholesale dropshippers. The company offer large stocks/inventories. This is done by the addition of items to its systems. Therefore regardless of whatever you want by searching it on Salehoo you probably to find it on their list. They have a streamlined inventory control systems. One may also have more suppliers in Salehoo dropshippers.

## Should I Choose The Made In USA Wholesale DropShippers?

Despite being the best DropShipping companies in the USA, they all have both advantages and disadvantages. It's therefore very significant for the clients to consider several DropShipping companies depending on their needs. They include:

### Pros of USA DropShippers

### ✔ Low Startup Costs

For one to start any business, one may require lots of capital. Especially to stock or for inventory more, so a warehouse to keep them. By use of wholesale dropshipping one can do away with the capital. Wholesale dropshippers can be used by investors and can have massive inventory that they may sell. In fact, one can start with nil stock and still make money.

### ✔ Low Cost of Inventory

The cost of stocks can be very high even if one has his or her warehouse. Thus this may lead to having reduced stock and probably out of stock so many times. Using wholesale dropshippers allow one to get rid of these costs, and one may build his own brand and clientele.

### ✔ Low Order Fulfillment Costs

Having wholesale DropShippers takes care of the organization, tracking, labelling, picking, and packing the stocks. The only job that one has is to get customer orders, and all other tasks are handled by DropShipping companies.

### ✔ Selling And Testing More Products

Due to its well and vast control systems' wholesale DropShippers it lets one keep posted all the inventories easily, quickly cheap. Without the constraints of a physical inventory and the costs associated with it. If the products are doing well, one can give it to the customer before it arrives at the warehouse. DropShipping allows one to test new products in the market and can only pay for whatever you sell.

## Cons of DropShipping

### ✘ Reliance on Other People's Stock

Since one doesn't have his or her stocks, is a major setback for DropShipping. Sometime customers may order products that one doesn't have and will have to order from the manufacturer and may have a long lead time, and this can be seen when one may run out of stocks.

### ✘ Less Control Over Order Fulfillment and Lead Times

Due to its control mechanisms, one is not in control or manages the inventory and shipping the products. Should anything happen to the client, they may run away, and competitors may win them. Therefore if one is considering wholesale DropShippers business, it's necessary to consider best-ranking DropShippers, especially those in the USA.

**✗ Less Profit**

DropShipping doesn't allow bulk pricing, one most of the time pays more for each product compared to large quantities, thus fewer profits. In case one wants to make lots of profit by DropShipping, one has to sell several products.

**✗ Poorer Customer Service**

In case the wholesale DropShippers supplies or delivers wrong orders, products, damaged or late, most of the times damages customer's relationship. The clients become harsh on and sometimes even lose them if his needs are not met in time. If one doesn't have that personal touch with the client, retailers may damage their reputation. Thus it's important to make sure you are in terms with the wholesaler are one is the middle person. Losing customer is one other most expensive set back that one can have.

**What Makes A Best Made In USA Wholesale DropShipper?**

Wholesale DropShipping due to its complex supply chain is expected to meet some minimum requirements. They include:

· Finding suppliers, the best USA wholesale DropShipper ought to offer merchant a market place for its products.

· A DropShipper should also calculate all the expected delivery expenses /costs.

· Best wholesale DropShipper has to have all the information required in customs charges that are incurred in different countries.

· They also engage in choosing the properties of products easily to be shipped.

· The website for a dropship company should have a calculator that can be used to convert different currencies and all rates inclusive.

**How To Choose Best Made In USA Wholesale DropShippers?**

There are Elements and features to consider while picking best made in USA wholesale DropShipper .

· It should enable one to have a business and should be managed well looking at all significant details such as inventory control and shopping processes.

· While choosing the best wholesale DropShipper it should offer that comfort while sourcing out products.

· By choosing the right DropShippers one is able to get authentic dealers, who may not con client and offer customized services to clients. Some organizations may not be real hence needed to gather substantial information to specific DropShippers.

· As one intends to set up a business, one anticipates to make profits, thus choosing the best wholesale DropShipping company, it requires a great deal to finish the assignment and require that company that satisfies customers need hence making profits.

· It's advisable to select that company that one is happy with their services and reputable.

· It's also essential to choose best made in USA wholesale DropShippers.

· That offer product with specific niche the items should be easily accessible.

# Secrets to Finding the Best Chinese Manufacturing Companies

https://www.chinabrands.com/dropshipping/article-chinese-manufacturing-companies-16600.html

# List of 100+ Chinese Manufacturing Companies (All in One)

https://www.chinabrands.com/dropshipping/article-chinese-manufacturing-companies-16600.html

# The Ultimate List of Suppliers to Help you buy Wholesale Products from China

https://www.chinabrands.com/dropshipping/article-the-Ultimate-list-of-suppliers-help-you-buy-wholesale-from-china-12955.html

# The ultimate list of China wholesale websites & suppliers

The purpose of this list is to help you find wholesale suppliers from China.  Evaluate them based on your own specific needs.

**ChinaBrands**
ChinaBrands.com

**Alibaba**
alibaba.com

**AliExpress**
AliExpress.com

**Global Sources**
GlobalSources.com

**LightintheBox**
LightintheBox.com

**DHgate.com**
DHgate.com

**Made in China**
Made-in-China.com

**China Suppliers**
https://www.chinasuppliers.globalsources.com

**Global Market**
http://www.globalmarket.com

**Chinavasion**
chinavasion.com

**Volumerate**
volumerate.com

**GearBest**
gearbest.com

**BuyinCoins**
buyincoins.com

**Cosme-de**
cosme-de.com

**MiniintheBox**
miniinthebox.com

**DinoDirect**
DinoDirect.com

**DD4**
DD4.com

**Milanoo**
milanoo.com

**LovelyWholesale**
LovelyWholesale.com

**EforChina**
EforChina.com

**SheIn**
https://us.shein.com

**Zaful**
zaful.com

**SammyDress**
SammyDress.com

**DealExtreme**
DX.com

**BangGood**
BangGood.com

**TomTop**
tomtop.com

**TVC Mall**
TVC-Mall.com

**EverBuying**
EverBuyingPH.com

**Sunsky Online**
https://www.sunsky-online.com

**Asia Fashion Wholesale**
https://asiafashionclothing.com

**PandaWhole**
https://www.pandawhole.com/

**ChinaBuye**
http://chinabuy.com

**BuyEasyOnline**
https://buyeasyonline.en.ecplaza.net/products

**GeekBuying**
https://www.geekbuying.com/

**Tmart**
tmart.com

**LovelyShoes**
LovelyShoes.net

**Nbeads**
nbeads.com

**RoseBeading**
RoseBeading.com

**YesStyle**
YesStyle.com

THE
# ESSENTIAL FBA CHEAT SHEET

FBA EMPIRE

## THE 5 GOLDEN GUIDELINES

FOR ASSESSING A POTENTIAL PRODUCT TO SELL

### #1 BSR of Top Ranked Products

Use the Top Level BSR to find a product that is selling well as your **MAIN** resource when choosing a product.

Typically, **5000 BSR and lower** is what you're looking for.

### #2 Check Reviews for Top Ranked Products

Check out your competitor's products and the reviews **(especially the negatives)**. If you can improve or fix the most common complaints, you'll **rank** past the competition!

### #3 Selling Price

Try to focus on products with a **higher selling price** (look right past those $7 items).

### #4 Private Label Potential

Once you've got a product in mind, find a reliable manufacturer. Start with Alibaba and work by gold suppliers and trade assurance.

Sourcing from overseas can sometimes mean savings of **as much as 70%**.

### #5 Profit Margin

Choose a product that offers a higher profit margin.

### Other Things to Consider

Your product should be profitable enough for lightning deals. **Run them EVERY CHANCE you get!**

**Reinvest** your profits into buying **more** inventory so that you don't run out of products and lose out on sales.

**NEVER** WESTERN UNION ANYONE MONEY

Master the Amazon Sponsored Ads. They can **make or break** a product.

If your product page converts at **less than 10%**, you're doing something wrong.

FBA Empire members are for 71% with many achieving **over 20%!**

Will you ship your items using **sea freight** or **air freight**?

Finding a way to get your FNSKU will save you **30c or more** per unit.

Getting reviews as fast as you can makes a big difference for your conversion rate. Keep in mind, product giveaways **are not** the answer for this anymore!

### Don't Overcomplicate It.

**More Sales = Higher Rankings = More Sales**

Amazon is a simple platform when it comes to establishing steady sales. The more people that buy your product, the higher your rankings, and, ultimately, the more you sell.

**Want to launch more than one product?** Rinse, wash, and repeat from the top.

Build Your Very Own FBA Empire.
**Learn more at FBAempire.com**

FBA EMPIRE

# How To Package Goods For Amazon FBA

### What's Amazon FBA?

*A fulfilment service offered by Amazon wherein they store and ship your goods for you.*

### Why is Packaging Important?

*Because Amazon will reject shipments that aren't correctly packaged and labelled.*

## Individual Products

*Before they even get into their cartons and are palletised, goods have to be packaged individually.*

- *All individual SKU items must be contained in the same packaging; if you're selling a multi-set of a product (for example, book or DVD sets), each set must be packaged in one.*
- *Each shippable unit must have a visible barcode*
- *If your goods are sharp, hazardous or damage prone, they need additional protective packaging*

- *When labeling (barcodes) make sure:*
- *You've placed the label on a flat surface.*
- *All barcodes aside from your own are covered.*
- *The labels are printed in high-enough quality that they won't smear or fade*

## Cartons

*Individual goods have to be packaged into cartons before cartons are palletised.*

- *Cartons on pallets should not exceed 30 kg.*
- *Individual cartons weighing between 15 kg and 30 kg must be marked "Heavy Package" (viewable from both the top and sides of each heavy-weight container).*

## Pallets

*Cartons then need to be loaded onto pallets. This is for easier transportation.*

- *Each pallet must be labelled with the Vendor Name, To and From address, PO numbers, Number of cartons, and Pallet # ____ of ____ pallets.*
- *All pallets must contain like items.*
- *All pallets must be stretch-wrapped in clear plastic*
- *The pallets used four-way access pallets of 1,200 mm x 1,000 mm.*
- *Broken or damaged pallets are not acceptable*
- *For single pallets, the pallet height must not exceed 1.8 m*
- *The total weight of a pallet must not exceed 1,000 kg*
- *Merchandise must not overhang the pallet edge by more than 25 mm*

# Top 8 Best China Products Wholesale Suppliers

## 1. Chinabrands
## ChinaBrands.com

It is a Chinese wholesale & DropShip website for sellers and customers. The products sold on ChinaBrands come from the professional team of the website, they have the expertise of market trends. After verifying the suppliers' product quality, they stocked them in their own warehouses. When you wholesale clothing, electronics, shoes, etc., and other products, you are working with ChinaBrands team. At the same time, there is no MOQs (Minimum Order Quantity) limit.

