



# The Ultimate **AutoResponders** **Comparison Guide** to build your audience & grow your profits





## The Ultimate AutoResponders Comparison Guide

To Build your Audience & Grow your Profits

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**An Overview: Best AutoResponders  
and Email Marketing Tools - page 56**

## **About this Ebook**

Thanks for purchasing The Ultimate AutoResponder Comparison Guide to Build your Audience & Grow your Profits. This ebook reviews 36 of the most popular autoresponders that exist in the digital marketplace today. Click on the links throughout this ebook to find out more about each one.

## **Save Time with AutoResponders**

Use this ebook to save time by finding the best autoresponder for your needs. We feature all the autoresponders we can find, then sort them for you by price, reliability, ease-of-use. Determine which of these is the most important, and use these criteria to choose the best autoresponder that fits your needs.

## **Make Money with AutoResponders**

Once you choose the perfect autoresponder, you can use the autoresponder to make money. How? By generating "leads" aka "prospects" (potential customers) for your website or business or both.

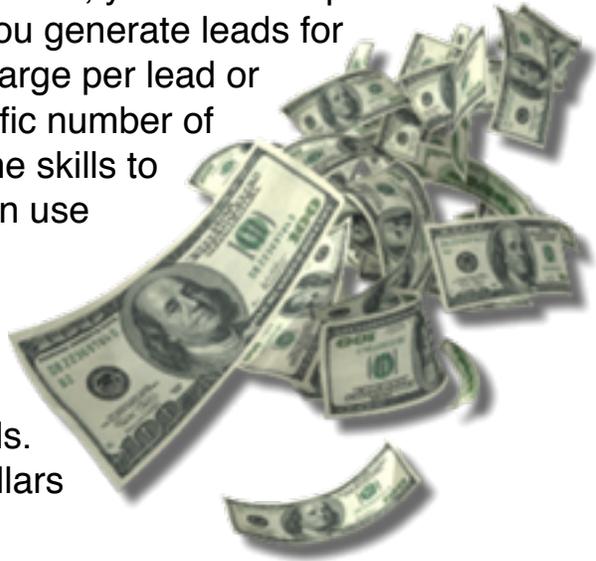
Make money by building a "lead generation" website for a local business. Negotiate an agreement wherein every time you send them a lead (customer), you get paid a commission. There's a lot of different ways to do this, but the main principles are these:

1. Find a business who needs customers
2. Build a Lead Generation website that brings the business customers
3. Whenever you bring a customer (lead) to the business, you get paid.
4. You can charge per lead (customer) or charge a flat monthly rate for bringing in a specific number of leads (customers).

To learn more about Lead Generation and how you can use AutoResponders and Landing Pages to generate leads and make money, search for "how to make money with lead generation" on YouTube and on [DuckDuckGo.com](http://DuckDuckGo.com) and [google.com](http://google.com)

## **Make Money with this Ebook**

Once you learn how to use AutoResponders, you can set up a Lead Generation Website business, where you generate leads for clients in a specific niche. You could charge per lead or charge a flat rate for bringing in a specific number of customers a month. When you learn the skills to acquiring leads in one category, you can use those skills to acquire leads in another category. If you want, you could even set up a directory for “cool things to do in your town”, and generate leads for clients who work in non-competing fields. You’ll soon be earning thousands of dollars a month. The sky is the limit.



## **Businesses need customers**

Businesses need customers. Most business owners don't care about SEO (Search Engine Optimization), autoresponders, or even websites. They want customers. If you bring them customers, they will pay you. Bring them the first customer or two for free. Tell the customer to tell the business that you referred them. Then, ask the business if they would like more customers. If so, negotiate a deal wherein they pay you per customer lead. If they say “no” or “no thanks”, tell them “no problem, that you'll just send your customers to another (competing) business”.

Bringing them the lead (customer) first means you are “leading with value”. When you “lead with value”, you open doors, in a friendly way, that lead to deals for Lead Generation Services for businesses and service contractors.

## **About Me**

My name is Kris Kemp. I'm a writer, musician, photographer, traveler, and creative entrepreneur. My writings include a novel, 20 ebooks, 5 screenplays, 2 musicals, hundreds of blog posts, and hundreds of email sequences. Although I have a variety of interests, they share the common theme of freedom—time freedom, financial freedom, health freedom, travel/location freedom. Check out my novel at: [www.TheRailsNYC.com](http://www.TheRailsNYC.com)



## **What people have said about me**

“You were the internet before there was internet.”  
Meghan (Realtor, Palm Beach, FL)

“Kris is a genius”  
Tony (Ad Exec, Chicago)

“The most creative person I’ve ever met.”  
Ben (Restaurant Mgmt, Actor, New York City)

“You’re the exception to every rule.”  
Ryan (Commercial Fisherman, West Palm Beach, FL)

“A comedian and playwright, an inspirational leader”  
J.T. (Actor, Writer, New York City)

## **Contact**

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## **What is an AutoResponder?**

An AutoResponder is a service that automatically sends out pre-written emails to a group of people who have opted into receive information.

Here is an easy way to remember this: An autoresponder automatically responds to someone who subscribes or “opts in” to receive messages from you.

AutoResponder = Auto Respond

Simply put, an autoresponder is a SaaS (Software as a Service) that sends a sequence of emails to a person who has taken some action. Typically, the action involves “opting in” with their name and email to receive a free report, a free download, or watch a webinar.

## **What does an AutoResponder do?**

An autoresponder is a service that collects contact information, usually a persons name and email address. It also allows you to send emails to everyone on your list at once, versus sending out emails to one person at a time. An autoresponder also allows you to set up a series of follow-up messages that can be sent out at certain dates and specific times.

## **What is an AutoResponder message?**

An autoresponder message is a sequence of email marketing messages that gets sent to subscribers in the order and frequency that you decide.

## **What is an Email Marketing Service?**

An Email Marketing Service (EMS) is a company that offers an all-in-one suite of email marketing tools and software in order to build customer growth and generate profits for the client. Typically, an EMS includes SAAS (Software As A Service) tools like autoresponders, opt-in forms, landing pages, email builders, and more in order to provide clients with tools to build customer growth and generate profits.

## **What is a CRM?**

A CRM (Customer Relationship Management) is a technology that allows businesses both large and small to organize, automate, and synchronize every facet of customer interaction. CRM system examples include marketing, sales, customer service, and support.

## **AutoResponder or Email Marketing Service or CRM**

This ebook offers indepth reviews of 36 autoresponders, email marketing services, and CRM's. For the sake of simplicity, I'll be using the term autoresponders, even though some of these services offer a full suite of SaaS tools that put them more in line with an Email Marketing Service or CRM. Please keep this in mind as you read the ebook.

## **Advancing Technologies means Great Opportunities**

As technology advances and expands, so do the capabilities and tools of the digital marketplace in which it lives. These tools include AutoResponders, Email Marketing Services, and CRM's (Customer Relationship Management), all of which reflect the new technologies in order to better serve their customer base.

## **What does this have to do with you?**

You have, at your fingertips, reviews of 36 autoresponders that can use to build your customers and grow your profits. Discover the new technologies and new tools that each of these autoresponders has when you click on the links throughout this ebook.

Within this ebook, you will see links to autoresponders and other helpful tools. Click on the links to get a better understanding of the tools and services that can help you build your customer list and grow your profits.

## **Need help choosing an autoresponder?**

In planning your email marketing strategy for your business, you might find yourself overwhelmed by the sheer number of options that are available.

Each autoresponder has its own Unique Selling Proposition (USP). Some are best if you want to get up-and-running in 5 minutes. Some offer all the technical features like tags, segmentations, event triggers, and list-cleaning. Some are good for Shopify. Some are good for Facebook and Facebook Messenger. I've only found one that's a flat-rate autoresponder.

There are hundreds of tools available. From autoresponders, email marketing services, CRM's (Customer Relationship Management), landing page generators, opt-in form builders, copywriting services, it's easy to end up neck-deep in a fast-flowing river of choices that leave you overwhelmed.

If, at some point, that's how you end up feeling, feel free to email me at: [bicycledays@yahoo.com](mailto:bicycledays@yahoo.com) and I'll do my best to help you. Simply write: "I need help with autoresponders" in the subject line. In the body of the email, tell me 1) what your main goal is with your website / business 2) what your monthly budget is 3) any other details that are pertinent

You get the idea: There are a lot of options for you to choose from. And it can get overwhelming. I can help. I can help you choose the best autoresponder that fits your needs and your budget, one that is perfect for you.

Keep this in mind as you read this ebook.

I look forward to helping you build your audience and grow your profits.

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## **Need help with your email marketing?**

Anxious about writing your email marketing campaign? Unsure of how to start? Struggling with writing your first email?

Sometimes, it takes a fresh perspective. Sometimes, it takes another person to help you. This is why therapists and counsellors get paid so much. Because they offer a fresh perspective.

I can help you. I can be your fresh perspective.

I've written hundreds of email sequences. I can help you write yours. I can even write it for you.

Email me at: [bicycledays@yahoo.com](mailto:bicycledays@yahoo.com) In the subject line, write: "I need help with my email sequence". In the body of the email, include your name, contact details, your website, and the product or service you are selling. Let me know how I can help you.