Considering that the company is located in Shenzhen, which is at the centre of Chinese manufacturers, they have been able to offer the cost-effective and quality chinese products online. Their

another website is gearbest.com which has already obtained a highly reputation in US and Europe.

Similarly, they manage delivery, warehouses and more for their members. As long as you register, you can download the products information at will and you can enjoy the wholesale price. Don't worry, the registered member is free. The surprising benefit is that one ChinaBrands account can link to multiple sale store accounts, that is to say, you can list the cheap chinese products to many platforms by using Chinabrands. For this reason, it is also a good order fulfillment solution for sellers.

**Feature:**
Massive choice on full category product lines
Dispatch thousands of parcels to over 200 countries and regions.
Enjoy a wide range of shipping options.
Order tracking is available for every order.
Offer after sale service in real time.
Promise to ship within 24 hours.
ChinaBrands can sync your orders with your online store.Best DropShipping & Wholesale Supplier - Choose chinabrands.com

1 Ship to 200+ countries

2 Over 200 tons of delivery daily
3 5000 excellent suppliers & manufacturers

4 Own powerful systems for synchronize orders & shipment
5 Own powerful systems for upload listings

**2. AliExpress**
**AliExpress.com**

It is a B2B wholesale trading platform. These China items for sale are provided by thousands of different Chinese wholesale suppliers, not AliExpress itself. Generally, They have higher MOQs (Minimum Order Quantities) than ChinaBrands. When you buy in bulk from china, you are work with the suppliers registered on AliExpress. If you wholesale different products from different suppliers, you will deal with multiple various suppliers. Be aware that different suppliers may offer the same item at different prices. You can always find the cheapest one, but maybe it is not the best for you.

**3. Alibaba**
**alibaba.com**

Alibaba is the world's largest supplier directory, which is the B2B business model, specifically providing a transaction platform for manufacturers, trading companies or resellers.There is no fixed price here, the supplier will reply you the final price according to your orders' requirements and quantity you sent. There often is a fairly high minimum order quantity (MOQs) requirement. If you buy a few hundreds of each product, you can consider Alibaba, but similarly, you are working with different manufacturers. Before order from China, you'd better check out the supplier's information.

**4. Global Sources**
**GlobalSources.com**

Global Sources is a good place to buy china products at wholesale, providing many Chinese manufacturers directory. They hosts a large number of exhibitions every year that you can visit manufacturers face to face. Similarly, they update products, suppliers and exhibitors directory every day. By years of development, They have very strong supplier listings in certain industries. It is similar to Alibaba model,  it's yourself to find the supplier to purchase from. Registration for their basic services such as product and supplier search is free, there is no hidden cost.

**5. Made in China**
**Made-in-China.com**

It is a global B2B e-commerce platform, providing China manufacturer directory and additional services for buyers.They aimed at providing reliable information about Chinese products and suppliers to global buyers. Its advantages are mainly concentrated in clothing, handicrafts, transportation, machinery and other industries. If you want to wholesale certain products, you will contact the supplier by email or online chatting. The sign-up is free, only the Premium Member services will be charged.

**6. Lightinthebox**
**LightintheBox.com**

Unlike Aliexpress, Lightinthebox itself is a super big supplier of Chinese items. Lightinthebox main categories include wedding dresses and women's fashion, home, garden and electronics.

They can provide thousands of products at lower wholesale prices. It also has another website www.miniinthebox.com dedicated to all kinds of cool gadgets and electronics.

**7. DealExtreme**
**DX.com**

DealExtreme.com also named as DX, is actually an online Chinese DropShipper and wholesaler, offering the most fascinating automated gadgets, including consumer digital goods, mobile phones, iPads, computer, auto parts, etc.

**8. Dhgate**
**DHgate.com**

It is similar to AliExpress. They are both cheap China wholesalers with full categories of products. You worked with the seller registered on the website. If there is a problem and you are not satisfied with the seller's suggested solution, you can apply for DHgate Mediation. There is a coupon center providing much coupon codes all year around.

**Final recommendation**

Why should you consider buying china products at wholesale? I believe most of people think it is cheap and has massive choice.Indeed, all wholesalers above are form China with a lower cost, because they can integrate many resources. However, you still need be careful. It's better to check every company's legal and scale, and then compare their price and products quality.

Among these Chinese wholesale sites, ChinaBrands has a worthy feature that allows sellers to list products on multiple sale channels with one account. The global warehouses can ensure the delivery and after-sale.

How to buy wholesale from using ChinaBrands? Let's understand again. The manufacturers store inventory in ChinaBrand's warehouses, and ChinaBrands manage the inventory and ship to everywhere around the world.

When you have 1,000 orders one day, you can be grateful to work with ChinaBrands, the automatic order system.

Visit https://www.ChinaBrands.com to join free.

# 21 Best Dropshipping Suppliers for Amazon, Shopify, Ebay

https://www.chinabrands.com/dropshipping/article-best-dropshipping-suppliers-16447.html

If your Amazon, eBay, AliExpress or Shopify store is up and running, you very well understand how challenging it is to get a reliable drop shipper.

This is article will not only help you find the best DropShipping suppliers but also the best DropShipping partners.

DropShipping suppliers are currently more preferred by online sellers than wholesale or even manufactures. Why this scenario? No suppliers no DropShipping businesses. They have almost every kind of product listed on their website. Others act as directories thereby giving the buyer alternatives.

Which are the most reliable drop shipping companies? Hard to answer! This article lists the best for you to kick start your business.

The advantages and disadvantages of each company are highlighted to help you make the right choice. Most importantly, don't forget to read their features for they matter most before making that first deal.

Let's start our journey right now!

# Best Dropshipping Suppliers in China/ US/UK/India/Africa [All in One]

DropShipping suppliers have so many plugins and features to help people run their DropShipping stores with great ease. Finding products to sell has also been simplified by listing the most trending products and even aiding in their promotion on the drop shippers platform.

Some began as a small online business and grew to large DropShip companies. This has given them multiple faces. Whereas some are wholesale and DropShip directory, others are general DropShipping platforms and many suppliers DropShip via wholesale supplier directory.

**Take 5 minutes to go through and carefully to compare these DropShipping suppliers to find the most suitable ones for your Amazon, eBay, Shopify, or AliExpress store.**

1. company name: doba.com
category: general
membership cost: $29
integrates with: 3D Cart, Magento (WordPress Plugin), Amazon Pro, Global

2. company name: ChinaBrands.com
category: general
membership cost: free
integrates with: Amazon, Shopify, AliExpress, eBay

3. company name: InventorySource.com
category: general
membership cost: free
integrates with: eBay, Amazon, Volusion

4. company name: DropShipDirect.com
category: general
membership cost: free
integrates with: Shopify

5. company name: DropShipper.com
category: general
membership cost: $29
integrates with: Amazon, eBay, Big Commerce, Global

6. company name: NationalDropShippers.com
category: general
membership cost: $19.99
integrates with: WordPress shopping cart, Global

7. company name: salehoo.com
category: general
membership cost: $67/annum
integrates with: Shopify, eBay, Global

8. company name: WorldWideBrands.com
category: general
membership cost: $299 lifetime
integrates with: web stores, global

9. company name: oberlo.com
category: general
membership cost: $29.99
integrates with: Shopify, AliExpress, global

10. company name: wholesale2b.com
category: general
membership cost: $67
integrates with: Amazon, Weebly, Shopify, Global

11. company name: WholesaleCentral.com
category: general
membership cost: free
integrates with: designed shopping carts, global

12. company name: SunriseWholesale.com
category: general
membership cost: $199 monthly
integrates with: Shopify, Amazon, eBay, global

13. company name: alibaba.com
category: general
membership: $299 lifetime
integrates with: AliExpress, AliDropShip, China, Global, Amazon, Shopify, WordPress

14. company name: AliDropShip.com
category: general
membership: $299 lifetime
integrates with: global

15. company name: DHgate.com
category: general
membership: free
integrates with: listed suppliers, China, Global

16. company name: DropshipNews.com
category: general
membership: free
integrates with: listed suppliers, USA, UK

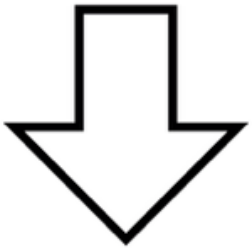
17. company name: MegaGoods.com
category: general
membership: $14.99
integrates with: China, Global

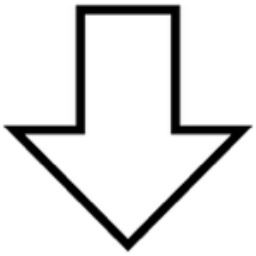
18. company name: TheWholesaler.co.uk
category: general
membership: free
integrates with: listed suppliers, UK

19. company name: GlobalSources.com
category: general
membership: free
integrates with: listed suppliers, global

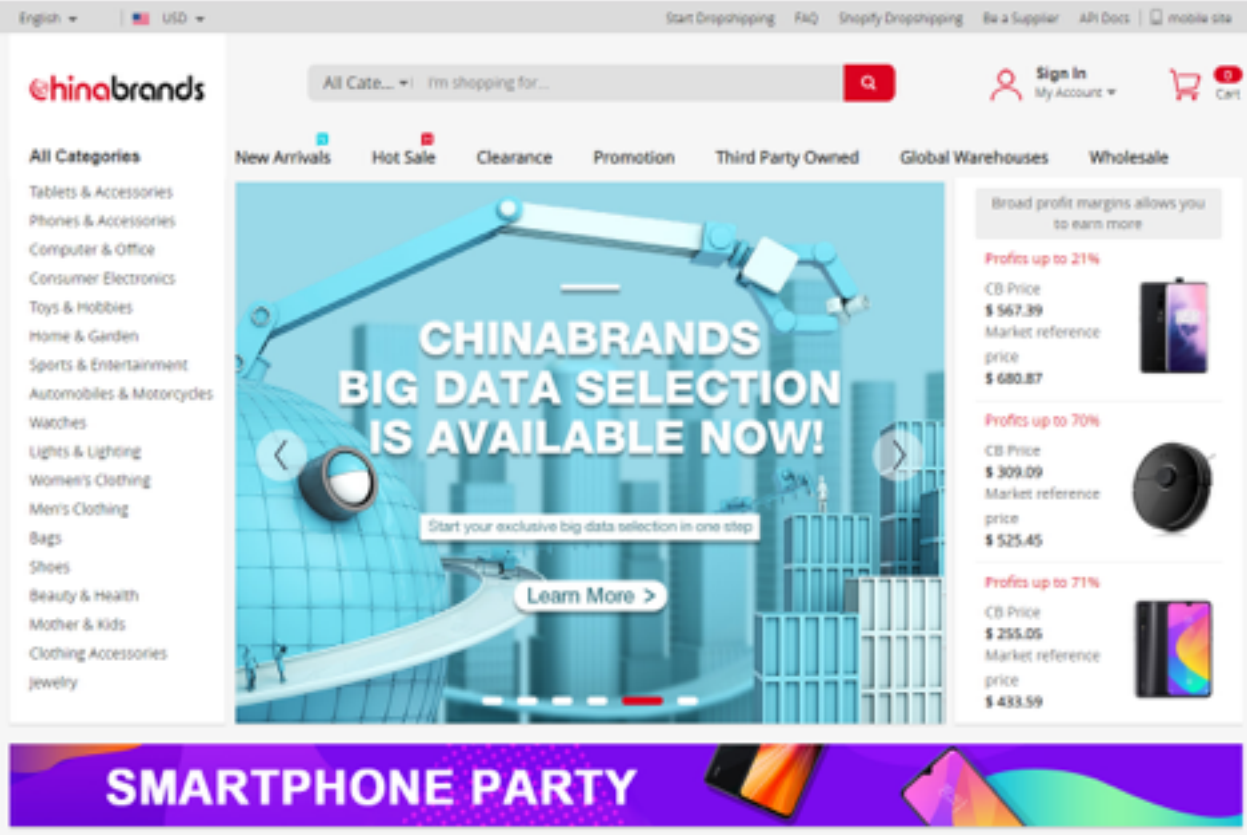
20. company name: esources.co.uk
category: general
membership: $16.99
integrates with: listed suppliers, UK

21. company name: chinavasion.com
category: general
membership: free
integrates with: listed suppliers, China, Global





**1. Chinabrands.com –wholesale & dropshipping platform**
**Chinabrands.com**
**membership cost:  Free**
**integrate with Amazon, Shopify, AliExpress, Ebay, etc**
**note:  No Minimum Order Requirements**

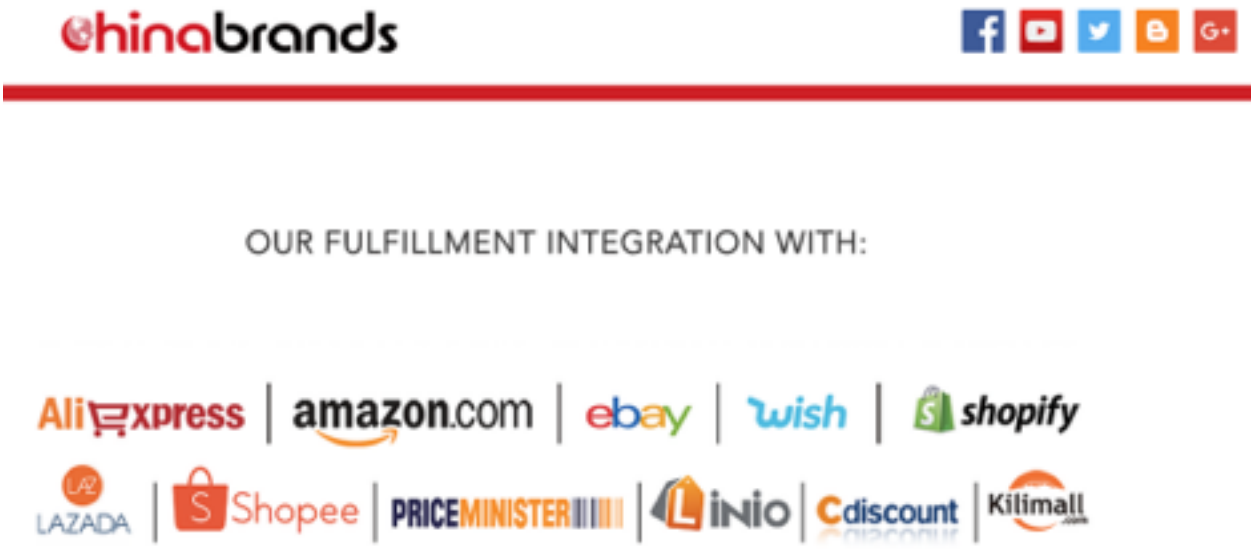



This is the world's leading B2B DropShip company with access to 250 countries across the world. They are experts in logistics and distribution making it your best DropShipping supplier.

ChinaBrands is the world’s leading wholesale and a DropShipping platform. The DropShipping business has taken the world by storm and this is partly due to the availability of suppliers committed to ensuring the drop ship companies operate in an

enabling environment. Among the integrated stores include Lazada, AliExpress, eBay, Shopify and many more.

With ChinaBrands, integration is quite easy. They have fully optimized API linking technology that guarantees end-end system integration into its drop ship platform.




Most store owners are restricted to only one e-commerce site. But this isn't the case with ChinaBrands. It's suitable for manufacturers, retailers, and more the suppliers.

ChinaBrands supply business is facilitated by its warehouses which are spread in the whole world. In partnership with DHL, UPS and FedEx your customers' orders will be delivered on time.

To start DropShipping from ChinaBrands, you need to open an account first for free and upgrade it to VIP to enjoy mega benefits. The next step involves integrating your business with

ChinaBrands for easy synchronization of customers' orders and automatic mark order shipment.

**Pros**

● You need no inventory- All the products you to supply are already published on this DropShipping website. Yours is only to sync them into your store.
● Wide variety of products- There are hundreds of thousands of products waiting for you to start DropShipping.
● Order tracking- A tracking number will be uploaded to your store top monitor customers order on transit.

**Features Overview:**

● Source from 5000+ verified exclusive manufacturers
● 500+ million products of 172 categories
● No minimum order requirement
● Cheap wholesale price from $0.3
● Extremely strict on quality inspection by the professional QC team
● Heavy discount and CB point offset as payment
● Global shipping with Next-day delivery
● Free to download/Sync SEO-optimized product listing
● Auto order fulfillment
● Seamless integration with 20+ platforms
● 24/7 customer service

**Dropship to Amazon/eBay/AliExpress -** ChinaBrands makes it simple for you to DropShip to Amazon by providing API end to end integration which can allow up to 20 platforms. Via the FBA shipping services, you can ship products to Amazon warehouses.

**Dropship to Shopify-** With the recent launch of a totally free DropShipping app which can integrate seamlessly and handle bulk orders for Shopify stores, you can now DropShip thousands of products.

With ChinaBrands (CB), you only need 4 easy steps to do business:
Import products from CB→ Make sales on your store→ Place an orders from CB→ CB ship the products

You can know more about How to Dropship from Chinabrands.

**2. Oberlo.com - dropshipping suppliers & plugin membership: $29.99**
**integrate with Shopify, AliExpress**

All DropShip stores depend on wholesalers, retailers, manufacturers and majorly drop shippers. This is a one-stop site

that will enable you to find the best selling products, import them in one click to your store and the rest will be done for you.

There are exceedingly more suppliers on this website than anyone would need. However, you have to login into this dropshipping website to be able to access the suppliers.

Oberlo is a dropshipping supplier and a Shopify plugin that is helping thousands of people like you make millions of dollars by dropshipping products. To date, it has helped sell more than 85 million products and it has created many success stories.

To start your business with Oberlo, you can start with the free starter plan. As you gain more experience you can upgrade to the basic plan which will cost you $29.90/ month but increase the products for sale to 10000. The last plan-pro comes with 30000 products and costs $79.90/ month.

**Pros**
Your choice of the dropshipping supplier should be determined by the benefits gained. These are as follows;

- Easy tracking of customers' orders.
- There are plenty of suppliers for you to change from one to another.
- Oberlo gives you access to a huge variety of products from verified suppliers.
- You have access to communicate with the suppliers.
- Automated product order fulfillment.

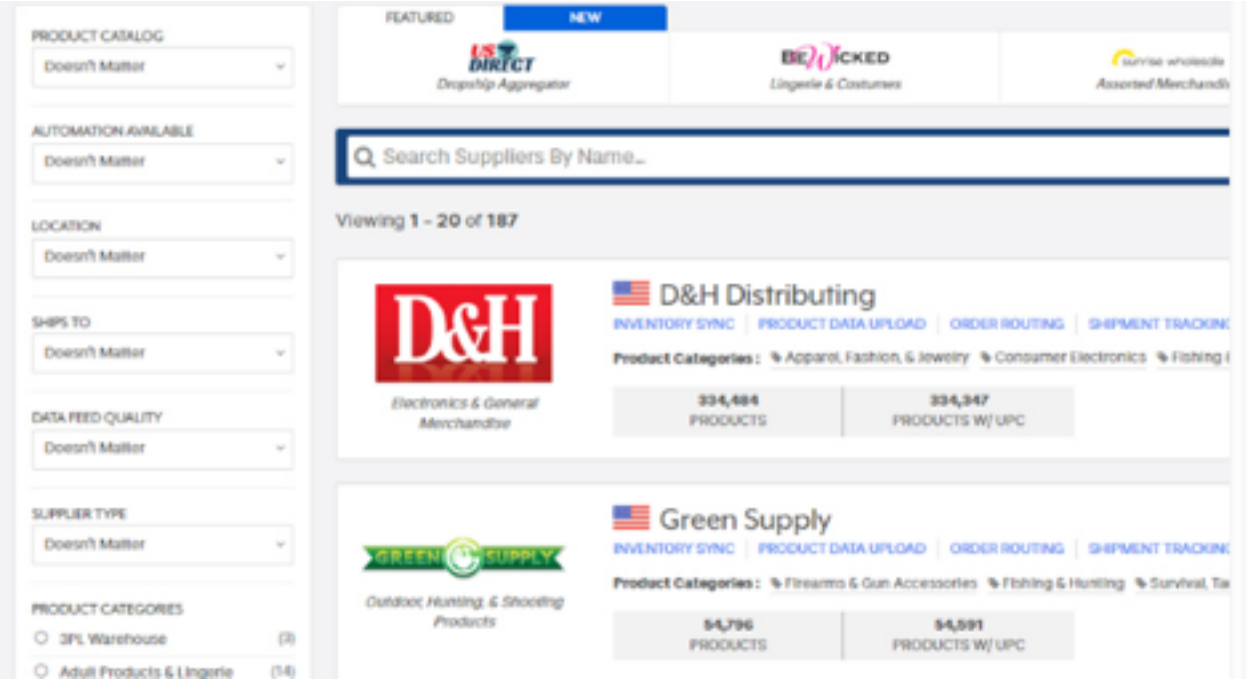
**Cons**

- It's only restricted to the Shopify platform.