I have a mountain of ideas for selling products or services. I can help you sell your products or services using proven copywriting techniques that convert indifferent readers into excited prospects eager to buy your product or service.

Keep this in mind as you read this ebook.

I look forward to helping you build your audience and grow your profits.

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## **The Perfect AutoResponder for you**

This ebook has one sole purpose: to help you find the perfect autoresponder for you. Based on price, reliability, and ease-of-use.

## **Wading through the Affiliate Link Swamp**

Researching autoresponders means wading through a thick swamp of top ten lists of AutoResponder Review websites that are littered with affiliate links. Honest reviews are drowned out by the desire to make money online via affiliate commissions. So, how do you find an honest review?

## **Honest Reviews of AutoResponders**

Within this ebook, I do include my own affiliate links. At the same time, I am giving you an honest review from my own experience using these autoresponders. From the autoresponders I have not personally tested, I will give you an armload of reviews, plus my succinct overviews of these reviews, that will enable you to make the best decision in choosing which autoresponder is best for you.



## **Using DuckDuckGo to Find Gems**

In researching autoresponders for this ebook, I've found a small mountain of autoresponder and bulk email marketing services that I'd never even heard of before. Using [DuckDuckGo.com](https://DuckDuckGo.com) as a search engine helped me find some of these gems. Google tends to bury the less popular, but just as good and often better, SAAS (Software As A Service) tools, especially those run by companies from other countries. In any case, I'll be sharing these lesser-known and amazing autoresponder and bulk email services with you here. Click on the links that look good to you.

### 36 AutoResponders Compared by Price

<b>services</b>	<b>price</b>	<b>contacts</b>	<b>free trial</b>	
MailChimp	\$10	500	yes	those funky ads
AWeber	\$18	500	yes	started in 1998
TrafficWave	\$17.95	unlimited	yes	runs well, like old car
ConvertKit	\$29	1000	yes	user-friendly
ActiveCampaign	\$15	500	yes	amazing features
MarketHero	\$19	1000	yes	good for Shopify
SendLane	\$59	5,000	yes	empowers ecommerce
OntraPort	\$79	1,000	yes	used by Tony Robbins
GetResponse	\$15	1,000	yes	lots of integrations
InfusionSoft (Keap)	\$29	500	yes	top-rated CRM
iContact	\$14	500	yes	unlimited sending
ConstantContact	\$15	500	yes	great for mobile
Drip	\$49	2,500	yes	ecommerce CRM
CampaignMonitor	\$9	500	yes	2 million marketers
Campaigner	\$20	1,000	yes	great deliverability

<b>services</b>	<b>price</b>	<b>contacts</b>	<b>free trial</b>	
Pabbly	\$29	5k	yes	must-have tool
MailGetBolt	\$9	2,500	yes	amazing
MailJet	\$0	6k	yes	30k emails - \$8.69
MailerLite	\$0	1k	yes	advanced features
MailGun	\$0	10k	yes	30k emails - \$10
MoonMail	\$18	1k	yes	great all-in-one
BenchmarkEmail	\$0	2k	yes	14k emails month free
SendX	\$7.50	1k	yes	intuitive & affordable
MooSend	\$10	2k	yes	great email solution
PinPointe	\$49	5k	yes	cloud-based EMS
SendInBlue	\$25	40k	yes	trusted by 80k users
MadMimi	\$10	500	no	newsletter creation tool
Zoho	\$5	500	yes	email hosting service
SendPulse	\$7.88	2,500	yes	boost open rates w/ AI
SendHippo	\$7	60k	yes	send 60k emails - \$7
OmniSend	\$16	500	yes	ecommerce solution
CakeMail	\$8	500	yes	all-in-one EMS

<b>services</b>	<b>price</b>	<b>contacts</b>	<b>free trial</b>
SendGrid	\$15	100k	yes trusted by 80k users
Sendy	\$1	10k	yes amazing deliverability
SparkPost	\$20	50k	yes optimize email

## 36 AutoResponders Compared: A Closer Look

We're going to the deep end of the pool.

For an in-depth overview of 36 AutoResponders.



## MailChimp

MailChimp is one of the most popular and well-known email marketing service providers due to its zero-cost Forever Free plan, easy email builder, autoresponders, and 200+ integrations for WordPress, Shopify, and other popular platforms. And those funky ads.

### MailChimp pricing

<u>contacts</u>	<u>monthly price</u>
2k	\$0
500	\$10
1500	\$20
2500	\$30
5k	\$50
10k	\$75

**Good:** MailChimp has 200+ integrations with popular platforms like WordPress, Shopify, and more. The Forever Free plan (zero cost) allows you to send 10,000 emails a month for up to 2,000 subscribers.

**Bad:** They change the User Interface every time they roll in a new update. Zero Tolerance to Affiliate Marketers: If you're an affiliate marketer and you've just stumbled upon MailChimp, turn the other way. Expensive.

**Recommend:** It depends. If you have some experience with email marketing, I do not recommend MailChimp, mainly for the fact that they do not allow affiliate marketing, and because of its expensive pricing. If you are new to email marketing, sign up to MailChimp for their free account and use it to learn the basics of email marketing and building a list. MailChimp is a descent platform for its ease-of-use, mountain of integrations and training tutorial videos, and zero cost for the Forever Free plan. Is MailChimp for you? Visit [www.MailChimp.com](http://www.MailChimp.com) and try it out for yourself.

## **AWeber**

With its 21+ years in business, AWeber is considered an industry-leader in the world of autoresponders. Also, AWeber is known for its high standards, robust platform, and excellent customer service. Try AWeber for yourself when you visit <https://www.aweber.com/easy-email.htm?id=506257>

## **AWeber pricing**

<u>contacts</u>	<u>monthly price</u>
500	\$19
2500	\$29
5k	\$49
10k	\$69
25k	\$149

**Good:** Simple, straightforward, offers 100 email options. Campaign management, automated follow-ups, subscriber segmentation, integrations with PayPal, Etsy, Shopify, WooCommerce, Magento. 30-day free trial.

**Bad:** There are cheaper options that offer more functionality. Some templates are outdated. Plans are expensive.

**Recommend:** To be honest, I've tried AWeber and found it a bit clumsy. I prefer something I can get up and running fast. AWeber reminds me of a library in a small town, one with a limited collection of books but friendly staff. You'll return for the friendly staff but you're limiting yourself with the book collection. Also, the website is bland. Curious? Try AWeber yourself. Try if free for 30 days: <https://www.aweber.com/easy-email.htm?id=506257>

## ConstantContact

If you're a small business, non-profit, or a blogger, try Constant Contact. Their pricing is great, and the support team is absolutely top-notch. They even offer a 60-day free trial, plus integrations with EventBrite and Shopify.

### ConstantContact pricing

<u>contacts</u>	<u>monthly price</u>
500	\$15
2500	\$30
10k	\$75

**Good:** 60-day free trial on all plans. A wealth of different templates. Intuitive editing. The emails look great on various devices. Used by entrepreneurs and small businesses all over the world.

**Bad:** Service cancellation is not easy. Limited customization. Can get pricey. The main website lacks a clear USP (Unique Selling Proposition).

**Recommend:** Yes, if you are a one-person business or a small business. And yes, because the free trial gives you access to all features. If you're looking to save money, there are cheaper options available with other autoresponders. Get started at <https://www.constantcontact.com>

## TrafficWave

TrafficWave is like an old car that runs well. It's a decent autoresponder that's no-frills. I've been using TrafficWave for about ten years. What's good about TrafficWave is their flat rate of \$17.95 a month of unlimited emails. Curious? Get behind the wheel of TrafficWave to see if it's for you. Get a free test drive at <http://www.trafficwave.net/members/bicycledays>

## TrafficWave pricing

<u>contacts</u>	<u>monthly price</u>
unlimited	\$17.95

**Good:** Reliable. You can test and run multiple email campaigns and the rate stays the same, \$17.95 a month.

**Bad:** Doesn't appear to have a lot of bells-and-whistles, like tags, segmentation, SMS. If you need that, try ConvertKit or ActiveCampaign or one of the bulk email services like MailGun, MailGetBolt, Benchmark Email Marketing or SendInBlue.

**Recommend:** Yes! I've been using TrafficWave to run multiple email marketing campaigns. It's uncluttered, easy-to-use interface and flat-rate pricing make it one of the best autoresponders out there. Due to the fact that TrafficWave does little to no advertising and no plug-ins for WordPress, many email marketers have not even heard about them. Try TrafficWave. Get a free 30-day trial at <http://www.trafficwave.net/members/bicycledays>

## GetResponse

GetResponse is weird. The pricing page is clumsy, not user-friendly. The pricing structure is complicated. Even though GetResponse has been around since 1998, they seem to have lost their way. Test them out for yourself: Click here: <https://www.getresponse.com/?a=6DRQEHTDQ> for a free 30-day trial, no credit card required.

## GetResponse pricing

<u>contacts</u>	<u>monthly price</u>
1,000	\$15
2,500	\$25
5k	\$45
10k	\$65
25k	\$145
50k	\$250
100k	\$450

Try GetResponse free: <https://www.getresponse.com/?a=6DRQEHTDQ>

**Good:** Pricing tiers for beginning, small, and mid-sized businesses. Features that include automation segmentation, lead scoring, cart abandonment, scalable autoresponders. Integrations with Magento, Salesforce, WordPress, Facebook, Slack, PayPal, Stripe, WooCommerce, Etsy, PrestaShop.