**Oberlo Integration with e commerce Platforms**

Oberlo is a Shopify plugin and can only be integrated with a Shopify store. To benefit from the Oberlo application, you need to open a Shopify store so as to import products from it. This will also open another window for your Shopify store to dropship more products from Amazon, eBay, Dropified and many more.

**3. Inventory Source.com - general Sync dropship suppliers membership: free**
**integrate with Ebay, Amazon, Volusion**



This is one of the drop shipping websites with pre-built expansive dropship supplier integration directory with over 180 suppliers specialized in different fields. Their large array of supplier network includes exclusive brands and high-quality products to help your eCommerce business stay competitive in the market.

Inventory Source is a general dropshipping supplier that will enable you to upload full product data at no cost to enable you to make an informed decision. Leave your catalogue management and customization tools to the Inventory Source Catalog Manager.

Here is their best offer: Its US Direct allows you instant access to over 200,000 dropship products from their favourite suppliers. To integrate with the US Direct, Inventory Direct will do it for you.

Once integrated, you can start selling products from their approved dropship suppliers without any hidden fees or unpredictable shipping rates.

**Inventory Source Pricing Plans**

You can start with the free Directory Account which gives the ability to view all drop shippers, preview product feeds, access supplier contact information and search by individual products.

Next is Inventory Automation plan which has three plans; Basic Plan with 1 integration, 50k SKU limit, stores and markets for $50/month; Plus Plan with 2 integrations, 250k SKU limit, all e-commerce platforms for $125/month and; VIP Plan with 5 integrations, 500k SKU limit and access to all platforms + API for $299/month.

The last is the Full Automation Plan with also three plans; Basic plan for $150/month, Plus Plan for $225/month and the VIP Plan for $499/month.

**4. Dropshipdirect.com - general drop ship distributors**
**membership:  free**
**integrate with Shopify**

Looking for a general drop shipper? Your products are going to be shipped to your customers in 3-5 business days. Some of the featured products include; electronics, health and beauty products, apparel and many more. There are 12 markets supported by this drop shipper.

Dropshipdirect a general drop ship distributor's directory offers the following services; warehouse management, import/ export services and 3PL fulfillment.

Opening an account and operating it is free. To sell their products to all the markets on its platform, it has listed more than 100,000+ wholesale products which are sold by its merchants. Dropshipdirect is probably the platform with the highest number of online retailers/distributors with active accounts.

The system is very lean and simple. This is how Dropshipdirect works-
i. Dropshipdirect gets the products and store in its warehouses located in different regions.
ii. Once an order is placed through your store, they process and ship online.
iii. They then pick and pack according to the nature of the goods.
iv. Lastly, your customer's order is drop shipped to his/her destination.

**Pros**
- Free merchant account and no charges to place orders
- Weekly inventory updates
- No minimum dropship orders
- Huge selection of wholesale products to choose from

**Cons**
- Difficult to navigate the Dropshipdirect website
- Order fulfillment is limited to Europe, North America and Canada.

**5. Dropshipper.com - General dropshipping platform membership:  $29**
**integrate with Amazon, Ebay, Big Commerce**

With only a fee $29.0/month, you gain access to over 2million items. This is among the dropshipping suppliers with the highest success rate of 99.5% due to its transparency.

This is an amazing dropshipping platform. You register even without a store or website and they give everything you need to set up an online business: a domain name, professional design, a complete e-commerce shop, supplier contact details and an automated product importer/ updater and pricer.

If you need products for your Website, Amazon store, eBay shop, Shopify store, Volusion shop or BigCommerce store, this is the right place.

Dropshipper.com is a one-stop shop that offers a large variety of products from different suppliers and uploads items selected immediately to your platform.

Other support services include;

- Back end shipping notification.
- Amazon data export.
- Complete control of your ordering and backend verification.
- Drop shipping your customers orders to their collection points.

Those joining the dropship program have to part with &49.0/ month.

**6. National Dropshippers.com - Wholesale & Dropship supplier**
**memership fee:  $19.99**
**integrate with WordPress shopping cart**

Selling products online via this company began in 2002. After years of building strong relationships with the different master distributors and manufacturers across the United States, a large pool of dropshipping products was created.

National Dropshippers.com is a members-only site that offers an order fulfillment dropshipping service. Even though the products available are not as many as you would find in other drop shipping companies, the most common include; apparel, cell phones, cookware, outdoors, pet supplies, perfumes and multi-tools.

To start drop shipping business with National Dropshippers, you have to subscribe to their membership plans. The plans are; wholesale monthly membership of $19.99, annual wholesale membership of $89.99 and a one-time lifetime wholesale membership of $199.0.

Don’t have an e-commerce web store? For an only one-time fee of $299.0, you will be ready to launch your business. There are at least 30 payment processing checkouts that will serve your customers pretty well for they easily integrate with the e-commerce templates.

**Pros**
● Easy checkout process.
● The one-time wholesale lifetime subscription is very economical.
● More than 40 shopping cart designs which can be integrated into one e-commerce template.
● Easy integration with the Wordpress shopping cart, Dreamweaver shopping cart and ECT hosted store

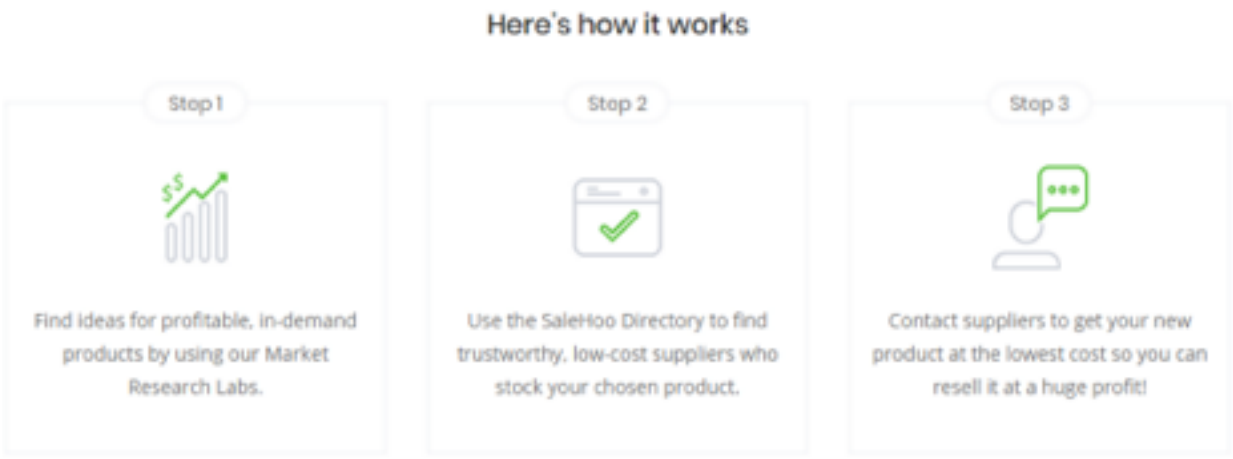
**Cons**
● A lot of hidden charges.
● Expensive to launch an e-commerce web store.

**7. Salehoo.com - Dropship via wholesale supplier directory**
**membership fee:  $67 a year**
**integrate with Shopify, Ebay**

Can you imagine dealing with the biggest drop shipping suppliers? Using a platform with more than 2.5million products ready for you to start selling and 8,000+ pre-vetted suppliers for constant product feed must a good deal!

Salehoo.com is the drop shipper I am referring to and it's known as wholesale supplier directory service that connects Dropshippers to a supplier. It is an easy-to-use tool that helps online sellers find profitable products from certified low-cost suppliers.

Salehoo has over 1000+ trusted dropship suppliers that ship domestically and internationally. The perfect research tools designed for you will help get the perfect match for your store.




There are two pricing plans: the annual subscription of $67 which gives you access to Salehoo supplier directory, access to market research labs, personal email support and access to member's forum: the most used lifetime subscription of $127.

Salehoo being a supplier directory works well with e-commerce software like Shopify and eBay.

**8. Worldwidebrands.com - Wholesale & Dropship Directory**
**membership fee:  $299 lifetime**
**integrate with web stores**

To be relevant in this competitive world of e-commerce, you must have a good list of the top drop shippers and certified low price wholesale suppliers. Selling on Amazon, eBay, Shopify or AliExpress has its own charges and combined with expensive drop shipping companies you definitely out of business.

Worldwidebrands.com is the world's largest directory of Dropshippers and bulk distributors. With this company on your side and millions of best-selling wholesale products for you to sell equals success. The wholesale products are factory-priced.

Wholesale products + Good Dropshippers = High profits

Worldwidebrands.com has almost every category of wholesale product for you to upload. Among the products are available for drop ship are; foods and drinks, jewelry and watches, health and beauty, pet supplies, travel products, clothing, shoes and accessories.

To make their services business viable, they have no monthly or annual subscriptions, no hidden charges but the only one-lifetime subscription of $299.

**Pros**

- Affordable life-time fee.
- Wide variety of cheap products from certified wholesale suppliers.
- A large directory of Dropshippers and frequently updated distributor list.
- Easy payment methods.
- Safe, secure and scam free website.

NB//Worldwidebrands.com does not drop ship products their verified wholesale supplier does.

**9. Doba.com - Wholesale & Dropship Directory**
**membership fee:  $29**
**integrate with 3d Cart, Magento, Amazon Pro**

There are more than 2million products from hundreds of suppliers all listed and published in one market place for registered members sell online. This gives you the opportunity to make profits without any inventory up front, picking, packing and dropshipping.

Doba members have uniform access to all the suppliers through a single interface. Products streamlined in this marketplace are; apparel, books, automotive, electronics, kid's items, sports equipment, health and beauty supplements.

Doba.com a wholesale and dropship directory is said to have the richest feature set for any dropshipping platform. These include;

i. Order Life Cycle fulfillment engine that manages an order from the time a member places an order until the customer receives the product.

ii. Custom Data Export tool that helps retailers market their products more easily. This tool is compatible with Shopify stores, Amazon pro only, WooCommerce, Volusion, 3dCart, Magento and Big Commerce.

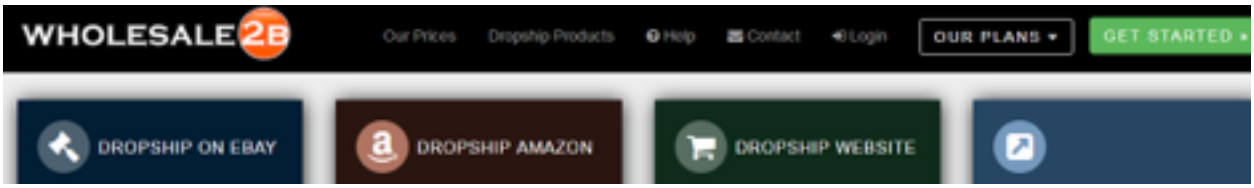
iii. Elite Seller Report which highlights the top 30 products in each category within a catalogue of 270 products.

iv. Supplier Scorecard which details the performance data like shipping carrier options, processing and shipping time, fulfillment rates and frequency of product feed updates of their supplier.

v. Doba API which allows retailers to access product data, submit orders, fund orders and follow through the orders fulfillment process.

The pricing plans are- Basic Plan for $29/month, the Advanced Plan for $69/month, the Pro Plan for $249/month.

**10. Wholesale2b.com - Wholesale & Dropship Directory**
**DIY: $67**
**integrate with Amazon, Shopify, Weebly**




After going through so many dropshipping websites, I can confidently this is the suitable platform for it can be integrated with eBay, Amazon, Shopify, your own website, Weebly App, BigCommerce App and WooCommerce among others.

Wholesale2b.com offers you a free account without the need for any credit card. To get started, they have an amazingly cheap DIY plan which goes for $67/annum.

Wholesale2b.com has over 1 million dropship products for all account holders with stores to start drop shipping. They offer product sourcing services, order fulfillment, handling of returns, listing tools for eBay and other Stores, provision of data feed for market places and shopping carts.

**Pros**
- Huge inventory
- Easy to seamlessly integrate with e-commerce stores like WooCommerce and Amazon.
- Advanced tools to help manage online stores.
- You can sign up with the free account.

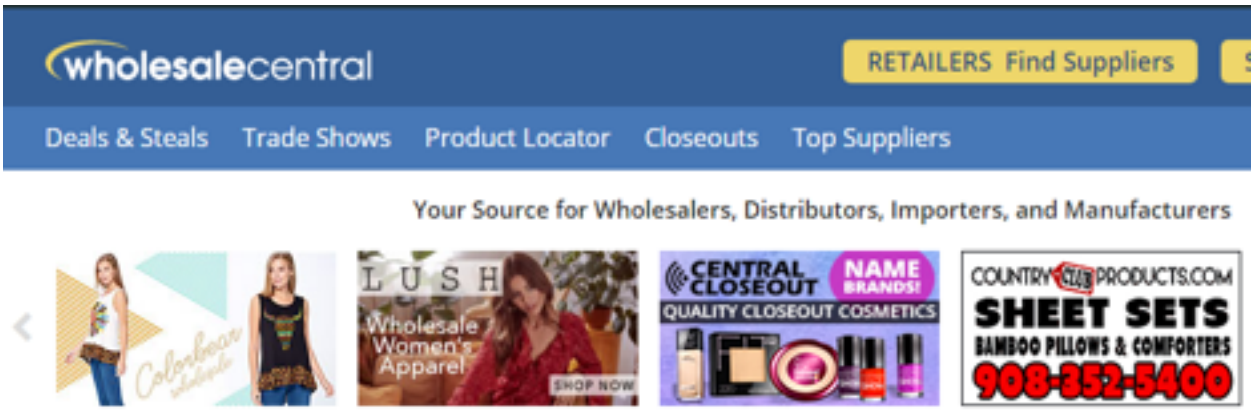
**Cons**

- Expensive to pay the monthly plans
- The dropship website is limited to only 3 suppliers despite the huge monthly fee of $39.99/month.

**Dropship Plans**

Dropship on eBay- $24.99/month and create unlimited auctions and it's certified by eBay developer group
Dropship on Amazon-$37.99/month and import products in bulk, get automated inventory updates.
Dropship on Shopify-$29.99/month and get automated inventory updates, custom titles and descriptions.
Dropship on Weebly App-$29.99/month and process orders with just 1 click, get price markups and automated tracking codes.

**11. Wholesalecentral.com - Wholesale & Dropship Directory**
**membership fee:  free**
**integrate with designed shopping carts**




This is purely a B2B directory that helps wholesale buyers find wholesale suppliers and products. It was established in 1996 and to date, it's highly trusted by wholesale buyers for a huge number of screened manufactures, products and deals.

Wholesalecentral.com a wholesale and dropship directory is a perfect sourcing tool for online stores, market vendors and independent retailers. This platform is used by more than 1.7 million wholesale buyers throughout the year to find suppliers and products.

**12. Sunrise Wholesale - Wholesale & Dropship Directory**
**membership fee:  $199 a month**
**integrate with Shopify, Amazon, Ebay**

Over 20,000 dropship products, 30 product categories and more than 20 years of experience in drop shipping are what defines this company.

Sunrise Wholesale is a wholesale and dropship directory that helps online stores dropship right to their customers, in product research and sales reporting, daily inventory and email alerts. Sunrise understands dropshipping websites requirements. To ensure the success of these websites, they offer the following support services al packed into your membership plan-

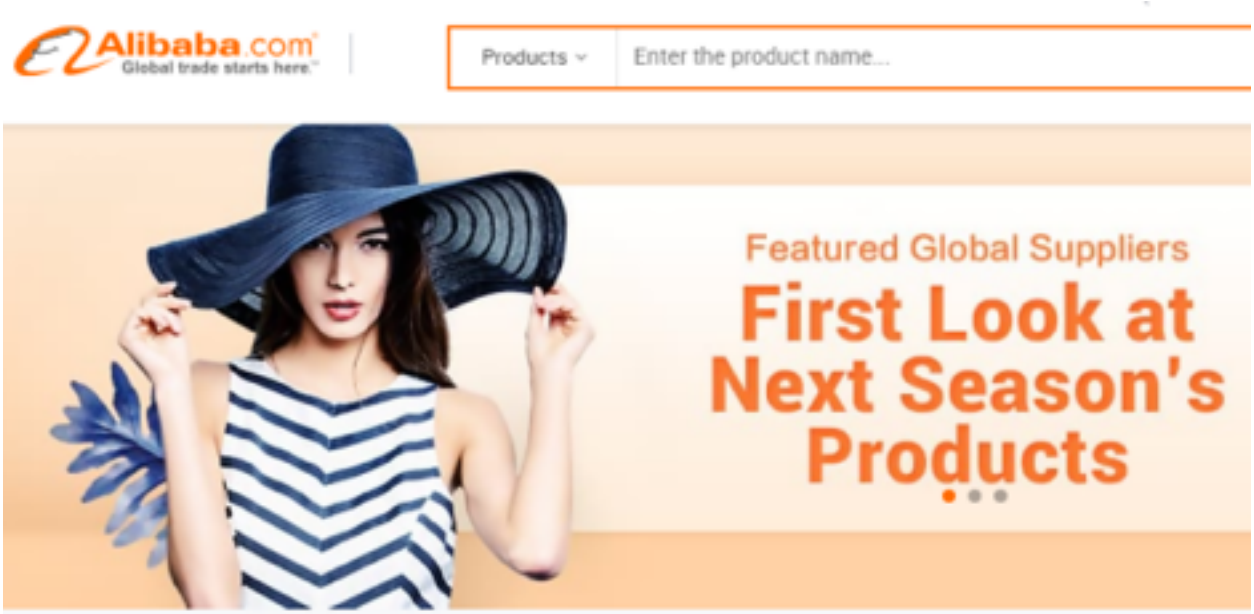
- A+ rating from Better Business Bureau.
- Custom product and data feeds in XML and CSV.

- Toll-free phone, chat and email support.
- Gold member pricing on all products for maximum profit.

Sunrise Wholesale has the following pricing plans, Monthly membership plan at $49.00/month and the cheaper annual plan at $199.00/ month.

**Dropship Platforms-**
Dropship on Amazon- Fulfill orders with a single click, post products to your Amazon seller central, products, and their prices automatically update on Amazon.
Dropship on eBay- the Ebay Wizard tools make product posting a breeze, connect 5 eBay accounts simultaneously and fulfill orders with 1 click.
Dropship on Shopify- own website and domain with automated product updates, Sales Analyzer tools and CSV report, professional design templates and credit card integration.

**13. Alibaba.com - dropship via wholesale supplier directory**
**membership fee:  $299**
**integrate with AliExpress, AliDropShip**

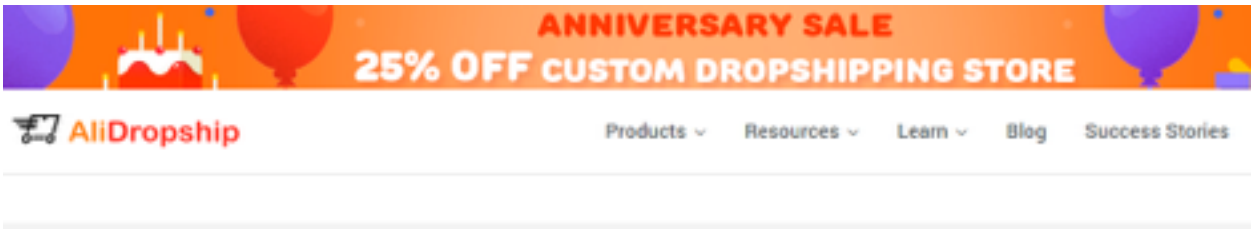



This is the largest wholesale platform with 20m+ wholesale products sourced across the world from 3766 verified dropship suppliers.

Alibaba is a wholesale supplier directory that is connecting wholesale buyers with wholesale suppliers and enabling easy order fulfillment. They don't dropship products but ensure all customers orders are drop shipped according to their set policies.

Alibaba helps get customized samples and detailed photos from dropship suppliers for approval and packaging and labelling done based on your e-commerce fulfillment companies' specific requirement

**14. Alidropship.com - dropshipping suppliers & plugin membership fee: $299**
**integrate with AliExpress**

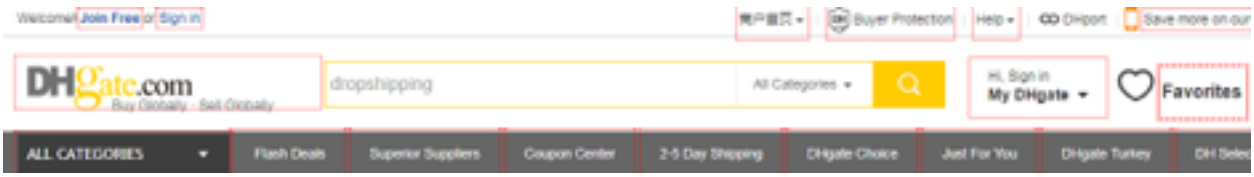



Being an expert drop shipper themselves, they are committed to developing similar ventures to common minded people. They have a dedicated team specialized in creating software and developing web stores for their customers.

Alidropship.com is a dropshipping supplier with a great wealth of experience from Alibaba. Having developed the best plugin for AliExpress dropshipping and learned all the tricks and strategies, they are always ready to partner with others in creating dropshipping websites.