**Bad:** They have a lot of negative reviews. Read them at: <https://www.trustpilot.com/review/getresponse.com>

**Recommend:** Try GetResponse free: <https://www.getresponse.com/?a=6DRQEHTDQ>

## **iContact**

iContact has some contradictions. The website is clumsy and not user-friendly, with a clunky, slider bar to determine the pricing per contacts. iContact makes up this with their high delivery rate on emails, great customer support, their drag-and-drop editor, and multiple HTML templates.

### **iContact pricing**

<u>contacts</u>	<u>monthly price</u>
500	\$14
2,500	\$32
4,600	\$52
9,800	\$79
15k	\$117
25k	\$150
35k	\$239
50k	\$299

**Good:** Drag-and-drop editor. Robust tracking. Spam check to enhance deliverability. Availability of social media buttons to amplify emails.

**Bad:** Interface is clunky. Cancellation process is complicated.

**Recommend:** Try it for 30-days, free: <http://icontact.com>

## MarketHero

Something cool about this website. It's got this future-retro look, white space, and purple. LOL. Uncluttered and unpretentious, with a renegade, kind-of maverick style that seems to reflect the mind of it's co-founder Alex Becker. Good integrations for Shopify and Facebook marketing. Curious? Click here for a free, 14-day trial: [https://markethero.io/?fp\\_ref=kris55](https://markethero.io/?fp_ref=kris55)

## MarketHero pricing

<u>contacts</u>	<u>monthly price</u>
1k	\$19
3k	\$49
7.5k	\$99
10k	\$129
25k	\$299
50k	\$549
75k	\$800
100k	\$950

**Good:** Beautiful user interface that is visually appealing. Facebook messenger autoresponder. Affiliate-link friendly. Simple subscriber management.

**Bad:** Basic email builders. No landing page builder. Limited automation options.

**Recommend:** If you're a renegade entrepreneur who runs a Shopify store, or you build email campaigns for Shopify store owners, or if you value automated Facebook messaging, then MarketHero is worth trying. Click here for a 14-day free trial: [https://markethero.io/?fp\\_ref=kris55](https://markethero.io/?fp_ref=kris55)

## SendLane

Trusted by 5,000 e-commerce brands. They offer a behavior-based model to boost click-through rates, along with automations through email, SMS, and social advertising. Offers powerful tools for e-commerce, lead generation, landing pages, and integrations with Stripe, Facebook, ClickFunnels, WooCommerce, and more. Click the link below to try it: <https://kriskempcreative.sendlane.com/referral/PC50504?features>

## SendLane pricing

<u>contacts</u>	<u>monthly price</u>
2,500	\$59
5k	\$150
10k	\$249
25k	\$319
50k	\$449

**Good:** SMS marketing. Intelligent pop-ups. 1,400+ integrations. Case studies. The Future of Marketing ebook.

**Bad:** Expensive.

**Recommend:** Appears to be a good autoresponder for technical-minded email marketers who value tags, segmentation, and automation. Try it for yourself, with the free 14-day trial at the link below. No credit card required. <https://kriskempcreative.sendlane.com/referral/PC50504?features>

## ConvertKit

If you're a professional blogger or content creator, you will love ConvertKit. It was built by an email marketing enthusiast who was so frustrated by the existing selection of autoresponders, he decided to build his own. In doing so, he created an an easy-to-use platform that can be up-and-running in 5 minutes, one with advanced segmentation and funnels. I call ConvertKit the Range Rover of autoresponders. Try it for free at the link below:

[www.ConvertKit.com](http://www.ConvertKit.com)

## ConvertKit pricing

<u>contacts</u>	<u>monthly price</u>
1k	\$29
3k	\$49
5k	\$79
7.5k	\$99

**Good:** All the features are included in all the subscriptions except for “Free concierge migration”. User-friendly, get up and running in 5 minutes.

**Bad:** Learning curve, especially if you are coming from a list-based provider.

**Recommend:** Yes! Visit [www.ConvertKit.com](http://www.ConvertKit.com) for their free, no-risk, 14-day trial. ConvertKit has excellent reviews that you can read for yourself: <https://www.capterra.com/p/175000/ConvertKit/>

## ActiveCampaign

ActiveCampaign is considered the Ferrari of autoresponders, one of the best, for it's plethora of automations and in-depth integrations. The Ferrari of Autoresponders. But, not everyone knows how to drive a Ferrari. Worth the learning curve? Yes. Customer support? Amazing.

Visit: [www.ActiveCampaign.com](http://www.ActiveCampaign.com) to get started.

## ActiveCampaign pricing

<u>contacts</u>	<u>monthly price</u>
500	\$15
1,000	\$29
2,500	\$49
5k	\$89
10k	\$139
25k	\$225
50k	\$299
75k	\$379
100k	\$459

**Good:** A plethora of beneficial features that allow you to maximize efficiency and effectiveness. Robust automation. Unique features. Unparalleled support. Reliable. Considered he best autoresponder out there. One reviewer wrote: “Learn this tool. It can literally set up a small business on autopilot.” Another reviewer wrote: “The best kept secret in marketing automation.” ([capterra.com](http://capterra.com))

**Bad:** Lack of a landing page builder. Having to pay for email compatibility testing is annoying. No “undo” button in the user interface. The CRM is a little clunky.

**Recommend:** Yes! Visit [www.ActiveCampaign.com](http://www.ActiveCampaign.com) for a free trial.

## OntraPort

An all-in-one business automation platform that's considered the Rolls Royce of autoresponders and CRMs. OntraPort is the CRM (Customer Relations Management) software tool that's trusted by industry titans like Tony Robbins (life coach, international speaker, best-selling author) and Yaro Stark (entrepreneur, digital nomad). Their prices confirm the Rolls Royce idea. Take this Rolls Royce for a test drive with this 14-day free trial. <http://go.ontraport.net/t?orid=769964&opid=69>

## OntraPort pricing

<u>contacts</u>	<u>monthly price</u>
1k	\$79
2.5k	\$149
10k	\$297
20k	\$497

**Good:** Amazing CRM that is one of the best-loved in the world of digital marketing, a leader in the industry. Plus, In-Depth Digital Handbooks on Growing your Business: <http://go.ontraport.net/t?orid=769964&opid=67>  
Highly recommend OntraPort.

**Bad:** Some quirks in the page editors can be frustrating. According to one reviewer at [capterra.com](http://capterra.com), OntraPort does a lot of things, but nothing well.

**Recommend:** Yes. Treat yourself to quality. Take this Rolls Royce for a test drive and you might never return to the showroom. <http://go.ontraport.net/t?orid=769964&opid=69>

## Drip

If you run an online store / e-commerce website, then we recommend using Drip because it's one of the best eCommerce email marketing softwares. Their personalization and automation features are extremely powerful. Drip is a favorite tool used by websites like WPBeginner and many others.

Known for it's E-commerce, CRM, and integrations with Shopify, Shopify+, WooCommerce, Magento, ThriveCart, 3dCart, JustUno, Zipify Pages, Drip is considered one of the industry leaders with thousands of partners worldwide, a dedicated success manager, and hands-on training.

They offer a 2-minute interactive journey experience—what you'd see from a customer's experience using Drip. This experience cleverly asks for your name and email. It's like role-playing with someone you don't know. Inviting that cute someone to participate in a fun experiment and seeing where it will end up. Visit <https://www.Drip.com> to get started.

## Drip pricing

<u>contacts</u>	<u>monthly price</u>
2.5k	\$49
5k	\$122
Enterprise	Varies

**Good:** Compared to MailChimp, GetResponse, CampaignMonitor, ConvertKit, and Active Campaign, I've found that [drip.com](https://www.drip.com) has core functionalities that are well thought out, even if you're a novice. Automates "all things" in my e-commerce business.

**Bad:** Triggers require separate automations. Lacks a WYSIWYG (What You See Is What You Get) editor. Better to use a third-party software like Opt-in Monster to handle the signup forms.

**Recommend:** Yes. Try the demo first. Then the \$49 monthly plan. <https://www.Drip.com>

## CampaignMonitor

Campaign Monitor is a reputable company that leads with value. Trusted by over 2 million marketers and used by 250,000 businesses including RipCurl, Adidas, Showtime, TopShop. Campaign Monitor offers 250+ pre-built integrations that connects easily with hundreds of e-commerce platforms. With its huge customer base and massive integration abilities, Campaign Monitor combines the low prices of a bulk email service with the marketing features and integrations of a CRM. Try them at the link below: <https://www.campaignmonitor.com>

### CampaignMonitor pricing

<u>contacts</u>	<u>monthly price</u>
500	\$9
2.5k	\$29
5k	\$49
10k	\$89
15k	\$129
25k	\$199
50k	\$299

**Good:** A reputable company that leads with value.

Really good resources for marketing your business

<https://www.campaignmonitor.com/resources/>

The top 97 email marketing campaign examples and designs

<https://www.campaignmonitor.com/best-email-marketing-campaigns/>

Campaign Monitor is a professional grade marketing service that includes a drag & drop editor, hundreds of professionally designed responsive templates, and catchy sign-up forms.