Alidropship plugin is accredited by many web store owners for its amazing features. They include auto order tracking, integrated search and import feature, epacket shipping filter and pricing automation.

## 15. Dhgate.com - Wholesale & Dropship supplier membership fee: free membership integrate with listed suppliers




Have you ever heard of DHPort.com? This is an e-commerce platform built by DHgate to provide a solution for buyers looking to make bulk purchases from China. Skip the middlemen and increase your profits by being part of the DHPort.

Dhgate.com is a wholesale platform with more than 30 million products on its website from China. The platform connects international buyers with Chinese wholesale sellers. The product categories include apparel and accessories, auto parts, jewelry, computers and networking, consumer electronics, toys& hobbies and many more.

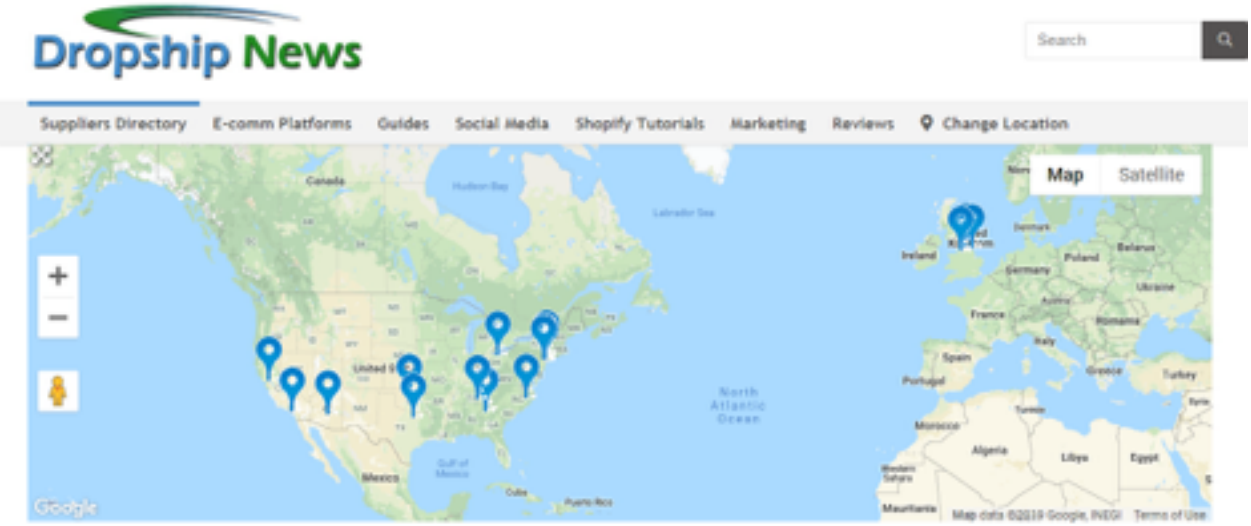
**Pros**

- Wide variety of products available for drop shipping.
- DropShipping fee as low as $1.
- Easy and many payment methods.
- Quick order fulfillment (2-5 business days).
- Free to join.

**Cons**

- Stiff competition for best-selling products.

**16. Dropship News.com - dropship via wholesale supplier directory**
**membership fee:  free**
**integrate with listed suppliers**




After many years of operating different drop ship stores, Daniel Barrett chose to offer guidance to people engaging in the dropshipping business.

Dropship News is a wholesale supplier directory and it's among the few websites not selling any product but providing useful dropshipping guides.

Dropship News.com uses hundreds of wholesale dropshippers to dropship products by linking them with buyers. There are tutorial guides to you help facilitate in the operation if your web store.

# Use amazon To Build Your Brand And Acquire Customers

## amazon SALES

44%

US E-commerce

SHOP

4%

US retail sales

49% US Households

60% of all product searches begin on Amazon

Consumers trust Amazon. Prime is an unbreakable retention weapon that has built a loyal customer base.

HOUND DOG DIGITAL

*At Hound Dog Digital Marketing Agency, we studied the path to conversion on over 100 consumer brand sites. Here is what we found.*

**17. Megagoods.com - dropship via wholesale supplier directory**
**membership fee:  $14.99**
**integrate with listed suppliers**

With only consumer electronics and video game items, this company has sailed from humble beginnings to an international dropshipping company.

Megagoods.com is a distributor and a drop shipper via its wholesale supplier directory. The wholesale suppliers/ manufactures registered in this company are specialized in electronics and bear the cost of any faulty returned items.

Megagoods majorly concentrate on drop ship/ fulfillment services. To start using this company, you can start with the 14-day free trial and later subscribe to the $14.99/month service fee.

**18. The wholesaler.co.uk - dropship via wholesale supplier directory**
**membership fee:  free**
**integrate with listed suppliers**

Quite an easy and free of charge site to be used by every seller. There are more than 150 product categories which represent the number of wholesale supplier categories in this directory.

The wholesaler.co.uk is a wholesale supplier directory for UK online retailers looking for products to resell. The key function of this company is to link the UK wholesale suppliers with online retailers who dropship the products to the buyers.

The wholesaler.co.uk wholesale dropshipping products include sports goods, toys, fashion accessories, furniture and gifts.

**19. Globalsources.com - dropship via wholesale supplier directory**
**membership fee:  free**
**integrate with listed suppliers**

There are 1.5 million international buyers from at least 240 counties and territories who fully depend on products from this wholesale market place. Serving online and offline buyers and suppliers for 48 years are a great show trust.

Globalsourcers.com is a wholesale supplier directory with millions of products for any authorized online retailer to dropship on behalf. It's a clear and transparent platform with the product listed and the dropshipping companies to fulfill the customers' orders.

Globalsources.com is also a dropshipping platform that is free to join at first if you have an online store. The products categories are auto parts and accessories, gifts and premiums, fashion apparel and fabrics, home products, hardware products and electronics.

**Pros**
- Free 14 day trial.
- Hundreds of dropship suppliers to choose.
- Open marketplace with free access to viewing of the products.

**Cons**
- High competition for top products.
- Few marketing tools to facilitate the growth of businesses.
- Few dropshippers as most suppliers for bulk wholesale

**20. esources.co.uk- dropship via wholesale supplier directory**
**membership fee:  free**
**integrate with listed suppliers**

This is the fastest growing online directory in the UK with 1.5 million live listings comprising of international wholesalers, dropshipping companies, auctioneers and others.

Esources.co.uk is a wholesale supplier directory with all types of vetted suppliers to ensure every order is fulfilled without delays. Products sold in this platform are from UK suppliers and are subject to thorough quality inspections.

Esources has cheaper pricing plans compared to other sites like Alidropship. Traders are given the latitude to sign up for a free account. The first is the monthly membership fee of $ 16.67 and annual membership of $12.50.

**21. Chinavasion.com - dropship via wholesale supplier directory**
**membership fee:  free**
**integrate with listed suppliers**

DropShipping is a thriving business across the world for it requires no up front inventory. Most traders in Europe, US, Asia and Canada are embracing this business model to increase sales.

Chinavasion.com is a DropShipping company as a well as a wholesale supplier directory offering drop shipping services for free. It is a great source of electronic gadgets like directly from Chinese factories.

Chinavasion has the most popular payment methods which are PayPal, Visa, Master card and Maestro.

**Benefits**
- Professional images and product descriptions.
- Availability of a wide variety of electronic gadgets.
- 24/7 customer care support.
- Wholesale price

**Start Dropshipping the Best Selling Products**

1 One-Click Order Importing to Shopify
2 Real-Time Inventory Update
3 Hassle Free Products Monthly Download
4 Auto fulfill orders
5 Forever Free plan

## 13 Things to Consider as an FBA (Fulfilled by Amazon) Seller

Firstly, you should research some **tools** to help you out because otherwise you'll just be playing a guessing game. By manually searching for products you aren't able to get lots of insights about an item like its demand, average monthly sales, comparison between other sellers' pricing, and so on. By investing into a tool you'll be able to gather more specific data and make a decision based on facts.Secondly, you need to consider an item's features when looking for profitable products.

**What to have in mind when looking for profitable products**

**1. Products sale price between $10-$50 -** This is considered to be an affordable price range. Customers are more willing to make a purchase based on impulse if the risk of losing money is not high.

**2. Lightweight (not more than 2-3 lbs) -** You want the products to be as light as possible so they are easy and cheap to ship. Low shipping costs will keep your profit margins high.

**3. Products that are unbreakable and would last during shipping and use -** You should be focusing on selling a product that is simple, durable and mainly unbreakable so you avoid any issues during shipping.

**4. Cost of product's sale price should be 25% to 35% -** If you can get a product made for under 25% – 35% of the sale price then that leaves you 75%-65% profit margin left. So the 75%-65% profit margin should be enough for you to cover the expanses of

FBA, shipping and Amazon selling fees and yet still have a profitable income left for you.

**5. Superior quality of the product -** High quality of the product is something you want to keep in mind because it will help with your competition. The better quality, durability and efficiency of your product, the more chances you have at winning the competition.

**6. Similar products have a 5,000 Best Seller Rank (BSR) or lower in main category -** The BSR allows you to see which product is selling better within its category. For example, a product with a BSR of 15,000 is not going to sell as much as a product in the same category with a BSR of 1,500.

**7. Ability to expand your brand into complimentary products -** You should be going into a niche that gives you the opportunity to create multiple products that are related to each other. Afterwards, you will be able to sell these products under a single brand.

**8. Products that can be searched and listed under multiple keywords and product categories -** Not only will it help with your ranking, but it will also bring more chances of higher profit to your door. So, I would suggest keeping this in mind as well.

**9. A few similar products that have less than 50 customer reviews on the first page -** Products that have less than 50 reviews are usually easy to beat. That is why you should see at least 3 products with less than 50 reviews on the first page.

**10. Evergreen products -** Evergreen products are items that are not seasonal. The reason this is an important factor when

choosing your products is because items that can be sold all year round will give you a higher income and a better chance of improving your ranking.

**11. Top product's keywords have over 100,000 monthly searches on Amazon -** If your top product keywords have over 100,000 monthly searches, it means you made the right choice and there is more than enough demand for you to be able to sell.

**12. Products that don't have big brand names within Product Category/Niche or aren't being sold by great Amazon sellers -** Competing with big brands is extremely difficult and it's a guaranteed fail. It's wisely to choose a product that allows you to grow easily and compete without having any disadvantages.

**13. Products have the ability of providing repeated purchases -** This is not a must, it's more of a tip. Instead of having people buy from you once, you could have the same people buying repeated times from you which is amazing for your profit.If you have all of these in mind when conducting your product research, you'll be able to find profitable products to start your Amazon business with.If you're thinking about selling wholesale products, you can find more details in the Amazon Profitable Wholesale Products Guide.