**Bad:** If the same subscriber (contact) is in two mailing lists, it counts as two subscribers (contacts). This can get expensive quite fast.

**Recommend:** Yes. Try them at zero risk with a free trial:

<https://www.campaignmonitor.com>

## **InfusionSoft (Keap)**

InfusionSoft, now called Keap, is now a CRM (Customer Relations Management). Our new product, Keap, is pioneering smart client management, just as InfusionSoft did for sales and marketing automation 18 years ago. InfusionSoft (Keap) believe there's a better way to manage sales for service businesses both big and small. And that's Keap—one company with two products to serve all small businesses. Get started at: [www.InfusionSoft.com](http://www.InfusionSoft.com)

Keap - smart client management software

InfusionSoft - #1 all-in-one CRM and advanced marketing automation

## **InfusionSoft (Keap) pricing**

<u>contacts</u>	<u>monthly price</u>
500	\$24
500	\$74 (more bells and whistles)
500	\$99 (more bells and whistles)

**Good:** All-in-one CRM with extensive e-commerce functionalities. Create sequences and build contacts in a meaningful way. Excellent customer service.

**Bad:** Almost too-many features, so many that it is overwhelming. A bit of a learning curve.

**Recommend:** Visit their site and try their demo to see if Keap is a good fit for you. Get started at [www.InfusionSoft.com](http://www.InfusionSoft.com)

## Campaigner

Trusted by over 100,000 businesses, Campaigner is a seriously reliable Email Automation Software that's favored by many Fortune 500 companies for its deliverability, customer segmentation, and integration with hundreds of apps and online services. Start your free trial at the link below:

[www.Campaigner.com](http://www.Campaigner.com)

## Campaigner pricing

<u>contacts</u>	<u>monthly price</u>
1k	\$20
3.5k	\$30
5k	\$50
10k	\$80
15k	\$100
25k	\$150
50k	\$300

**Good:** Campaigner is trusted by 100,000 businesses. You can use Campaigner to drive higher ROI, convert more leads, and generate more sales. Offers industry-leading inbox delivery rates, advanced personalization, and real time reporting.

**Bad:** The email template builder has limited options. The dashboard could use an update. Customer service is spotty. Expensive compared to other email marketing services.

**Recommend:** Start with a free trial to see if Campaigner is a fit for you.  
[www.Campaigner.com](http://www.Campaigner.com)

## MailJet

Trusted by over 130,000 clients in over 150 countries, MailJet is an all-in-one Email Service Provider. Excellent customer service and incredibly low prices make MailJet an absolute must-have for your online business. Get started with a zero-cost free trial, and send 200 emails a day, and up to 6,000 emails a month: [https://www.mailjet.com/?tap\\_a=25852-4bddf6&tap\\_s=601758-05706b&aff=601758-05706b](https://www.mailjet.com/?tap_a=25852-4bddf6&tap_s=601758-05706b&aff=601758-05706b)

## MailJet pricing

<u>contacts</u>	<u>monthly price</u>
200 emails a day / 6,000 emails a month	\$0

### Basic Features

30k	\$8.69
60k	\$17.06
150k	\$62.06
450k	\$150.26
900k	\$300.56

### Premium Features

30k	\$18.86
60k	\$37.76
150k	\$87.26
450k	\$206.96
900k	\$359.06

**Good:** Ease of use, simple, cheap, reliability, user friendly experience.

**Bad:** The reporting is a bit confusing.

**Recommend:** Yes. Click the link below to get started, free:

[https://www.mailjet.com/?tap\\_a=25852-4bddf6&tap\\_s=601758-05706b&aff=601758-05706b](https://www.mailjet.com/?tap_a=25852-4bddf6&tap_s=601758-05706b&aff=601758-05706b)

## MailerLite

MailerLite is amazing. Trusted by 690,356 businesses, startups, and freelancers around the world, who send 1 billion emails every month. Use MailerLite offers advanced tools to help you automate and optimize your email marketing. Discover the beauty and raw power of MailerLite. Visit this link to get started: <https://www.mailerlite.com/a/3qmqusswa4>

## MailerLite pricing

<u>contacts</u>	<u>monthly price</u>
1k / 12k sends	free
1k / unlimited sends	\$10
2.5k	\$15
5k	\$30
10k	\$50

**Good:** Affordable email marketing platform with automations, a drag and drop builder, embedded signup forms. Plus, automations, which lets you send a sequence of emails to subscribers if they join a list. Seamlessly integrates with a Shopify store.

**Bad:** Emails sometimes go to the spam folder.

**Recommend:** MailerLite is one of the best Email Marketing Software platforms available today. Highly recommend MailerLite. Get started using MailerLite , completely free, when you click the link below:  
<https://www.mailerlite.com/a/3qmqusswa4>

## MailGun

The email service for developers. Send, receive, and track email effortlessly. Sign up for free. Your first 10,000 emails and 100 validations are always free. Send 20,000 emails for \$5 dollars. Try MailGun at: [www.MailGun.com](http://www.MailGun.com)

### MailGun pricing

<u>contacts</u>	<u>monthly price</u>
10k	free
20k	\$5
30k	\$10
40k	\$15
50k	\$20
75k	\$32
100k	\$79

**Good:** Their website features 2 pricing slider scales, one for the number of the emails, the other for the validations (to verify if the email is actually valid, leaving you with a clean email list). This is a great idea.

MailGun ensures that emails from your website actually make it to their destination. With their free tier covering the first 10,000 emails, it's a free solution to a prominent issue: emails getting stuck in email filters or not making it at all.

**Bad:** Nothing.

**Recommend:** Yes. Click here to try MailGun and send your first 10,000 emails for free. Try MailGun at: [www.MailGun.com](http://www.MailGun.com)

## **MoonMail**

Trusted by industry leaders such as Amazon, Nespresso, and Warner Bros, MoonMail is an Email Marketing Service and Marketing Platform where your support, sales, and marketing team can see the entire customer journey through a real-time dashboard. For \$17.99 a month, you can store up to 1,000 contacts and send up to 4,000 emails a month.

MoonMail is one one of the best Email Marketing Platforms in the world. Try them, free, at the link below:

[https://moonmail.io/?tap\\_a=9273-822d14&tap\\_s=602103-82079d](https://moonmail.io/?tap_a=9273-822d14&tap_s=602103-82079d)

## **MoonMail pricing**

<u>contacts</u>	<u>monthly price</u>
300 emails a month	forever free
.05 per 1,000 emails	\$24 (Lite)
.05 per 1,000 emails	\$48 (Pro)
.05 per 1,000 emails	\$320 (Enterprise)

**Good:** A simple Email Marketing Service that has a 2-click process to start sending email campaigns that actually land in your subscribers inbox. Covers everything you need as an email marketer.

**Bad:** Nothing at the moment other than I wish I had found it sooner.

**Recommend:** Yes. Click the link below for a free, 14-day trial.

[https://moonmail.io/?tap\\_a=9273-822d14&tap\\_s=602103-82079d](https://moonmail.io/?tap_a=9273-822d14&tap_s=602103-82079d)

## **BenchmarkEmail**

A powerfully simple & simply powerful engagement marketing solution designed to help you create & send compelling campaigns with ease. Get started at: <https://www.benchmarkemail.com>

### **Benchmark Email pricing**

600	\$14
1,000	\$22
1,500	\$28
2,500	\$32
3,500	\$44

**Good:** This platform is very user-friendly. It doesn't take much effort to get up to speed on how to use it, and there are many email templates to choose from so you don't always have to create something from scratch! I think it's good value for the money, and the support team has been very helpful in my experience.

**Bad:** I don't really like that I can't "re-send" emails on my own schedule (not have to wait 1 week after last send). Also, emails from Benchmark do get caught up in Junk Spam Trash Promotions folders of recipients and we do need to remind them (often) to check for their email.

**Recommend:** Yes. Start with a free plan.  
Visit: <https://www.benchmarkemail.com>

## SendX

Trusted by 3,000+ companies, SendX is an affordable email marketing software whose Unique Selling Proposition (USP) is this: Send unlimited email campaigns across all pricing tiers. SendX provides unlimited email sends with every plan, powerful automation capabilities, 24x7 live support, best of breed email deliverability. Start with a 14-day free trial at link below: [https://sendx.io#\\_r\\_kris25](https://sendx.io#_r_kris25)

## SendX Pricing

<u>contacts</u>	<u>monthly price</u>
1k	\$7.50
2.5k	\$11.50
5k	\$30
10k	\$40
15k	\$45

**Good:** Unlimited email sends with every plan and numerous tools to help you manage your email marketing, including A/B Testing, AutoResponders, Drip Campaigns, Event Triggered Email, Reporting Analytics, Landing Pages, Mobile Optimized Email, WYSIWYG Email Editor.

**Bad:** SendX integration with the website is bit complex as proper guidelines are missing. Email tracking options are still need be added.

**Recommend:** Give them a free, 14-day test drive using the link below: [https://sendx.io#\\_r\\_kris25](https://sendx.io#_r_kris25)

## **MooSend**

MooSend is a powerful email marketing and automations platform that allows you to send unlimited email campaigns for free. All features including automations are available right away. No credit card required. Click here for free trial: <https://mbsy.co/BgTc3>

### **MooSend pricing**

<u>contacts</u>	<u>monthly price</u>
1k	\$0
2k	\$10
3k	\$20
5k	\$30
8k	\$40
10k	\$55
25k	\$125
50k	\$205

**Good:** Comes with an amazing free plan. Great combination of features. A professional tool that is easy to use, straightforward to run campaigns and a company that is great about educating their users on how to get the best delivery rates possible.

**Bad:** Absolutely nothing. The service is great.

**Recommend:** Yes. Click here: <https://mbsy.co/BgTc3> to set up a free account and start sending unlimited email campaigns for free.

## MailGet

Email marketing: 100% cheaper and with 100% inbox delivery. Send emails with inbuilt SMTP or Amazon SES, MailGun, SendGrid, or Gmail apps. A perfect email marketing solution. Just send emails via Amazon SES and other SMTPs. It works like a Rolex watch—has all the features and is easy to use. Click the link below to get started:

<https://payments.pabbly.com/api/affurl/RVYZ07kQyUZ0Z1HUKZ1m/x48M3KDCIRmj9fnn?target=vqgM0VwdWh6GoJgn>

## Why MailGet is amazing

18k happy customers

trusted by 2500+ companies

100% inbox delivery

connect with 50+ SMTP With all plans, you can send unlimited emails.

## MailGet pricing

<u>contacts</u>	<u>monthly price</u>
5k	\$29
15k	\$49
50k	\$99

**Good:** All the pricing tiers include sign-up forms, autoresponders, drip email. A perfect email marketing solution that requires no hosting and complicated setup. Just send emails via Amazon SES and other SMTPs. Try it for free.

**Bad:** Nothing.

**Recommend:** Yes. Highly recommend. This email marketing service is amazing. Click the link below to get started:

<https://payments.pabbly.com/api/affurl/RVYZ07kQyUZ0Z1HUKZ1m/x48M3KDCIRmj9fnn?target=vqgM0VwdWh6GoJgn>

## MailGetBolt

Send emails in bulk to get higher open rates and attract more people to your business. Requires no SMTP server. Integrates with 100+ apps. Drag and drop builder. Autoresponders. Subscription forms. 500 custom designed email templates. Trusted by businesses like Cisco and TheGuardian. Click the link below to get started ...

<https://payments.pabbly.com/api/affurl/RVYZ07kQyUZ0Z1HUKZ1m/x48M3KDCIRmj9fnn?target=wqgM0VwdWhmMoJgn>

## MailGetBolt pricing

<u>contacts</u>	<u>monthly price</u>
300 send 9k emails	free - click here to get started
2.5k	\$9
5k	\$19
10k	\$34
15k	\$49
25k	\$79
30k	\$94
50k	\$139
70k	\$189
100k	\$239

**Good:** Requires no SMTP server. Integrates with 100+ apps. Automate your workflow. Get higher open rates. Easy to use, fast, and very affordable. Highly recommend.

**Bad:** Nothing so far.

**Recommend:** Yes. Click the link below to get started for free.

<https://payments.pabbly.com/api/affurl/RVYZ07kQyUZ0Z1HUKZ1m/x48M3KDCIRmj9fnn?target=wqgM0VwdWhmMoJgn>

## PinPointe

Pinpointe is an Email Service Provider (EMP) whose USP (Unique Selling Proposition) appears to be 3 things: 1) Over 1,000 responsive, mobile-friendly email templates, specifically designed for mobile phones  
2) Permission-based email marketing (no purchased lists or non-optin lists, ensures 96% to 99% inbox delivery rates 3) Trigger campaigns and smart segmenting based on a prospects behaviour

Click here for a free trial: <https://www.pinpointe.com>

## PinPointe pricing

<u>contacts</u>	<u>monthly price</u>
5k	\$49
10k	\$74
25k	\$150

**Good:** Behavioral segmenting. High email delivery and inbox rates. Optional sub-accounts – agencies can manage each customer separately. Advanced real-time reporting and analytics. Excellent customer service.

**Bad:** The pricing is not competitive.

**Recommend:** Yes,. The strength of PinPointe is their focus on email marketing for mobile phones, an audiences whose customer base is worth billions in revenue. Click the link below to get started with a free trial.  
<https://www.pinpointe.com>

## SendInBlue

Trusted by 80,000 users in 160 countries, SendInBlue is a powerful marketing automation tool that combines email marketing, SMTP bulk emails, and SMS messages. With 10 years expertise, 100 million emails sent every day, the option to send 300 emails a day for free, and up to 40,000 emails a month for only \$25 dollars, SendInBlue is worth trying. Get started with their Forever Free plan at <https://www.SendInBlue.com> .

## SendInBlue pricing

<u>contacts</u>	<u>monthly price</u>
300 emails a day	\$0
40k emails a month	\$25
60k emails a month	\$39
120k emails a month	\$66

**Good:** Excellent deliverability results. Deliver responsive emails. Robust contact management. Real-time reporting system. Subscription forms creation tool. Amazing prices. Overall, SendinBlue has been a huge game changer for our company.

**Bad:** Long validation process.

**Recommend:** Yes. Click the link below for a free trial.  
<https://www.SendInBlue.com>

## MadMimi

An email marketing tool that can help you design professional, mobile-friendly emails. This service is loaded with features like email scheduler, drip emailer, multi-list segmentation to effectively run email marketing campaign. Trusted by 125,000 customers. Try it: <https://madmimi.com>

### MadMimi pricing

<u>contacts</u>	<u>monthly price</u>
500	\$10
1k	\$12
2.5k	\$16
5k	\$27
10k	\$42
15k	\$59
25k	\$89
35k	\$139
50k	\$199
75k	\$279
100k	\$369
350k	\$1,049

**Good:** Integration of social media buttons. Free trial for testing is available. Simple and user-friendly interface. Integration with Google Analytics. Customizable type email templates

**Bad:** A/B split testing is not present. Autoresponder is not that good. Limited email templates. Spam checker is absent

**Recommend:** Try it: <https://www.MadMimi.com>

## **Pabbly Email Marketing**

Email marketing: 100% cheaper and with 100% inbox delivery. Send emails with inbuilt SMTP or Amazon SES, MailGun, SendGrid, or Gmail apps. A perfect email marketing solution that requires no hosting and complicated setup. Just send emails via Amazon SES and other SMTPs. It works like a Rolex watch—has all the features and is easy to use.

Pabbly Email Marketing is the only software that comes with its own delivery engine that connects with 50+ external providers (SMTPs) so your emails get delivered. Trusted by 2,500 successful companies, 18,000 happy customers. Click the link below to try it for free:

<https://payments.pabbly.com/api/affurl/RVYZ07kQyUZ0Z1HUKZ1m/x48M3KDCIRmj9fnn?target=JWZ1eBi6KuFVa4Kfn>

## **Pabbly Email Marketing pricing**

<u>contacts</u>	<u>monthly price</u>
5k	\$29
15k	\$49
50k	\$99

**Good:** All the pricing tiers include sign-up forms, autoresponders, drip email. A perfect email marketing solution that requires no hosting and complicated setup. Just send emails via Amazon SES and other SMTPs. Try it for free.

**Bad:** Nothing.

**Recommend:** Yes. Highly recommend. This email marketing service is amazing. Click here to get started and watch your profits soar. Visit: <https://payments.pabbly.com/api/affurl/RVYZ07kQyUZ0Z1HUKZ1m/x48M3KDCIRmj9fnn?target=JWZ1eBi6KuFVa4Kfn>

## Zoho Campaigns

Zoho Campaigns is a feature-rich email marketing software for businesses of all sizes. From list management to automation and tracking your reports, this easy-to-use email marketing application has it all at a reasonable price. Create responsive email campaigns using ready-to-use email templates or the drag-and-drop editor to design eye-catching emails.

Visit <https://www.zoho.com> to try their monthly forever free plan (2,000 subscribers / send 12,000 emails a month)

## Zoho Campaigns pricing

<u>contacts</u>	<u>monthly price</u>
2k	\$0
500	\$10
1500	\$20
2500	\$30
5k	\$50

**Good:** Email templates. Drip campaigns. Mobile-optimized emails. A/B testing. Landing page / Web forms. Autoresponders. Event triggered email. WYSIWYG email editor.

**Bad:** Could use more customization options for the email campaigns.

**Recommend:** Try their monthly forever free plan (2,000 subscribers / send 12,000 emails a month) at <https://www.zoho.com>

## SendPulse

SendPulse is an integrated messaging platform with the "Artificial Intelligence" system that enables users to communicate with all devices by Email, SMS, Web push, SMTP etc. SendPulse users regularly see 50% to 100%+ increases in engagement metrics and conversions.

Receive a \$50 discount with any monthly plan when you use this link:  
<https://sendpulse.com/?ref=7213147>

## SendPulse pricing

<u>contacts</u>	<u>monthly price</u>
2.5k	\$7.88
3k	\$23.20
4k	\$25.60
5k	\$28
6k	\$32
7k	\$35.20
8k	\$37.60
10k	\$42.40
14k	\$55.20
20k	\$72
30k	\$100.80

**Good:** Ease of use. All delivery channels on one platform — email service, web push, SMS, SMTP, Viber, Facebook messenger, drag and drop editor, 130+ free templates, subscription forms, personalization segmentation, A/B testing.