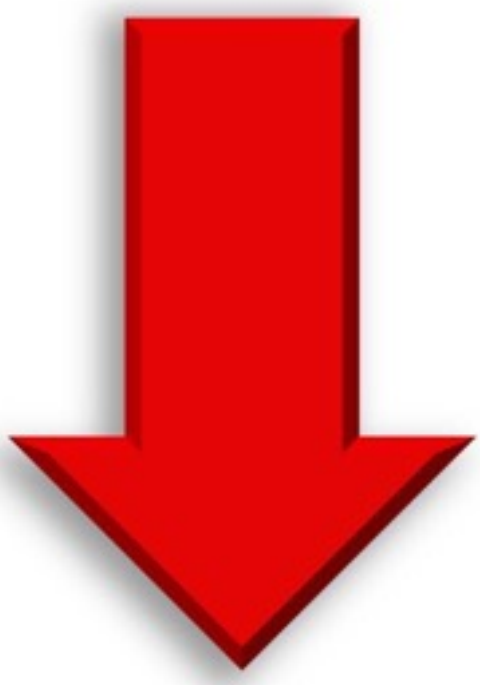
**source:** https://getdhub.com/high-quality-wholesale-suppliers-cheat-sheet/

## China Sourcing and Buying Agents

1. AlibabaAgent.com - sourcing and buying agent / location: China

2. FBAops.com - FBA (Fulfilled By Amazon) inspection, prep services / location: China

3. guangzhouagent.com - Guangzhou sourcing and buying agent / location: China



# Quick List of China Wholesalers and Dropshippers for your Amazon, Shopify, or Ebay Store / List of Dropshippers for your Amazon

AliExpress.com

ChinaBrands.com

DHgate.com

FocalPrice.com

LightintheBox.com

BangGood.com

UrbanLoad.com

ChinaVision.com

wholesale7.net

# How to Make Money with FBA:

# How To Generate Big Profits Using FBA (Fulfilled By Amazon)

**Revealed:** The behind-the-scenes methods ordinary people have used to make extraordinary profits using Amazon FBA

by Michael Gibbs
with Jolene Gooding

# Quick List of Direct Manufacturers

GlobalSourcesDirect.com
connect with China manufacturers
location:  China

source.com
auction-style lots from the manufacturer
location:  USA

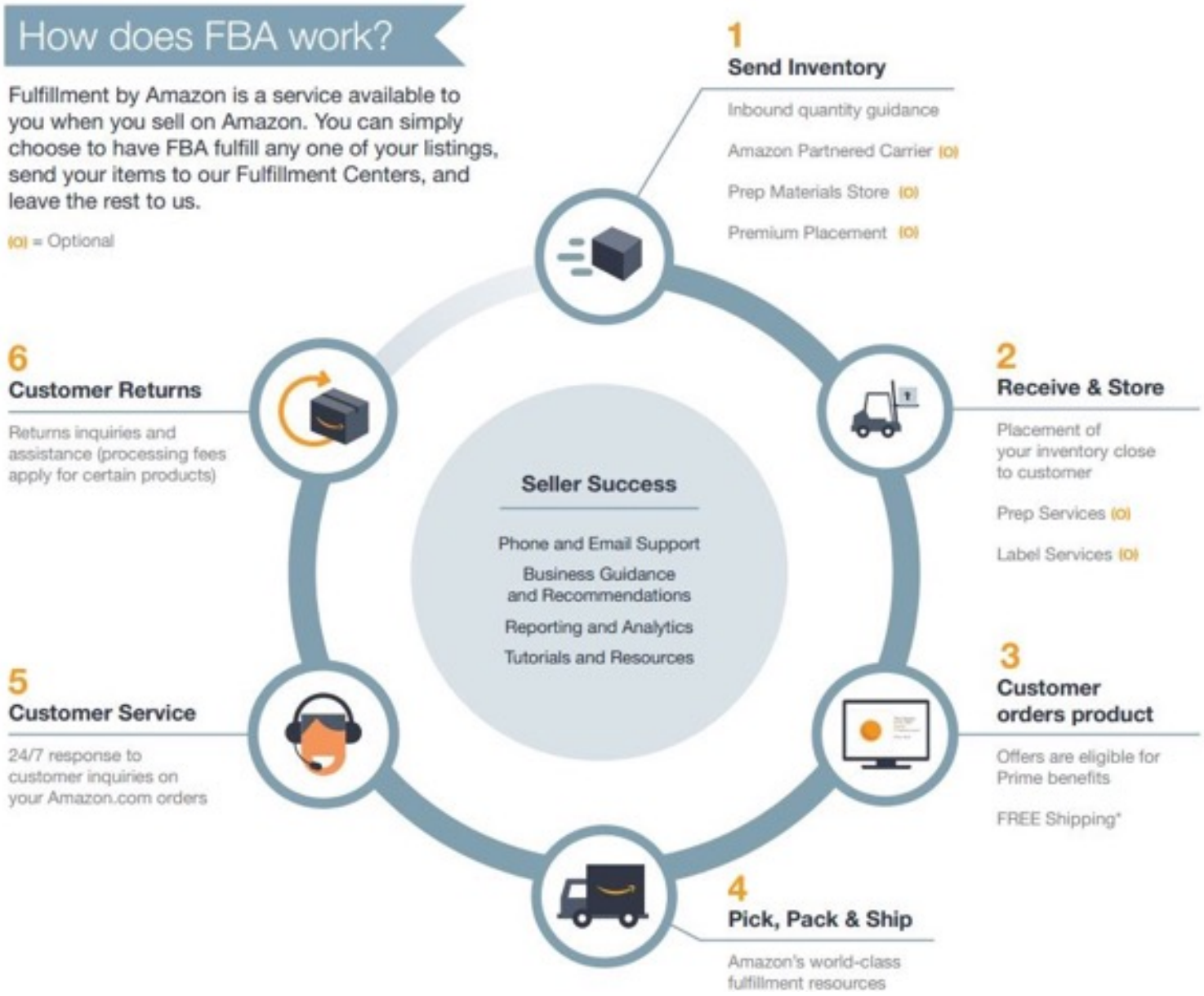
bstock.com
closeout wholesale lots
location:  USA

CloseoutCentral.com
closeout wholesale lots
location:  USA

TopTenWholesale.com
aggregator of closeout lots
location:  USA

liquidation.com
closeout lots for all types of product
location:  USA

bulq.com
bulk closeouts and liquidation
location:  USA


How does FBA work?
Fulfillment by Amazon is a service available to you when you sell on Amazon. You can simply choose to have FBA fulfill any one of your listings, send your items to our Fulfillment Centers, and leave the rest to us.
(O) = Optional
1
Send Inventory
Inbound quantity guidance
Amazon Partnered Carrier (O)
Prep Materials Store (O)
Premium Placement (O)
2
Receive & Store
Placement of your inventory close to customer
Prep Services (O)
Label Services (O)
3
Customer orders product
Offers are eligible for Prime benefits
FREE Shipping*
4
Pick, Pack & Ship
Amazon's world-class fulfillment resources
5
Customer Service
24/7 response to customer inquiries on your Amazon.com orders
6
Customer Returns
Returns inquiries and assistance (processing fees apply for certain products)
Seller Success
Phone and Email Support
Business Guidance and Recommendations
Reporting and Analytics
Tutorials and Resources

## Quick List of Wholesalers

AliExpress.com

alibaba.com

ChinaBrands.com

GlobalSourcesDirect.com

DHgate.com

WorldTaobao.com

DX.com

FocalPrice.com

LightintheBox.com

HKTDC.com

GlobalSources.com

MadeinChina.com

BangGood.com

SourcingMap.com

TomTop.com

tmart.com

ChinaDivision.com

UrbanLoad.com

chinavasion.com

DinoDirect.com

BuyFenShui.com

tradestead.com

uxcell.com

ChinaBuy.com

PriceAngels.com

BuyinCoins.com

EforChina.com

SunSkyOnline.com

TinyDeal.com

wholesale7.net

milanoo.com

DHport.com

EveryChina.com

SourcingMap.com

# 11 Best Places To Find DropShipping Wholesalers And Companies

https://www.chinabrands.com/dropshipping/article-find-the-best-dropshipping-wholesalers-companies-free-list-16196.html

Once you find solid products to sell, it's time to look at platforms where you can get dropshipping wholesalers and companies.

**1. SaleHoo**
salehoo.com

Established in 2005
8000+ suppliers
1.6 Million Products
Price: $67 per annum

The New Zealand-based online directory is one of the best place to find  dropshipping suppliers in the world. The company boasts of over 75 categories. To bolster its authenticity, they carry out a vigorous screening process to determine which wholesalers are genuine.

Additionally, you get 24/7 customer support and they guide you on how to build a dropshipping business. If you are skeptical about the profitability of your product, they are generous enough to provide you with a tool dubbed Market Research Labs that does all the predictions.

**2. Worldwide Brands**
WorldwideBrands.com

Established in 1999
1000+ suppliers
Over 10 million products
Price: $299 life membership fee

Dubbed as the grandfather of wholesale supplier directories, Worldwide Brands located in USA has been in business for 20 years. It is the brainchild of Chris Malta. To ensure that customers get the best, they vet wholesalers by visiting their storehouses and meeting companies in trade shows. You can find any type of suppliers based on your needs, like authorized supply chain wholesalers. certified free dropshipping wholesalers, liquidators and Import distributors, etc.

WWB also updates its database of wholesalers and products regularly. The site is ideal for experienced eCommerce vendors.

**3. Wholesale Central**
WholesaleCentral.com

Established in 1996
Over 1,000 suppliers
Over 500,000 products
Price: Free

Unlike most directories, Wholesale Central does not charge to search for dropshipping wholesalers. It is a product of Summer Communications, Inc. – trade magazine publisher. Once you

create an account, you have unrestricted access to thousands of vetted suppliers and trade magazines.

You are bound to experience stellar support due to its longevity in the industry. Unfortunately, the site is not ideal for beginners.

**4. Alibaba**
alibaba.com

Established in 2010
Over 1 million suppliers
Over 100 million products
Price: Free

Alibaba is an online b2b website that is owned by eCommerce giant Alibaba. Here, you can easily choose any supplier based on the rating given. It also allows you to make payments via different methods such as Credit Cards. It has a stellar customer service team.

On the downside, if you are in the US, you will have to wait for 2-3 weeks for your product to reach you. it can take months to reach other parts of the globe.