**Bad:** Page speed when saving email templates.

**Recommend:** Yes. Receive a \$50 discount with any monthly plan when you use this link: <https://sendpulse.com/?ref=7213147>

## **SendHippo**

Take your email marketing to the next level with their effortless and simple email marketing automation software. Trusted by 5,000 companies in over 40 countries. Amazingly low prices. Get started, free at the link below:  
<http://sendhippo.com>

Try their forever free plan and send 300 emails a day.

### **SendHippo pricing**

<u>contacts</u>	<u>monthly price</u>
300 emails a day	free
60k emails a month	\$7
120k emails a month	\$16

**Good:** Easy to use and our emails got a 70% open rate. Amazing prices.

**Bad:** Nothing.

**Recommend:** Try their forever free plan. Click link below to get started.  
<http://sendhippo.com>

## OminiSend

OminiSend has a good track record: Trusted by over 50,000 clients, 10 million emails delivered every day, 6+ years in the business. OminiSend is the all-in-one e-commerce marketing automation platform. OminiSend works with all e-commerce platforms including Shopify, BigCommerce, Magento, WooCommerce and others. Try OminiSend, free, at link below: <https://www.omnisend.com/?rfsn=3125415.b7336ed>

## OminiSend pricing

<u>contacts</u>	<u>monthly price</u>
500	\$16
1k	\$20
2k	\$30
2.5k	\$36
5k	\$60
5.5k	\$78
7k	\$90

**Good:** Drip campaigns. Event-triggered emails. Landing pages. Mobile-optimized emails. Reporting / analytics. WYSIWYG email editor. A/B testing. Mailing list management.

**Bad:** The signup workflow from Shopify works only for customers signed up via the form, not for customers that signed up during an order. This cause quite a lot of friction, I hope they will add the order as a trigger in the future.

**Recommend:** Click the link below to try it for free: <https://www.omnisend.com/?rfsn=3125415.b7336ed>

## **CakeMail**

Cakemail's email marketing software is a simple tool to help you grow your business. Create and send your email campaigns easily then measure your success with our simple email marketing application. Get started, free, at this link: <https://www.CakeMail.com>

### **CakeMail pricing**

<u>contacts</u>	<u>monthly price</u>
500	\$8
1k	\$12
2.5k	\$24
5k	\$39
10k	\$59
25k	\$119

**Good:** It's easy to use and simple to put together really nice-looking emails. Customer service is superb. They're always helpful to answer any questions - even silly ones. CakeMail has helped us go from 1,000 to 100,000 subscribers, whilst maintaining the same level of service.

**Bad:** More languages should be added.

**Recommend:** See if CakeMail is a delicious piece of desert worth paying for. Try it, free: <https://www.CakeMail.com>

## SendGrid

Trusted by 80,000+ global customers, SendGrid is an award-winning Email Delivery Platform, loved by the world's fastest-growing brands like Uber, Spotify, GlassDoor, AirBnB, Yelp. SendGrid offers straightforward segmentation, flexible and frustration-free campaign editing and actionable analytics. Try SendGrid, free, at: <https://sendgrid.com>

## SendGrid pricing

<u>contacts</u>	<u>monthly price</u>
2k	free
50k	\$15
100k	\$30

**Good:** On the bottom left side of the dashboard is a small reputation percentage bar, that measures your reputation. The bar is updated daily based on your email sends, your reputation goes down if your email bounces or is marked as spam. Plus, they offer extensive stats, A/B testing, and unsubscribe groups.

**Bad:** Website menu structure is a bit complicated.

**Recommend:** Yes. Try SendGrid, free, at: <https://sendgrid.com>

## **Sendy**

Send newsletters 100x cheaper via Amazon SES. Sendy is a full email marketing platform that includes: autoresponders, list segmentation, list & subscriber management, white-labeled client accounts, unsubscribe handling, third-party integrations, and more.

Send 10,000 emails for only one dollar! How can Sendy be so cheap? Because you host it on your own web hosting service. Emails are sent via Amazon SES at a rate of \$1 dollar per 10,000 emails. Sendy is amazing and the website is very user-friendly. Get started at: <https://sendy.co>

## **Sendy pricing**

one-time fee - \$59

installation (optional) - \$79

<u>contacts</u>	<u>monthly price</u>
10k emails	\$1
20k emails	\$2
50k emails	\$5
70k emails	\$7
100k emails	\$10

**Good:** Save hundreds, even thousands of dollars, by using a self-hosted app like Sendy. A plethora of features including autoresponders, list segmentation, custom fields, third-party integrations and more.

**Bad:** None.

**Recommend:** Yes. One of the best, if not the best, email marketing service platforms available today. Get started at: <https://sendy.co>

## SparkPost

The world's first predictive email intelligence platform, responsible for sending over 37% of the world's legitimate B2C and B2B email. Try a test account and see how easily you can get up and running with SparkPost. Use SMTP and start sending instantly or use the SparkPost API for advanced integrations. Try SparkPost: <https://www.sparkpost.com>

## SparkPost pricing

<u>contacts</u>	<u>monthly price</u>
50k emails	\$20
100k emails	\$30
250k emails	\$170

**Good:** SparkPost is very reliable for transactional email sendings, and the free plan provides unbelievable value.

**Bad:** Some SparkPost features cannot be altered via the dashboard, and therefore require some API/programming knowledge to change - however this is improving.

**Recommend:** Yes. Try SparkPost: <https://www.sparkpost.com>

## **Need an Email Form Builder?**

**Get FormGet aka Pabbly Form Builder**

**Sign up for Free Trial at the link below**

<https://payments.pabbly.com/api/affurl/RVYZ07kQyUZ0Z1HUKZ1m/x48M3KDCIRmj9fnn?target=JWZ1eBi6KuFVa4Kfn>

**The only Form Builder in the World  
that does not restrict you on features**

**We offer one plan that supports ...**

**unlimited submissions  
unlimited payment accounts  
unlimited views  
unlimited storage  
receive unlimited payments**

**and more, much more . . .**

**Sign up for Free Trial at the link below**

<https://payments.pabbly.com/api/affurl/RVYZ07kQyUZ0Z1HUKZ1m/x48M3KDCIRmj9fnn?target=JWZ1eBi6KuFVa4Kfn>

## **An Overview: The Best AutoResponders and Email Marketing Tools**

\*All of these AutoResponders have free trials. Click the links to try them.

### **Best Email Form Builder**

#### **FormGet / Pabbly Form Builder**

An incredibly powerful, drag-and-drop, Email Form Builder trusted by over 5,000 companies. Click the link below to get started with a free trial.

<https://payments.pabbly.com/api/affurl/RVYZ07kQyUZ0Z1HUKZ1m/x48M3KDCIRmj9fnn?target=JWZ1eBi6KuFVa4Kfn>

### **Best Low-Priced Email Automation Platform**

#### **Sendy**

Send 10,000 emails for only one dollar! How can Sendy be so cheap? Because you host it on your own web hosting service. Emails are sent via Amazon SES at a rate of \$1 dollar per 10,000 emails. Sendy is amazing and the website is very user-friendly. Get started at: <https://sendy.co>

### **Best Ecommerce Marketing Automation for Shopify**

#### **Omnisend**

Omnisend has a good track record: Trusted by over 50,000 clients, 10 million emails delivered every day, 6+ years in the business. Omnisend is the all-in-one e-commerce marketing automation platform. Omnisend works with all e-commerce platforms including Shopify, BigCommerce, Magento, WooCommerce and others. Try Omnisend, free, at link below: <https://www.omnisend.com/?rfsn=3125415.b7336ed>

### **Best Email Marketing Service with AI**

#### **SendPulse**

SendPulse is an integrated messaging platform with the "Artificial Intelligence" (AI) system that enables users to communicate with all devices by Email, SMS, Web push, SMTP etc. SendPulse users regularly see 50% to 100%+ increases in engagement metrics and conversions.

Receive a \$50 discount with any monthly plan when you use this link:

<https://sendpulse.com/?ref=7213147>

## **An Overview: The Best AutoResponders and Email Marketing Tools**

### **Best Bulk Email Service that gets Higher Open Rates**

#### **MailGetBolt**

Send emails in bulk to get higher open rates and attract more people to your business. Requires no SMTP server. Integrates with 100+ apps. Drag and drop builder. Autoresponders. Subscription forms. 500 custom designed email templates. Trusted by businesses like Cisco and TheGuardian. Click the link below to get started ...

<https://payments.pabbly.com/api/affurl/RVYZ07kQyUZ0Z1HUKZ1m/x48M3KDCIRmj9fnn?target=vqgM0VwdWhmMoJgn>

### **Best All-in-One Email Marketing Service**

#### **MailGet**

Email marketing: 100% cheaper and with 100% inbox delivery. Send emails with inbuilt SMTP or Amazon SES, MailGun, SendGrid, or Gmail apps. A perfect email marketing solution. Just send emails via Amazon SES and other SMTPs. It works like a Rolex watch—has all the features and is easy to use. Click the link below to get started:

<https://payments.pabbly.com/api/affurl/RVYZ07kQyUZ0Z1HUKZ1m/x48M3KDCIRmj9fnn?target=vqgM0VwdWh6GoJgn>

### **Easiest-to-Use Email Marketing Service**

#### **MooSend**

MooSend is a powerful email marketing and automations platform that allows you to send unlimited email campaigns for free. All features including automations are available right away. No credit card required. Click here for free trial:

<https://mbsy.co/BgTc3>

## **An Overview: The Best AutoResponders and Email Marketing Tools**

### **Best Unlimited Sends with Every Plan Email Marketing Service**

#### **SendX**

Trusted by 3,000+ companies, SendX is an affordable email marketing software whose Unique Selling Proposition (USP) is this: Send unlimited email campaigns across all pricing tiers. SendX provides unlimited email sends with every plan, powerful automation capabilities, 24x7 live support, best of breed email deliverability. Start with a 14-day free trial at link below: [https://sendx.io#\\_r\\_kris25](https://sendx.io#_r_kris25)

### **Best Low-Priced Email Marketing Trusted by Industry Leaders**

#### **MoonMail**

Trusted by industry leaders such as Amazon, Nespresso, and Warner Bros, MoonMail is an Email Marketing Service and Marketing Platform where your support, sales, and marketing team can see the entire customer journey through a real-time dashboard. For \$17.99 a month, you can store up to 1,000 contacts and send up to 4,000 emails a month.

MoonMail is one one of the best Email Marketing Platforms in the world.

Try them, free, at the link below:

[https://moonmail.io/?tap\\_a=9273-822d14&tap\\_s=602103-82079d](https://moonmail.io/?tap_a=9273-822d14&tap_s=602103-82079d)

### **Best Email Marketing Service Trusted by 690,356 Users**

#### **MailerLite**

MailerLite is amazing. Trusted by 690,356 businesses, startups, and freelancers around the world, who send 1 billion emails every month. Use MailerLite offers advanced tools to help you automate and optimize your email marketing. Discover the beauty and raw power of MailerLite.

Visit this link to get started: <https://www.mailerlite.com/a/3qmqusswa4>

## **An Overview: The Best AutoResponders and Email Marketing Tools**

### **Best Email Marketing for Customer Service & Prices**

#### **MailJet**

Trusted by over 130,000 clients in over 150 countries, MailJet is an all-in-one Email Service Provider. Excellent customer service and incredibly low prices make MailJet an absolute must-have for your online business. Get started with a zero-cost free trial, and send 200 emails a day, and up to 6,000 emails a month: [https://www.mailjet.com/?tap\\_a=25852-4bddf6&tap\\_s=601758-05706b&aff=601758-05706b](https://www.mailjet.com/?tap_a=25852-4bddf6&tap_s=601758-05706b&aff=601758-05706b)

### **The Rolls Royce of AutoResponders and CRMs**

#### **OntraPort**

An all-in-one business automation platform that's considered the Rolls Royce of autoresponders and CRMs. OntraPort is the CRM (Customer Relations Management) software tool that's trusted by industry titans like Tony Robbins (life coach, international speaker, best-selling author) and Yaro Stark (entrepreneur, digital nomad). Their prices confirm the Rolls Royce idea. Take this Rolls Royce for a test drive with this 14-day free trial. <http://go.ontraport.net/t?orid=769964&opid=69>

### **Best Email Marketing Service for Facebook and ClickFunnels**

#### **SendLane**

Trusted by 5,000 e-commerce brands. They offer a behavior-based model to boost click-through rates, along with automations through email, SMS, and social advertising. Offers powerful tools for e-commerce, lead generation, landing pages, and integrations with Stripe, Facebook, ClickFunnels, WooCommerce, and more. Click the link below to try it: <https://kriskempcreative.sendlane.com/referral/PC50504?features>

## **An Overview: The Best AutoResponders and Email Marketing Tools**

### **Best AutoResponder for Shopify and Facebook SMS**

#### **MarketHero**

If you're a renegade entrepreneur who runs a Shopify store, or you build email campaigns for Shopify store owners, or if you value automated Facebook messaging that allows for affiliate campaigns, then MarketHero is worth trying. Good integrations for Shopify and Facebook marketing. Click here for a free, 14-day trial: [https://markethero.io/?fp\\_ref=kris55](https://markethero.io/?fp_ref=kris55)

### **Best No-Frills Flat Rate AutoResponder**

#### **TrafficWave**

TrafficWave is like an old car that runs well. It's a decent autoresponder that's no-frills. I've been using TrafficWave for about ten years. What's good about TrafficWave is their flat rate of \$17.95 a month of unlimited emails. Curious? Get behind the wheel of TrafficWave to see if it's for you. Get a free test drive at <http://www.trafficwave.net/members/bicycledays>

### **Best AutoResponder with 21+ years in the Business**

#### **AWeber**

With its 21+ years in business, AWeber is considered an industry-leader in the world of autoresponders. Also, AWeber is known for its high standards, robust platform, and excellent customer service. Try AWeber for yourself when you visit <https://www.aweber.com/easy-email.htm?id=506257>

## **2 Ways to Improve Your Email Deliverability**

All the email newsletter tools that we have shared in this article have great email deliverability rates.

However there are few things you can do to make sure that your marketing emails always get delivered.

### **1. Use a Professional Email Address**

Email platforms like Gmail, Outlook, and others have algorithms that look for spammy behavior. One of them is the sender email address.

As a business, it's important that you use a professional business email address (like [yourname@yourcompany.com](mailto:yourname@yourcompany.com)) and not a generic hotmail or gmail address.

This will help make sure that your email deliverability rate is higher than industry average.

### **2. Send Targeted Emails based on Interests**

It's very important that you personalize your emails based on user segments. Email marketing software like Constant Contact allows you to easily group your subscribers into segments such as most active, not-active, interested in specific topics, custom segments, etc.

This will help your email marketing campaigns have the highest open rate and click through rate which is a big factor in future email deliverability. For more tips, see this [ultimate step-by-step email marketing guide](#) with examples to help you create a successful email marketing campaign.

## **Get Help Choosing an AutoResponder**

In planning your email marketing strategy for your business, you might find yourself overwhelmed by the sheer number of options that are available.

Each autoresponder has its own Unique Selling Proposition (USP). Some are best if you want to get up-and-running in 5 minutes. Some offer all the technical features like tags, segmentations, event triggers, and list-cleaning. Some are good for Shopify. Some are good for Facebook and Facebook Messenger. I've only found one that's a flat-rate autoresponder.

There are hundreds of tools available. From autoresponders, email marketing services, CRM's (Customer Relationship Management), landing page generators, opt-in form builders, copywriting services, it's easy to end up neck-deep in a fast-flowing river of choices that leave you overwhelmed.

If, at some point, that's how you end up feeling, feel free to email me at: [bicycledays@yahoo.com](mailto:bicycledays@yahoo.com) and I'll do my best to help you. Simply write: "I need help with autoresponders" in the subject line. In the body of the email, tell me 1) what your main goal is with your website / business 2) what your monthly budget is 3) any other details that are pertinent

You get the idea: There are a lot of options for you to choose from. And it can get overwhelming. I can help. I can help you choose the best autoresponder that fits your needs and your budget, one that is perfect for you.

Keep this in mind as you read this ebook.

I look forward to helping you build your audience and grow your profits.

Kris Kemp  
[www.KrisKempCreative.com](http://www.KrisKempCreative.com)  
[bicycledays@yahoo.com](mailto:bicycledays@yahoo.com)  
347-557-5487

## **Get Help with your Email Marketing**

I can help you I've built multiple email marketing campaigns for myself and for my clients. If you need email marketing services for your website, email me at: [bicycledays@yahoo.com](mailto:bicycledays@yahoo.com) with "I need email marketing services" in the subject line.

## **What happens next?**

Once I get your email, I'll reply. We'll discuss the type of email marketing service that fits your goals. I have a plethora of ideas of how you can grow your customers and build your profits using email marketing.

When you hire me, you're not just getting an email marketing enthusiast, you're getting a copywriter (multiple landing pages, squeeze pages), landing page builder, and writer (ebooks, novel, screenplays, musical). I can write or help you develop your email marketing campaign. I can build your landing page, write your email sequence, and help you determine the best autoresponder to use—one that ties it all together.

Let's build a relationship. Let's build your business. Let's grow your profits.

Email me to get started.

Kris Kemp  
[bicycledays@yahoo.com](mailto:bicycledays@yahoo.com)  
347-557-5487

[www.KrisKempCreative.com](http://www.KrisKempCreative.com)  
build an audience, grow your profits

[www.KrisKemp.com](http://www.KrisKemp.com)  
self-development made simple

## **About this Ebook**

Congratulations! You've completed reading The Ultimate AutoResponders Comparison Review. Use this as your reference guide for choosing the best autoresponder for you or your client. In researching autoresponders, I was pleasantly surprised at the number of powerful autoresponders that will deliver to thousands of subscribers at low prices, even under \$20 dollars a month. Using these powerful, low-cost autoresponders and bulk email services, your potential for a high ROI (Return On Investment) is possible and even highly likely.