**5. eSources**
esources.co.uk

Established in 1986
Over 170,000 suppliers
More than 350,000 products
Price:  Free (buying products only)
€20 per month (to access other features)

eSources is an online UK-based wholesale directory. You can find numerous suppliers, wholesalers, and products at the site. As a vendor, distinguishing legit from unfit wholesalers is simple; verified companies have a TradePass Logo.

Once you create an account you can choose from the free plan, €20 per month, €50 for six months or €75 for a year. It all depends on your needs and budget.

**6. Doba**
doba.com

Established in 2002
Over 200 suppliers
Over 2 million products
Price:  $69 per month

The dropshipping company is based in Utah USA. Although it provides you with a stellar back end management system, its plans can be a bit pricey. However, a pricey plan comes with more features and better customer care services.

# Use amazon To Build Your Brand And Acquire Customers

## amazon SALES

44%

US E-commerce

SHOP

4%

US retail sales

49% US Households

60% of all product searches begin on Amazon

Consumers trust Amazon. *Prime* is an unbreakable retention weapon that has built a loyal customer base.

HOUND DOG DIGITAL

*At Hound Dog Digital Marketing Agency, we studied the path to conversion on over 100 consumer brand sites. Here is what we found.*

**7. Megagoods**
megagoods.com

Established in 2004
Over 100 suppliers
About 2,000 products
Price: $14.99 per month

The simplistic wholesale directory is based in Los Angeles USA. It predominantly deals with consumer electronics and video games. It is focused on specific market hence its small number of products. However, the site enables you to drop ship your products using your own name. It is recommended for vendors in the aforementioned niches.

**8. Inventory Source**
InventorySource.com

Established in 2003
Over 100 suppliers
Over 1 million products
Price: Depends on your needs

The DropShip service software is based in the USA, has a stellar back end management system and integrates into Shopify and other popular sites. With over 1 million products.  You can easily import images and descriptions to your site with a click of a button. Additionally, their support team can seamlessly create a site for you if you don't have one. You can either choose a free package, $50 per month or $150 per month package.

7 STEPS TO START SELLING YOUR PRODUCTS ON AMAZON.COM
07
Your Amazon Store Support Program Begins
06
Your Store Goes Live!
05
You Preview Your Store Before it Goes Live
04
We Setup Your Preferred Billing Methods
• For advertising costs
• For sales income
• For monthly fees
03
We Arrange a Shipment of Your Products to Amazon
• We provide shipping labels
• We provide ASIN barcodes for your products
• You make the shipment to their warehouse
02
We Will Setup Your Amazon Store and List Your Products
• Create specific selling points
• Optimize product description with proper keywords for SEO
• Add your high-resolution pictures to the page
• Custom format the description for improved selling
01
You Provide us with Product Information
• Pricing
• Product Images
• Product description
• Weight and dimensions

**9. TopTenWholesale**
TopTenWholesale.com

Established in 2011
Over 1000 suppliers
Over 1 million products
Price: Different packages

Based in Florida USA, TopTenWholesale.com connects buyers to potential suppliers, products, manufacturers and distributors among others. It has a user-friendly interface that lets you choose products without a hassle.

It verifies its products and suppliers in a bid to ensure you get quality and legitimate products. Unfortunately, the site is not ideal for beginners. Another downside is that you can only buy goods in bulk.

**10. Dropship Direct**
inventory.dropshipdirect.com

Established in 2007
Over 900 suppliers
Over 100,000 products
Price: Free

The Portland-based company presents vendors with a robust database of products and suppliers. Once you open an account with them, they provide you with all the pricing details of the products you want to sell. Furthermore, you get access to tutorials that guide you in running a successful business. Although registration is free, it might take you a few days to get it verified.

**11. Chinabrands**
ChinaBrands.com

Established in 2007
Over 5000 suppliers
Over 500,000 products
Price: Free

It is not a wholesale directory but a B2B DropShipping wholesale company. All of products are owned by ChinaBrands company. They present customers a huge database of products. It's free to join in. If you want to integrate with yout store, they provide an automated DropShipping fulfillment service.

VS
SELLER CENTRAL
VENDOR CENTRAL
10-15%
Referral fee for items sold + potential fulfillment fees.
Wholesale
Sell your products at wholesale prices to Amazon. (e.g. 50% of MSRP)
2 weeks
Payments for Sales
Get paid within 2 weeks after an item sells.
Payments for Goods
Payments for purchase orders. 60-90 net payment terms.
Basic Content
Standard product listings that are easy to update & optimize. Access to limited advertising opportunities.
Premium Content
Add videos, brand pages, additional content & more advertising options.
You Sell
Sell immediately and provide customer service for your products, FBA can lessen involvement.
Amazon Sells
Amazon sells & provides customer service. Product updates take several days to be reviewed and applied.
SALE
Full Control
Complete control over product listing, pricing, inventory & customer service.
Amazon Controls Product Pricing
Negotiable contract with Amazon. Difficult to update product assortment. Amazon sets inventory quantity & pricing, which can be set below MSRP or MAP.

# Tips To Spot Fake Drop Shipping Wholesalers & Companies

Unfortunately, you can meet some fake dropshipping wholesalers, which is, well… discouraging. However, there are simple ways through which you can spot a heinous drop shipper.

**So, how do you spot fake DropShipping wholesalers?**

**1. Ask for a monthly fee**
Well, unusual as it might seem, there are suppliers who request for a monthly fee. This should raise a red flag. Never should a supplier charge a vendor for doing business with them. The next time a wholesaler asks for an upfront fee, report him to the support team.

**2. Sell to the public**
A genuine wholesaler applies for a wholesale account, not a retail account. The next time you find a supplier selling products to the public at a wholesale price, avoid doing business with him/her. That is a retailer selling products at a bargain.

**3. Don't want to sign a contract**
Any wholesaler that does not agree to sign a DropShipping agreement is a fraud. How will you run a business without guidelines? Ensure your supplier is comfortable with your terms of service. That said, you can use existing templates to come up with a contract.

Before setting up with a DropShipper, research their company, read their reviews, and contact others who have used them.

# 15 Best Dropship Manufacturers in China, United States, United Kingdom, and India (Pro Tips)

https://www.chinabrands.com/dropshipping/article-dropship-manufacturers-16468.html

# Bonus Ebooks

**Start your Internet Business Right**
http://howtomakemoneywithfba.com/wp-content/uploads/2020/01/start-Your-Internet-Business-RIGHT.pdf

**Online Business Revolution Checklist**
http://howtomakemoneywithfba.com/wp-content/uploads/2020/01/Online_Business_Revolution_Checklist.pdf

**How to Sell on Amazon**
http://howtomakemoneywithfba.com/wp-content/uploads/2020/01/How-to-sell-on-Amazon-2019-The-ULTIMATE-Guide-1.pdf

**How to Find Real Products to Sell Online**
http://howtomakemoneywithfba.com/wp-content/uploads/2020/01/how-to-find-real-products-to-sell-online.pdf

**How to Work in FBA**
http://howtomakemoneywithfba.com/wp-content/uploads/2020/01/A-Year-in-FBA-2019.pdf

**DropShipping Guide**
http://howtomakemoneywithfba.com/wp-content/uploads/2020/01/AliExpressDropshippingGuideBonus.pdf

**DropShipping Calendar: 21 Days to your First Sale**
http://howtomakemoneywithfba.com/wp-content/uploads/2020/01/21_Dropshipping_Calendar_Final_2.pdf

**100 E-commerce Experts Share their Secrets**
http://howtomakemoneywithfba.com/wp-content/uploads/2020/01/100_Ecommerce_Experts_Share_Their_Secrets.pdf

**100 Best Products to Sell**
http://howtomakemoneywithfba.com/wp-content/uploads/2020/01/100-Best-Products-To-Sell-in-2019-Oberlo.pdf

**50 Ways to get Sales with DropShipping**
http://howtomakemoneywithfba.com/wp-content/uploads/2020/01/Oberlo_50_Ways_To_Get_Sales_with_Dropshipping_V2.pdf

**DropShipping 101**
http://howtomakemoneywithfba.com/wp-content/uploads/2020/01/Oberlo_Dropshipping101.01.pdf

**The Guide to Starting your first E-commerce Business**
http://howtomakemoneywithfba.com/wp-content/uploads/2020/01/The_Ultimate_Guide_To_Starting_Your_First_Ecommerce_Business.pdf

**Wholesale Ebook**
http://howtomakemoneywithfba.com/wp-content/uploads/2020/01/Wholesale_Ebook_FULL_layout26_08.pdf

## Thank you

Thank you for purchasing this ebook.

I hope you found it valuable for an indepth overview about selling with FBA (Fulfillment By Amazon).

Keep this ebook handy as a reference guide for you to find tools to help you with your FBA business.

Also, be sure to watch helpful videos on YouTube that are posted by successful Amazon FBA sellers.

If you have made it this far, you probably have what it takes to start and run a successful FBA business.

Get started today.  You can do it!

Thanks for joining us on this journey!

Michael Gibbs & Jolene Gooding

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JoleneGooding9@gmail.com

## About the Authors

Michael Gibbs is a freelance journalist and business writer who specializes in writing about the gig economy and the growth of digital nomad culture. He is currently writing his first novel, a work of non-fiction, about the rise of cryptocurrency. His hobbies include reading, photography, and watching independent films.

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Jolene Gooding is a professional freelance writer, and contributing writer for over 25 online magazines, blogs, and websites. Gooding specializes in writing about small businesses owners and freelancers. She is a sought-after speaker at small business conventions across the Northeast. She resides in Burlington, Vermont with her husband and three children.

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# 6 Essential Tools for Amazon FBA sellers

**JungleScout**
The best way to find products that sell.  Trusted by over 225,00 Amazon sellers.  Click the link below for a free 7-day trial:
https://junglescout.grsm.io/PartnerZ0NO8

**Helium10**
A suite of powerful tools for Amazon sellers.
https://crushtrk.com/?a=2006&c=7&p=r&s1=

**EcomHunt**
EcomHunt is a product research tool, giving you everything you need to start a profitable DropShipping business.
https://www.ecomhunt.com?afmc=1qz

**ShippingEasy**
An e-commerce shipping solution that finds the best rates.
shippingeasy.zlyuo6.net/D634a

**Viral Launch**
They call themselves the #1 Amazon PPC (Pay Per Click) tool, proven with over $10 billion in customer sales.  See for yourself:
https://affiliates.viral-launch.com/idevaffiliate.php?id=2732

**SellerLabs**
Seller Labs offers you all the tools you need to grow your Amazon business.  Get started at the link below.
https://Sellerlabs.com?fp_ref=kris43

www.YourOwnPrivateATM.com

www.HowToMakeMoneyWithFBA.com

**How to Make Money with FBA:  How to Generate Big Profits Using FBA (Fulfillment By Amazon)**

by Michael Gibbs
with Jolene Gooding

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