Businesses need customers. You can set up autoresponders and email marketing services for these businesses and then run landing pages, to build customer relationships and generate leads for your clients. You can do this and charge a monthly fee.

## **Make Money with this Ebook**

You can even start your own Email Marketing Service business, where you set up autoresponders and package email marketing services for clients in your neighborhood, in a specific niche, or for anyone in the world who needs one. You could build the landing page and opt-in on your own website, run everything, charge by the month, maybe a few hundred dollars a month per client, and then get more clients who work in non-competing fields. You'll soon be earning thousands of dollars a month. The sky is the limit. Use this ebook as a reference guide to become an Email Marketing Service expert.



## **Recommended Resources to Grow your Profits**

The following are recommended resources you can use to grow your profits for your Email Marketing Service or Digital Marketing Agency. From website hosting, autoresponders, SAAS (Software As A Service) tools, landing page generators, and more, the following list covers your needs.

In the interest of full disclosure, some of these resource links are affiliate links. When you make a purchase using these links, I receive a commission. I've done extensive research on most, if not all of these resources. And you pay the same price, sometimes a discount even, when you use the resource link. When you click on the links, you can be assured that these services are reliable, reviewed, and trustworthy.

### **Themes**

Thrive Themes is incredibly powerful. Highly recommend this theme and the accompanying plug-ins. I got the full membership package that costs \$50 bucks a month, and you can use the themes on 25 websites. Find out more about this theme ... click the link below.

<https://www.ThriveThemes.com>

### **Hosting**

SiteGround - easy to use cPanel, excellent customer service

<https://www.siteground.com/go/snipoode>

NameCheap - even though I use this company for hosting and buying domains, the hosting side of it is a bit weird. They offer pretty good customer service, though.

<http://www.jdoqocy.com/click-1342324-13608935>

CrucialHosting - professional website hosting

<https://www.crucialhosting.com/#9a05873f3dd80e99>

DreamHost

<https://mbsy.co/scJjz>

iPage

<https://www.ipage.com/join/index.bml?AffID=903017>

## **Domains**

NameCheap

<http://www.jdoqocy.com/click-1342324-13608935>

## **Themes**

amazing - highly recommend

<https://www.ThriveThemes.com>

## **AutoResponders**

TrafficWave - send unlimited emails for \$17.95 a month

<http://www.trafficwave.net/members/bicycledays>

SendLane - a pro autoresponder service that works great with MarketHero

<https://kriskempcreative.sendlane.com/referral/PC50504>

MarketHero - works great with SendLane

[https://markethero.io/?fp\\_ref=kris55](https://markethero.io/?fp_ref=kris55)

[https://markethero.io/8x20-2.html?fp\\_ref=kris55](https://markethero.io/8x20-2.html?fp_ref=kris55)

OntraPort - the Rolls Royce of autoresponders - used by Tony Robbins

<http://go.ontraport.net/t?orid=769964&opid=32>

<http://go.ontraport.net/t?orid=769964&opid=67>

Content Funnel: Business Automation Success Kit

<http://go.ontraport.net/t?orid=769964&opid=69>

Ontraport: Homepage [Standard Link]

<http://go.ontraport.net/t?orid=769964&opid=9>

AWeber

<https://www.aweber.com/whattowrite.htm?id=506257>

SendLane

<https://kriskempcreative.sendlane.com/referral/PC50504>

SendLane

<https://kriskempcreative.sendlane.com/referral/PC50504?features>

<https://kriskempcreative.sendlane.com/referral/PC50504?signup>

MarketHero

[https://markethero.io/?fp\\_ref=kris55](https://markethero.io/?fp_ref=kris55)

MarketHero: 8x Academy 2.0

[https://markethero.io/8x20-2.html?fp\\_ref=kris55](https://markethero.io/8x20-2.html?fp_ref=kris55)

TrafficWave

<http://www.trafficwave.net/members/bicycledays>

ONTRAPORT Demo Request [Standard Link]

<http://go.ontraport.net/t?orid=769964&opid=32>

Content Funnel: Email Deliverability Handbook [Standard Link]

<http://go.ontraport.net/t?orid=769964&opid=67>

Content Funnel: Business Automation Success Kit [Standard Link]

<http://go.ontraport.net/t?orid=769964&opid=69>

Ontraport: Homepage [Standard Link]

<http://go.ontraport.net/t?orid=769964&opid=9>

OmniSend

<https://www.omnisend.com/?rfsn=3125415.b7336ed>

GetResponse

<https://www.getresponse.com/?a=6DRQEAHTDQ>

GetResponse autofunnels

<https://affiliates.getresponse.com/material/hit/517/6DRQEAHTDQ>

GetResponse marketing automation

<https://www.getresponse.com/features/marketing-automation/?a=6DRQEHTDQ&b=1>

GetResponse: free your marketing machine

<https://affiliates.getresponse.com/material/hit/225/6DRQEHTDQ>

GetResponse: ultimate lead generation machine

<https://affiliates.getresponse.com/material/hit/225/6DRQEHTDQ>

GetResponse: grow your email list by up to 10,000 subscribers

<https://affiliates.getresponse.com/material/hit/195/6DRQEHTDQ>

GetResponse: list building mini course

<https://lp.getresponse.com/lbp/?a=6DRQEHTDQ&b=1>

OmniSend

<https://www.omnisend.com/?rfsn=3125415.b7336ed>

MailJet

<https://www.mailjet.com/?>

[tap\\_a=25852-4bddf6&tap\\_s=601758-05706b&aff=601758-05706b](https://www.mailjet.com/?tap_a=25852-4bddf6&tap_s=601758-05706b&aff=601758-05706b)

MailerLite

<https://www.mailerlite.com/a/3qmqusswa4>

MoonMail

[https://moonmail.io/?tap\\_a=9273-822d14&tap\\_s=602103-82079d](https://moonmail.io/?tap_a=9273-822d14&tap_s=602103-82079d)

BenchmarkEmail

<https://www.benchmarkemail.com/?p=1090256>

SendX

[https://sendx.io#\\_r\\_kris25](https://sendx.io#_r_kris25)

MooSend

<https://mbsy.co/BgTc3>

MailGet

<https://payments.pabbly.com/api/affurl/RVYZ07kQyUZ0Z1HUKZ1m/x48M3KDCIRmj9fnn?target=vqgM0VwdWh6GoJgn>

MailGet Bolt

<https://payments.pabbly.com/api/affurl/RVYZ07kQyUZ0Z1HUKZ1m/x48M3KDCIRmj9fnn?target=wqgM0VwdWhmMoJgn>

MailGet

<https://payments.pabbly.com/api/affurl/RVYZ07kQyUZ0Z1HUKZ1m/x48M3KDCIRmj9fnn?target=vqgM0VwdWh6GoJgn>

FormGet

<https://payments.pabbly.com/api/affurl/RVYZ07kQyUZ0Z1HUKZ1m/x48M3KDCIRmj9fnn?target=JWZ1eBi6KuFVa4Kfn>

MailGetBolt

<https://payments.pabbly.com/api/affurl/RVYZ07kQyUZ0Z1HUKZ1m/x48M3KDCIRmj9fnn?target=wqgM0VwdWhmMoJgn>

FormGet

<https://payments.pabbly.com/api/affurl/RVYZ07kQyUZ0Z1HUKZ1m/x48M3KDCIRmj9fnn?target=JWZ1eBi6KuFVa4Kfn>

MailGet Bolt

<https://payments.pabbly.com/api/affurl/RVYZ07kQyUZ0Z1HUKZ1m/x48M3KDCIRmj9fnn?target=wqgM0VwdWhmMoJgn>

MailGet

<https://payments.pabbly.com/api/affurl/RVYZ07kQyUZ0Z1HUKZ1m/x48M3KDCIRmj9fnn?target=vqgM0VwdWh6GoJgn>

FormGet

<https://payments.pabbly.com/api/affurl/RVYZ07kQyUZ0Z1HUKZ1m/x48M3KDCIRmj9fnn?target=JWZ1eBi6KuFVa4Kfn>

OmniSend

<https://www.omnisend.com/?rfsn=3125415.b7336ed>

## Landing Pages

ThriveThemes

<https://thrivethemes.com>

LeadPages - The most trusted Landing Page Software in the world  
Try LeadPages for yourself

<https://leadpages.pxf.io/c/1376482/466534/5673>

Break free with LeadPages: Choose the plan that's right for you

<https://leadpages.pxf.io/i/1376482/466586/5673>

Get fool-proof formulas to writing high-converting lead pages

<https://leadpages.pxf.io/c/1376482/550717/5673>

Jump on this week's Leadpages webinar

<https://leadpages.pxf.io/c/1376482/504910/5673>

Check out these beautiful templates from Leadpages

<https://leadpages.pxf.io/c/1376482/504913/5673>

Unbounce - Pro Landing Pages works great with ActiveCampaign

<https://unbounce.grsm.io/PartnerZ0NO8>

OptinMonster - Trusted by 700,000 users

<https://shareasale.com/r.cfm?>

[b=601672&u=464354&m=49337&urllink=&afftrack=](https://shareasale.com/r.cfm?b=601672&u=464354&m=49337&urllink=&afftrack=)

